

# SURPRISE LAKE CAMP

## ALUMNI ASSOCIATION



**Winter Office:**  
**307 Seventh Avenue**  
**Suite 900**  
**New York, NY 10001**



**Phone: (212) 924-3131**  
**Fax: (212) 924-5112**  
**www.surpriselake.org**  
**alumni@surpriselake.org**

# RE-ECHOES

Fall 2010

ISSUE #4

Editor: Celia Baczkowski

### UPCOMING CAMP EVENTS . . . MARK YOUR CALENDAR TODAY!

WINTER ALUMNI PARTY & FUNDRAISER.....SATURDAY, NOVEMBER 27, 2010  
VOLUNTEER DAY.....SUNDAY, MAY 1, 2011  
ALUMNI DAY.....SUNDAY, JULY 31, 2011  
LABOR DAY/FAMILY CAMPING WKND.....FRIDAY, SEPT. 2 TO MONDAY, SEPT. 5, 2011  
SLC ROSH HASHANAH PROGRAM.....THURSDAY, SEPTEMBER 29, 2011

## My, How Things Have Changed!

When it comes time to send their own children to camp, many alumni don't have any doubt in their minds—their children will be going to SLC. One recent example is very telling. This alum called from California and said we want our son to go to SLC. Great, we said, but have you considered that this will mean cross country flights at the beginning and end of each stay and for Visiting Days? We told this alum that we would be delighted to have his son in camp, but suggested that he first check out a couple of California Jewish camps that we think highly of. A few weeks later, the same caller: we checked out the other camps, thanks for the suggestion, and we want our son to go to SLC. Which he now does.

There are other alums who remember camp fondly but hesitate to consider it for their children or grandchildren because they don't realize how much SLC has changed since they were campers. If you are one of those alums whose impression of SLC is frozen in your mind, we want to make sure you understand what things are really like today. Here are some of the biggest differences!

When we went to camp, there was no electricity in the cabins—only flashlights after dark. Today, not only do all the cabins have interior and exterior lights, but most of the bulbs throughout camp are compact fluorescents!

We had open gang showers and had to walk to the washhouse at night. Today, all of the washhouses at camp have been rebuilt with private shower stalls and a significantly upgraded look and feel (including skylights, no less!). Each Mainside cabin also has a toilet and a sink, and the youngest kids have showers inside as well.

Many of the kids used to live in tents. While we LOVED them, some of us might balk at asking our own kids to live in them today. No worries—every camper at SLC now lives in a cabin. The interiors have all been painted (no wall to wall graffiti). Every single cabin in camp has been rebuilt or significantly renovated in the past 20 years (except in Work Program, where select 15 year olds love having a chance to live in throw back cabins similar to the ones we had).

In the old days, the counselors lived in separate counselor cabins. No more. All campers (again, except in Work Program) have counselors living in the same structures as they do, albeit with their own rooms so the staff has a little semi-private space, which we believe is healthy.



Continued on page 2 . . .

## **SURPRISE LAKE CAMP ALUMNI ASSOCIATION**

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New York, NY 10001  
Phone 212.924.3131  
Fax 212.924.5112  
Email: [alumni@surpriselake.org](mailto:alumni@surpriselake.org)

### **President**

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Seth Stein

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Joel "Whammy" Kaufman

### **Editor**

Celia Baczkowski

\*Deceased

Any newsletter submissions may be mailed directly to the editors. Please notify us of any corrections.

***The Alumni Association,  
established in 1961 for the  
Betterment of Camp***

There was no curfew at night—even young staff could stay up until all hours. It might have been fun when we were young staff, but it was no way to make sure staff were rested and able to give 100% to their campers every day. Today there are curfews, and staff must check in and check out when leaving camp. Accountability and professionalism have been increased dramatically.



When it rained, the only place to be active was the Little Playhouse. Today we have a fancy 10,000 square foot gymnasium, as well as a number of other new or improved indoor spaces. Few camps can rival the amount of rainy day space we have.

The beach was rocky and rutted. Today both waterfronts have been renovated—real sand beaches, attractive landscaping, and cabana-like tents for shade. They are a “wow” for alums who are seeing them for the first time.

The food was, well, what do you expect of camp food? We have raised the bar dramatically. Corn and cheese and buttered noodles are no longer considered meals. Today, the food isn't just OK—it is VERY good. Breakfast bars and salad bars provide multiple additional options, as does the separate vegetarian menu.



No trips. When we came to camp, we pretty much stayed in camp, until the day we left. Today, all kids go on trips, and the older they get, the more trips they go on, culminating in the three day trip for our oldest teens to either Boston or Washington, DC.

And how about these activities we never had? Golf (driving cages, putting green, sand trap), beach volleyball, gaga pits constructed just for this Israeli form of dodgeball, hockey rinks, digital photography, archery ranges, kayaks, windsurfers, climbing tower, fitness center, Neil Diamond Music Program, water trampolines, high and low ropes courses, and more.



Did you know that orientation for staff now lasts 8 days? That we have staff from 12 different countries?

So much at camp has changed since we were kids. It would be impossible to describe it all. Virtually every aspect of the operation has been upgraded and made more sophisticated.



But some things haven't changed. The stunning SLC vista is still incredible, whether you look over the lake from Mainside with Breakneck Ridge in the background or whether you look over the lake from Teenside at our dramatic Main Building. The staff is still awesome—spirited, caring, and talented. And the campers still walk away with new personal skills, a stronger sense of character, and memories that last a lifetime.

If you have a child in your family, come take another look at SLC. We've come a long way, baby!





## Message from the President

Hello Alumni,

Wow! It seems like it was just yesterday that I was standing on the Mainside Waterfront welcoming everyone to camp for Alumni Day 2010! It was a wonderful weekend which began with the party at Fishkill Bowl on Saturday night, and culminated with over 400 alumni, their families, and friends enjoying a beautiful summer day at SLC.

And yet now, as the weather cools and the leaves fall off the trees, I am reminded that the calendar year is indeed winding down.

We have less than three short months before our 2010 Alumni Fundraising Drive ends, and still have a lot of work ahead of us. Our goal is to raise \$180,000 by January 31, 2011. I am asking every alumnus who receives Re-Echoes to consider a gift to camp. This money funds the scholarships that Surprise Lake Camp distributes to families who cannot afford to pay for camp without help. It is this same scholarship program that many of our parents needed when we were kids! We all have our own amazing stories and memories of our lives at camp. We are now in a position to pass along that wonderful gift of SLC to the next generation of children. Please make a gift! No one has ever become poor by giving charity!

A huge portion of the SLCAA's donations to camp comes from the fundraising events we hold during the year. October was a very busy month indeed!! The first ever SLC Super-Bowl took place on the 16<sup>th</sup> and was a tremendous success. In the end, this event raised over \$35,000!!! A special thanks to the event chairs, Faith Altschuler and Ken Pollet, the planning committee, volunteers, and of course, all the attendees who bowled, partied, and participated in the auction and annual raffle. A week later, on a beautiful autumn day, a wonderful group of alumni & friends participated in the 5th Annual Hike-A-Thon and helped to raise over \$2000! Again, special thanks to the organizers, volunteers, and hike leaders! (See page 4 for more)

"What's next?" you may be asking yourself. Well, the annual winter party at Lucky Jacks will take place on Saturday, the 27<sup>th</sup>, during Thanksgiving weekend. We know that many people come back to NY for the holiday weekend, and we hope to see everyone there! Planning for the spring overnight party will also begin soon, so stay tuned for more details!

The Alumni Association is always working on new events and if you have ideas, we would love to hear them. There is always an open invitation to get involved. There is no better way to keep SLC strong than by giving... your time, your money, your input... we need it all!

Have a wonderful holiday season! I hope to see everyone in camp!

Joe Goldberg, President, SLCAA goldnglich@aol.com

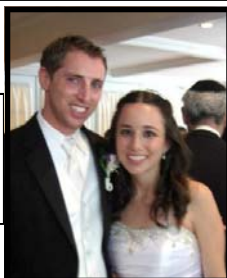
## ALUMNI HAPPENINGS



Mazel Tov to Corey Zbar and Elise Henrich on their September 24<sup>th</sup> wedding. Corey and Elise met at SLC, and they are the first 2nd generation SLC marriage! (Corey's parents also met at camp!)



Mazel Tov to Melanie Wilichinsky and Seth Tucker on their October 17<sup>th</sup> wedding. Seth and Melanie met at SLC!



Mazel Tov to Jon Schneider and Victoria Baranik on their October 10<sup>th</sup> wedding.



Mazel Tov to Dave Levene and Beth Overbee on their August 8<sup>th</sup> wedding.



Mazel Tov to Ben Haber and Carrie Seerey on their November 6<sup>th</sup> wedding in La Jolla, CA. Ben, his mother, two uncles, and sister all attended SLC!



✧ Mazel Tov to Aaron Shine, camper 1994-1998, staff 1999-2005 for becoming President of the Garden Jewish Center in Flushing, NY.

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- ✧ Our condolences to the Markus Family on the passing of Walter Markus. Walter was a camper in the 1940's.
- ✧ Our condolences to Brian Freedman and his family on the loss of his mother, Audrey.
- ✧ Our condolences to Florence Shtundel on the loss of her sister, Barbara (Siegel) Vinograd. Barbara was a camper and staff member at SLC for several years.
- ✧ Surprise Lake Camp mourns the loss of Paula Shmerler. Paula served as a member of our Board of Directors for 52 years! She was a Past President, a longtime member of our Personnel Committee, and a generous and dedicated advocate of our mission. Her support has enriched the lives of thousands of children. We extend condolences to her wonderful husband, Edwin, to her daughter, Cindy Levy, who is also a member of our Board, and to the entire Shmerler family.

## Many Thanks To Our Hike-A-Thon Hikers! (Bold names indicate hike leaders)

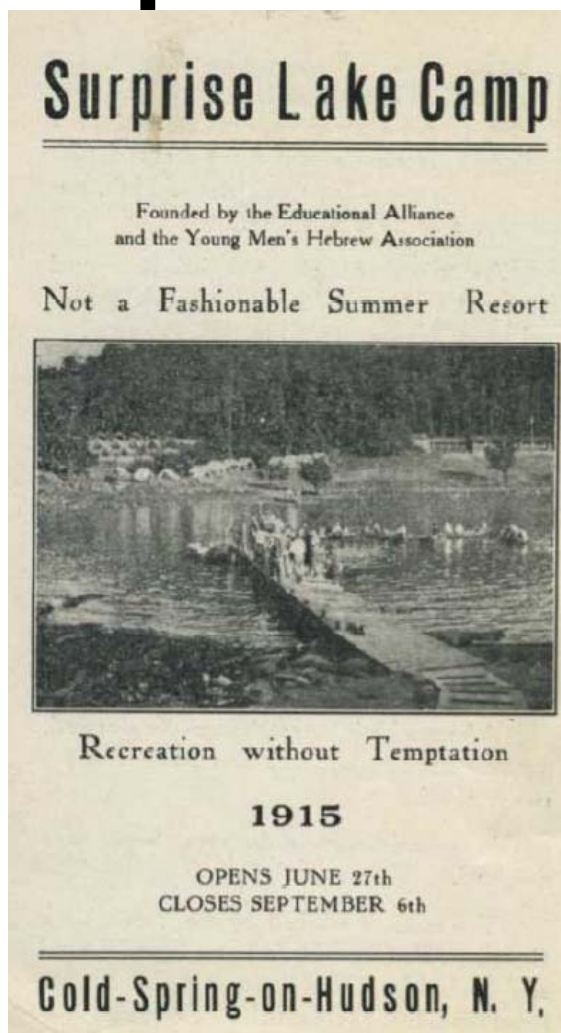
See the pictures on the SLC Facebook Page! [www.facebook.com/surpriselake](http://www.facebook.com/surpriselake)

Ronnie Adragna	Michael Friend	Max Levy	Nancy Sidor
<b>Jeff Berk</b>	Paola Gilbert	Sheri Malone	Valerie Ramirez
Steven Bleiberg	Spencer Gilbert	Katherine Mann	Juan Ramirez
<b>Elyse Braun</b>	Tyler Gilbert	Kim McEathron	Mark Rentzer
Julia Britt	Ari Gottesman	Mandi Messina	Sheryl Ruck
Michelle Britt	Ben Gottesman	Angela Nelson	Ariel Ruck
Steven Britt	Linda Gottesman	Shelli Olinsky	Jordan Ruck
Laurent Casiello	Matt Grubler	Samantha Olinsky	Gary Spielvogel
Gabe Casiello	Amy Hanowitz	Sheila Pollet	Michael Takiff
Rayna Cook	Jason Hoffman	Ken Pollet	Diane Weiner
Jordan Dale	Greg Kaufman	Bob Rosen	Amy Winarsky
Wendy Dinn	<b>Joel "Whammy" Kaufman</b>	Debbie Rosen	Barbara Zbar
Riley Dinn	Anton Koler	David Rosner	And special thanks to Howie
Danielle DiRuggiero	Tom Lacari	Jordan Rosner	Berk, Ralph Forgacs, Joe
Michele DiRuggiero	Jeri Lacari	Felicia Rozansky	Goldberg, Robin & Gordon
Amy Erlanger	Murray Lanter	Matthew Rubin	Krompfer, Mike Zbar, and
Iris Erlanger	Michele Levine	David Rubin	Jordana Zbar for helping with
Leon Erlanger	Steven Levine	Deborah Hoffer Samori	setup, registration, and
Glen Frick	Cindy Shmerler Levy	Jean Samori	cleanup!
Matthew Frick	Ford Levy	Michael Samori	

## Surprise Lake Camp Archives Now Online!

(New York City – October 5, 2010)

The YIVO Institute announced today the launching of a new website, "The Milstein Online Archives of the New York Jewish Community," sponsored by the Milstein Family Foundation and its successor the PIM (Paul and Irma Milstein) Foundation. The site, [www.milsteinjewisharchives.yivo.org](http://www.milsteinjewisharchives.yivo.org), reflects the work accomplished during YIVO's three-year, \$225,000 pilot project funded by the Milstein family **to preserve and document the historic legacy of Jewish New York with emphasis on the histories and archival treasures of five agencies.** These are the 92nd Street Y, the Educational Alliance, F-E-G-S Health and Human Services System, NYANA, and **Surprise Lake Camp**. Researchers can search through the new site for images of documents and photographs and can also view a 17-minute documentary film about the Milstein Project that features interviews with Howard Milstein, John Ruskay (UJA Federation of New York), Sol Adler (92nd Street Y), Robin Bernstein (Educational Alliance), Gail Magaliff and Al Miller (F-E-G-S), Mark Handelman (NYANA), **Jordan Dale (Surprise Lake Camp)**, and Jonathan Brent (YIVO). The website also features additional resources such as essays and articles about the five agencies and makes available all the sessions of the Milstein Conference on New York and the American Jewish Experience, which took place on November 2, 2009.





(L-R) Ken Seligson, Jordan Dale & Joe Goldberg

## Alumni of the Year—Ken Seligson

The SLC Alumni Association would like to once again congratulate Ken Seligson on receiving the 2010 Alumni of the Year Award. This award is given by the SLC Board of Directors to an alum who demonstrates an outstanding commitment to SLC. Ken was presented with his award at the 2nd Session All Camp Show, and it was a lovely evening for all those in attendance. Following is Ken's SLC bio:

Ken started his SLC career in 1969 when he was 11 years old. He spent his most of his time as a camper living in the old platform tents that disappeared in the late 80s. He also had one stay in the A Frame in Woodside. As a teen camper, Ken was in sports specialty. His brother Stuart and sister Nancy were also campers.

At 16, Ken was hired to work in the kitchen. But Ken was a member of the Evander Childs swim team that won the city championship, so when one of camp's lifeguards backed out, Harry selected Ken to fill the spot. He was the youngest lifeguard Harry had ever hired. After a couple of years on the waterfront, Ken was promoted to Waterfront Director. He served in this role for six seasons, starting on Junior side and finishing on Senior side. Ken invented the use of knock-knock jokes on the waterfront to start a splash party, a routine that is popular in camp to this day.

Finally, Ken succumbed to the real world and took a job with an accounting firm that later became part of Deloitte & Touche. He left that job to become the Controller at one of its client companies where he later rose to the rank of Executive Vice President.

Ken met his future wife Maria in 1998 and became part of her family's wholesale food company called Jersey Lynne Farms, where he functions as the Chief Operating Officer. In this role, he has been a consistent supporter of camp, donating snacks and water for Alumni Days and other special occasions and advertising in every issue of Re-Echoes.

But Ken's support of camp extends much further. Ken has set up three different camper scholarships. He has done this out of appreciation for the scholarships that camp provided to him and his family when he was young. Ken helped for many years with putting the docks in the water before camp. He has also participated in countless Volunteer Days, including the very first one when the Noah's ark playground was built. In recent years, Ken has taken to creating his own Volunteer Day projects, putting together and painting the picnic tables and Adirondack chairs he himself donated to camp. He especially enjoys these hands on projects as a way to involve the next generation in his family with giving back to camp.

It was Ken's suggestion to Jordan, on a train ride they shared together roughly twenty five years ago, which led to Re-Echoes being mailed to every camper, not just to alumni. Of course Ken is a lifetime member of the Alumni Association.

Ken credits camp with making him the person he is today, and with giving him the communication and problem solving skills that have made him a professional success. He fondly recalls how he was inspired to support camp by an alum named Yoshkie. Yoshkie was a man of very limited means who lived a very humble life. Yet he came to every alumni meeting with contributions to camp that he had raised. Ken saw this and it clicked for him that it was men like Yoshkie who had made his camp experience possible. He realized that it was now his turn to make it happen for the next generation.

Ken has done this ever since with exceptional generosity and character. In recognition of his special love of camp and his incredible legacy of service, the Board presented him with the 2010 Outstanding Alumni award.



*We have 105 members, and the list is growing! Will YOU be next?*  
*Who Says You Can't Live Forever?* Immortality is possible when you Create a Jewish Legacy by joining the 1902 Society!  
 Your legacy gift ensures that Surprise Lake Camp is provided for—according to your wishes—for generations to come.  
 There are many ways to ensure a strong future for SLC, and you don't need to be rich or have a lot of cash!  
 To learn more, please call us at 212-924-3131.

## **Current Members of *The 1902 Society***

**We are extremely grateful to the following individuals who have made provisions for Surprise Lake Camp in their estate planning.**

Anonymous	Jason A. Hoffman	Shelli & Larry Olinsky
Marcia & Bob Altabet	Nancy & Alan Hoffman	Eve Rubinstein Papernick &
Faith Altschuler	Seymour Israel	Jon Papernick
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Margery Arsham	Chuck Jainchill	Johanna Pinzler & Avri Klemer
Celia Baczowski	Susie Jainchill & Tsahi Gelardin	Julia Pisetsky
Janeen Bellafiore	Stan Josephson	Sheila & Ken Pollet
Molly & Pat Benton	Karri & Joel "Whammy" Kaufman	F. Peter Rose
Evie & Jon Berger	Sheryl Kirschenbaum	Marc Rentzer
Howie Berk	Ele Klein	Michael Rieger
Jeff Berk	Alan Kleiman	Robin & Larry Rubinstein
Martin Blum	Andrew Kominik	Judy Freiser Sails & Steven
Nelson Braff	Marc Krigsman	Sails
Amy Bram	Maureen & Howard Lantner	Alan Saltz
Elyse Braun	Karen & Stewart Lantner	Nigel Savage
Justin K. Cantor	Moran & Murray Lantner	Dan Schulman
Larry Cooperstein	Beth & Dave Levene	Gayle Schwartz
Jane Hershey Cuozzo	Mark Levine	Maria & Ken Seligson
Jordan Dale	Randi & Scott Lieberman	Harvey Sills
Noam Dolgin	Judy & Michael Margulies	Steve Sommer
David Fleischner	Ed Markowitz & Children	Randi Sperber
Ralph Forgacs	Linda Markowitz	Jeff Spiegel
Ken Freedman	Caryl & Mike Melasky	Seth Stein
Dr. Joseph Goldberg	Paul Mermelstein	Charles Stendig
Stephen Gordon	Miriam Messinger & Felicia	Adele & Henry Stern
Pam & Jay Greenbaum	Hayes	Elaine & Paul Suchow
Rhonda & Bob Greenblatt	Ruth Messinger	Mara Rubinstein Tanzman &
Matthew & Brenda Grosshandler	Emilie & Andrew Meyer	Jeffrey Tanzman
Gwen & Larry Hamberg	Jerry Meyer	Audrey & Mark Tenenhaus
Irving Harris	Jim Meyer	Alice & Steve Turner
Patti Henshel	Lee Meyer	Lisa & Steve Weinberg
Andrew Hess	Jill (Simon) & John Miskanic	Diane & Allen Weiner
Barbara & Stanley Hirsch	Karen & Jim Morrison	Anne & Joel Zbar
Roberta & Peter Hirsch	Suzanne Moskowitz	Barbara & Michael Zbar
Thelma & Sanford Hochberg	Stephen Nitkin	
Gayle Hoffman	Joey Novick	



# 1902 Society



*"Just as my parents planted for me,  
so I plant for my children."*

## Letter of Intent

We hope you will tell us when you have included Surprise Lake Camp in your estate plans. We would very much like the opportunity to say "thank you" for your generosity. Letting us know of your intentions also helps us to be better aware of your particular interests and will allow us to keep you informed of developments at SLC which may be relevant to your planned gift. Recognition of your gift may also inspire generosity in others.

In support of the work of Surprise Lake Camp, I/we want to provide for future generations and to ensure the continuity of the services it provides.

This Letter of Intent represents my/our commitment to Surprise Lake Camp. It does not represent a legal obligation on my/our part and may be changed at any time.

☐ I/We have already joined the 1902 Society by: (Please check the method(s) you have chosen)

- ☐ Making a bequest in my/our Will or Trust
- ☐ Investing in a Charitable Gift Annuity (CGA) with Surprise Lake Camp
- ☐ Naming Surprise Lake Camp as Beneficiary of a Charitable Remainder or Lead Trust
- ☐ Naming Surprise Lake Camp as a Beneficiary of a Life Insurance Policy
- ☐ Naming Surprise Lake Camp as Beneficiary under a Retirement Plan
- ☐ Directing my/our Foundation to make annual gifts beyond my/our lifetime(s)

☐ The amount of my/our planned gift is: \$ \_\_\_\_\_ or \_\_\_\_\_ % of my/our estate.

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☐ I/We intend to include Surprise Lake Camp in my/our estate plans by the following date: \_\_\_\_\_

☐ I/We wish to be (a) member(s) of the 1902 Society but wish to remain anonymous  
Name (s) as you would like it (them) to appear (for Anonymous, please check the box above):

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (        ) \_\_\_\_\_ Email address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



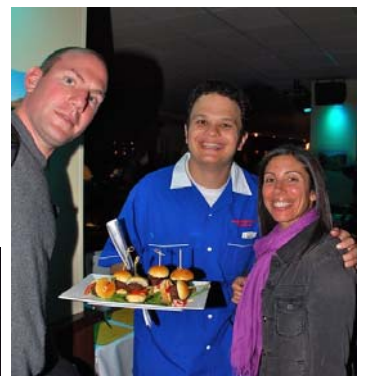
# Photos from Recent SLC Events

1st Ever Surprise Lake Camp Super-Bowl \* October 16, 2010

Photos by Whammy

On Saturday night, October 16, over 150 alumni and friends of SLC gathered at the newly renovated Frames Bowling Lounge at the Port Authority. Attendees bowled, bid on silent auction items, participated in bowling contests, and had a great time hanging with friends, old & new! A fantastic time was had by all. We are especially grateful to Faith Altschuler and Ken Pollet, our co-chairs, to Seth Stein for his enthusiasm, commitment, and MC skills, and also to our event committee for all their hard work.

We are thrilled to report that this new event raised over \$35,000 for SLC scholarships!





# From Our Alumni...



I'll be 78 years old in December of this year and I still have my memories of 1943 (Cornell-East): 1944 (Iowa-Midwest) and 1946 (Oregon-Far West). Those two weeks spent in the country side (Cold Spring, NY) during the summer have always been with me. The counselors those first two years, WWII years, were anxiously awaiting call-ups to the military but they gave their all to make sure we had a good time.

Did any of them come back after the war to visit SLC? I can remember the cheer, "We welcome you to SLC/ we're mighty glad you're here/ we'll sing you in and we'll sing you out/ for you we'll raise a mighty shout/ hail, hail- the gang's all here!"

My mother enrolled me in the Fulton Street Y in the Bronx so I was eligible to go to Surprise Lake Camp and I talked some of my friends on Pelham Parkway into doing the same. I met a whole group of boys from the Education Alliance-East Broadway and we got friendly, swapping phone numbers. I was to meet some of them again in downtown Manhattan when we went to Baruch College in the 1950's.

I got poison ivy and the camp doctor (he was called Doc) treated me with calamine lotion and I was told by him not to go into the woods again. The camp director was Henny Cohen, the basketball coach at Seward Park High School, and I met him at the courts there when we had a scrimmage during the Christmas vacation when I played for Columbus High School.

Years later I met him and his wife on West 73<sup>rd</sup> Street and West End Avenue by the Schwab house and he said he did remember me. Maybe he was just being polite, but I was 6'5" with blonde hair!

There were two movies that were always shown in the gym: Victor McLaughlin's "The Informer" and a documentary on the flooding of the Mississippi in the 1930's. Three summers, three showings of the same two films.

Last memory: Mutual Broadcasting's baseball games on the radio during the week when the Cubs were out of town. Tuesday's game was broadcast from Macon, GA. On Wednesdays the Giants had an afternoon game from the Polo grounds for Mutual Broadcasting to air. The director, Iggy McVea, used to bring me Tuesday's Macon sports page so I could read the box scores and talk about the minor league players.

I was a big follower of minor league teams in those years (1956-1959). I was asked by a Giant's official what was the name of the Macon club and I said, "it's the Macon Whoopies" owned by Eddie Cantor. Iggy cracked up at my answer (really, it was the Macon Peaches) and I was thinking about SLC and Eddie Cantor's contribution to the happy days of summer for those boys able to get there.

Sincerely Yours,  
Bernie Levy, Boca Raton, FL

## Our Amazing SLC Weekend

The first weekend of October marked our semi annual "girls weekend." SLC brought us together over thirty years ago, and our friendships only grew from there. Sheila, Barbara, Anne, Donna, Suzanne, Michelle, Vivian, Nancy, Carol, Amy, and Emily enjoy weekends together twice a year. This year, seven of us enjoyed the comforts of Muriel's Lodge (the recently renovated Journey's Way Lodge—J-Lodge to us!). We never thought that staying in camp (especially the cots!) could be so comfortable. The lodge is heated, has bathrooms, a kitchenette, and even has a working fireplace! Our fall week-



end was filled with amazing activities including relaxing massages from Missy Vogel on Lakeside, a hike to Bald Spot, a walk to Teenside, and lots of snacking and late night chats. We relived old memories while creating new ones. We also treated ourselves by hiring Chef Dave to prepare dinner on Saturday night. He made a five-course candlelight dinner, which was served to us right in the middle of the brand new Main-side Kitchen. It was very cool, and very tasty! At the end of this memorable weekend we marveled how fabulous our SLC getaway was, and we look forward to our next "girls weekend" at camp.

To inquire about renting camp for a party, reunion or other special occasion, please call Ken in the camp office at (212) 924-3131 or email [k1f@surpriselake.org](mailto:k1f@surpriselake.org). For pictures and other site rental information, visit [http://surpriselake.org/site\\_rental](http://surpriselake.org/site_rental)

# 2010 Alumni Drive and Dues Form



## Did you know that . . .

- ☒ All gifts are fully tax deductible?
- ☒ All money raised directly benefits camper scholarships?
- ☒ You may be eligible to have your gift matched by your company?
- ☒ Surprise Lake Camp accepts contributions in memory or in honor of someone?
- ☒ You can make a gift of securities, donate a vehicle, or make a bequest in your will?
- ☒ You can support camp by having your credit card billed monthly?

Make Your Gift Online!

<https://www.surpriselake.org/about/donate.php>

## Please help us to confirm our records by completing the following:

Name: \_\_\_\_\_ Maiden Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Birthdate: \_\_\_\_\_ Occupation: \_\_\_\_\_ Dates/Years at Camp: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_

PLEASE RETURN TO:  
Surprise Lake Camp  
Alumni Association

### Winter Address

Sept 1— June 15  
307 Seventh Avenue  
Suite 900  
New York, NY 10001  
212.924.3131

### Summer Address

June 16— Aug 31  
Lake Surprise Rd  
Cold Spring, NY 10516  
845.265.3616

[alumni@surpriselake.org](mailto:alumni@surpriselake.org)

**Alumni Drive:** Gifts to the Alumni Drive are used to support this year's scholarships. *This is camp's greatest current need.* If you are supporting this annual drive, please consider making an additional gift to our scholarship fund to secure our ability to provide for future scholarships.

**Scholarship Fund:** This money goes toward an endowment to provide for future scholarships. (Gifts will be credited to the Henry Cohen Scholarship Fund unless you direct that they be put into another scholarship fund.)

**Alumni Dues:** Used to pay for Alumni reunions, scholarships sponsored by the Alumni Association, and other functions that support camp. Membership entitles Alumni to be kept informed of alumni events, receive quarterly Re-Echoes and receive a discount at Alumni activities for which a fee is charged. All members will receive a membership card and calendar of events.

**Jeff B. Herman Memorial Fund:** Pays for camp's annual award given to the most outstanding male and female athletes on Teenside and helps to fund camper scholarships. Jeff Herman was a beloved Surprise Lake Camper who became a New York City policeman and was tragically killed in the line of duty.

## Please Complete:

1 Day at camp: \$125	4 Days at camp: \$500	The Hinterlands Circle (2 Weeks): \$1,750 or more
2 Days at camp: \$250	5 Days at camp: \$625	The Hudson Overlook Circle (1 Session): \$3,500 or more
3 Days at camp: \$375	The Bald Spot Circle (1 Week): \$875 or more	The Breakneck Circle (Full Summer): \$6,600 or more

Annual Alumni Fundraising Drive—"Send a Child to Camp" .....\$\_\_\_\_\_

Alumni Association Dues \$180 Lifetime, \$25 Annual .....\$\_\_\_\_\_

Scholarship Fund .....\$\_\_\_\_\_

Jeff B. Herman Memorial Fund .....\$\_\_\_\_\_

Other Fund: .....\$\_\_\_\_\_

**Total Amount Enclosed** .....\$\_\_\_\_\_

☐ Please bill my credit card: (No AMEX, please)

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Total Amount to Charge: \$\_\_\_\_\_

Name on Card: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_ Signature: \_\_\_\_\_

☐ I'd like to make montly contributions with my credit card. Preferred day of charge: \_\_\_\_\_ Month to begin: \_\_\_\_\_  
Monthly Amount: \$\_\_\_\_\_ Total Number of Months: \_\_\_\_\_ Total Donation Amount: \$\_\_\_\_\_

☐ I prefer to save paper & postage. Please email me my/our acknowledgment letter. (please include email address above)

☐ I request that my gift be listed as "anonymous."

☐ I would like to speak with an Alumni Fundraiser and/or member of Surprise Lake Camp's professional staff about a special

gift. Surprise Lake Camp accepts contributions in memory or in honor of someone, gifts of stock, matching gifts, and planned gifts (deferred giving). Additionally, camp's long-term Capital Improvement Plan includes many opportunities for endowing scholarships, staff positions, or programs, as well as naming gifts for buildings or recreational facilities. We also welcome major gifts to fund donor-initiated projects.

**SURPRISE LAKE CAMP ALUMNI FUNDRAISING POLICY:** The Alumni Association is aware that some organizations raise money by bombarding donors with phone calls and mailings. We find this offensive. We ask our alumni for two things each year: annual dues and a gift to the Alumni Drive. From time to time, we also do special solicitations for capital projects. While we may send reminders to those who do not respond, we do not resolicit people during the same calendar year if dues have been paid and a gift has been made. In addition, we never give our address list to anyone, and we honor any request by an alumnus to block his/her name from our fundraising mailings..





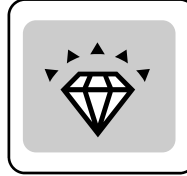
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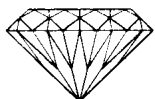
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## GREENBERG NICOLETTA & STEIN LLP

ATTORNEYS AT LAW

SETH STEIN

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