

# SURPRISE LAKE CAMP

## ALUMNI ASSOCIATION



**Winter Office:**  
**307 Seventh Avenue**  
**Suite 900**  
**New York, NY 10001**



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# RE-ECHOES

Fall 2012

ISSUE #4

Editor: Celia Baczkowski

### Upcoming Camp Events . . . Mark Your Calendar Today!

SLC Super-Bowl ..... Saturday, January 26, 2013  
Camper Reunion ..... Sunday, December 2, 2012  
Staff Reunion ..... Sunday, December 30, 2012  
1st Annual SLC Passover Seder (2nd Night) ..... Tuesday, March 26, 2013  
SLC Shabbat Service ..... Saturday, May 18, 2013  
SLC Alumni Overnight ..... Saturday, May 18—Sunday, May 19, 2013  
Alumni Day ..... Sunday, July 28, 2013  
Labor Day/Family Camping Wknd ..... Friday, August 30 to Monday, Sept 2  
SLC Rosh Hashanah Service ..... Thursday, September 5, 2013  
SLC Sukkot Program ..... Sunday, September 22, 2013

## Helping Those Affected By Hurricane Sandy

A message similar to this one was emailed to our distribution list in the days following Sandy. If you didn't receive it and would like to receive future electronic communications, please send a message to [alumni@surpriselake.org](mailto:alumni@surpriselake.org) with your name and email address so that you can be added to our list.

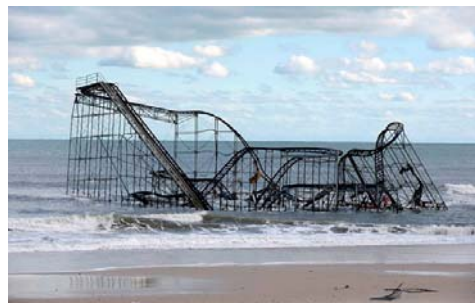
The past few weeks have been tough for many of you, our valued community. First and foremost, we hope you and your families are safe. Our hearts go out to the communities that have been hit the hardest. We want you to know that Surprise Lake Camp sustained minimal damage, and we are standing with you now and as the recovery effort begins.

At the core of SLC is our belief that relationships and community matter. We are not just a summer camp, we're an extended family. It is at times like this that we are reminded of the things that are really important, and how incredibly lucky we are to be a part of a larger community that cares about one another.

If you have been affected by the storm and need help, please reach out to us. We can offer temporary housing, can refer you to agencies that can help you, and can discuss the potential for extra financial assistance so that your children can attend camp in 2013.

For those who would like to help others with a financial contribution, we encourage you to Donate to UJA-Federation of New York's Hurricane Sandy Relief Fund: <https://www.ujafedny.org/hurricane-sandy-relief-fund>.

For those looking for volunteer opportunities, please visit <http://www.ujafedny.org/hurricane-sandy-volunteer-opportunities/>.



EMAIL THE SLCAA . . . [ALUMNI@SURPRISELAKE.ORG](mailto:ALUMNI@SURPRISELAKE.ORG)

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Chuck Jainchill  
Seth Stein

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\*Deceased

Any newsletter submissions  
may be mailed directly to the  
editors. Please notify us of  
any corrections.

*The Alumni Association,  
established in 1961 for the  
Betterment of Camp*



## Message from the President

Hello SLC Alumni,

I hope that by the time this message reaches you, you and your loved ones are safe, warm, and with power in the aftermath of Hurricane Sandy. My heart reaches out to my SLC friends whose homes were affected by this terrible storm.

Although the storm has slowed us down and made us reflect, it has not stopped us. As SLCers and East-Coasters, we know how to rise up and move ahead. The SLC Alumni Association is doing just that. We are all very hard at work and are currently planning the 3rd SLC Super-Bowl, which will take place on January 26, 2013 at Frames Bowling Lounge in NYC. This will be our final and largest fundraiser before the end of the fundraising season (which ends Jan 31 each year) so we hope you will come out and help make it the most successful one yet! Look for information on camp's website and Facebook page.

As I always do in my Re-Echoes message, I want to make an appeal to our extended SLC family. Our Alumni Drive goal is \$200,000, which is our most ambitious goal to date. If you have not made a gift to the drive, please consider making one. You, our Alumni, are the best. Time and time again, when we've called upon you, the SLC Alumni have stepped up and shown that they truly care for camp and the children we serve. I understand that we are living in difficult times right now. The storm has devastated many families and the priority is getting food, clothing and shelter to the ones in need. I also understand that everyone's resources are limited. All I ask is that you keep SLC in your hearts, and remember the kids that need a summer respite. The drive ends on January 31, 2013.

If you would like to get involved in the SLC Alumni Association, have ideas, or want to volunteer to organize any of our events, or please be in touch with me.

So, enjoy the following pages of the Fall 2012 issue of Re-Echoes! I hope it brings back awesome memories of camp and all those wonderful summer days!

And of course, see you at SLC!  
Joe Goldberg [goldnglich@aol.com](mailto:goldnglich@aol.com)



## Thank You, Jared!

On October 21st, Jared Rosenberg ran a 4 mile race and raised money for the Surprise Lake Camp Scholarship fund in honor of his upcoming Bar Mitzvah. It was his first race outside of school, and he came in 2nd place for his age group, and 84th out of 700 total!

Mazel Tov, Jared!





# ALUMNI HAPPENINGS



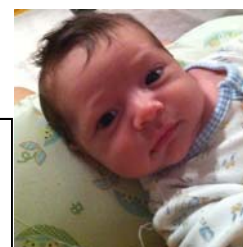
Mazel Tov to Shira, Evan & big brother Noah on the birth of Ariel Leah Greenblatt. Born on July 15th weighing 7 lbs. 10 oz. and measuring 20 inches.



Mazel Tov to Brandon & Melody Sherman on the birth of their son, Darby Hesh on August 24, 2012.



Mazel Tov to Nathaniel A Bialek (camper 1981-88), Erika Bialek, big brother, Ryan, and grandparents Jack Bialek (winter camper 1946-47) and Lois Bialek on the birth of Ethan on July 25, 2012. The next generation is on its way!



Jon & Victoria Schneider on the birth of their son, Mason Baranik, born August 30, 2012 weighing 8 lbs. 4 oz. and measuring 20.5 inches.



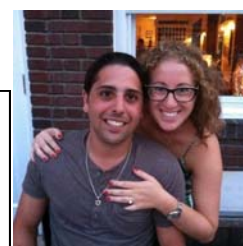
Mazel Tov to Scott Gilden on his engagement to Tracey Jackier. Scott proposed to Tracey at SLC! Their wedding is planned for May, 2013.



Mazel Tov to Jamie Umans and Valerie Ohlemacher on their June 16th wedding.



Mazel Tov to Gayle Hoffman on her recent engagement to Bryan Doyle.



Mazel Tov to Lauren Hoffman and Mark Benmoise on their Sept. 1st engagement. Mark & Lauren met at camp, and Mark proposed to Lauren by planning a scavenger hunt at camp over Labor Day weekend. Another couple for the SLC wedding album!

- ✧ Mazel Tov to Carly & Craig Goldberg on the birth of Max Scott on September 13, 2012, weighing 7 lbs. 8 oz. (1st Grandchild for Rosalie and Sol Goldberg, and nephew to Tobi & Joe Goldberg).
- ✧ Mazel Tov to Jessica Zalin on passing the Bar exam earlier this month.
- ✧ Mazel Tov to Danny Langer ('63-'68) who recently published a book, *The Seventh and the First: the Divine Thread of the Torah*. His daughter, Joy Langer (joyLanger.com), did the artwork on the cover. The book demonstrates that key words in literary sections of the Torah appear in multiples of seven, with the seventh thematically connected to the first. Information about the book can be viewed at [urimpublishings.com](http://urimpublishings.com) or Amazon.com.
- ✧ Mazel Tov to Jeremy Abrams on his recently published law article. To read it, please visit: <http://www.crowell.com/files/Of-Course-the-Quill-Safe-Harbor-Applies-To-Sales-of-Intangibles-Through-the-Internet.pdf>

\*\*\*\*\*

- ✧ Our condolences to the Pollet Family on the loss of Sheila's mother, Jeanette Adler.
- ✧ Our condolences to the Berk Family on the loss of Howie's father, Edward Berk.
- ✧ Our condolences to Sheryl Kirschenbaum on the loss of her father, Samuel Kirschenbaum.
- ✧ Our condolences to the Berkon Family on the loss of Mindy Berkon.
- ✧ Our condolences to the Prisamt Family on the loss of Steve. For the past decade, Steve enjoyed visiting Carol, Ben and Josh at camp on weekends. He will be missed by many.



# David Rosner Joins SLC's Full Time Staff



Above: David and his son, Jordan, at the annual Alumni Association Hike Day in 2010. Below: David as a camper in the 1980's.



It is with profound happiness that I recently accepted the position of Development Director at our beloved Surprise Lake Camp. As an alum, I spent many wonderful summers at camp, including sessions on what was then called Junior Side, Preteen, and Teenside. The impact camp made on my life is hard to put into words. How do you measure what camp provides? The self-confidence, determination, positive attitudes and lessons in living? Camp is winning, losing, giving, sharing, compromising, and learning to enjoy people and nature. It's an introduction on how to succeed in life.

I must take a moment to thank Mark Zuckerberg, as Facebook has allowed me to reconnect with old friends, many of whom I haven't seen since I was 15 years old. Through camp's ever-growing Alumni Association, I have attended many events over the last several years including Alumni Days and Hike-A-Thons, and I am excited to be rekindling old SLC friendships while making new ones. Due to an illness at the time, I sadly missed out on becoming a member of the kitchen staff, a counselor or a lifeguard. I am fortunate that years later I finally have the opportunity to work at camp—a place that holds such a special place in my heart.

While young campers might not truly appreciate the sacrifices their parents make in order to give them this priceless experience, as adults we have learned not to take such meaningful things for granted. What SLC provides, *through fundraising*, is the ability to offer the camp experience (and everything that goes with it) to families regardless of their ability to pay. No child should ever be deprived of camp, the memories and life-long friendships it provides, the enhanced self-confidence and self esteem it builds, the independence it fosters, and the love of nature it instills.

The Board of Directors, the Alumni Association and the SLC Staff are committed to achieving camp's fundraising goals. Nearly \$2 million has already been raised for the current capital campaign, and while we have one million dollars left to go, we are confident that with the love and devotion that exists for SLC, we will be successful. In doing so, we will secure camp's financial future. I hope when we reach out to you for help in making camp's dreams come true, you will answer that call!

If you would like to drop me a line, re-connect, or find out how you can get involved, please contact me.

Sincerely,  
David Rosner

[david@surpriselake.org](mailto:david@surpriselake.org)

(212) 924-3131



## ***Alumni of the Year— Sheila & Ken Pollet***

The SLC Alumni Association would like to once again congratulate Sheila & Ken Pollet on receiving the 2012 Alumni of the Year Award. This award is given by the SLC Board of Directors to an alum, or in this case, an alumni couple, who demonstrate an outstanding commitment to SLC. Following is Sheila & Kenny's SLC bio:

Sheila started her career at SLC in 1968 at age ten when she was a camper for three weeks in A5. She loved it from day one and returned for six weeks each of the next five summers. As a teen camper, she was in sports specialty, and over the years, she has been instrumental in raising the bar for girls sports at SLC.

When her camper days ended, Sheila became a parent helper and then moved on to work at the canteen. This is where she was working when Kenny first met her. He had come to camp to visit some friends who were working here, and he and one of his friends ended up playing basketball with Sheila and one of her friends. Kenny says it was the first time he ever played basketball with a girl who could really play. Sheila doesn't remember it at all.

Kenny's friends convinced him to come to work at camp for the last three weeks of that summer. He bunked with another former Alumni Honoree, Mike Zbar. The next summer he returned as a counselor and was part of the legendary Boys of Unit C. Five counselors from that unit became supervisors, two became division heads, and one became the camp director. The unit supervisor became President of the Board of Directors. Sheila was a sports specialist that summer, the first woman ever to hold the job. A short time later, she and a fellow counselor co-authored the Mountainview Girls song that is still sung in camp today.

In 1976, Sheila and Kenny began a romance that ultimately led to their marriage in 1984. They both held several jobs in camp along the way. Kenny was a counselor, unit supervisor, and division head. Sheila was a perennial member of the precamp staff, a counselor, a unit supervisor, a division head, and the head of food service. And she worked full time for camp for four years as Assistant Director.

It is only fitting that Sheila and Kenny, who fell in love in camp as teenagers, were the ones who brought to camp one of its most popular songs, "Teenager in Love." One of Kenny's loves has always been playing the guitar and leading singing. To this day, he can often be found leading Shabbat round up for Mountainview. Another of his loves is working the grill. He does this for all of our Volunteer Days and at many other camp events. And while most people associate the famous "importance of second place" speech with Whammy, it was actually Kenny who first recited it here at SLC.

After a break, Sheila began a second career at SLC in 1993 as a member of the nursing staff. Kenny now had the opportunity to be in camp again, but Sheila was always busy, so he established an informal abandoned spouses club among the husbands and wives of the summer supervisors. Sheila has worked for a number of Health Directors over the years, and has also held the position herself. What most people don't realize, however, is that she is the glue that holds our health service together in the off season by interviewing new nurses, consulting on protocols, and helping with the planning that is needed before each new summer. She does this purely as a volunteer, and it is a huge service to Surprise Lake Camp.

There are few members of the camp community who love SLC as much or who give as much to camp in so many ways—too many to mention here—as Sheila and Kenny Pollet. One of their biggest gifts to camp has been their children, Erica and Jared, who both had long careers as campers and now carry on the Pollet legacy as valued members of the staff.



**This past year, Buelah Fox, widow of Paul Fox, reached beyond her own life to enrich the future. She left the world a little better than she found it. May her memory be a blessing.**

*Paul and Buelah Fox were clients and friends of mine for close to 30 years. I was very involved in their lives and was there through Paul's illness and ultimately his passing in 2007. I always felt very close to Buelah, and checked in with her a few times a week to make sure things were going well. I visited her in Woodstock, NY a few times a year.*

*Throughout her life, Buelah was very charitable. Her primary focus was on animal related charities – the result of not having children, but having 6 Bedlington Terriers.*

*Throughout the years that I knew her, I often spoke about to her about SLC. One day I arranged for Buelah to visit camp. While the weather was somewhat dismal, she got a sense of the good work that we do. The following year, I was able to convince Buelah to make a bequest to camp in her will, and thus become a member of The 1902 Society.*

*Buelah passed away on April 8, 2012. I will miss her, but I am comforted knowing that her \$100,000 bequest will be put to good use, helping children have a summer camp experience at SLC. In addition to her own gift, camp also received a donation of \$2,500 in memory of Buelah from one of her close friends.*

*My sense is that The 1902 Society and legacy gifts will be the foundation of Surprise Lake Camp's financial security. I would ask all members of the Alumni Association to consider joining.*

*-Michael Zbar*

*To learn more, or to download a Letter of Intent, please visit our website, <http://www.surpriselake.org/1902society/> or call Celia or Jordan at 212-924-3131.*



### **WHY I JOINED . . .**

When I was 12 years old, my parents indulged my pleas to send me to sleep away camp. My Dad wondered if the camp he had attended 30 years prior was still around. Fortunately it was, and off I went to Cold Spring, NY! That summer, in 1996, I left the flatlands of Miami for the picturesque Hudson Valley and thus began my life-long love for Surprise Lake Camp. At camp I made incredible friends, learned invaluable lessons, and had memorable experiences that shaped the person I have become. Joining the 1902 Society was one way to give back to help secure SLC's future. Years from now, I want people to be just as thrilled as I was to learn that SLC is still around, nestled 'neath the shady trees.

*-Jennifer L. Hochstadt*

# **Current Members of** *The 1902 Society*

**We are extremely grateful to the following individuals who have made provisions for Surprise Lake Camp in their estate planning.**

**As of November 12, 2012**

Anonymous (5)  
Paola & Ronnie Adragna/Gilbert  
Michele Albo  
Marcia & Bob Altabet  
Faith Altschuler  
Walter Arnstein  
Margery Arsham  
Margie & Bob Atwater  
Celia Baczkowski  
Sylvaine Baczkowski  
Marilyn Bailis & Jerry Mark  
Allie Ball  
Amy Bechar  
Janeen Bellafiore  
Jennifer Herman Benalt & Adam Benalt  
Molly Benton  
Evie & Jon Berger  
Blanche & Edward Berk  
Howie Berk  
Jeff Berk  
Jennifer & Matthew Berk  
Michael Berk  
Andie Biederman  
Jake Biederman  
Martin Blum  
Nelson Braff  
Amy Bram  
Elyse Braun  
Mitchell Brenner  
Ezra Cahn  
Justin K. Cantor  
Meridee Simon Cole  
Larry Cooperstein  
Anita Cruso  
Jane Hershey Cuozzo  
Elena & David Dale  
Jordan Dale  
Wendy & James Dinn  
Michele Mars DiRuggiero  
Laurie Dobkin-Helm  
Noam Dolgin  
Matt Dorter  
Michael Fandal  
Lori (Heitzner) & Seth Fishman  
David Fleischner  
Paulette Ann Forgacs  
Ralph Forgacs  
Gregory Fox  
Ken Freedman  
Marissa Garfinkel  
Rose & Harris Ghersin  
Scott Gilden  
Jordan Golan  
Dr. Joseph Goldberg  
Michelle Goldstein  
Linda & Ben Gordon  
Stephen Gordon  
Pam & Jay Greenbaum  
Suzy Greenberg  
Rhonda & Bob Greenblatt  
Lenny (LG) Grinberg  
Matthew & Brenda Grosshandler  
Andrea & Arthur Gruber

Gwen & Larry Hamberg  
Irving Harris  
Joy Henshel  
Patti Henshel  
Andrew Hess  
Barbara & Stanley Hirsch  
Roberta & Peter Hirsch  
Thelma & Sanford Hochberg  
Jennifer Hochstadt  
Gayle Hoffman  
Jason A. Hoffman  
Nancy & Alan Hoffman  
Rachel Israel  
Seymour Israel  
Sharon & Jeff Jacobs  
Amy & Bruce Jaffe  
Chuck Jainchill  
Susie Jainchill & Tsahi Gelardin  
Danielle Johnson  
Stan Josephson  
Michael Kall  
Linda Kane  
Heidi & Bruce Katz  
Karri & Joel "Whammy" Kaufman  
Sheryl Kirschenbaum  
Alan Kleiman  
Ele Klein  
Andrew Kominik  
Andrew Korn  
Marc Krigsman  
Karen & Stewart Lantner  
Maureen & Howard Lantner  
Moran & Murray Lantner  
Beth & Dave Levine  
Dena & Elly Levine  
Mark Levine  
Fred Levy  
Randi & Scott Lieberman  
Laura & Carter Mansbach  
Judy & Michael Margulies  
Ed Markowitz & Children  
Linda Markowitz  
Caryl & Mike Melasky  
Paul Mermelstein  
Miriam Messinger & Felicia Hayes  
Ruth Messinger  
Emilie & Andrew Meyer  
Estelle Meyer  
Jerry Meyer  
Jim Meyer  
Jodie Meyer & Steven Tuber  
Lee Meyer  
Jonathan Miller  
Susan Feldman-Miller  
Barb & Steve Mink  
Jill (Simon) & John Miskanic  
Karen & Jim Morrison  
Suzanne Moskowitz  
Alyse Kunkin Murabito  
Roni & Jason Nadell  
Stephen Nitkin  
Joey Novick  
Shelli & Larry Olinsky

Stacey & Rob Panepinto  
Eve Rubinstein Papernick & Jon Papernick  
Jerry Person  
Nicole Pilevsky & Joseph Osheroff  
Johanna Pinzler & Avri Klemer  
Julia Pisetsky  
Jared Pollet  
Sheila & Ken Pollet  
Lee Posniack  
Marc Rentzer  
Michael Rieger  
Max Damon Robkoff  
F. Peter Rose  
Robert Rosenbaum  
Mara Rubinstein  
Robin & Larry Rubinstein  
Judy Freiser Sails & Steven Sails  
Alan Saltz  
Carolyn & Dave Samuels  
Joshua Sarkozi  
Nigel Savage  
Robert Schechter  
Meri & Paul Schoenblum  
Dan Schulman  
Gayle Schwartz  
Maria & Ken Seligson  
Michael & Julia Seltzer  
Eliot Senor  
Laurie Feldman-Shepherd  
Joanne Sherain  
Jenna Sidor  
Harvey Sills  
Rebecca Solomon  
Steve Sommer  
Susan Namm Spencer  
Randi Sperber  
Jeff Spiegel  
Gary Spielvogel  
Seth Stein  
Charles Stendig  
Adele & Henry Stern  
Brittany Sternberg  
Denis Sternberg  
Mandy Storfer  
Elaine & Paul Suchow  
Jennifer Sussell  
Audrey & Mark Tenenhaus  
Bret Tenenhaus  
Mike Tenenhaus  
Alice & Steve Terner  
Susan & Matthew Tratner  
Lisa & Steve Weinberg  
Diane & Allen Weiner  
David Weintraub  
Jennifer Weitz  
Tommy Wills  
Cheryl & David Wolff  
Anne & Joel Zbar  
Barbara & Michael Zbar  
Elise & Corey Zbar  
Jordana Zbar

# From Our Alumni...



Dear Jordan,

I'm writing this letter because today I'm a little "camp sick." Isn't that funny? I'm sure you hear it a lot. I was 6 or 7 when I spent my first summer at camp. I still remember coming into the office to a plate of hot fresh peanut butter cookies. Wasn't it your wife that baked them? I vaguely remember helping her bake cookies as a camp activity. (There's a camp tradition I really miss!) Anyways, that first day I did not really understand that I would be sleeping at camp without my mother there. I'm guessing that I adjusted just fine as I returned for several years as a camper and as a counselor.

Later on in my life, I stopped coming to camp. It was time to go out into the "real world". I was living on my own and running my own business (after some time in the corporate world). I had just broken off an engagement, returned the ring, and was still being pursued/harassed by my former fiancé. I was heartbroken and confused. I needed some space to gain perspective and clear my head. So I called Chuck Jainchill and asked if camp would be interested in a volunteer. Camp took me in as volunteer counselor for the Cedarwood/Two Week program. There were changes in me, but the spirit of camp remained the same, and the smiles and songs and cheers never changed. I had since become Torah observant and the magic of Shabbat at camp was more powerful and moving than ever.

Some incredible things happened those two weeks I was there. I helped a camper get over his hurt and embarrassment of his "camp romance" gone awry. Alumni Day gave me closure from my own 5 year long camp romance. Most importantly, I "got over myself" and moved on. I needed that time at camp to row boats, climb walls, sing songs and put smiles on children's faces. Just a few days after I left camp I met my husband.

My lifestyle is different from my younger years. My husband looks different from the man I always imagined. He has payot [religious sideburns] and a beard. I cover my hair with a wig and dress modestly. Our son will be going to an all-boys school when the time comes to go to school, and an all-boys camp when the time comes for that. But I truly in my heart believe that through all the changes in my ideology and religious practice that nothing can compare to the way camp builds children up. It challenges them to be the best versions of themselves and gives them a closeness and pride in being Jewish that in these days very difficult to instill in even the most "religious" of households.

The training I received at camp as a counselor prepared me for the professional world, for my new work as a birth doula, for motherhood and wifehood as well. :- ) (Make sure every husband is thriving is a good adaptation of the Staff Standard of Excellence!)

I'm not sure who to thank. There are so many people who made camp such a healthy, safe, positive place to be for children. Camp is that sacred place where love and positivity is valued and abundant. I believe that those years brought me closer to G-D and to my current religious practice. So I'll thank camp for those beautiful, magical years.

B'Ahava,  
A Grateful Alumna

# Surprise Lake Camp 2012 Alumni Drive and Dues Form

**The Holiday Season Is Coming... Make A Gift To Camp In Honor Of That Special Someone.**

Every dollar helps us provide scholarships to families who could otherwise not afford camp.

**Make a secure gift online at [www.surpriselake.org/donate](http://www.surpriselake.org/donate).**

PLEASE RETURN  
TO:  
Surprise Lake Camp

Winter Address  
Sept 1— June 15  
307 Seventh Avenue  
Suite 900  
New York, NY 10001  
212.924.3131

Summer Address  
June 16— Aug 31  
Lake Surprise Rd  
Cold Spring, NY 10516  
845.265.3616

[alumni@surpriselake.org](mailto:alumni@surpriselake.org)

Please help us to confirm our records by completing the following:

Name: \_\_\_\_\_ Maiden Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Birthdate: \_\_\_\_\_ Occupation: \_\_\_\_\_ Dates/Years at Camp: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_

**Alumni Drive:** Gifts to the Alumni Drive are used to support this year's scholarships. *This is camp's greatest current need.* If you are supporting this annual drive, please consider making an additional gift to our scholarship fund to secure our ability to provide for future scholarships.

**Scholarship Fund:** This money goes toward an endowment to provide for future scholarships. (Gifts will be credited to the Henny Cohen Scholarship Fund unless you direct that they be put into another scholarship fund.)

**Alumni Dues:** Used to pay for Alumni reunions, scholarships sponsored by the Alumni Association, and other functions that support camp. Membership entitles Alumni to be kept informed of alumni events, receive quarterly Re-Echoes and receive a discount at Alumni activities for which a fee is charged. All

members will receive a membership card and calendar of events.

**Jeff B. Herman Memorial Fund:** Pays for camp's annual award given to the most outstanding male and female athletes on Teenside and helps to fund camper scholarships. Jeff Herman was a beloved Surprise Lake Camper who became a New York City policeman and was tragically killed in the line of duty.

1 Day at camp: \$135	4 Days at camp: \$540	The Hinterlands Circle (2 Weeks): \$1,850 or more
2 Days at camp: \$270	5 Days at camp: \$675	The Hudson Overlook Circle (1 Session): \$3,700 or more
3 Days at camp: \$400	The Bald Spot Circle (1 Week): \$925 or more	The Breakneck Circle (Full Summer): \$7,200 or more

**Please Complete:**

Annual Alumni Fundraising Drive—"Send a Child to Camp" ....\$ \_\_\_\_\_

Alumni Association Dues \$250 Lifetime, \$36 Annual ..\$ \_\_\_\_\_

Scholarship Fund .....\$ \_\_\_\_\_

Jeff B. Herman Memorial Fund... ..\$ \_\_\_\_\_

Other Fund: .....\$ \_\_\_\_\_

**Total Amount Enclosed** .....\$ \_\_\_\_\_

☐ Please bill my credit card: (No AMEX, please)

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Total Amount to Charge: \$ \_\_\_\_\_ Name on Card: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

☐ I'd like to make monthly contributions with my credit card. Preferred day of charge: \_\_\_\_\_ Month to begin: \_\_\_\_\_

Monthly Amount: \$ \_\_\_\_\_ Total Number of Months: \_\_\_\_\_ Total Donation Amount: \$ \_\_\_\_\_

☐ I prefer to save paper & postage. Please email me my/our acknowledgment letter. (please include email address above)

☐ I request that my gift be listed as "anonymous."

☐ I would like to speak with an Alumni Fundraiser and/or member of Surprise Lake Camp's professional staff about a special gift. Surprise Lake Camp

accepts contributions in memory or in honor of someone, gifts of stock, matching gifts, and planned gifts (deferred giving). Additionally, camp's long-term Capital Improvement Plan includes many opportunities for endowing scholarships, staff positions, or programs, as well as naming gifts for buildings or recreational facilities. We also welcome major gifts to fund donor-initiated projects.

☒ Yes! Please make my gift in honor of: \_\_\_\_\_  
on the occasion of: \_\_\_\_\_

Please send an acknowledgement to the following address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



# 2012 GYFW Report

By Seth Stein, GYFW Supervisor

Get Your Feet Wet 2012 was a tremendous success. We had 96 kids participate in the program and over 30 kids waitlisted. Each year, the GYFW staff is comprised of current summer staff along with dedicated alumni who take time from work to donate their time to the program. This year, we hiked, made s'mores, sang songs, acted silly, visited the Honey Bee hives, had Shabbat services at the Eddie Cantor Theater, swam, played kickball, and thanks to my friends at Title Guarantee Inc., we even had a carnival! All that and so much more!

On Sunday, November 11, 20 GYFW campers were reunited at camp, and it felt like we had never left! We couldn't ask for better weather as we played games, ate pizza, made & buried a time capsule, and talked about the summer of 2013.

For next summer, we are keeping the cost of this amazing program low (only \$180 for 5 jam-packed, fun-filled days). So if you know of a child who is 6-10 years old and might want to try out sleepaway camp, please call me at 917-922-9986 or email [sstein@ssteinlawfirm.com](mailto:sstein@ssteinlawfirm.com).

## 2012 GYFW STAFF

**YOU CHANGED LIVES THIS WEEK.**

**THANK YOU FOR YOUR BLOOD, SWEAT & TEARS . . .  
AND THANKS FOR THE MEMORIES!**

Ilana Atwater  
Brian Budnick  
Mike Dale  
Rick Flood  
Claire Ginsburg  
Yaron Grinberg  
Rob Greenspan

Liz Izower  
Chuck Jainchill  
Dani Johnson  
\*Gayle Hoffman  
Jason Hoffman  
Lauren Hoffman  
Wendy Kleinman

Mark Levine  
Craig Miller  
Keith Miller  
Tracie Herman Miller  
Allie Olinsky  
Roman Porshnev  
Kate Purdue

Joanne Rosenthal  
Mara Rubinstein  
Noah Rubinstein  
\*Seth Stein  
Robin Stieglitz  
Missy Vogel  
Lindsay Wagner

Jen Weitz  
Mhiri Wilson  
Katie Wilton  
Jordana Zbar  
Jaime Zuckerberg  
\*GYFW Supervisor



# GYFW Reunion 11/11/12



## Sheryl Speak

**A few words from our Camp Director, Sheryl Kirschenbaum**

While the East Coast was battling Hurricane Sandy, I was in Malibu, CA with fellow JCC camping professionals for a 4-day conference. You would think that I would be grateful to have been in sunny California, but this was not the case.

Many of my fellow conference-goers were also from the northeast, and whenever we could get cell phone service (we were at a camp in the mountains), we checked Facebook and Twitter and anything else that would give us information about what was happening to our friends and families back home. When we had to be in sessions, we held our breath. When we finally got off the mountain and back to the “real world,” we watched the news and the weather channel. That only helped to increase my anxiety.

We were scheduled to fly back to NY on Wednesday night, and I was hoping that airports would be open by then and that our flight would not be cancelled. (It wasn't.) I couldn't wait to come home to do something... *anything*! I felt helpless out there.

One thing that I was very proud of is that I work for an incredible organization that opened its doors to those in need. Over the past several weeks we hosted three families for temporary stays, and this made me feel great. It was our small way of helping in this large-scale devastation.

Some people say that New Yorkers are less than compassionate people. But I have witnessed first-hand neighbors and communities coming together, and amid all the tragedy, supporting one another. We are blessed. So please, open your hearts, your homes, your wallets if you can, and share your blessings with those around you. Stay safe my friends, and always be grateful for what you have.

# You're Invited!



AND



PRESENTS

## Surprise Lake Camp Super-Bowl III Saturday, January 26, 2013

Frames Bowling Lounge  
550 Ninth Avenue  
New York, NY  
(corner of 40th street)

Come enjoy an evening of bowling, fun, and fundraising in one action-packed evening!

- ☒ Bowling Contests
- ☒ Raffle Tickets
- ☒ Silent Auction

- ☒ Appetizers
- ☒ Refreshments
- ☒ and so much more!

21 & over only, please.

### Tickets

Bowlers: \$75

Non-bowlers: \$50

Raffle tickets: 1 for \$10, 6 for \$50

Soft drinks and appetizers are included in price. First drink from the bar is on us!

### Sponsorship Opportunities:

Donations and proceeds from the event help provide camping scholarships to children.

Perfect Game Sponsor (\$2500): includes 2 lanes, 14 bowlers, large sponsor sign

Strike Sponsor (\$1250): includes 1 lane, 7 bowlers, large sponsor sign

Spare Sponsor (\$500): includes 2 bowlers, lane sponsor sign

Pin Sponsor (\$250): includes 1 bowler, lane sponsor sign

Lane sponsor (\$200): includes a lane sponsor sign

Each sponsorship bowler receives 2 complimentary drink tickets.

### Register Online Today!

<http://www.surpriselake.org/slcsuper-bowl3/>

# Announcing SLC's \$3,000,000 Endowment Campaign (and what the money will be used for)



Still true to the original mission, roughly half of Surprise Lake Camp's children receive scholarships according to a fee scale that is based on family size and income. The total dollar amount provided by the camp is \$900,000 a year. However, only \$550,000 a year is generated to pay for these scholarships, and the rest is taken out of the operating budget, which creates constant financial pressure.

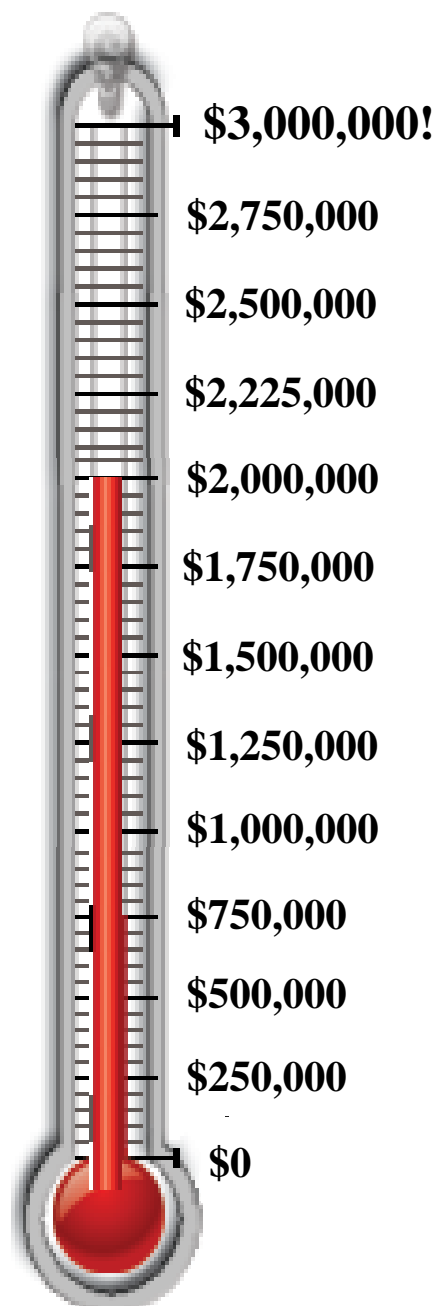
The Board adopted a Strategic Plan in 2009 that calls for an increase in the camp's Scholarship Endowment (money that is kept in the bank) of \$7 million in order to eliminate the scholarship gap and put the camp on sound financial footing for the future. The \$7 million is being raised through a combination of legacy and current gifts. The

legacy campaign (The 1902 Society) has already met and exceeded its goal, with 193 participants and growing. The cash campaign has a goal of \$3 million. The camp announced the public phase of the campaign at its 110<sup>th</sup> Anniversary event on March 10, and aims to close the campaign by the end of 2013. Board solicitation is complete, with participation from every member, and we are now approaching key alumni and friends of camp. A total of just under \$2 million has been raised so far.

We are incredibly grateful to Larry Rubinstein & Eve Rubinstein Papernick, who have stepped up as co-chairs of the campaign. Larry, Eve, and five members of the capital campaign committee attended a training last month, led by our mentor from JCamp180 (formerly the Grinspoon Institute for Jewish Philanthropy), Laurie Herrick.

The money raised during this campaign will all be used for the Scholarship Endowment, with the principal invested and income used according to the New York Prudent Management of Institutional Funds Act guidelines. The camp has a balanced portfolio overseen by a Finance Committee with the guidance of a consultant.

Surprise Lake Camp has been enriching the lives of deserving young people for 110 years. Its leadership is determined to position the agency to continue this work for a long, proud future. It is grateful to the many friends and supporters who share this vision and who believe that children should be given a chance to enjoy the benefits of camping regardless of their ability to pay. If you are interested in learning more about this campaign for the future, please call David at 212-924-3131 or email [david@surprislake.org](mailto:david@surprislake.org).



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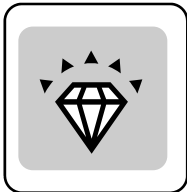
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### SLC's Community Corner:

Submit your business card or advertisement to [alumni@surpriselake.org](mailto:alumni@surpriselake.org).

The rates for advertising in each issue are as follows:

1/8: \$25 1/4 Page: \$50 1/2: \$80 Full Page: \$120

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# FAMILY & FRIENDS HIKE DAY

On Sunday, October 14th, close to 40 people gathered at SLC for the Alumni Association's Annual Hike Day. Participants were treated to great weather, breakfast, snacks, tour guides, and spectacular views. For the first time in Hike Day history, we were joined by local Cornish expert, Thom Johnson, who wow'ed Cornish Hike participants with the famed estate's fascinating history, complete with pictures of it in its glory. Did you know that you could once see the Hudson River from the Cornish estate?

At the end of the day, participants were given souvenir photos and magnetic frames as a keepsake from this special time at camp. A great day was had by all . . . and over \$1,000 was raised for camp!

## 2012 Hikers!

(Bold names indicate hike leaders)

Sue Ellen Ben Zvi  
Sylvaine Baczkowski  
**Jeff Berk**  
Steven Bleiberg  
Amanda Boege  
**Jordan Dale**  
Matt Dorter  
Jordan Dragutsky  
Suzy Greenberg  
**Matt Grubler**  
Emily Iger  
Stephen Iger  
David Leibowitz  
Michael Leibowitz  
Denise Jaffe

**Thom Johnson**  
Jessica Haffner  
Alex Ullman  
Maayan Lantner  
Meitar Lantner  
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Jillian Rauer  
Sheryl Ruck  
Ariel Ruck  
Jordan Ruck  
Deborah Samori  
Abie Solomon  
Shirley Solomon  
Lori Spechler  
Ron Spechler  
Nancy Tuckman  
Evan Unterlack  
Michelle Unterlack  
Jessica Unterlack  
Sammy Unterlack  
Barbara Zbar

Thank you to **Howie Berk, Ralph Forgacs, Jordana Zbar, Barbara & Mike Zbar**, for helping with setup, registration, and cleanup!  
Hike Day breakfast sponsored by **Joe Goldberg**.





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*It takes money and resources for the Alumni Association to mail you this newsletter.  
Please let us know if you move, get multiple copies, or would like to be removed from our mailing list!*

## Have your next retreat, reunion or party at Surprise Lake Camp



- Just 60 miles north of Manhattan.
- Capacity for 112 in dorm style housing April 15-Oct 15 (not available while camp is in session).
- Private family houses available April 15-Oct 15 (not available while camp is in session).
- Two heated lodges now available for rent in winter!
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