Upcoming Camp Events . . . Mark Your Calendar Today!

**ALUMNI OVERNIGHT** ........................................... Saturday, May 22, 2010
**ALUMNI DAY** .......................................................... Sunday, August 1, 2010
**LABOR DAY/FAMILY CAMPING WKND** ............. Friday, Sept. 3 to Monday, Sept. 6, 2010
**SLC Rosh Hashanah Program** .............................. Thursday, September 9, 2010
**ANNUAL HIKE-A-THON** ........................................... Sunday, September 26, 2010
**SURPRISE LAKE CAMP SUPER-BOWL** ............. Saturday, October 16, 2010

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**Campership Incentive Deadline Extended!**

**What is the Campership Incentive Program (CIP)?**
The Campership Incentive Program (CIP) seeks to increase the number of Jewish children enjoying transformative experiences at Jewish overnight summer camp. This is done by providing financial incentives to first-time campers who are not currently participating in an immersive daily Jewish experience.

The Foundation for Jewish Camp, in partnership with dozens of Jewish community federations, camps and camp movements across North America, provides **incentive grants of $1,000 to first-time campers** who attend a nonprofit Jewish overnight camp. Camp sessions must last 19 consecutive days.

**What are the eligibility requirements for applicants?**
Eligibility is based on several factors: where you live, past camp experience and the grade your camper will be entering in the fall of 2010. These factors are ultimately determined by your local sponsoring agency, but in general, eligibility requirements that are adhered to by the majority of partners are as follows:

1. Campers must have never previously attended a nonprofit Jewish overnight camp for 19 consecutive days or longer before applying for the grant. (Note some local programs may require zero past camp experience)
2. Campers must be attending a camp listed on the Foundation for Jewish Camp's website. SLC is one of them!!!
3. Campers must be attending camp for 19 consecutive days or longer.
4. First-time campers must not be currently enrolled in a daily immersive Jewish experience like day school or yeshiva. **Please note, each community/camp program has its own specific eligibility criteria. For more information on your community's specific criteria, please contact the staff person listed on page 21.

**How do I take advantage of this great deal?**
1. Register your child at Surprise Lake Camp (you can do this online at www.surpriselake.org).

The deadline for this free money is May 28th! Register today and don’t miss out!

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MISSED AN ISSUE? PAST ISSUES OF REECHOES NOW AVAILABLE AT: http://www.surpriselake.org/alumni/reechoes.php
Message from the President

Hello Everyone!!

Once again, we have reached the time of year when the days lengthen and the weather warms up. This means that the start of another summer at SLC is just around the corner!!

As I write this, we are busy planning for the Spring Alumni Overnight, being held on May 22. This overnight at camp is a great opportunity to get away, spend time at our beautiful, beloved camp, hang out with friends, and act like a camper again ... with no adults telling you what to do!! It should be a great event.

On Sunday August 1, we will be having our annual Alumni Day in camp. I would like to extend an invitation to all alumni, family, and friends to come up to camp and enjoy a wonderful day. This is your chance to see all the fantastic changes in camp and spend some time reminiscing with old friends!! We will, of course, be providing our world famous BBQ to all our guests!! More info about Alumni Day festivities can be found on pages 20 & 21.

I am very excited about a new event we are planning, and that is the SLC Super-Bowl!! This will be an event you won’t want to miss!! It will be held on Saturday night, October 16 at Leisure Time Bowl at the Port Authority in NYC. This stands to be our biggest fundraising event of the year, and we are hoping to raise more than $40,000 for camp!! We already have an event sponsor, and want to thank A.M. Skier Insurance for stepping up to the plate . . . or the lane!! . . . for this awesome bowling bonanza. See page 16 for more!!

I would like to take a moment to thank all of the alumni who contributed to the 2009 Alumni Drive. We raised over $161,000!!! If you have not yet done so, please consider making a gift to this Send-A-Child-To-Camp Fund. It costs $125 for one day at camp and every dollar donated provides help to a family in financial need. Please see page 14 for our donor form, or make a donation on our website at www.surpriselake.org.

In closing, I would like to make one last appeal. Out of the thousands of former campers and staff, we only have about 400 current Annual or Lifetime Members of the Surprise Lake Camp Alumni Association. Are you one of them?? If not, WHY NOT?? Please, consider joining the Alumni Association. You will receive Reechoes four times a year, be kept informed of alumni events, and receive a discount at alumni activities for which a fee is charged. Most important, you will be supporting the SLCAA, which, for close to 60 years, has been giving back to camp.

I hope to see you all in camp this summer.

Joe Goldberg
President, SLCAA  * Goldnglich@aol.com

Alumni Drive Update

The Campers Need Your Help!

The money raised in the 2010 Alumni Drive will support the scholarships that are being given out this summer. Camp is just around the corner and campers everywhere are counting down the days until their feet touch down on SLC soil.

A gift to the drive will ensure that no camper has to be turned away for lack of funds.

Please remember that your gifts are tax deductible and go directly to support camper scholarships. You may use the donor form on page 14 or make your gift online at https://www.surpriselake.org/about/donate.php.

Ask us about setting up monthly donations charged to your credit card.

It’s so easy!

$32,000 Raised So Far!
I represented the Philipstown Reform Synagogue at the Surprise Lake Camp Volunteer Day on Sunday, April 25. I worked hard all day along side counselors, campers, and other volunteers clearing brush, downed trees, and large and small tree limbs from the campus grounds in order to make the area in the immediate vicinity of the bunks safe for campers. It was a damp, drizzly day but it didn't have any noticeable effect on the enthusiasm of the 200 volunteers who swarmed over the campgrounds repairing and replacing signs, painting bunks, grooming the sand on the waterfront, clearing logs and brush from the dam, sprucing up the amphitheater, and handling countless other maintenance duties to prepare the camp for summer after a particularly brutal winter. Many (but certainly not all) of the volunteers were teens and pre-teens, including current campers, former campers, and prospective campers. Everyone shared a common desire to help the camp, and for many students, it was a way to earn community service hours to meet their school requirements as well. For me, it was a great way to "give back" to Surprise Lake Camp which has always been very generous in allowing PRS to use their facilities to build a Sukkah or to serve as a venue for special services from time to time throughout the year. A tasty luncheon with delicious franks, hamburgers, chicken, cole slaw, potato salad, and fresh greens along with chilled apple juice and fresh watermelon was provided at mid-day to restore our energy, and those who stayed for the full-day received a baby blue SLC signature t-shirt as a keepsake from this memorable day.

-James Thomashower
The following message was emailed on January 20, 2010 to everyone in the SLC Community for whom we have an email address. We are reprinting it (with a couple of updated figures) for those people whose emails we do not have or those who do not have internet access. If you would like to be added to our database, please email alumni@surpriselake.org with your full name and email address to be included. We never sell or share our database information with outside parties.

One of the things I have been known for in the SLC community for many years is compulsively picking up papers off the ground at camp. I do this out of profound love for SLC, and I take pride in having helped create a culture in which hundreds of staff and campers every summer also pick up papers as they walk around. It makes camp look better, and it builds a sense of ownership that makes us stronger.

But there is a thought that has long nagged me, and that is the notion that if the camp director’s eyes are always looking at the ground, then they can’t be focused on the horizon. This is a metaphor, of course. The point is that what would be best for SLC is to have its leader taking a long view, planning for the future, working on making sure that our beloved camp is strong for our children and our children’s children instead of always being consumed by details.

This is the reason why camp, with full Board support, has hired a summer camp director, and why my job description has changed. I wanted to take this opportunity to describe this change in more detail to the SLC world.

SLC has certainly come a long way over the years, and I am not sure that everyone realizes all it has accomplished. Virtually every facility in camp has either been renovated or replaced during my tenure, and we have added the gym, the archery courses, the teen tennis facility, two hockey rinks, the climbing tower and ropes courses, two gaga pits, the golf program, the photo lab, the SLC Museum, the entry building, and, our newest improvement, a solar power array. We obtained free title to the land we operate on—did you know that most of the property was formerly owned by the Educational Alliance and 92nd Street Y? We also obtained ownership of Lake Surprise Road where it runs through camp. For most of camp’s history, this was a town road, and the public, including vehicle traffic, could not be excluded. We have made improvements in enrollment. Whereas we used to start registering campers in January, we now have at least half of our beds filled by the end of the preceding summer—usually with waiting lists in some age groups. We have added Get Your Feet Wet, an introductory program that the entire camping world has emulated, as well as the Teva Learning Center (www.tevacenter.org), widely regarded as the foremost Jewish environmental education program in the world. We have made great strides in camp’s Judaics, carefully tailored to the kinds of kids we serve, including an average of 20 Bar/Bat Mitzvahs at camp each summer and our own Rosh Hashanah program that drew nearly 300 people last year. I could go on.

But I have a vision for Surprise Lake Camp that has not yet been achieved. And it will not be achieved if I must continue to stop work on it, almost completely, every year for four to five months to run the summer program.

The vision is ambitious, but in my mind, absolutely necessary if our generation is to leave SLC healthy and strong for the future.

First, and perhaps most important, we need to increase our scholarship fund from its current size, roughly three million dollars, to at least ten million dollars. Scholarshiping for campers who cannot afford our full fee is the cornerstone of camp’s mission, and while we have worked hard over the years to provide a program that appeals to all families, this aspect of our agency is one that the Board and I are determined to sustain. The problem is that we give considerably more money in scholarships every year than we have, and it creates annual deficits that are stressful and unhealthy. In 2009, we gave over $900,000 in total scholarships, certainly a figure that we can be very proud of. But our scholarship fund only produced about $175,000, Board giving another $100,000 (bless our Board—they are the best in the Jewish camping world!), and the Alumni Drive $161,000. You can do the math. There’s a gap of over $400,000 there, and this is money that is being sapped from the operating budget. This is unsustainable and unhealthy. The vision is that we will have a Scholarship Fund that can produce enough revenue annually to make our scholarship program self-sustaining.
Things We Need

Surprise Lake Camp is always looking for donated items. Money not spent on goods is spent on scholarships so children can come and enjoy the sunshine at camp! As always, your donations are tax deductible. We are currently looking for the following:

* Golf Carts
* Linens
* Laptop Computers (Windows XP or higher)
* Cars or Vans in good condition (12 passengers or smaller)
* Outdoor furniture, especially Adirondack chairs, benches & picnic tables

* Working Laser Printers
* Hospital Beds
* Dump Truck
* Snow Plow and/or Sander

* Digital Cameras
* Batteries (new)
* Telescopes
* Baseball/Softball Gloves
* Snow Blowers

One of the ways we will do this is through an initiative called the 1902 Society. The 1902 Society is made up of those special SLC supporters (listed on page 6) who have elected to include a gift to camp in their estate planning. This fundraising method has been successfully used for many years by colleges to build significant endowments. We can and should do the same. When we began this initiative about a year ago, we had 20 members of the 1902 Society. As I write to you today, we now have more than 70! Our vision is that there will ultimately be many hundreds of members in the 1902 Society, and that their collective legacy will help put our scholarship tradition on firm financial footing forever.

There is also much work to be done on our site. While we have accomplished a lot, and while camp certainly “looks good” to the casual visitor, there is a lot of deferred maintenance, particularly in those infrastructure areas that no one sees, but that are essential to camp’s operation, like our electrical system, our water system, and our sewage system. We seem to never catch up on the roofs that leak or the pipes that need to be replaced. We are currently completely renovating the Mainside kitchen, a project that was long overdue. And we have a lot of work to do to achieve our goal of becoming a green institution. Camp’s rusticity is part of what makes it great, and it must be preserved, but our vision for SLC is one in which all of its facilities are in excellent repair, and there is a high quality program in place to keep them that way. On top of this, there are a number of major projects on the agenda, including more lodge renovations to enable increased off season programming, a significant upgrade of our arts and crafts building, a re-landscaping of the lakeside area, a facelift for our Main Building, and a complete renovation of our Health Center.

The vision also includes a commitment to making every aspect of camp’s program shine. We want to upgrade specialty staff and program areas, add travel programs, and increase non-summer programming, both for the SLC community and user groups. Imagine camper programs at SLC during school breaks, Jewish holiday celebrations throughout the year for all ages, and weekend retreats for groups of alumni from various decades.

We also want to develop our exceptional Teva Learning Center. If you are not familiar with this cutting edge program, I encourage you to check out their website (www.tevacenter.org). At a time when the entire world is waking up to the threat of global climate change, our Teva program is in a position to make a real difference through its programs that educate about taking care of the environment in the context of Jewish values and traditions and that inspire people and institutions to take action.

The Board of Directors has adopted a Strategic Plan designed to achieve these goals, and more. My job is to make it happen by building the support, raising the money, and moving the various initiatives forward, while at the same time providing supervision to the directors of our various programs to make sure they remain excellent. In this regard, we are fortunate to have a new Camp Director, Sheryl Kirschenbaum, who is of such high caliber and is so well loved by today’s campers and staff.

This is a huge undertaking for me, but one that I embrace with passion and commitment. And I will need your help. In the months and years ahead, we will be moving forward with capital campaigns that will require a number of very large gifts to be successful, as well as broad participation from a much wider circle of supporters at every level. We will be having a gala to celebrate camp’s 110th Anniversary, which will focus on the 100th Anniversary of its magnificent Main Building. I will be reaching out to you more often and in more ways than I have in the past, and I know that those who love SLC will be there when I do.

Surprise Lake Camp is great. It has deeply enriched my life and the lives of thousands of former campers and staff members. Now it is time to take it to yet another level of greatness. That is my job. Let’s make it happen together.

I welcome your questions and comments. May 2010 be a wonderful year for you, your family, and the entire SLC community!

Shalom,
Jordan
Who Says You Can’t Live Forever?

Immortality is possible when you Create a Jewish Legacy by joining the 1902 Society!
Your legacy gift ensures that Surprise Lake Camp is provided for—according to your wishes—for generations to come.
There are many ways to ensure a strong future for SLC, and you don’t need cash!
To learn more, please call us at 212-924-3131.

Current Members of The 1902 Society

We are extremely grateful to the following individuals who have made provisions for Surprise Lake Camp in their estate planning.

Anonymous Rhonda & Bob Greenblatt
Faith Altschuler Patti Henshel
Walter Arnstein Barbara & Stanley Hirsch
Margery Arsham Nancy & Alan Hoffman
Celia Baczkowski Seymour Israel
Molly & Pat Benton Chuck Jainich
Evie & Jon Berger Stan Josephson
Howie Berk Karri & Joel “Whammy” Kaufman
Jeff Berk Sheryl Kirschenbaum
Martin Blum Ele Klein
Nelson Braff Alan Kleiman
Amy Bram Andrew Kominik
Jane Hershey Cuozzo Beth & Dave Levene
Jordan Dale Mark Levine
Noam Dolgin Emilie & Andrew Meyer
David Fleischner Jerry Meyer
Ralph Forgacs Jim Meyer
Ken Freedman Lee Meyer
Dr. Joseph Goldberg Judy & Michael Margulies
Pam & Jay Greenbaum Linda Markowitz
Gwen & Larry Hamberg Caryl & Mike Melasky
Irving Harris Ruth Messinger
Roberta & Peter Hirsch Suzanne Moskowitz
Anonymous Stephen Nitkin
Faith Altschuler Joey Novick
Walter Arnstein Shell & Larry Olinsky
Margery Arsham Eve Rubinstein Papernick & Jon Papernick
Celia Baczkowski Johanna Pizzler & Avri Klemer
Molly & Pat Benton Sheila & Ken Pollet
Evie & Jon Berger Michael Rieger
Howie Berk Robin & Larry Rubinstein
Jeff Berk Judy Freiser Sails & Steven Sails
Martin Blum Alan Saltz
Nelson Braff Nigel Savage
Amy Bram Gayle Schwartz
Jane Hershey Cuozzo Harvey Sils
Jordan Dale Steve Sommer
Noam Dolgin Jeff Spiegel
David Fleischner Seth Stein
Ralph Forgacs Adele & Henry Stern
Ken Freedman Elaine & Paul Suchow
Dr. Joseph Goldberg Mara Rubinstein Tanzman & Jeffrey Tanzman
Pam & Jay Greenbaum Audrey & Mark Tenenhaus
Gwen & Larry Hamberg Alice & Steve Terner
Irving Harris Anne & Joel Zbar
Roberta & Peter Hirsch Barbara & Michael Zbar

Tell the bank what you think of their crummy rates on CDs

Sample one-life gift annuity rates:

<table>
<thead>
<tr>
<th>Age</th>
<th>60</th>
<th>65</th>
<th>70</th>
<th>75</th>
<th>80</th>
<th>85</th>
<th>90+</th>
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<tr>
<td>Rate</td>
<td>5.0%</td>
<td>5.3%</td>
<td>5.7%</td>
<td>6.3%</td>
<td>7.1%</td>
<td>8.1%</td>
<td>9.5%</td>
</tr>
</tbody>
</table>

One way to help support Surprise Lake Camp – and help yourself financially – is through a gift that pays you income. The next time a bank CD is due to be rolled over, it may be worthwhile to consider an I.R.S.- approved “charitable gift annuity” as an alternative. You’ll receive a lifelong income, at above-market rates, but with no market risk.

Typical C.D. VS. Gift Annuity

- Rates are generally low
- No tax deduction
- Fully taxable interest
- Rates are subject to change
- Depositor keeps the principal
- Rates up to 9.5% (based on age)
- Substantial income tax deductions
- Payouts are largely tax-free
- A fixed rate is guaranteed for life
- Principal is used for charitable purposes

Payment obligations are secured by the camp’s assets, which include a state-regulated financial reserve, and payouts are usually largely tax-free.

Best of all, you’ll be helping children grow into well-rounded adults!

For details, contact: Celia Baczkowski, Director of Development, (212) 924-3131, celia@surpriselake.org
Surprise Lake Camp is where I learned friendship, leadership, responsibility, and community. It is where I transitioned from childhood, to adolescence, to adulthood. Where I imbibed many of the bedrock values of my life. Where I had adventures to savor forever. Where I experienced my purest moments of excitement, heartbreak, disappointment, accomplishment, and joy. Where I forged many of my most lasting and cherished relationships. It is the caretaker of my evergreen youth. How does one repay such a place? Discharging such a debt is more than the work of a lifetime, which is why I am happy to know that I can continue to pass this great gift on to future generations even after my work here is done.

~ Andy Meyer

There was nothing more natural and easy a decision than becoming a member of the 1902 Society. I grew up at Surprise Lake Camp, met my husband there, and now my kids call it home. It’s what I conjure up in my mind when I need to go to my happy place.

SLC has been making a difference in the lives of children for 108 years. The 1902 Society will ensure that the impact of SLC will continue for hundreds of years to come.

~ Shelli Olinsky

I will always feel like I missed out.

I first came to Surprise Lake Camp as a counselor in 1994 and, as I said at the end of that magical summer, I’d never worked harder, never had more fun. Of course I came back the next year, and the next, and the next . . .

In 2002, while working as the Unit H Supervisor (that was the summer my boys voted to rename the unit Highlands), a full time position became available and I jumped at the chance to become even more involved. Camp had become probably the most important part of my life.

This summer will be my 16th - a huge span of time in many organizations. At SLC, it is merely a good start. But I was never a camper at SLC, and so despite 16 summers and counting, I will always feel like I missed out.

I don't want anyone to miss out on that experience that I see every day in my work, even in the depths of winter, because their parents can't afford our full fees. Making the decision to provide for camp was easy, and with Celia’s help, the process was equally painless.

Don't feel like you're missing out!

~ Avri Klemer

More testimonials on page 8 . . .
Surprise Lake Camp is a magical place that has touched the life of each Suchow family member. It really is a second home for us and fills a special place in our hearts. The natural beauty of the surroundings coupled with a truly talented, dedicated senior administration serves as the foundation for creating a meaningful Jewish experience for families and their children. We have learned, grown and broadened ourselves in so many positive ways because of our long-time and close affiliation with SLC. As a statement to our children, we have made Jewish Philanthropy part of our legacy. It is our obligation to pass on Jewish learning and living to others. What better way than to make a commitment to SLC, a place that we love. Being part of the 1902 society makes us feel wonderful knowing that the camp will be around long after we are gone. Thank you for offering us this treasured opportunity and thank you for the blessing of Surprise Lake Camp.

With love-Elaine and Paul Suchow

Jon and I met at camp back in 1988. We have been together for over 20 years and have a lovely family. Six years ago, I started working at camp again and have never before felt more connected to SLC. My kids love camp, Jon and I love camp, and while we have made some substantial donations to camp over the years (the Berger Bounce!), we want to make sure that we continue to support camp even after we have gone. The 1902 Society is an easy way to help camp – with a gift after you are gone – to help carry on and feel connected to SLC – forever.

-Eve (Cruso) & Jon Berger

Few of us will actually change the course of history, write a timeless symphony, or cure a terrible disease, but everyone has an opportunity to leave an imprint on the world by making a difference in the lives of others.

By raising our children to be kind and generous, helping people in need, contributing time and effort in community service, and bringing enjoyment to others through whatever talents and abilities we have, we can help make the world a better place.

Every day, throughout the country, organizations like Surprise Lake Camp address society’s humanitarian, health, educational, social, cultural, economic, and spiritual needs. By supporting their efforts through estate-planned charitable giving, we help to assure ourselves – and future generations – of better, healthier, and more fulfilling lives.

Sign a Letter of Intent Today!
Letter of Intent

We hope you will tell us when you have included Surprise Lake Camp in your estate plans. We would very much like the opportunity to say “thank you” for your generosity. Letting us know of your intentions also helps us to be better aware of your particular interests and will allow us to keep you informed of developments at SLC which may be relevant to your planned gift. Recognition of your gift may also inspire generosity in others.

In support of the work of Surprise Lake Camp, I/we want to provide for future generations and to ensure the continuity of the services it provides.

This Letter of Intent represents my/our commitment to Surprise Lake Camp. It does not represent a legal obligation on my/our part and may be changed at any time.

☐ I/We have already joined the 1902 Society by:  (Please check the options you are considering)

☐ Making a bequest in my/our Will or Trust
☐ Investing in a Charitable Gift Annuity (CGA) with Surprise Lake Camp
☐ Naming Surprise Lake Camp as Beneficiary of a Charitable Remainder or Lead Trust
☐ Naming Surprise Lake Camp as a Beneficiary of a Life Insurance Policy
☐ Naming Surprise Lake Camp as Beneficiary under a Retirement Plan
☐ Directing my/our Foundation to make annual gifts beyond my/our lifetime(s)

☐ Optional: The amount of my/our planned gift is: ____________________ or ______% of my/our estate.

I/We intend to include Surprise Lake Camp in my/our estate plans by the following date: ____________________

☐ I/We wish to be (a) member(s) of the 1902 Society but wish to remain anonymous

Name(s) as you would like it (them) to appear (for Anonymous, please check the box above):
____________________________________________________________________

Address: ______________________________________________________________

City: __________________________ State: ________ Zip: ____________

Phone: ( )________________________ Email address: _______________________

Signature: __________________________ Date: _______________________

Surprise Lake Camp, 307 Seventh Avenue—Suite 900, New York, NY 10001 * (212) 924-3131 * alumni@surpriselake.org
DEDICATED TO OUR 2009 SUPPORTERS

The following alumni made gifts to one of several scholarship funds in our endowment. Gifts range from $10 to $5,000.

WE HOPE TO LIST YOUR NAME NEXT SPRING!

What's the Difference Between An Annual Campaign and a Capital Campaign?

We’re Glad You Asked! Capital campaigns are conducted periodically to provide significant funds for major capital expenses such as the renovation of the kitchen, lodge renovations, new washhouses, scholarship endowments, etc. However, annual campaigns, such as the Alumni Drive and Board Campaign, are designed to offset annual expenses and enable us to continue giving scholarships at the level that we do. The Annual Campaign helps us live. Capital Campaigns help us grow.

The following individuals made pledge payments or gifts to a capital campaign in 2009. Gifts/payments range from $500 to $100,000.

Billie Schwartz Scholarship Fund
Deborah Raizes
Blair & John Rubinstein
Audrey & Mark Tenenhaus
Jessica & Mitchel Weiss
Create Your Match Campaign
SLC Alumni Association
Karen & Steven Bogart
Pam & Jay Greenbaum & Family
The Grinspoon Institute
Vicki & Michael Herson
Amy & Bruce Jaffe
Bonny Berger & Len Kelter
Betsy Lantner & Barry Mitchel
Shirley Melzer
Susan & Sheldon Osnoff
Joanne & Adam Pomerantz
Fleischner/Mooween Schol. Fund
Elaine & Melvin Finkelstein
Roger Sachs
General Endowment
Kermit Gittenstein Foundation
Raise Your Match/Harry Henshel Scholarship Campaign
Estelle & Herbert Adler
Samuel Altman
SLC Alumni Association
Renee Borchardt
Moe Bordwin
CCUSA
Suzanne Moskowitz & Jordan Dale
Butch Goldsmith
Pam & Jay Greenbaum
Grinspoon Institute
Dayle Henshel
Joy Henshel
Patti Henshel
Peter Hirsch
Nancy, Alan, Gayle & Jason Hoffman
Amy & Bruce Jaffe
Stanley Josephson
Lee Kaplan
Eleazer Klein
Judith & Michael Margulies
Linda Markowitz
Ruth Messinger
Jerry Meyer
Lee Meyer
Deborah Raizes
Mrs. Frederick P. Rose
Cindy Shmerler Levy
Maxwell Levy
Steve Sommer
Jeff Spiegel
Meet Your Match Campaign
Howie Berk
Dove Ballon & Alvin Dale
Elena & Dave Dale
Don Dale
Suzanne Moskowitz & Jordan Dale
David Fleischner
Grinspoon Institute
Joy Henshel
Barbara & Stanley Hirsch
Peter Hirsch
Chuck Jainchill
Stanley Josephson
Eric Kamisher
Rhoda Kaplan
Maureen & Howard Lantner
Murray Lantner
Lee Meyer
Robin & Lawrence Rubinstein
Eileen & Eliot Senor
Hody Tannenbaum
Anne & Joel Zbar
Gifts to Our Endowment

The following alumni made gifts to one of several scholarship funds in our endowment. Gifts range from $10 to $5,000.

Henny Cohen/Alumni Association
Schol. Fund
Jason Bailis
Mitchell Brenner
Steven Condiotti
Ronnie & Bob Greenblatt
Michael Gruber
Sy Lasher
Marilyn Bailis & Jerry Mark
Nicole Pilevsky
Lior Yahalomi
Steven Zbar
Asher Melzer Schol. Fund
Bruce Melzer
Jeff Herman Fund
Michael Berk
Billy Newman
Shelli & Larry Olinsky
Stuart Rachlin
Deborah & Michael Samori
Robert Schacter
Stacey Starkman
Jody & Eric Steinhardt
Fleischner/Mooween Schol. Fund
Dick Davis
David Fleischner
Allen Schwartz
Deborah & Judah Sommer
Billie Schwartz Schol. Fund
Margery Arsham
Jordan Dale
Judith & Michael Margulies
Rhoda Kaplan Fund
Jordan Dale
Lee Kaplan
(a and 61 non-alumni donors)
Stuart Seeligson Schol. Fund
Jordan Dale
Michele Jacobson
Ken Seeligson
Barbara & Michael Zbar
Winter Camp Schol. Fund
Walter Arnest
Molly Benton
Lois & Jack Bialek
Mike Bishansky
Ben Gordon
Ben Gulkos
Bernard Hulke
Seymour Israel
Abraham Ticotin
Roslyn & Karl Sydney
Seth Fishman Hockey Fund
Jeremy Abrams
Lenore Hershey Schol. Fund for Girls
Jane & Steven Cuozzo
One Night of Hanukkah, One Summer of Memories

Each December, we send a mailing to our camper families entitled “One Night of Hanukkah, One Summer of Memories.” We ask campers and their parents to give up one night of Hanukkah presents and instead make a contribution to camp. We are pleased to announce that this effort raised $1250 for camper scholarships. We are grateful to the following families who demonstrated the Jewish value of helping others so beautifully. We hope even more families will participate this December!

Anonymous
The Bergson Family
Jill, Deven & Jonas Black
Amanda Busch
Emily Carter & Family
Michael & Skyler Dale

The Dorfman-Tandlich Family
The Hershman Family
The Kfare Family
The Koved Family
Ruth, Eric, Ilyssa & Lindsay Kravit
Julie Levine

Cecile & Stuart Levy
The Pelet Family
The Permut Family
Erica & Jared Pollet
The Rivin-Levy Family
The Seligson/Penney Family

The Tyler Family
The Weintraub Family
The Wolff Family

And more "thank you's" to:

- Douglas Sacks for sponsoring the 2009 camper contingent from Poland.
- Harris Ghersin for the windows he replaced around camp.
- The 2009 Golf Outing Participants, Volunteers and Supporters.
- Mike Zbar, Alan Hoffman, Seth Stein, Robin Krompier and the Golf Outing Committee without whom the event would never have happened.
- Jane Hershey Cuozzo & Steve Cuozzo for obtaining so many terrific gift certificates for our Golf Outing Auction.
- The 2009 Hike-A-Thon Participants and Supporters.
- Michael "Satch" Saunders for running basketball clinics for our campers.
- The Pollet Family for purchasing t-shirts for the Girls Hockey Team.
- Jane Hershey Cuozzo & Steve Cuozzo for obtaining so many terrific gift certificates for our Golf Outing Auction.
- The 2009 Hike-A-Thon Participants and Supporters.
- Michael "Satch" Saunders for running basketball clinics for our campers.
- The Pollet Family for purchasing t-shirts for the Girls Hockey Team.
- Ken Seligson and Jersey Lynne Farms for their donation of Poland Spring Water & Perrier on Alumni Day.
- Celia Baczkowski, Gene Kelly & Sheryl Kirschenbaum for sponsoring the 2009 Staff Banquet.
- Joe Goldberg for sponsoring the Hike-A-Thon Breakfast.
- Howie Berk for volunteering his time, summer after summer, overseeing the Arts & Crafts program and the SLC Museum.
- The Alumni Association and its volunteers for organizing the clothing sales on Visiting Days and Alumni Day.
- All the wonderful volunteers who help out on Docks Weekends, Visiting Days, and Volunteer Days.
- Michele Albo for donating special SLC-imprinted clipboards for our supervisors.
- Bruce Jaffe for coming to camp virtually every Sunday throughout the winter to oversee the kitchen renovation project.
- Jerry Person for purchasing a new projector for camp.
- Seth Stein, Jenny Goldstein, Brandon Sherman, Gayle Hoffman, Keith Miller, Craig Miller, Jennifer Herman Benalt, Tracie Herman, Lisa Kurtzrock and Adam "Tennis" for volunteering as staff for the Get Your Feet Wet™ program.

IN-KIND GIFTS
Surprise Lake Camp has received in-kind gifts from the following people in 2009: Nelyda Rodriguez, Chuck Jainchill, Jill Rosenberg, Shane Morrison, Sharon Hershman, Claire Ginsburg, Glen Galligan, Katherine Smelter, Gayle Schwartz, Susan Renner, Blanche Berk, Susan and Lewis Bartell, Artie Pazan, Diana Sorkin, Mitch Schimko, Lloyd Greene, Helen Kaminer, Jody Moraski, Fat Joe’s Deli, Ken Seligson, Miles Joseph, Zion Tallis, FujiFilm USA, Alex Dekhterman, Regina Emdin, Eve & Jon Berger, Jeff Spiegel, Michelle Albo, Andrea & Arthur Gruber, Harry Jaycox, Roy Leonard, Shana Sisk, Jerry Person

HONOR GIFTS
Surprise Lake Camp received gifts in honor of the following people in 2009: Lee Kaplan, Susan & Shelly Osinoff, Jerry Person, Gene Kelly, Rose Inman, Sheryl Kirschenbaum, Jordan Waldman, Craig Duff, Charley Helm, Jeanne Kaiser, April Rachmuth, Sylvia Erlich, Jordan Dale, Moe Bordwin, Rabbi Simon Hirschorn, Abigail Greenbaum, Charlie Weinberg, Leo Lazar, Jerry Meyer, Anna Hollander, Laura Hollander, Elise Henrich & Corey Zbar, The Henshel Family, Cindy Shmerler Levy, Howie Berk, David Fleischner, Michael Bush, Martin Kamisher, Diane Weiner, Michal Ninburg, Daniella Berkowicz, Lori Landes, Jordan Waldman, Harry Vogel, Yulia Kelman, Ilana Lawrence, Sam Carmaco, Danielle Kendall, Mark Regan, Danya Birnbaum

MEMORIAL GIFTS
Surprise Lake Camp received gifts in memory of the following people in 2009: Billie Schwartz, Norman Winik, Evelyn Brotman, Rhoda Kaplan, Steven Epstein, Eun Hyun Lee, Morton Gimbel, Michael Tratner, Barbara Bloom, Corrine Okin, Stu Seligson, Roslyn Friedman, John Picinic, Jack Forgacs, Audrey Wachtel, Jules Krauthamer, Norman Cruso, Alfred Hamberg, Bernice & Fred Lissberger, Anna & Jack Braverman

VENDOR GIFTS
Surprise Lake Camp would like to mention the following vendors who supported our Scholarship Fund in 2009: The Culinary Depot, Drug World, Mercury Solar Systems, Porco Energy, Sportime USA, West Point Tours, Westex, Zafar Products, Security & Safety Training

THE SURPRISE LAKE CAMP BOARD OF DIRECTORS
Surprise Lake Camp wishes to express its sincere gratitude and appreciation to the Board of Directors of the camp. These volunteers constantly work to ensure that camp remains the Best in Jewish Camping. In 2009, the Board contributed a total of $463,000 in annual and capital gifts to SLC. We are proud that we have one of the best non-profit boards in the US!
The gifts listed below were made between February 1, 2008 and June 30, 2008 to our annual Alumni Drive (totaling $161,000) as well as Board of Trustee Dinner (totaling $105,000). We are very grateful to everyone for their generosity and support.

The SLCAA co-trustees

*Indicates Lifetime Member

**Breakneck Circle of Giving**
$6,200 or more (up to $50,000)
SLC Alumni Association
Arlene & Marvin Lubin and Sandi & Robert Morris
Jerry Meyer
Deborah Raizes
Billie Schwartz

**Hudson Overlook Circle of Giving**
$3,200 or more (up to $6,200)
Neil Diamond
Bruce Haber
Peter Hirsch
Stanley Josephson
Lee Kaplan
Ruth Messinger
Lee Meyer
Doug Sacks
The Estate of Gertrude Sanders
Paula & Edwin Shmerler
Judy & Charles Weinberg

**Hinterlands Circle of Giving**
$1,600 or more (up to $3,200)
Elyse Braun
Gregory Fox
Joe Goldberg
Ronnie & Bob Greenblatt
Judith & Michael Margulies
Jonathan Miller
Stephen Nitkin
Rob & Laurence Rubenstein
Susan Spencer
United Way

**Bald Spot Circle of Giving**
$800 or more (up to $1,600)
Robert Altabet
Mitchell Brenner
Elena & David Dale
Jordan Dale
Dayle Henshel
Joy Henshel
Patti Henshel
Arlene & Milton Herson
Vicki & Michael Herson
Nancy & Alan Hoffman
Kathy & Mel Kalichman
Linda Kane
Mark Levine
Andrew Lobb
Sharon Manewitz

**Four Days at Camp**
$460 or more (up to $757)
Faith Altschuler
Margery Arsham
Jeff Berk
Howie Berk
David Berkowitz
Camp Che-Na-Wah
Carolyn & John Canova
Tiby & Arthur Eileen
Norm Friedman
Randi & Barry Goldberg
Amy Goldberg
Abe Greenstein
Michele Mark Levine
Martin Liebgott
Rochelle & Gary Lindner in memory of Bruce W. Hailer
Phillip Lorber
Roberta & James Meyer
Marylyn Muskin in memory of Leon Muskin
Marc Ochs
Rabbi Gloria & Martin Rubin in memory of Sophie & David Rubin

**Three Days at Camp**
$345 or more (up to $460)
Nedra & Michael Bush
Elynn Cohen
Karen & Donald Fagelman
Roger Galbur
Elliot Gemunder
Jennifer Goldstein in memory of Evelyn Brotman
Stuart Karten
Space & Gene Kelly
Dave Kerpen
Alan Kleinman
Blair Metrick
Emilie & Andy Meyer
Karen & Jim Morrison
Peter Rubinstein
Jean & Phil Schneider
Alice & Steven Terner

**Two Days at Camp**
$230 or more (up to $345)
Anonymous
Morris Adwar
Jason Ballis
Thomas Berner
Samantha Blendis
Cliff Broder
William Buchbaum
Michael Cohen
Marjorie & Robert Feder in honor of Danya Birmbaum
Lori & Seth Fishman
Melanie Fleischman in memory of Linda & Robert Fleischman
Melissa Friedman
Jodie Gross Paris
Kathy & Bill Hochul
Gayle Hoffman
Whammy Kaufman
Phyllis & Warren Kossin
Sy Lasher
Maria & David Leibowitz
David Levene
Cecile & Stuart Levy
Randi, Scott & Lily Lieberman
Marylyn Muskin & Jerry Mark
Susan Miller
Jody & Mike Moraski
Jerry Person
Nicole Pilevsky
Stuart Rachlin
Bruce Rubinger
Robert Schechter
Henry Schoenfeld in honor of Shirley Szlechter
Julia & Mike Seltzer
Aliza Spiegel Aseoff
Robert Steinhardt
Michael Tenenhaus
Jamie Umans
Barbara & Barry Vegter

**Five Days at Camp**
$575 or more (up to $800)
Scott Ehrlich in memory of Aaron Ehrlich
Matt Grubler
Barbara & Stanley Hirsch
Chuck Jainchill
Heidi & Bruce Katz
Andrew Kominik
Linda Markowitz

Robin & Danny Muskin
in memory of Leon Muskin
Jessica Pollner
Donna Cohen Ross
Steve Sommer
Jennifer Stein
Lisa Stulberger

**Two Days at Camp**
$230 or more (up to $345)
Anonymous
Morris Adwar
Jason Ballis
Thomas Berner
Samantha Blendis
Cliff Broder
William Buchbaum
Michael Cohen
Marjorie & Robert Feder in honor of Danya Birmbaum
Lori & Seth Fishman
Melanie Fleischman in memory of Linda & Robert Fleischman
Melissa Friedman
Jodie Gross Paris
Kathy & Bill Hochul
Gayle Hoffman
Whammy Kaufman
Phyllis & Warren Kossin
Sy Lasher
Maria & David Leibowitz
David Levene
Cecile & Stuart Levy
Randi, Scott & Lily Lieberman
Marylyn Muskin & Jerry Mark
Susan Miller
Jody & Mike Moraski
Jerry Person
Nicole Pilevsky
Stuart Rachlin
Bruce Rubinger
Robert Schechter
Henry Schoenfeld in honor of Shirley Szlechter
Julia & Mike Seltzer
Aliza Spiegel Aseoff
Robert Steinhardt
Michael Tenenhaus
Jamie Umans
Barbara & Barry Vegter

**One Day at Camp**
$115 or more (up to $230)
Jeremy Abrams
Steven Allen
Celia Baczkowski
Jaime Baczkowski
Joanna Bartoszek
Janeen Bellafiore Levine
Jennifer & Adam Benalt in memory of Evelyn Brotman
January 31, 2009. This listing includes alumni who made gifts and members who made gifts to the annual Board Campaign generosity. Surprise Lake Camp also wishes to express its gratitude to the Alumni Association for their contribution over $51,000 to Surprise Lake Camp during 2009!

G S U P P O R T E R S ...

One Day at Camp continued...

*Michael Berk
*Matt Berk
*Mindy & Jeff Berkon
Courtney Bernstein
Steven Bleiberg
*Jocelyn Borgner
Amy Bram
Congregation B’nai Yisrael
*Donald Davis
Michael Dorf
Gladys Dorfler
*Susan Drucker
Jacqueline Ferrari in memory of Walter Tannenbaum
Arnold Finkelstein
Amir Genzel
*Danielle Gilde
Ira Goldfarb
Melissa Gordon
*Robert Grader
Lisa Griggs
Michael Gruber
*Andrea & Arthur Gruber
Leslie & Sam Guttmann
*Gwen & Larry Hamberg
*Darlene Haut
Andrew Hess
*Jason Hoffman
*Rachel Israel
Keith Jacobs
Jenne Kaiser
Roger Karlebach
Rachel Karyo in honor of Remy Benjamin
Doris Kaufman
Arnold Kinsler
Sheryl Kirschenbaum
Donna & Garry Klein
*Eleazer Klein
*Johanna Pinzler & Avri Klemer
Bernie Kosberg
*Barry Leitman
Rochelle & Steve Levenson
Hollie Levine in honor of Liz & Lance Sussman
*Nancy & Edward Levy
*Ellen Manobla
*Becky Melzer
*Bruce Melzer
*Jill & John Miskanic
Janet & Irwin Moskowitz
Billy Newman

*Malcolm Newman
*Stacey Panepinto
Monika Pietsch
*Sheila & Ken Pollet
Lawrence Rabinowitz
Scott Redler
*Michael Riegel
*Erica Rivera
*Judy & Steven Sails
*Nathan Salant
Jessica Sampson
Talia Schneider
Sealed With a Kiss
Allan Shepp
*Brandon Sherman in memory of Harry Berkowitz
*Jerry Statman
*Francine & Robert Stein
*Ilana & Michael Sussman
*Michael Kiwi Swan
*Bret Tenenhaus
*Sanford Victor
Martin Weissfuse
Howard Weissberger
*Jennifer Weitz in honor of the birth of Lily Lieberman
*Jordana Zbar
Steven Zbar

Gifts under $115

Anonymous
Amit Aharon
Gil Amado in honor of Jennifer Weitz
*Jaime Anemone
Sylvaine Baczkowski
Jalynne Bassell
Joseph Baumol
Max Baustin
Amy Beaumont
Pearl & Harry Belkowitz
Blanche & Edward Berk
William Bernstein
Irene Blady
Joni Blum
Steve Boyarsky
Ellen Brickman in memory of Irving Brickman
Brittany Brown
Eben Brown
Alan Buhrer
*Matthew Caeser
James Cerniglia
*Irene & Larry Cooperstein

Gifts under $115 continued

Wendy & David Crandell
Anita Cruso
Alex Dekhterman
Michele DiRuggiero
Gail Eilat
Judith Elkin
*Alvin Elkins
Michael Erlich
Amie Ettinger
Joseph Ezratty
Harvey Fader
David Fox
Herbert Freedman
Ken Freedman
Robert Friedland
Sandy Friedman
Michael Friend
Randi Fuchs
Marissa Garfinkel
William Gersten
*Mark Gilbert
*Ben Gordon
Amy & Arnold Graber
Edward Green
Abe Greenberg
*Lloyd Greene
Marvin Greenman
Gail Gremse & David Rose
Aaron Gropper
Herbert Gross
Amy Gross
Art Haber
Leon Halio
Arnold Hinden
Thelma & Sanford Hochberg
Raquel Hochroth
Howard Horder
*Nancy Horn in memory of Ben Glassman
Jeffrey Jackel
Sarah Jacobs
Jessica Karp
Jack Kaye
Donald Kazenoff
Alex Kerzhner
Elna Kerzhner
Malvina Kerzhner
Cheryl Klein
Elhui Kover
Craig Kramer
Eugene Krinsky
*Robin & Gordon Krompier
Gerald Kunes
Sandra Lansk
Stephen Lissberger
In memory of Bernice & Fred Lissberger & Anna & Jack Braverman
John Lundin
Stacey Lunin
Lisa Mark
Caryl & Mike Melasky
Miriam Messinger
Gayle Mestel in memory of Elaine & Joel Mestel
Charles Michaelson
Craig Miller
Michael Mokotoff
Ronit Moritz
Kamyar Nassi
*Shelli & Larry Olinsky
Sarah Onstott
Beth Overbee
Pasichow Family
Andrew Paskal in honor of Sheryl Kirschenbaum
George Penchina
Bob Perlmutter
Julia Pisetsky
Jane Portman
Lee Posniack
Helena Prigal
Kate Purdew
Marc Rentzer
Shari Riechelson
*Robert Rosenberger
Janet & Donald Rosenthal
Seymour Salzberg
Stanley Schiffman
Ken Schneider
Dan Schulman
Murray Schwartz
Barbara Schwarz
*Ben Segal
Mary Seidner
*Kenneth Seligson
Shomrim Society
Nili Simhai
Seth Snyder
*Lori Spechler
Randi Sperber
*Jeff Spiegel
Charles Stendig
*Joshua Stern
*Matthew Stern
Yvonne Sugarman
Dena Sweet
David Tager
Shauna Tannenbaum
Bob Toppel
Allison Tratner
Seth Tucker
Phyllis Tucker
Nadeen, Mark, Jared & Jessica Tyler
*Alex Ullman
Joshua Volinsky
Jessica & Mitchel Weiss
Ellen & Bill Whelan
Melanie Wilichinsky
Tom Wills
Jayne Wissner
Shoshanah Wolfson

Gifts under $115 continued
**SURPRISE LAKE CAMP ALUMNI FUNDRAISING POLICY**

The Alumni Association is aware that some organizations raise money by bombarding donors with phone calls and mailings. We find this offensive. We ask our alumni for two things:

1. **Please return to:**
   - **New York, NY 10001**
   - 307 Seventh Avenue
   - Suite 900
   - New York, NY 10001
   - 212.924.3131

2. **Winter Address**
   - Sept 1—June 15
   - 307 Seventh Avenue
   - Suite 900
   - New York, NY 10001
   - 212.924.3131

3. **Summer Address**
   - June 16—Aug 31
   - Lake Surprise Rd
   - Cold Spring, NY 10516
   - 845.265.3616

Please return to Alumni Lake Camp Alumni Association

**Alumni Drive:** Gifts to the Alumni Drive are used to support this year’s scholarships. This is camp’s greatest current need. If you are supporting this annual drive, please consider making an additional gift to our scholarship fund to secure our ability to provide for future scholarships.

**Scholarship Fund:** This money goes toward an endowment to provide for future scholarships. (Gifts will be credited to the Henny Cohen Scholarship Fund unless you direct that they be put into another scholarship fund.)

**Alumni Dues:** Used to pay for Alumni reunions, scholarships sponsored by the Alumni Association, and other functions that support camp. Membership entitles Alumni to be kept informed of alumni events, receive quarterly Re-Echoes and receive a discount at Alumni activities for which a fee is charged. All members will receive a membership card and calendar of events.

**Jeff B. Herman Memorial Fund:** Pays for camp’s annual award given to the most outstanding male and female athletes on Teenside and helps to fund camper scholarships. Jeff Herman was a beloved Surprise Lake Camper who became a New York City policeman and was tragically killed in the line of duty.

**Please Complete:**

1 Day at camp: $125
2 Days at camp: $250
3 Days at camp: $375
4 Days at camp: $500
5 Days at camp: $625
6 Days at camp: $755
7 Days at camp: $875
8 Days at camp: $1,005
9 Days at camp: $1,125
10 Days at camp: $1,250
11 Days at camp: $1,375
12 Days at camp: $1,500
3 Days at camp: $375
4 Days at camp: $500
5 Days at camp: $625
6 Days at camp: $755
7 Days at camp: $875
8 Days at camp: $1,005
9 Days at camp: $1,125
10 Days at camp: $1,250
11 Days at camp: $1,375
12 Days at camp: $1,500
3 Days at camp: $375
4 Days at camp: $500
5 Days at camp: $625
6 Days at camp: $755
7 Days at camp: $875
8 Days at camp: $1,005
9 Days at camp: $1,125
10 Days at camp: $1,250
11 Days at camp: $1,375
12 Days at camp: $1,500

**Annual Alumni Fundraising Drive—“Send a Child to Camp”**

- 1 Day at camp: $125
- 2 Days at camp: $250
- 3 Days at camp: $375
- 4 Days at camp: $500
- 5 Days at camp: $625
- 6 Days at camp: $755
- 7 Days at camp: $875
- 8 Days at camp: $1,005
- 9 Days at camp: $1,125
- 10 Days at camp: $1,250
- 11 Days at camp: $1,375
- 12 Days at camp: $1,500

**Alumni Association Dues**

- $180 Lifetime, $25 Annual

**Scholarship Fund**

- This money goes toward an endowment to provide for future scholarships. (Gifts will be credited to the Henny Cohen Scholarship Fund unless you direct that they be put into another scholarship fund.)

**Jeff B. Herman Memorial Fund**

- Pays for camp’s annual award given to the most outstanding male and female athletes on Teenside and helps to fund camper scholarships. Jeff Herman was a beloved Surprise Lake Camper who became a New York City policeman and was tragically killed in the line of duty.

**Please help us to confirm our records by completing the following:**

Name: ___________________________ Maiden Name: ___________________________
Address: _________________________ City: ___________________________ State: __ Zip: __
Birthdate: _______________ Occupation: ____________________ Dates/Years at Camp: ________________
Email Address: ______________________ Phone: ___________________________

**Alumni Drive:** Gifts to the Alumni Drive are used to support this year’s scholarships. This is camp’s greatest current need. If you are supporting this annual drive, please consider making an additional gift to our scholarship fund to secure our ability to provide for future scholarships.

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9 Days at camp: $1,125
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11 Days at camp: $1,375
12 Days at camp: $1,500

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- $180 Lifetime, $25 Annual

**Scholarship Fund**

- This money goes toward an endowment to provide for future scholarships. (Gifts will be credited to the Henny Cohen Scholarship Fund unless you direct that they be put into another scholarship fund.)

**Jeff B. Herman Memorial Fund**

- Pays for camp’s annual award given to the most outstanding male and female athletes on Teenside and helps to fund camper scholarships. Jeff Herman was a beloved Surprise Lake Camper who became a New York City policeman and was tragically killed in the line of duty.

**Please help us to confirm our records by completing the following:**

Name: ___________________________ Maiden Name: ___________________________
Address: _________________________ City: ___________________________ State: __ Zip: __
Birthdate: _______________ Occupation: ____________________ Dates/Years at Camp: ________________
Email Address: ______________________ Phone: ___________________________

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**Surprise Lake Camp Alumni Fundraising Policy**

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   - **Surprise Lake Camp Alumni Association**
   - **New York, NY 10001**
   - 307 Seventh Avenue
   - Suite 900
   - New York, NY 10001
   - 212.924.3131

2. **Winter Address**
   - Sept 1—June 15
   - 307 Seventh Avenue
   - Suite 900
   - New York, NY 10001
   - 212.924.3131

3. **Summer Address**
   - June 16—Aug 31
   - Lake Surprise Rd
   - Cold Spring, NY 10516
   - 845.265.3616

4. **alumni@surpriselake.org**

---

**Did you know that . . .**

- All gifts are fully tax deductible?
- All money raised directly benefits camper scholarships?
- You may be eligible to have your gift matched by your company?
- Surprise Lake Camp accepts contributions in memory or in honor of someone?
- You can make a gift of securities, donate a vehicle, or make a bequest in your will?
- You can support camp by having your credit card billed monthly?

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**Make Your Gift Online!**

https://www.surpriselake.org/about/donate.php
It’s Rosh Hashanah 2010
Come celebrate the new year at Surprise Lake Camp!
Once again Surprise Lake Camp is offering its campers, staff, alumni, and Board members the opportunity to celebrate the High Holiday of Rosh Hashanah in the most beautiful synagogue we know, right here at Surprise Lake Camp. This program is designed for people who don’t do anything for the holidays and feel like they should or for people who are looking for an alternative to a traditional temple service.

The day will include a relevant, meaningful, child friendly Surprise Lake service surrounded by camp’s natural beauty. Following the service, activities will be offered for both children and adults, including such things as a reflective nature walk, an art project, storytelling & games, group discussions, yoga & meditation, and text study. And what Jewish Holiday would be complete without a festive meal?

Date: Thursday, September 9
Time: Service will begin at 9:45 am.
Refreshments will be served at 9:00 am.
Place: Surprise Lake Camp, Cold Spring, NY

PLEASE RSVP BY AUGUST 23rd!
Four easy ways to do it:
BY MAIL: c/o Surprise Lake Camp Rosh Hashanah, 307 7th Ave.—Suite 900, NY, NY 10001
BY PHONE: 212-924-3131     BY FAX: 845-265-3646
BY E-MAIL: celia@surpriselake.org     ONLINE: http://tinyurl.com/slcrosh

When RSVPing, please include the following information:
Your Name: ___________________________ Email: ______________________________
Phone Number: ________________________________
Names & ages of others in your party: (if adult, write “adult”)
Guest 1: ___________________________ Age: ___________
Guest 2: ___________________________ Age: ___________
Guest 3: ___________________________ Age: ___________
Guest 4: ___________________________ Age: ___________

Please Note:
It costs camp money and resources to provide this program free of charge to the SLC community. In lieu of a fee, we ask those who participate to please make a contribution to camp of an amount they see fit. An average gift of $30 per person makes the program financially viable. Special thanks to all those who choose to give more—your gifts help to enrich the lives of children at camp. Contributions can be made before or after Sept. 9th, but camp staff will not handle money on the holiday itself. If guests would like to help with set up and cleanup for the event, this can be done in lieu of a contribution.
The Event You Won’t Want to Miss!

Surprise Lake Camp

Super-Bowl!

Saturday, October 16, 2010
7-11pm * Leisure Time Bowl * NY, NY

Come enjoy an evening of bowling, contests, raffles, silent auction, drinks, snacks & more, all while catching up with old friends & raising money for the camp you love!

21 & over only, please.

For more information, please visit: http://slcsuper-bowl.eventbrite.com

Stay tuned for more . . .
APPLICATION FOR LABOR DAY WEEKEND

Family Name: ___________________________ Phone Number: ______________________
Address: _______________________ City: _________________ State: ______ Zip: ___________
Email: ____________________________________ Vehicle License Plate #: ____________________
Adult 1 Name: _________________________ Adult 3 Name: _________________________
Adult 2 Name: _________________________ Adult 4 Name: _________________________

Housing Options: Please check one (turn over for housing descriptions)

____ Housing with Private Bathroom
Weekend/3 Nights (*$225) Per Night (*$95) # of Nights: ________
*While we do not guarantee houses, if you would like to request a specific
house, please do so here: ________________________________

____ Housing with Shared Bathroom Under the Same Roof
Weekend/3 Nights (*$200) Per Night (*$85) # of Nights: ________

____ Housing with Toilet & Wash Facilities Nearby
Weekend/3 Nights (*$140) Per Night (*$60) # of Nights: ________

--- TOTAL $_________

Child 1 Name: ________________ Age ______ Living in: (circle one) camper cabin w/parents
Child 2 Name: ________________ Age ______ Living in: (circle one) camper cabin w/parents
Child 3 Name: ________________ Age ______ Living in: (circle one) camper cabin w/parents
Child 4 Name: ________________ Age ______ Living in: (circle one) camper cabin w/parents

*Children have the option of living in a camper cabin with other children and a counselor or sleeping in the
same cabin as their parents.

Children 5-15 years of age:
Weekend: $115 Per Night: $55
Children under 4 years of age:
Weekend: $100 Per Night: $45

TOTAL NUMBER OF ADULTS: ________ TOTAL NUMBER OF CHILDREN: _______
TOTAL DUE: $_________
TOTAL DEPOSIT: $_________
(A DEPOSIT OF $50 PER PERSON IS REQUIRED WITH APPLICATION)

Cancellation Charges:
Before August 13: $10 Per Person After August 13: NO REFUND

I would like to pay by: Visa Master Card Discover
Name on card: ___________________________ Card number: _________________________
Exp. date: _________________________ Your signature: ____________________________

Labor Day Weekend
Sept. 3 - Sept. 6, 2010
3 days of fun!

4 weeks of camp

Family Camping

The Best in Jewish Camphood

Supreme Lake Camp
382 Lake Surprise Road, Cold Spring, NY 10516 845.265.3616 Fax: 845.265.3646
Summer Address: June 16—Aug 15 2010 307 Seventh Avenue—Suite 900 New York, NY 10001 212.924.3131 Fax: 212.924.5112

Register Save 10% Before August 1st
Before August 1 & Save 10%!!!

Register
Surprise Lake Camp is getting ready for the Teva Seminar on Jewish Environmental Education, sponsored by JNF! Mark your calendars now for June 7-10, 2010, and get ready for a whole new list of classes this year.

In the CAMP AND WILDERNESS track, we’ll be offering “Group Building as a Model for Environmental Change” and “Heeb Hop”—a 2 part workshop in Jewish Hip Hop and Reggae.

The Jewish Farm School’s ORGANIC GARDENING track will include many hands-on classes, including, “Designing Eden: Permaculture Design” and “Make your own Synagogue or Camp Garden.”

In the ETHICS AND TEXTS track, Rabbi Jill Hammer will lead “Nature and the Jewish Year,” and Rabbi David Seidenberg will teach “Rambam and Gaia,” among others.

The CONGREGATIONAL EDUCATION track offers participants “Tools for Environmental Advocacy” co-taught by Sybil Sanchez, of the Coalition on the Environment and Jewish Life, and Rachel Cohen, of the Religious Action Committee. Noam Dolgin will lead a class on “Sustainable Peace.”

Also new this year, our Keynote Speaker, Colonel Sharon Davidovich, will speak about "Facing Israel's Water Crisis." Participants will also enjoy an engaging panel: “What’s Going Green in the Jewish Community?” with experts in the field of Jewish Environmental Action.

And, don’t miss out on: foraging for wild edibles and medicinal plants, hopping aboard the Topsy-Turvy bus after 2 cross-country tours, sleeping out overnight under the stars, and connecting with friends in the peaceful springtime nature at Surprise Lake Camp.

For more information contact: emily@tevacenter.org, or call 212-807-6376.

To register, visit www.tevacenter.org/seminar

$50 discount for Surprise Lake Camp Alumni!
So many of us want to “GO GREEN.” But what happens when our good intentions lose out to greenwashing? If we’re not all experts? How do we decide what is the best environmental product or decision? TerraChoice recently explored the following six sins of greenwashing and offers some advice for each category:

♣ **Hidden Trade-Off** - Does the product focus only on one or two environmental issues while ignoring others that may also be important?
♣ **No Proof** - Does the product offer evidence of its claim, either on the package or on the company website?
♣ **Vagueness** - When you really think about it, what does the claim (“environmentally-friendly”, for example) really mean?
♣ **Irrelevance** - Are the green claims true of all products in the category?
♣ **Fibbing** - Can the manufacturer back up certified organic or green claims?
♣ **Lesser of Two Evils** - Does the claim distract you from the greater environmental impacts of the category as a whole, for example, organic cigarettes?

For a deeper explanation and more tips on what you can do, go to: [http://www.terrachoice.com/files/6_sins.pdf](http://www.terrachoice.com/files/6_sins.pdf).

Being aware of greenwashing is the first step to making sure we’re not fooled. One other helpful tip is to look for eco labels that help customers avoid being greenwashed. Below are a few reputable labels.

If you have any examples of how you’ve avoided greenwashing, please send them to me (office@tevacenter.org) so that we can share them with the Surprise Lake Camp community!

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**Greenwashing** (grēn′wŏsh′, -wŏsh′) – verb: the act of misleading consumers regarding the environmental practices of a company or the environmental benefits of a product or service.

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For the past two years and this coming summer, *Get Your Feet Wet℠* has been supervised and staffed by Surprise Lake Camp Alumni. This fantastic, dedicated and energetic group of volunteers takes this already remarkable program to new heights! If anyone is interested in learning more about the program and its alumni involvement, please call Seth Stein at 917-922-9986 or email sstein@ssteinlawfirm.com. We look forward to another amazing year of *Get Your Feet Wet℠*!
Friends, Swimming, Boating, Round-Up, Alumni Gear for Sale, BBQ, Photos, the Camp Museum and so much more... 

Don’t Miss Out!

Our Alumni Days have been growing and are better than ever!
If you haven’t been to one recently, then why not make it up this summer?
It will be held on Sunday, August 1, 2010 at camp, rain or shine.
Bring your families, your smiles, and your memories, and prepare for a wonderful trip down SLC Lane.

***Changes for 2010***

Most of the campers will be out on trips or hikes this year, so please DO NOT plan on visiting with your children on Alumni Day. Alumni Day is NOT a Visiting Day.

You have to be at least 16 to come to Alumni Day unless you are with a parent and you stay in the company of that parent the entire time.

General Rules for Alumni Day

1. Campers will not be allowed to be taken from program to visit with their families. Please do not attempt to do this.
2. No pets or alcohol permitted on grounds.
3. All parking is on the ballfield.
4. Smoking is permitted in the Laundry area behind the Main Building only (and never near campers).
5. Alumni may not enter living quarters of staff or campers without an Alumni Board member present.
6. Alumni should not socialize with staff while they are working or disrupt the camp routine.
7. All dining rooms are off limits to all alumni and visitors.
8. Swimming and Boating will be available on the Mainside waterfront. A deep water test will be required for deep water swim (even if you used to be a lifeguard!) Please listen to the lifeguards while at the lake.
We’re gonna rock, we’re gonna roll,
We're gonna bop, we're gonna bowl . . .
If you are planning on staying in the neighborhood the night before Alumni Day, join us for a nostalgic night at the Fishkill Bowling Alley and start practicing for the SLC Super-Bowl in October! (see page 16 for more info)

8pm-Midnight on Saturday, July 31, 2010
Schneider's Fishkill Bowl
Located on Rte. 82, minutes from I-84
845-896-7830
http://www.fishkillbowl.com

Blocks of rooms have been reserved at the following hotels:

Holiday Inn
542 Route 9
Fishkill, NY
845-896-6281
40 rooms:
$109 for ANY standard room
Cut off date: July 1
Group Code: SLC

Courtyard by Marriott
17 Westage Drive
Route 9 & I-84
Fishkill, NY
845-897-2400
15 rooms: (King Only)
$139
Cut off date: July 9
Group Code: SLC Alumni

You could receive $1000 off your child’s camp tuition!

Which community partners (federations, camps, camp movements) are participating in the 2010 CIP program?

Arkansas: lgreenberg@jewisharkansas.org
Baltimore: lerman@jcfb.org
Boston: edp@cjp.org
Calgary: akesik@cjcc.ca
Chicago: info@campership.net
Cincinnati: jbaden@mayersojcc.org
Cleveland: wolfhf@jecc.org
Columbus: nrosen@cifj.org
Dallas: mwiner@jfgd.org
Greensboro: rwolf@shalomgreensboro.org
Indianapolis: cleeds@ifgi.org
Kansas City: kgerson@jewishkc.org
Los Angeles: ygreen@jewishla.org
Memphis: Linder@jewishfoundationofmemphis.org
MetroWest, NJ: tlevine@thepartnershipnj.org
Miami: egoldberg@gmjf.org
Middlesex County: mparis-thurer@jf-gmc.org
Montreal: sabrina.Bercovitch@federationac.ja
New Hampshire: corkyatcf@aol.com
New York: campership@ujafedny.org
North Shore: adam@nsteeninitiative.org
Northern New Jersey: friedah@ujannj.org
Orange County, CA: Kathleen@jfcc.org
Palm Beach County: megan.usow@jewishpalmbeach.org
Philadelphia: bmono@philafederation.org
Pittsburgh: sstein@ujfpittsburgh.org
Toronto: rpolster@ujafed.org
Washington DC: Rachel.anolik@shalomdc.org
SLC’s Community Corner: YOU CAN ADVERTISE IN RE-ECHOES TOO!!!
Submit your business card or advertisement to alumni@surpriselake.org.
The rates for advertising in each issue are as follows:
1/8: $25  1/4 Page: $50  1/2: $80  Full Page: $120

Jersey Lynne Farms, Inc.
Tel. (718) 649-6730
Fax. (718) 649-1256
8801 Foster Avenue
Brooklyn, NY 11236
Email: kseligson@jerseylynnefarms.com

Wholesale Distributor
- Quality A Eggs
- Dairy Products
- Deli Provisions
- Meat
- Frozen Food
- Candy
- Beverages
- Paper, Plastic, Restaurant Products

Kenneth Seligson
Ext. 149
100% of any profit made between June 1 and July 1 will be donated to SLC!

SLC Alumnus, Paul Mermelstein, has enjoyed an impeccable national reputation in the travel industry for over 24 years. Paul founded his first travel company, a luxury Caribbean villa rental company, at the age of 25 in 1986. He has planned trips for Oscar and Emmy winning A-list stars, ambassadors, CEO’s, network anchors, world championship athletes, and Harry Vogel! During his tenure at Island Hideaways, the business received accolades from Forbes Magazine, The New York Times, The Washington Post, Associated Press, Caribbean Travel and Life, Condé Nast Traveler Magazine, and other fine publications. Paul was selected as one of the leading agent specialists in the world by Conde Naste Traveler in 2006 and 2007. After enjoying tremendous success for the full duration of his ownership, Paul sold the business in May, 2007.

As Editor and Publisher of CaribbeanEdge.com, Paul is able to share his love and expertise of Caribbean travel with tens of thousands of travelers every month. Caribbean Edge Magazine is an online publication designed to give vacation travelers an edge with unbiased reviews, information, and tips by Caribbean Travelers. The website is a user and sponsor-supported community of Caribbean experts, travelers, and enthusiasts.

Paul’s continuing passion for travel and entrepreneurship has led to his newest endeavor. It is with great excitement that Paul brings his expertise and service reputation to TakeUsCruising.com. TakeUsCruising.com is part of Expedia's Cruiseshipcenters. They provide cruise, hotel, and vacation packages at worldwide destinations. Paul has agreed to pass on 50% of his revenues from all cruises booked by SLC Alumni, family, and friends who complete a cruise prior to the end of calendar year 2011. If you are interested in cruising now or in the future, register for his newsletters at www.TakeUsCruising.com. Click on the “win a free cruise” promotion. When filling out the form be sure to put “SLC” after your last name.

Having company over? Wishing your home had that squeaky clean feeling? Want to give yourself a break from housekeeping?

Nushka
Cleaning Lady Extraordinaire
917-930-3804
Servicing Long Island, Queens, Manhattan and Brooklyn

Comes highly recommended by an SLC Alum!
Email alumni@surpriselake.org for a reference.
It takes money and resources for the Alumni Association to mail you this newsletter. Please let us know if you move, get multiple copies, or would like to be removed from our mailing list!

SOOO Many Ways to Keep in Touch with SLC!

Email: alumni@surpriselake.org
Web: http://surpriselake.org
Blog: http://143slc.wordpress.com
Facebook: http://tinyurl.com/slcrules
Twitter: http://twitter.com/SurpriseLake

Help us reach 2000 fans!

Do you LIKE SLC?
Do you “LIKE” SLC on Facebook?

There are many SLC groups and events on Facebook, but there is only one OFFICIAL Surprise Lake Camp Facebook PAGE! Please “Like” us on Facebook and keep informed with daily status updates, photos, announcements, contests and more!

http://tinyurl.com/slcrules

Now is the time to pay your SLC Alumni Association membership dues! Only paid members of the SLCAA receive Re-Echoes four times a year. Unpaid members only receive our Spring edition. So why continue to miss out on Camp and Alumni news? Become a member today! You can join on our website or by filling out the form on page 14. If you are not sure about the status of your membership, please call the camp office at 212-924-3131 or e-mail alumni@surpriselake.org.

Still getting Reechoes only once a year?