

# SURPRISE LAKE CAMP

## ALUMNI ASSOCIATION



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New York, NY 10001



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# RE-ECHOES

Spring 2010

ISSUE #2

Editor: Celia Baczkowski

### UPCOMING CAMP EVENTS . . . MARK YOUR CALENDAR TODAY!

ALUMNI OVERNIGHT.....	SATURDAY, MAY 22, 2010
ALUMNI DAY.....	SUNDAY, AUGUST 1, 2010
LABOR DAY/FAMILY CAMPING WKND.....	FRIDAY, SEPT. 3 TO MONDAY, SEPT. 6, 2010
SLC ROSH HASHANAH PROGRAM.....	THURSDAY, SEPTEMBER 9, 2010
ANNUAL HIKE-A-THON.....	SUNDAY, SEPTEMBER 26, 2010
SURPRISE LAKE CAMP SUPER-BOWL .....	SATURDAY, OCTOBER, 16, 2010

## Campership Incentive Deadline Extended!



### **What is the Campership Incentive Program (CIP)?**

The Campership Incentive Program (CIP) seeks to increase the number of Jewish children enjoying transformative experiences at Jewish overnight summer camp. This is done by providing financial incentives to first-time campers who are not currently participating in an immersive daily Jewish experience.

The Foundation for Jewish Camp, in partnership with dozens of Jewish community federations, camps and camp movements across North America, provides incentive grants of \$1,000 to first-time campers who attend a nonprofit Jewish overnight camp. Camp sessions must last 19 consecutive days.

### **What are the eligibility requirements for applicants?**

Eligibility is based on several factors: where you live, past camp experience and the grade your camper will be entering in the fall of 2010. These factors are ultimately determined by your local sponsoring agency, but in general, eligibility requirements that are adhered to by the majority of partners are as follows:

1. Campers must have never previously attended a nonprofit Jewish overnight camp for 19 consecutive days or longer before applying for the grant. (Note some local programs may require zero past camp experience)
2. Campers must be attending a camp listed on the Foundation for Jewish Camp's website. SLC is one of them!!!
3. Campers must be attending camp for 19 consecutive days or longer.
4. First-time campers must not be currently enrolled in a daily immersive Jewish experience like day school or yeshiva. \*\*Please note, each community/camp program has its own specific eligibility criteria. For more information on your community's specific criteria, please contact the staff person listed on page 21.

### **How do I take advantage of this great deal?**

1. Register your child at Surprise Lake Camp (you can do this online at [www.surpriselake.org](http://www.surpriselake.org)).
2. Apply for the campership at [www.onehappycamper.org](http://www.onehappycamper.org).

**The deadline for this free money is May 28th! Register today and don't miss out!**



Questions?  
Call the camp office:  
212-924-3131

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### Editor

Celia Baczkowski

\*Deceased

Any newsletter submissions may be  
mailed directly to the editors. Please  
notify us of any corrections.

*The Alumni Association,  
established in 1961 for the  
Betterment of Camp*



## Message from the President

Hello Everyone!!

Once again, we have reached the time of year when the days lengthen and the weather warms up. This means that the start of another summer at SLC is just around the corner!!

As I write this, we are busy planning for the Spring Alumni Overnight, being held on May 22. This overnight at camp is a great opportunity to get away, spend time at our beautiful, beloved camp, hang out with friends, and act like a camper again ... with no adults telling you what to do! It should be a great event.

On Sunday August 1, we will be having our annual Alumni Day in camp. I would like to extend an invitation to all alumni, family, and friends to come up to camp and enjoy a wonderful day. This is your chance to see all the fantastic changes in camp and spend some time reminiscing with old friends!! We will, of course, be providing our world famous BBQ to all our guests! More info about Alumni Day festivities can be found on pages 20 & 21.

I am very excited about a new event we are planning, and that is the SLC Super-Bowl! This will be an event you won't want to miss! It will be held on Saturday night, October 16 at Leisure Time Bowl at the Port Authority in NYC. This stands to be our biggest fundraising event of the year, and we are hoping to raise more than \$40,000 for camp! We already have an event sponsor, and want to thank A.M. Skier Insurance for stepping up to the plate ... or the lane! ... for this awesome bowling bonanza. See page 16 for more!

I would like to take a moment to thank all of the alumni who contributed to the 2009 Alumni Drive. We raised over \$161,000!!! If you have not yet done so, please consider making a gift to this Send-A-Child-To-Camp Fund. It costs \$125 for one day at camp and every dollar donated provides help to a family in financial need. Please see page 14 for our donor form, or make a donation on our website at [www.surpriselake.org](http://www.surpriselake.org).

In closing, I would like to make one last appeal. Out of the thousands of former campers and staff, we only have about 400 current Annual or Lifetime Members of the Surprise Lake Camp Alumni Association. Are you one of them?? If not, WHY NOT??? Please, consider joining the Alumni Association. You will receive Reechoes four times a year, be kept informed of alumni events, and receive a discount at alumni activities for which a fee is charged. Most important, you will be supporting the SLCAA, which, for close to 60 years, has been giving back to camp.

I hope to see you all in camp this summer.

*Joe Goldberg*

President, SLCAA \* [Goldnglch@aol.com](mailto:Goldnglch@aol.com)

## Alumni Drive Update



### The Campers Need Your Help!

**\$32,000  
Raised So Far!**

The money raised in the 2010 Alumni Drive will support the scholarships that are being given out this summer. Camp is just around the corner and campers everywhere are counting down the days until their feet touch down on SLC soil.

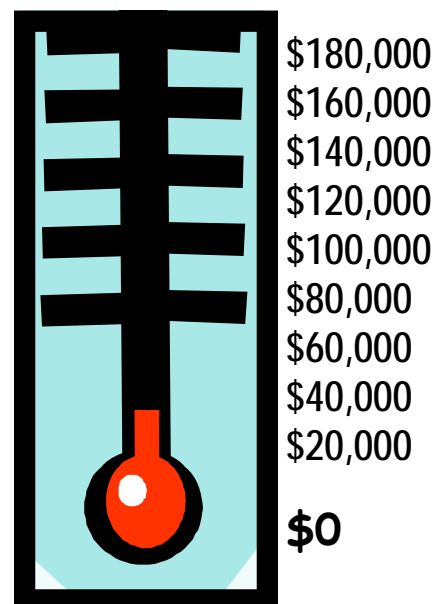
A gift to the drive will ensure that no camper has to be turned away for lack of funds.

Please remember that your gifts are tax deductible and go directly to support camper scholarships. You may use the donor form on page 14 or make your gift online at

<https://www.surpriselake.org/about/donate.php>.

Ask us about setting up monthly donations charged to your credit card!

It's so easy!



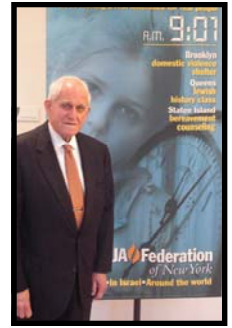


# ALUMNI HAPPENINGS



☆ Mazel Tov to Dave Levene and Beth Overbee (left) who became engaged on March 12, 2010 in Negril, Jamaica. The wedding is planned for this coming August.

☆ Mazel Tov to SLC Board Member, Charles Weinberg, (right) who was honored at the UJA Federation Trustees event in March.



☆ Mazel Tov to Magan Donner Forman, David Forman & Big Brother, Andrew, on the birth of Lindsey Sloane (left) on November 9, 2009 at 11:01am. She weighed 7 lbs and measured 19 inches long.

☆ Mazel Tov to Lynn Payne Schiffer (Junior Counselor 1961) and E. Harold Schiffer (Camper 1951-52-53) on the birth of their granddaughter, Beatriz Helena Schiffer, on February 14th 2010.

\*\*\*\*\*



☆ SLC is sad to report the passing of our former Dinner Chef/Food Service Manager, Doug McCoy (left). Doug spent the summers of 2004-2008 at SLC. He will be missed by many of us who knew him and called him a friend.

☆ Our condolences to the Greenbaum Family on the loss of Jay's mother.

## A Look Back at Volunteer Day 2010

I represented the Philipstown Reform Synagogue at the Surprise Lake Camp Volunteer Day on Sunday, April 25. I worked hard all day along side counselors, campers, and other volunteers clearing brush, downed trees, and large and small tree limbs from the campus grounds in order to make the area in the immediate vicinity of the bunks safe for campers. It was a damp, drizzly day but it didn't have any noticeable effect on the enthusiasm of the 200 volunteers who swarmed over the campgrounds repairing and replacing signs, painting bunks, grooming the sand on the waterfront, clearing logs and brush from the dam, sprucing up the amphitheater, and handling countless other maintenance duties to prepare the camp for summer after a particularly brutal winter. Many (but certainly not all) of the volunteers were teens and pre-teens, including current campers, former campers, and prospective campers. Everyone shared a common desire to help the camp, and for many students, it was a way to earn community service hours to meet their school requirements as well. For me, it was a great way to "give back" to Surprise Lake Camp which has always been very generous in allowing PRS to use their facilities to build a Sukkah or to serve as a venue for special services from time to time throughout the year. A tasty luncheon with delicious franks, hamburgers, chicken, cole slaw, potato salad, and fresh greens along with chilled apple juice and fresh watermelon was provided at mid-day to restore our energy, and those who stayed for the full-day received a baby blue SLC signature t-shirt as a keepsake from this memorable day.

-James Thomashower



# *A Message From Jordan About His New Role and the Future of Surprise Lake Camp*



The following message was emailed on January 20, 2010 to everyone in the SLC Community for whom we have an email address. We are reprinting it (with a couple of updated figures) for those people whose emails we do not have or those who do not have internet access. If you would like to be added to our database, please email [alumni@surpriselake.org](mailto:alumni@surpriselake.org) with your full name and email address to be included. We never sell or share our database information with outside parties.

One of the things I have been known for in the SLC community for many years is compulsively picking up papers off the ground at camp. I do this out of profound love for SLC, and I take pride in having helped create a culture in which hundreds of staff and campers every summer also pick up papers as they walk around. It makes camp look better, and it builds a sense of ownership that makes us stronger.

But there is a thought that has long nagged me, and that is the notion that if the camp director's eyes are always looking at the ground, then they can't be focused on the horizon. This is a metaphor, of course. The point is that what would be best for SLC is to have its leader taking a long view, planning for the future, working on making sure that our beloved camp is strong for our children and our children's children instead of always being consumed by details.

This is the reason why camp, with full Board support, has hired a summer camp director, and why my job description has changed. I wanted to take this opportunity to describe this change in more detail to the SLC world.

SLC has certainly come a long way over the years, and I am not sure that everyone realizes all it has accomplished. Virtually every facility in camp has either been renovated or replaced during my tenure, and we have added the gym, the archery courses, the teen tennis facility, two hockey rinks, the climbing tower and ropes courses, two gaga pits, the golf program, the photo lab, the SLC Museum, the entry building, and, our newest improvement, a solar power array. We obtained free title to the land we operate on—did you know that most of the property was formerly owned by the Educational Alliance and 92<sup>nd</sup> Street Y? We also obtained ownership of Lake Surprise Road where it runs through camp. For most of camp's history, this was a town road, and the public, including vehicle traffic, could not be excluded. We have made improvements in enrollment. Whereas we used to start registering campers in January, we now have at least half of our beds filled by the end of the preceding summer—usually with waiting lists in some age groups. We have added Get Your Feet Wet, an introductory program that the entire camping world has emulated, as well as the Teva Learning Center ([www.tevacenter.org](http://www.tevacenter.org)), widely regarded as the foremost Jewish environmental education program in the world. We have made great strides in camp's Judaics, carefully tailored to the kinds of kids we serve, including an average of 20 Bar/Bat Mitzvahs at camp each summer and our own Rosh Hashanah program that drew nearly 300 people last year. I could go on.

But I have a vision for Surprise Lake Camp that has not yet been achieved. And it will not be achieved if I must continue to stop work on it, almost completely, every year for four to five months to run the summer program.

The vision is ambitious, but in my mind, absolutely necessary if our generation is to leave SLC healthy and strong for the future.

First, and perhaps most important, we need to increase our scholarship fund from its current size, roughly three million dollars, to at least ten million dollars. Scholarshipping for campers who cannot afford our full fee is the cornerstone of camp's mission, and while we have worked hard over the years to provide a program that appeals to all families, this aspect of our agency is one that the Board and I are determined to sustain. The problem is that we give considerably more money in scholarships every year than we have, and it creates annual deficits that are stressful and unhealthy. In 2009, we gave over \$900,000 in total scholarships, certainly a figure that we can be very proud of. But our scholarship fund only produced about \$175,000, Board giving another \$100,000 (bless our Board—they are the best in the Jewish camping world!), and the Alumni Drive \$161,000. You can do the math. There's a gap of over \$400,000 there, and this is money that is being sapped from the operating budget. This is unsustainable and unhealthy. The vision is that we will have a Scholarship Fund that can produce enough revenue annually to make our scholarship program self-sustaining.

One of the ways we will do this is through an initiative called the [1902 Society](#). The 1902 Society is made up of those special SLC supporters (listed on page 6) who have elected to include a gift to camp in their estate planning. This fundraising method has been successfully used for many years by colleges to build significant endowments. We can and should do the same. When we began this initiative about a year ago, we had 20 members of the 1902 Society. As I write to you today, we now have more than 70! Our vision is that there will ultimately be many hundreds of members in the 1902 Society, and that their collective legacy will help put our scholarship tradition on firm financial footing forever.

There is also much work to be done on our site. While we have accomplished a lot, and while camp certainly “looks good” to the casual visitor, there is a lot of deferred maintenance, particularly in those infrastructure areas that no one sees, but that are essential to camp’s operation, like our electrical system, our water system, and our sewage system. We seem to never catch up on the roofs that leak or the pipes that need to be replaced. We are currently completely renovating the Mainside kitchen, a project that was long overdue. And we have a lot of work to do to achieve our goal of becoming a green institution. Camp’s rusticity is part of what makes it great, and it must be preserved, but our vision for SLC is one in which all of its facilities are in excellent repair, and there is a high quality program in place to keep them that way. On top of this, there are a number of major projects on the agenda, including more lodge renovations to enable increased off season programming, a significant upgrade of our arts and crafts building, a re-landscaping of the lakeside area, a facelift for our Main Building, and a complete renovation of our Health Center.

The vision also includes a commitment to making every aspect of camp’s program shine. We want to upgrade specialty staff and program areas, add travel programs, and increase non-summer programming, both for the SLC community and user groups. Imagine camper programs at SLC during school breaks, Jewish holiday celebrations throughout the year for all ages, and weekend retreats for groups of alumni from various decades.

We also want to develop our exceptional Teva Learning Center. If you are not familiar with this cutting edge program, I encourage you to check out their website ([www.tevacenter.org](http://www.tevacenter.org)). At a time when the entire world is waking up to the threat of global climate change, our Teva program is in a position to make a real difference through its programs that educate about taking care of the environment in the context of Jewish values and traditions and that inspire people and institutions to take action.

The Board of Directors has adopted a Strategic Plan designed to achieve these goals, and more. My job is to make it happen by building the support, raising the money, and moving the various initiatives forward, while at the same time providing supervision to the directors of our various programs to make sure they remain excellent. In this regard, we are fortunate to have a new Camp Director, Sheryl Kirschenbaum, who is of such high caliber and is so well loved by today’s campers and staff.

This is a huge undertaking for me, but one that I embrace with passion and commitment. And I will need your help. In the months and years ahead, we will be moving forward with capital campaigns that will require a number of very large gifts to be successful, as well as broad participation from a much wider circle of supporters at every level. We will be having a gala to celebrate camp’s 110<sup>th</sup> Anniversary, which will focus on the 100<sup>th</sup> Anniversary of its magnificent Main Building. I will be reaching out to you more often and in more ways than I have in the past, and I know that those who love SLC will be there when I do.

Surprise Lake Camp is great. It has deeply enriched my life and the lives of thousands of former campers and staff members. Now it is time to take it to yet another level of greatness. That is my job. Let’s make it happen together.

I welcome your questions and comments. May 2010 be a wonderful year for you, your family, and the entire SLC community!

Shalom,  
Jordan

## **THINGS WE NEED**



Camp is always looking for donated items. Money not spent on goods is spent on scholarships so children can come and enjoy the sunshine at camp! As always, your donations are tax deductible. We are currently looking for the following:

- |   |                          |                           |
|---|--------------------------|---------------------------|
| *Golf Carts   | *Working Laser Printers  | *Digital Cameras          |
| *Linens   | *Hospital Beds           | *Batteries (new)          |
| *Laptop Computers (Windows XP or higher)                                  | *Dump Truck              | *Telescopes               |
| *Cars or Vans in good condition (12 passengers or smaller)                | *Snow Plow and/or Sander | *Baseball/Softball Gloves |
| *Outdoor furniture, especially Adirondack chairs, benches & picnic tables |                          | *Snow Blowers             |

# Who Says You Can't Live Forever?

Immortality is possible when you Create a Jewish Legacy by joining the 1902 Society!  
Your legacy gift ensures that Surprise Lake Camp is provided for—according to your wishes—  
for generations to come.

There are many ways to ensure a strong future for SLC, and you don't need cash!  
To learn more, please call us at 212-924-3131.

## Current Members of *The 1902 Society*

We are extremely grateful to the following individuals who have made provisions for Surprise Lake Camp in their estate planning.

★ Anonymous	★ Rhonda & Bob Greenblatt	★ Stephen Nitkin
★ Faith Altschuler	★ Patti Henshel	★ Joey Novick
★ Walter Arnstein	★ Barbara & Stanley Hirsch	★ Shelli & Larry Olinsky
★ Margery Arsham	★ Nancy & Alan Hoffman	★ Eve Rubinstein Papernick & Jon Papernick
★ Celia Baczkowski	★ Seymour Israel	★ Johanna Pinzler & Avri Klemer
★ Molly & Pat Benton	★ Chuck Jainchill	★ Sheila & Ken Pollet
★ Evie & Jon Berger	★ Stan Josephson	★ Michael Rieger
★ Howie Berk	★ Karri & Joel "Whammy" Kaufman	★ Robin & Larry Rubinstein
★ Jeff Berk	★ Sheryl Kirschenbaum	★ Judy Freiser Sails & Steven Sails
★ Martin Blum	★ Ele Klein	★ Alan Saltz
★ Nelson Braff	★ Alan Kleiman	★ Nigel Savage
★ Amy Bram	★ Andrew Kominik	★ Gayle Schwartz
★ Jane Hershey Cuzzo	★ Beth & Dave Levene	★ Harvey Sills
★ Jordan Dale	★ Mark Levine	★ Steve Sommer
★ Noam Dolgin	★ Emilie & Andrew Meyer	★ Jeff Spiegel
★ David Fleischer	★ Jerry Meyer	★ Seth Stein
★ Ralph Forgacs	★ Jim Meyer	★ Adele & Henry Stern
★ Ken Freedman	★ Lee Meyer	★ Elaine & Paul Suchow
★ Dr. Joseph Goldberg	★ Judy & Michael Margulies	★ Mara Rubinstein Tanzman & Jeffrey Tanzman
★ Pam & Jay Greenbaum	★ Linda Markowitz	★ Audrey & Mark Tenenhaus
★ Gwen & Larry Hamberg	★ Caryl & Mike Melasky	★ Alice & Steve Terner
★ Irving Harris	★ Ruth Messinger	★ Anne & Joel Zbar
★ Roberta & Peter Hirsch	★ Suzanne Moskowitz	★ Barbara & Michael Zbar



**Tell the bank  
what you think  
of their crummy  
rates on CDs**

One way to help support Surprise Lake Camp – and help yourself financially – is through a gift that pays you income. The next time a bank CD is due to be rolled over, it may be worthwhile to consider an I.R.S.- approved "charitable gift annuity" as an alternative. You'll receive a lifelong income, at above-market rates, but with no market risk.

<u>Typical C.D.</u>	vs.	<u>Gift Annuity</u>
• Rates are generally low		• Rates up to 9.5% (based on age)
• No tax deduction		• Substantial income tax deductions
• Fully taxable interest		• Payouts are largely tax-free
• Rates are subject to change		• A fixed rate is guaranteed for life
• Depositor keeps the principal		• Principal is used for charitable purposes

### Sample one-life gift annuity rates:

Age: 60	65	70	75	80	85	90+
Rate: 5.0%	5.3%	5.7%	6.3%	7.1%	8.1%	9.5%

Payment obligations are secured by the camp's assets, which include a state-regulated financial reserve, and payouts are usually largely tax-free.

Best of all, you'll be helping children grow into well-rounded adults!

For details, contact: Celia Baczkowski, Director of Development, (212) 924-3131, [celia@surpriselake.org](mailto:celia@surpriselake.org)

# Why Become a Member of the 1902 Society?

## We'll let our current members tell you!



-Joel "Whammy" Kaufman

The Marines don't ask for volunteers, they ask for commitments. I am a busy husband, parent, friend, teacher, volunteer, and always wearing different hats throughout each day. My to-do lists have to-do lists on them. I wish I could actually make time to finish my lists before I go to SLC each summer, but that is not likely. I might not win lotto this week, or be able to afford large donations to SLC each year, so I continue to make gifts that are affordable. I was excited to become a member of the 1902 Society because it enables me and my family to make a more substantial gift that will benefit SLC in 70 or 80 years from now when campers will be singing "I've been that way since 2076." Thank you for helping me put SLC on my TO-DO list. Please join me.

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Surprise Lake Camp is where I learned friendship, leadership, responsibility, and community. It is where I transitioned from childhood, to adolescence, to adulthood. Where I imbibed many of the bedrock values of my life. Where I had adventures to savor forever. Where I experienced my purest moments of excitement, heart-break, disappointment, accomplishment, and joy. Where I forged many of my most lasting and cherished relationships. It is the caretaker of my evergreen youth. How does one repay such a place? Discharging such a debt is more than the work of a lifetime, which is why I am happy to know that I can continue to pass this great gift on to future generations even after my work here is done.

~Andy Meyer



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There was nothing more natural and easy a decision than becoming a member of the 1902 Society. I grew up at Surprise Lake Camp, met my husband there, and now my kids call it home. It's what I conjure up in my mind when I need to go to my happy place.

SLC has been making a difference in the lives of children for 108 years. The 1902 Society will ensure that the impact of SLC will continue for hundreds of years to come.

-Shelli Olinsky

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I will always feel like I missed out.

I first came to Surprise Lake Camp as a counselor in 1994 and, as I said at the end of that magical summer, I'd never worked harder, never had more fun. Of course I came back the next year, and the next, and the next . . .

In 2002, while working as the Unit H Supervisor (that was the summer my boys voted to rename the unit Highlands), a full time position became available and I jumped at the chance to become even more involved. Camp had become probably the most important part of my life.

This summer will be my 16th - a huge span of time in many organizations. At SLC, it is merely a good start. But I was never a camper at SLC, and so despite 16 summers and counting, I will always feel like I missed out.

I don't want anyone to miss out on that experience that I see every day in my work, even in the depths of winter, because their parents can't afford our full fees. Making the decision to provide for camp was easy, and with Celia's help, the process was equally painless.

Don't feel like you're missing out!

- Avri Klemer



More testimonials on page 8 . . .

# 1902 Society Testimonials Continued . . .



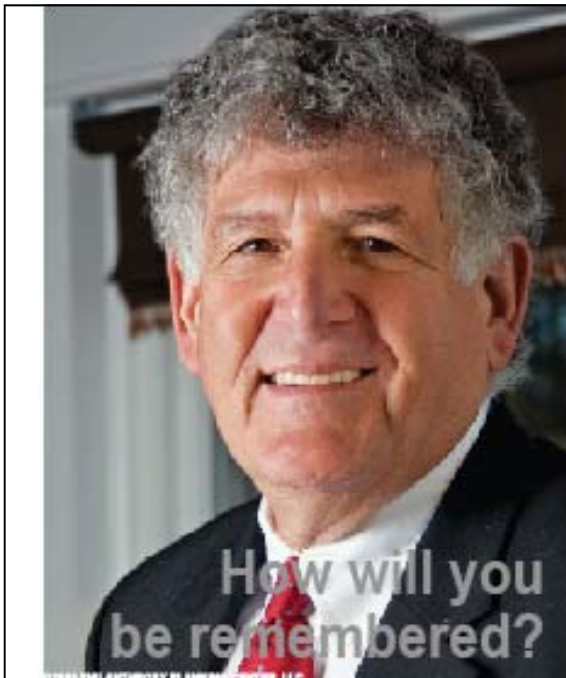
Surprise Lake Camp is a magical place that has touched the life of each Suchow family member. It really is a second home for us and fills a special place in our hearts. The natural beauty of the surroundings coupled with a truly talented, dedicated senior administration serves as the foundation for creating a meaningful Jewish experience for families and their children. We have learned, grown and broadened ourselves in so many positive ways because of our long-time and close affiliation with SLC. As a statement to our children, we have made Jewish Philanthropy part of our legacy. It is our obligation to pass on Jewish learning and living to others. What better way than to make a commitment to SLC, a place that we love. Being part of the 1902 society makes us feel wonderful knowing that the camp will be around long after we are gone. Thank you for offering us this treasured opportunity and thank you for the blessing of Surprise Lake Camp.

With love-Elaine and Paul Suchow

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Jon and I met at camp back in 1988. We have been together for over 20 years and have a lovely family. Six years ago, I started working at camp again and have never before felt more connected to SLC. My kids love camp, Jon and I love camp, and while we have made some substantial donations to camp over the years (the Berger Bounce!), we want to make sure that we continue to support camp even after we have gone. The 1902 Society is an easy way to help camp – with a gift after you are gone – to help carry on and feel connected to SLC – forever.

-Eve (Cruso) & Jon Berger



SLC Board Member & 1902 Society Member Jim Meyer

Few of us will actually change the course of history, write a timeless symphony, or cure a terrible disease, but everyone has an opportunity to leave an imprint on the world by making a difference in the lives of others.

By raising our children to be kind and generous, helping people in need, contributing time and effort in community service, and bringing enjoyment to others through whatever talents and abilities we have, we can help make the world a better place.

Every day, throughout the country, organizations like Surprise Lake Camp address society's humanitarian, health, educational, social, cultural, economic, and spiritual needs. By supporting their efforts through estate-planned charitable giving, we help to assure ourselves - and future generations - of better, healthier, and more fulfilling lives.

## Sign a Letter of Intent Today!



# 1902 Society



*"Just as my parents planted for me,  
so I plant for my children."*

## Letter of Intent

We hope you will tell us when you have included Surprise Lake Camp in your estate plans. We would very much like the opportunity to say "thank you" for your generosity. Letting us know of your intentions also helps us to be better aware of your particular interests and will allow us to keep you informed of developments at SLC which may be relevant to your planned gift. Recognition of your gift may also inspire generosity in others.

In support of the work of Surprise Lake Camp, I/we want to provide for future generations and to ensure the continuity of the services it provides.

This Letter of Intent represents my/our commitment to Surprise Lake Camp. It does not represent a legal obligation on my/our part and may be changed at any time.

☐ I/We have already joined the 1902 Society by: (Please check the options you are considering)

- ☐ Making a bequest in my/our Will or Trust
- ☐ Investing in a Charitable Gift Annuity (CGA) with Surprise Lake Camp
- ☐ Naming Surprise Lake Camp as Beneficiary of a Charitable Remainder or Lead Trust
- ☐ Naming Surprise Lake Camp as a Beneficiary of a Life Insurance Policy
- ☐ Naming Surprise Lake Camp as Beneficiary under a Retirement Plan
- ☐ Directing my/our Foundation to make annual gifts beyond my/our lifetime(s)

☐ Optional: The amount of my/our planned gift is: \$ \_\_\_\_\_ or \_\_\_\_\_% of my/our estate.

\*\*\*\*\*

☐ I/We intend to include Surprise Lake Camp in my/our estate plans by the following date: \_\_\_\_\_

☐ I/We wish to be (a) member(s) of the 1902 Society but wish to remain anonymous  
Name (s) as you would like it (them) to appear (for Anonymous, please check the box above):

\_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (        ) \_\_\_\_\_ Email address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## **DEDICATED TO OUR 2009 SUPPORTERS**

The following pages are dedicated to the many friends who have supported Surprise Lake Camp in one way or another during 2009. Camp is blessed to have so many special people who care about its future. We received many different kinds of donations over the course of the year . . . time, money, services, products . . . the list is long! We hope we didn't forget anyone. If your name is not listed here and you would like to be acknowledged in a future issue, please do not hesitate to contact us. Please know that camp is very, very grateful for all the support we receive, and we hope that one day we will have a chance to thank everyone . . . in person, in print, or both!

## **WE HOPE TO LIST YOUR NAME NEXT SPRING!**

### **What's the Difference Between An Annual Campaign and a Capital Campaign?**

**We're Glad You Asked!** Capital campaigns are conducted periodically to provide significant funds for major capital expenses such as the renovation of the kitchen, lodge renovations, new washhouses, scholarship endowments, etc. However, annual campaigns, such as the Alumni Drive and Board Campaign, are designed to offset annual expenses and enable us to continue giving scholarships at the level that we do. **The Annual Campaign helps us live. Capital Campaigns help us grow.**

**The following individuals made pledge payments or gifts to  
a capital campaign in 2009. Gifts/payments range from \$500 to \$100,000.**

#### **Billie Schwartz Scholarship Fund**

Deborah Raizes  
Blair & John Rubinstein  
Audrey & Mark Tenenhaus  
Jessica & Mitchel Weiss  
**Create Your Match Campaign**  
SLC Alumni Association  
Karen & Steven Bogart  
Pam & Jay Greenbaum & Family  
The Grinspoon Institute  
Vicki & Michael Herson  
Amy & Bruce Jaffe  
Bonny Berger & Len Kelter  
Betsy Lantner & Barry Mitchell  
Shirley Melzer  
Susan & Sheldon Osinoff  
Joanne & Adam Pomerantz  
**Fleischner/Mooween Schol. Fund**  
Elaine & Melvin Finkelstein  
Roger Sachs

#### **General Endowment**

Kermit Gittenstein Foundation  
**Raise Your Match/Harry Henshel  
Scholarship Campaign**  
Estelle & Herbert Adler  
Samuel Altman  
SLC Alumni Association  
Renee Borchardt  
Moe Bordwin  
CCUSA  
Suzanne Moskowitz & Jordan Dale  
Butch Goldsmith  
Pam & Jay Greenbaum  
Grinspoon Institute  
Dayle Henshel  
Joy Henshel  
Patti Henshel  
Peter Hirsch  
Nancy, Alan, Gayle & Jason Hoffman

Amy & Bruce Jaffe  
Stanley Josephson  
Lee Kaplan  
Eleazer Klein  
Judith & Michael Margulies  
Linda Markowitz  
Ruth Messinger  
Jerry Meyer  
Lee Meyer  
Deborah Raizes  
Mrs. Frederick P. Rose  
Cindy Shmerler Levy  
Maxwell Levy  
Steve Sommer  
Jeff Spiegel  
**Meet Your Match Campaign**  
Howie Berk  
Dove Ballon & Alvin Dale  
Elena & Dave Dale  
Don Dale

Suzanne Moskowitz & Jordan Dale  
David Fleischner  
Grinspoon Institute  
Joy Henshel  
Barbara & Stanley Hirsch  
Peter Hirsch  
Chuck Jainchill  
Stanley Josephson  
Eric Kamisher  
Rhoda Kaplan  
Maureen & Howard Lantner  
Murray Lantner  
Lee Meyer  
Robin & Lawrence Rubinstein  
Eileen & Eliot Senior  
Hody Tannenbaum  
Anne & Joel Zbar

## **Gifts to Our Endowment**

**The following alumni made gifts to one of several scholarship funds in our endowment.**

**Gifts range from \$10 to \$5,000**

#### **Henny Cohen/Alumni Association**

##### **Schol. Fund**

Jason Bailis  
Mitchell Brenner  
Steven Condiotti  
Ronnie & Bob Greenblatt  
Michael Gruber  
Sy Lasher  
Marilyn Bailis & Jerry Mark  
Nicole Pilevsky  
Lior Yahalomi  
Steven Zbar

##### **Asher Melzer Schol. Fund**

Bruce Melzer

#### **Jeff Herman Fund**

Michael Berk  
Billy Newman  
Shelli & Larry Olinsky  
Stuart Rachlin  
Deborah & Michael Samori  
Robert Schechter  
Stacey Starkman  
Jody & Eric Steinhart  
**Fleischner/Mooween Schol. Fund**  
Dick Davis  
David Fleischner  
Allen Schwartz  
Deborah & Judah Sommer

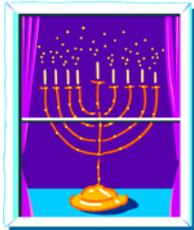
#### **Billie Schwartz Schol. Fund**

Margery Arsham  
Jordan Dale  
Judith & Michael Margulies  
**Rhoda Kaplan Fund**  
Jordan Dale  
Lee Kaplan  
(and 61 non-alumni donors)  
**Stuart Seligson Schol. Fund**  
Jordan Dale  
Michele Jacobson  
Ken Seligson  
Barbara & Michael Zbar

#### **Winter Camp Schol. Fund**

Walter Arnstein  
Molly Benton  
Lois & Jack Bialek  
Mike Bishansky  
Ben Gordon  
Ben Gulko  
Bernard Hulkower  
Seymour Israel  
Abraham Ticotin  
Roslyn & Karl Sydney  
**Seth Fishman Hockey Fund**  
Jeremy Abrams  
**Lenore Hershey Schol. Fund for Girls**  
Jane & Steven Cuzzo

# One Night of Hanukkah, One Summer of Memories



Each December, we send a mailing to our camper families entitled "One Night of Hanukkah, One Summer of Memories." We ask campers and their parents to give up one night of Hanukkah presents and instead make a contribution to camp. We are pleased to announce that this effort raised \$1250 for camper scholarships. We are grateful to the following families who demonstrated the Jewish value of helping others so beautifully. **We hope even more families will participate this December!**

Anonymous	The Dorfman-Tandlich Family	Cecile & Stuart Levy	The Tyler Family
The Bergson Family	The Hershman Family	The Peled Family	The Weintraub Family
Jill, Deven & Jonas Black	The Kfare Family	The Permut Family	The Wolff Family
Amanda Busch	The Koved Family	Erica & Jared Pollet	
Emily Carter & Family	Ruth, Eric, Ilyssa & Lindsay Kravit	The Rivin-Levy Family	
Michael & Skyler Dale	Julie Levine	The Seligson/Penney Family	

## *And more "thank you's" to:*

- ☆ Douglas Sacks for sponsoring the 2009 camper contingent from Poland.
- ☆ Harris Gherin for the windows he replaced around camp.
- ☆ The 2009 Golf Outing Participants, Volunteers and Supporters.
- ☆ Mike Zbar, Alan Hoffman, Seth Stein, Robin Krompner and the Golf Outing Committee without whom the event would never have happened.
- ☆ Jane Hershey Cuzzo & Steve Cuzzo for obtaining so many terrific gift certificates for our Golf Outing Auction.
- ☆ The 2009 Hike-A-Thon Participants and Supporters.
- ☆ Michael "Satch" Saunders for running basketball clinics for our campers.
- ☆ The Pollet Family for purchasing t-shirts for the Girls Hockey Team.
- ☆ Ken Seligson and Jersey Lynne Farms for their donation of Poland Spring Water & Perrier on Alumni Day.
- ☆ Celia Baczowski, Gene Kelly & Sheryl Kirschenbaum for sponsoring the 2009 Staff Banquet.
- ☆ Joe Goldberg for sponsoring the Hike-A-Thon Breakfast.
- ☆ Howie Berk for volunteering his time, summer after summer, overseeing the Arts & Crafts program and the SLC Museum.
- ☆ The Alumni Association and its volunteers for organizing the clothing sales on Visiting Days and Alumni Day.
- ☆ All the wonderful volunteers who help out on Docks Weekends, Visiting Days, and Volunteer Days.
- ☆ Michele Albo for donating special SLC-imprinted clipboards for our supervisors.
- ☆ Bruce Jaffe for coming to camp virtually every Sunday throughout the winter to oversee the kitchen renovation project.
- ☆ Jerry Person for purchasing a new projector for camp.
- ☆ Seth Stein, Jenny Goldstein, Brandon Sherman, Gayle Hoffman, Keith Miller, Craig Miller, Jennifer Herman Benalt, Tracie Herman, Lisa Kurtzrock and Adam "Tennis" for volunteering as staff for the *Get Your Feet Wet™* program.

### IN-KIND GIFTS

**Surprise Lake Camp has received in-kind gifts from the following people in 2009:** Nelyda Rodriguez, Chuck Jainchill, Jill Rosenberg, Shane Morrison, Sharon Hershman, Claire Ginsburg, Glen Galligan, Katherine Smelter, Gayle Schwartz, Susan Renner, Blanche Berk, Susan and Lewis Bartell, Artie Pazan, Diana Sorkin, Mitch Schimko, Lloyd Greene, Helen Kaminer, Jody Moraski, Fat Joe's Deli, Ken Seligson, Miles Joseph, Zion Tallis, FujiFilm USA, Alex Dekhterman, Regina Emdin, Eve & Jon Berger, Jeff Spiegel, Michelle Albo, Andrea & Arthur Gruber, Harry Jaycox, Roy Leonard, Shana Sisk, Jerry Person

### HONOR GIFTS

**Surprise Lake Camp received gifts in honor of the following people in 2009:** Lee Kaplan, Susan & Shelly Osinoff, Jerry Person, Gene Kelly, Rose Inman, Sheryl Kirschenbaum, Jordan Waldman, Craig Duff, Charley Helm, Jeanne Kaiser, April Rachmuth, Sylvie Erlich, Jordan Dale, Moe Bordwin, Rabbi Simon Hirschorn, Abigail Greenbaum, Charlie Weinberg, Leo Lazar, Jerry Meyer, Anna Hollander, Laura Hollander, Elise Henrich & Corey Zbar, The Henshel Family, Cindy Shmerler Levy, Howie Berk, David Fleischner, Michael Bush, Martin Kamisher, Diane Weiner, Michal Ninburg, Daniella Berkowicz, Lori Landes, Jordan Waldman, Harry Vogel, Yulia Kelman, Ilana Lawrence, Sam Carcamo, Danielle Kendall, Mark Regan, Danya Birnbaum

### MEMORIAL GIFTS

**Surprise Lake Camp received gifts in memory of the following people in 2009:** Billie Schwartz, Norman Winik, Evelyn Brotman, Rhoda Kaplan, Steven Epstein, Eun Hyun Lee, Morton Gimbel, Michael Tratner, Barbara Bloom, Corrine Okin, Stu Seligson, Roslyn Friedman, John Picinic, Jack Forgacs, Audrey Wachtel, Jules Krauthamer, Norman Cruso, Alfred Hamberg, Bernice & Fred Lissberger, Anna & Jack Braverman

### VENDOR GIFTS

**Surprise Lake Camp would like to mention the following vendors who supported our Scholarship Fund in 2009:** The Culinary Depot, Drug World, Mercury Solar Systems, Porco Energy, Sportime USA, West Point Tours, Westex, Zafar Products, Security & Safety Training

### THE SURPRISE LAKE CAMP BOARD OF DIRECTORS

Surprise Lake Camp wishes to express its sincere gratitude and appreciation to the Board of Directors of the camp. These volunteers constantly work to ensure that camp remains the Best in Jewish Camping. In 2009, the Board contributed a total of \$463,000 in annual and capital gifts to SLC. We are proud that we have one of the best non-profit boards in the US!

### Breakneck Circle of Giving

**\$6,200 or more (up to \$50,000)**

SLC Alumni Association

Arline & Marvin Lubin and Sandi & Robert Morris

\*Jerry Meyer

Deborah Raizes

Billie Schwartz

### Hudson Overlook Circle of Giving

**\$3,200 or more (up to \$6,200)**

\*Neil Diamond

Bruce Haber

Peter Hirsch

Stanley Josephson

Lee Kaplan

\*Ruth Messinger

\*Lee Meyer

Doug Sacks

The Estate of Gertrude Sanders

Paula & Edwin Shmerler

Judy & Charles Weinberg

### Hinterlands Circle of Giving

**\$1,600 or more (up to \$3,200)**

\*Elyse Braun

\*Gregory Fox

\*Joe Goldberg

\*Ronnie & Bob Greenblatt

Judith & Michael Margulies

Jonathan Miller

\*Stephen Nitkin

\*Robin & Laurence Rubinstein

Susan Spencer

United Way

### Bald Spot Circle of Giving

**\$800 or more (up to \$1,600)**

\*Robert Altabet

Mitchell Brenner

\*Elena & David Dale

\*Jordan Dale

Dayle Henshel

Joy Henshel

Patti Henshel

Arlene & Milton Herson

Vicki & Michael Herson

\*Nancy & Alan Hoffman

\*Kathy & Mel Kalichman

Linda Kane

\*Mark Levine

\*Andrew Lobb

\*Sharon Manewitz

\*Paul Mermelstein

\*Steven Moses

\*Jason Nadell

Ira Pianko

Carl Reisner

\*Bernard Saidel

\*Carol & Larry Seigel

\*Roz Sorkin in memory of

Harry W. Sorkin

\*Seth Stein

\*Susan & Matt Tratner

in memory of Michael Tratner

\*Barbara & Mike Zbar

### Five Days at Camp

**\$575 or more (up to \$800)**

Scott Ehrlich in memory of

Aaron Ehrlich

\*Matt Grubler

Barbara & Stanley Hirsch

\*Chuck Jainchill

\*Heidi & Bruce Katz

\*Andrew Kominik

\*Linda Markowitz

Robin & Danny Muskin

in memory of Leon Muskin

\*Jessica Pollner

\*Donna Cohen Ross

Steve Sommer

\*Jennifer Stein

\*Lisa Stulberger

# 2009 ANNUAL GIVING

The gifts listed below were made between February 1, 2008 and J  
to our annual Alumni Drive (totaling \$161,000) as well as Boar  
(totaling \$105,000). We are very grateful to everyone for their  
deepest gratitude to the Alumni Association. The SLCAA co

\*Indicates Lifetime Member

### Four Days at Camp

**\$460 or more (up to \$575)**

\*Faith Altschuler

Margery Arsham

\*Jeff Berk

\*Howie Berk

David Berkowitz

Camp Che-Na-Wah

Carolyn & John Canova

\*Tiby & Arthur Eilen

Norm Friedman

Randi & Barry Goldberg

Amy Goldberg

Abe Greenstein

Michele Mark Levine

\*Martin Liebgott

\*Rochelle & Gary Lindner in memory of

Bruce W. Haller

Phillip Lorber

Roberta & James Meyer

Marylyn Muskin in memory of Leon Muskin

\*Marc Ochs

Rabbi Gloria & Martin Rubin in memory of

Sophie & David Rubin

David Scharf

\*Audrey & Mark Tenenhaus

\*Amy Waldman in honor of her Bat Mitzvah

\*Diane & Allen Weiner

\*Anne & Joel Zbar

### Three Days at Camp

**\$345 or more (up to \$460)**

Nedra & Michael Bush

Ellyn Cohen

Karen & Donald Fagelman

Roger Galburt

Elliot Gemunder

\*Jennifer Goldstein in memory of Evelyn

Brotman

Stuart Karten

\*Space & Gene Kelly

Dave Kerpen

Alan Kleiman

\*Blair Metrick

\*Emilie & Andy Meyer

Karen & Jim Morrison

\*Peter Rubinstein

\*Jean & Phil Schneider

\*Alice & Steven Terner

### Two Days at Camp

**\$230 or more (up to \$345)**

Anonymous

Morris Adwar

\*Jason Bailis

Thomas Berner

\*Samantha Blendis

Cliff Broder

William Buchbaum

\*Michael Cohen

Marjorie & Robert Feder in honor of

Danya Birnbaum

\*Lori & Seth Fishman

\*Melanie Fleischman in memory of Linda

& Robert Fleischman

\*Melissa Friedman

Jodie Gross Paris

Kathy & Bill Hochul

\*Gayle Hoffman

\*Whammy Kaufman

\*Phyllis & Warren Kossin

\*Sy Lasher

\*Maria & David Leibowitz

\*David Levene

Cecile & Stuart Levy

\*Randi, Scott & Lily Lieberman

\*Marilyn Bailis & Jerry Mark

Susan Miller

Jody & Mike Moraski

\*Jerry Person

\*Nicole Pilevsky

\*Stuart Rachlin

Bruce Rubinger

\*Robert Schecter

Henry Schoenfeld in honor of Shirley

Szlechter

Julia & Mike Seltzer

\*Aliza Spiegel Aseoff

\*Robert Steinhardt

\*Michael Tenenhaus

Michael Tratner

\*Jamie Umans

\*Marlene & Barry Vegter

### One Day at Camp

**\$115 or more (up to \$230)**

\*Jeremy Abrams

\*Steven Allen

Celia Baczkowski

Jaime Baczkowski

Joanna Bartoszek

Janeen Bellafiore Levine

\*Jennifer & Adam Benalt in  
memory of Evelyn Brotman

# G SUPPORTERS . . .

January 31, 2009. This listing includes alumni who made gifts and Members who made gifts to the annual Board Campaign generosity. Surprise Lake Camp also wishes to express its contribution over \$51,000 to Surprise Lake Camp during 2009! of the Alumni Association

## One Day at Camp continued . . .

*Michael Berk	*Malcolm Newman
*Matt Berk	*Stacey Panepinto
*Mindy & Jeff Berkon	Monika Pietsch
Cortney Bernstein	*Sheila & Ken Pollet
Steven Bleiberg	Lawrence Rabinowitz
*Jocelyn Borgner	Scott Redler
Amy Bram	*Michael Rieger
Congregation B'nai Yisrael	*Erica Rivera
*Donald Davis	*Judy & Steven Sails
Michael Dorf	*Nathan Salant
Gladys Dorfner	Jessica Sampson
*Susan Drucker	Talia Schneider
Jacqueline Ferrari in memory of	Sealed With a Kiss
Walter Tannenbaum	Allan Shepp
Arnold Finkelstein	*Brandon Sherman in memory of
Amir Genzel	Harry Berkowitz
*Danielle Gilde	*Jerry Statman
Ira Goldfarb	*Francine & Robert Stein
Melissa Gordon	*Ilana & Michael Sussman
*Robert Grader	*Michael Kiwi Swan
Lisa Griggs	*Bret Tenenhaus
Michael Gruber	*Sanford Victor
*Andrea & Arthur Gruber	Martin Weisfuse
Leslie & Sam Guttman	Howard Weissberger
*Gwen & Larry Hamberg	*Jennifer Weitz in honor of the birth of
*Darlene Haut	Lily Lieberman
Andrew Hess	*Jordana Zbar
*Jason Hoffman	Steven Zbar

## Gifts under \$115

Anonymous	
Amit Aharon	
Gil Amado in honor of Jennifer Weitz	
*Jaime Anemone	
Sylvaine Baczkowski	
Jalyne Bassell	
Joseph Baumel	
Max Baustin	
Amy Beaumont	
Pearl & Harry Belkowitz	
Blanche & Edward Berk	
William Bernstein	
Irene Blady	
Joni Blum	
Steve Boyarsky	
Ellen Brickman in memory of Irving	
Brickman	
Brittany Brown	
Eben Brown	
Alan Buhler	
*Matthew Caesar	
James Cerniglia	
*Irene & Larry Cooperstein	

## Gifts under \$115 continued

Wendy & David Crandell	Gayle Mestel in memory of
Anita Cruso	Elaine & Joel Mestel
Alex Dekhterman	Charles Michaelson
Michele DiRuggiero	Craig Miller
Gail Eilat	Michael Mokotoff
Judith Elkin	Ronit Moritz
*Alvin Elkins	Kamyar Nassi
Michael Erlich	*Shelli & Larry Olinsky
Amie Ettinger	Sarah Onstott
Joseph Ezratty	Beth Overbee
Harvey Fader	Pasichow Family
David Fox	Andrew Paskal in honor of
Herbert Freedman	Sheryl Kirschenbaum
Ken Freedman	George Panchina
Robert Friedland	Bob Perlmutter
Sandy Friedman	Julia Pisetsky
Michael Friend	Jane Portman
Randi Fuchs	Lee Posniack
Marissa Garfinkel	Helena Prigal
William Gersten	Kate Purdue
*Mark Gilbert	Marc Rentzer
*Ben Gordon	Shari Riechelson
Amy & Arnold Graber	*Robert Rosenberger
Edward Green	Janet & Donald Rosenthal
Abe Greenberg	Seymour Salzberg
*Lloyd Greene	Stanley Schiffman
Marvin Greenman	Ken Schneider
Gail Gremse & David Rose	Dan Schulman
Aaron Gropper	Murray Schwartz
Herbert Gross	Barbara Schwarz
Amy Gross	*Ben Segal
Art Haber	Mary Seidner
Leon Halio	*Kenneth Seligson
Arnold Hinden	Shomrim Society
Thelma & Sanford Hochberg	Nili Simhai
Raquel Hochroth	Seth Snyder
Howard Horder	*Lori Spechler
*Nancy Horn in memory of Ben	Randi Sperber
Glassman	*Jeff Spiegel
Jeffrey Jackel	Charles Stendig
Sarah Jacobs	*Joshua Stern
Jessica Karp	*Matthew Stern
Jack Kaye	Yvonne Sugarman
Donald Kazenoff	Dena Sweet
Alex Kerzhner	David Tager
Elina Kerzhner	Shauna Tannenbaum
Malvina Kerzhner	Bob Toppel
Cheryl Klein	Allison Tratner
Elihu Kover	Seth Tucker
Craig Kramer	Phyllis Tucker
Eugene Krinsky	Nadeen, Mark, Jared &
*Robin & Gordon Kromprier	Jessica Tyler
Gerald Kunes	*Alex Ullman
Sandra Lansky	Joshua Volinsky
Stephen Lissberger	Jessica & Mitchel Weiss
In memory of Bernice & Fred	Ellen & Bill Whelan
Lissberger & Anna & Jack	Melanie Wilichinsky
Braverman	Tom Wills
John Lundin	Jayne Wissner
Stacey Lunin	Shoshanah Wolfson
Lisa Mark	
Caryl & Mike Melasky	
Miriam Messinger	

# 2010 Alumni Drive and Dues Form



## Did you know that . . .

- ☒ All gifts are fully tax deductible?
- ☒ All money raised directly benefits camper scholarships?
- ☒ You may be eligible to have your gift matched by your company?
- ☒ Surprise Lake Camp accepts contributions in memory or in honor of someone?
- ☒ You can make a gift of securities, donate a vehicle, or make a bequest in your will?
- ☒ You can support camp by having your credit card billed monthly?

Make Your Gift Online!

<https://www.surpriselake.org/about/donate.php>

## Please help us to confirm our records by completing the following:

Name: \_\_\_\_\_ Maiden Name: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Birthdate: \_\_\_\_\_ Occupation: \_\_\_\_\_ Dates/Years at Camp: \_\_\_\_\_  
 Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_

**Alumni Drive:** Gifts to the Alumni Drive are used to support this year's scholarships. *This is camp's greatest current need.* If you are supporting this annual drive, please consider making an additional gift to our scholarship fund to secure our ability to provide for future scholarships.

**Scholarship Fund:** This money goes toward an endowment to provide for future scholarships. (Gifts will be credited to the Henry Cohen Scholarship Fund unless you direct that they be put into another scholarship fund.)

**Alumni Dues:** Used to pay for Alumni reunions, scholarships sponsored by the Alumni Association, and other functions that support camp. Membership entitles Alumni to be kept informed of alumni events, receive quarterly Re-Echoes and receive a discount at Alumni activities for which a fee is charged. All members will receive a membership card and calendar of events.

**Jeff B. Herman Memorial Fund:** Pays for camp's annual award given to the most outstanding male and female athletes on Teenside and helps to fund camper scholarships. Jeff Herman was a beloved Surprise Lake Camper who became a New York City policeman and was tragically killed in the line of duty.

## Please Complete:

1 Day at camp: \$125    4 Days at camp: \$500    The Hinterlands Circle (2 Weeks): \$1,750 or more  
 2 Days at camp: \$250    5 Days at camp: \$625    The Hudson Overlook Circle (1 Session): \$3,500 or more  
 3 Days at camp: \$375    The Bald Spot Circle (1 Week): \$875 or more    The Breakneck Circle (Full Summer): \$6,600 or more

Annual Alumni Fundraising Drive—"Send a Child to Camp" .....\$ \_\_\_\_\_

Alumni Association Dues \$180 Lifetime, \$25 Annual .....\$ \_\_\_\_\_

Scholarship Fund .....\$ \_\_\_\_\_

Jeff B. Herman Memorial Fund .....\$ \_\_\_\_\_

Other Fund: .....\$ \_\_\_\_\_

**Total Amount Enclosed** .....\$ \_\_\_\_\_

☐ Please bill my credit card: (No AMEX, please)

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Total Amount to Charge: \$ \_\_\_\_\_

Name on Card: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_ Signature: \_\_\_\_\_

☐ I'd like to make monthly contributions with my credit card. Preferred day of charge: \_\_\_\_\_ Month to begin: \_\_\_\_\_  
 Monthly Amount: \$ \_\_\_\_\_ Total Number of Months: \_\_\_\_\_ Total Donation Amount: \$ \_\_\_\_\_

☐ I prefer to save paper & postage. Please email me my/our acknowledgment letter. (please include email address above)

☐ I request that my gift be listed as "anonymous."

☐ I would like to speak with an Alumni Fundraiser and/or member of Surprise Lake Camp's professional staff about a special

gift. Surprise Lake Camp accepts contributions in memory or in honor of someone, gifts of stock, matching gifts, and planned gifts (deferred giving). Additionally, camp's long-term Capital Improvement Plan includes many opportunities for endowing scholarships, staff positions, or programs, as well as naming gifts for buildings or recreational facilities. We also welcome major gifts to fund donor-initiated projects.

**SURPRISE LAKE CAMP ALUMNI FUNDRAISING POLICY:** The Alumni Association is aware that some organizations raise money by bombarding donors with phone calls and mailings. We find this offensive. We ask our alumni for two things each year: annual dues and a gift to the Alumni Drive. From time to time, we also do special solicitations for capital projects. While we may send reminders to those who do not respond, we do not resolicit people during the same calendar year if dues have been paid and a gift has been made. In addition, we never give our address list to anyone, and we honor any request by an alumnus to block his/her name from our fundraising mailings..

PLEASE RETURN TO:  
 Surprise Lake Camp  
 Alumni Association

### Winter Address

Sept 1— June 15  
 307 Seventh Avenue  
 Suite 900  
 New York, NY 10001  
 212.924.3131

### Summer Address

June 16— Aug 31  
 Lake Surprise Rd  
 Cold Spring, NY 10516  
 845.265.3616

[alumni@surpriselake.org](mailto:alumni@surpriselake.org)

# It's Rosh Hashanah 2010

## Come celebrate the new year at Surprise Lake Camp!

Once again Surprise Lake Camp is offering its campers, staff, alumni, and Board members the opportunity to celebrate the High Holiday of Rosh Hashanah in the most beautiful synagogue we know, right here at Surprise Lake Camp. This program is designed for people who don't do anything for the holidays and feel like they should or for people who are looking for an alternative to a traditional temple service.

The day will include a relevant, meaningful, child friendly Surprise Lake service surrounded by camp's natural beauty. Following the service, activities will be offered for both children and adults, including such things as a reflective nature walk, an art project, storytelling & games, group discussions, yoga & meditation, and text study.

And what Jewish Holiday would be complete without a festive meal?

**Date: Thursday, September 9**

**Time: Service will begin at 9:45 am.**

**Refreshments will be served at 9:00 am.**

**Place: Surprise Lake Camp, Cold Spring, NY**

**PLEASE RSVP BY AUGUST 23rd!**

### Four easy ways to do it:

**BY MAIL:** c/o Surprise Lake Camp Rosh Hashanah, 307 7th Ave.—Suite 900, NY, NY 10001

**BY PHONE:** 212-924-3131 **BY FAX:** 845-265-3646

**BY E-MAIL:** celia@surpriselake.org **ONLINE:** <http://tinyurl.com/slcrsh>

When RSVP'ing, please include the following information:

Your Name: \_\_\_\_\_ Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Names & ages of others in your party: (if adult, write "adult")

Guest 1: \_\_\_\_\_ Age: \_\_\_\_\_

Guest 2: \_\_\_\_\_ Age: \_\_\_\_\_

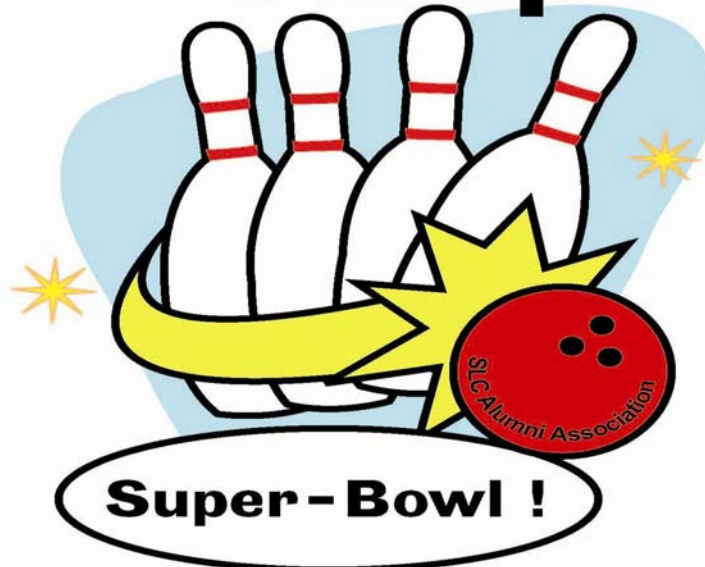
Guest 3: \_\_\_\_\_ Age: \_\_\_\_\_

Guest 4: \_\_\_\_\_ Age: \_\_\_\_\_

### \*Please Note:

It costs camp money and resources to provide this program free of charge to the SLC community. In lieu of a fee, we ask those who participate to please make a contribution to camp of an amount they see fit. An average gift of \$36 per person makes the program financially viable. Special thanks to all those who choose to give more—your gifts help to enrich the lives of children at camp. Contributions can be made before or after Sept. 9th, but camp staff will not handle money on the holiday itself. If guests would like to help with set up and cleanup for the event, this can be done in lieu of a contribution.

# **The Event You Won't Want to Miss! Surprise Lake Camp**



Sponsored by  
**AMSkier**  
INSURANCE  
209 Main Avenue  
Hawley, PA 18428  
[www.amskier.com](http://www.amskier.com)

## **Saturday, October 16, 2010**

**7-11pm \* Leisure Time Bowl \* NY, NY**

**Come enjoy an evening of bowling, contests, raffles,  
silent auction, drinks, snacks & more, all while  
catching up with old friends & raising money for the  
camp you love!**

**21 & over only, please.**

**For more information, please visit:  
<http://slcsuper-bowl.eventbrite.com>**

**Stay tuned for more . . .**

Winter Address: (January 1-June 15) 307 Seventh Avenue—Suite 900, New York, NY 10001 212.924.3131 Fax: 212.924.5112  
Summer Address: (June 16—Aug 31) 382 Lake Surprise Road, Cold Spring, NY 10516 845.265.3616 Fax: 845.265.3646



### APPLICATION FOR LABOR DAY WEEKEND

Family Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Vehicle License Plate #: \_\_\_\_\_

Adult 1 Name: \_\_\_\_\_ Adult 3 Name: \_\_\_\_\_

Adult 2 Name: \_\_\_\_\_ Adult 4 Name: \_\_\_\_\_

#### Housing Options: Please check one (Turn over for housing descriptions)

##### Housing with Private Bathroom

Weekend/3 Nights (\*\$225) Per Night (\*\$95) # of Nights \_\_\_\_\_

\*While we do not guarantee houses, if you would like to request a specific house, please do so here: \_\_\_\_\_

##### Housing with Shared Bathroom Under the Same Roof

Weekend/3 Nights (\*\$200) Per Night (\*\$85) # of Nights \_\_\_\_\_

##### Housing with Toilet & Wash Facilities Nearby

Weekend/3 Nights (\*\$140) Per Night (\*\$60) # of Nights \_\_\_\_\_ TOTAL \$ \_\_\_\_\_

Child 1 Name: \_\_\_\_\_ Age \_\_\_\_\_ Living in: (circle one) camper cabin w/parents

Child 2 Name: \_\_\_\_\_ Age \_\_\_\_\_ Living in: (circle one) camper cabin w/parents

Child 3 Name: \_\_\_\_\_ Age \_\_\_\_\_ Living in: (circle one) camper cabin w/parents

Child 4 Name: \_\_\_\_\_ Age \_\_\_\_\_ Living in: (circle one) camper cabin w/parents

\*Children have the option of living in a camper cabin with other children and a counselor, or sleeping in the same cabin as their parents.

Children 5-15 years of age: Weekend: \$115 Per Night: \$55

Children under 4 years of age: Weekend: \$100 Per Night: \$45

TOTAL NUMBER OF ADULTS: \_\_\_\_\_ TOTAL NUMBER OF CHILDREN: \_\_\_\_\_

TOTAL DUE: \$ \_\_\_\_\_

TOTAL DEPOSIT: \$ \_\_\_\_\_ (A DEPOSIT OF \$50 PER PERSON IS REQUIRED WITH APPLICATION)

#### Cancellation Charges:

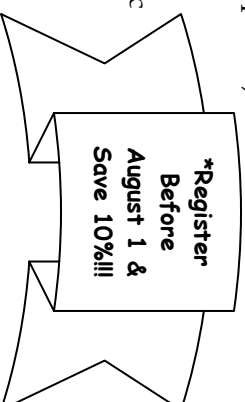
Before August 13: \$10 Per Person After August 13: NO REFUND

I would like to pay by: \_\_\_\_\_ Visa \_\_\_\_\_ Master Card \_\_\_\_\_ Discover \_\_\_\_\_

Name on card: \_\_\_\_\_

Card number \_\_\_\_\_ Exp. date \_\_\_\_\_

Your signature: \_\_\_\_\_



# Family Camping Weekend



**4 weeks of camp  
squeezed into  
3 days of fun!**

**Labor Day Weekend  
Sept. 3 - Sept. 6, 2010**

# THE 16TH ANNUAL **TEVA** SEMINAR ON JEWISH ENVIRONMENTAL EDUCATION

**\$50 discount  
SLC Alumni!**

**June 7 - 10, 2010**

**@ beautiful Surprise Lake Camp!**  
**Sponsored by the Jewish National Fund**

*"The Teva Seminar educates, invigorates and instigates creative approaches to transforming the world and lets us know that **WE ARE NOT ALONE** in our Jewish environmental journeys."*

Surprise Lake Camp is getting ready for the **Teva Seminar on Jewish Environmental Education**, sponsored by JNF! Mark your calendars now for **June 7-10, 2010**, and get ready for a whole new list of classes this year.

In the **CAMP AND WILDERNESS** track, we'll be offering "Group Building as a Model for Environmental Change" and "Heeb Hop"—a 2 part workshop in Jewish Hip Hop and Reggae.

The Jewish Farm School's **ORGANIC GARDENING** track will include many hands-on classes, including, "Designing Eden: Permaculture Design" and "Make your own Synagogue or Camp Garden."

In the **ETHICS AND TEXTS** track, Rabbi Jill Hammer will lead "Nature and the Jewish Year," and Rabbi David Seidenberg will teach "Rambam and Gaia," among others.

The **CONGREGATIONAL EDUCATION** track offers participants "Tools for Environmental Advocacy" co-taught by Sybil Sanchez, of the Coalition on the Environment and Jewish Life, and Rachel Cohen, of the Religious Action Committee. Noam Dolgin will lead a class on "Sustainable Peace."

Also new this year, our **Keynote Speaker**, Colonel Sharon Davidovich, will speak about "Facing Israel's Water Crisis." Participants will also enjoy an engaging panel: "What's Going Green in the Jewish Community?" with experts in the field of Jewish Environmental Action.

And, **don't miss out on:** foraging for wild edibles and medicinal plants, hopping aboard the Topsy-Turvy bus after 2 cross-country tours, sleeping out overnight under the stars, and connecting with friends in the peaceful springtime nature at Surprise Lake Camp.

For more information contact: [emily@tevacenter.org](mailto:emily@tevacenter.org), or call 212-807-6376.

**To register, visit [www.tevacenter.org/seminar](http://www.tevacenter.org/seminar)  
\$50 discount for Surprise Lake Camp Alumni!**

# Greening Tips



Greening Fellow and Teva Learning Center Assistant

**Green-wash** (grĕn'wōsh', -wōsh') – *verb*: the act of misleading consumers regarding the environmental practices of a company or the environmental benefits of a product or service.

So many of us want to “GO GREEN.” But what happens when our good intentions lose out to greenwashing? If we’re not all experts? How do we decide what is the best environmental product or decision? TerraChoice recently explored the following six sins of greenwashing and offers some advice for each category:

- ♣ **Hidden Trade-Off** - Does the product focus only on one or two environmental issues while ignoring others that may also be important?
- ♣ **No Proof** - Does the product offer evidence of its claim, either on the package or on the company website?

♣ **Vagueness** - When you really think about it, what does the claim (“environmentally- friendly”, for example) really mean?

♣ **Irrelevance** - Are the green claims true of all products in the category?

♣ **Fibbing** - Can the manufacturer back up certified organic or green claims?

♣ **Lesser of Two Evils** - Does the claim distract you from the greater environmental impacts of the category as a whole, for example, organic cigarettes?

For a deeper explanation and more tips on what you can do, go to: [http://www.terrachoice.com/files/6\\_sins.pdf](http://www.terrachoice.com/files/6_sins.pdf).

Being aware of greenwashing is the first step to making sure we’re not fooled. One other helpful tip is to look for eco labels that help customers avoid being greenwashed. Below are a few reputable labels.



If you have any examples of how you’ve avoided greenwashing, please send them to me ([office@tevacenter.org](mailto:office@tevacenter.org)) so that we can share them with the Surprise Lake Camp community!

# Get Your Feet Wet<sup>SM</sup>

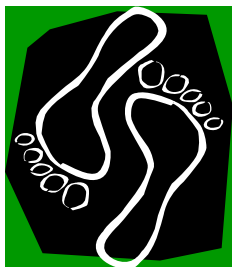


Is your child curious about sleepaway camp but not quite ready to take the plunge?

Why not try:  
Surprise Lake Camp's  
Five Day  
GET YOUR FEET WET<sup>SM</sup>

Program  
for Children in  
Grades 1-5

**The Best Staff!**  
**The Best Program!**  
**The Best Facilities!**



For the past two years and this coming summer, *Get Your Feet Wet<sup>SM</sup>* has been supervised and staffed by Surprise Lake Camp Alumni. This fantastic, dedicated and energetic group of volunteers takes this already remarkable program to new heights! If anyone is interested in learning more about the program and its alumni involvement, please call Seth Stein at 917-922-9986 or email [sstein@ssteinlawfirm.com](mailto:sstein@ssteinlawfirm.com). We look forward to another amazing year of *Get Your Feet Wet<sup>SM</sup>*!

# ALUMNI DAY 2010



Friends, Swimming, Boating,  
Round-Up, Alumni Gear for Sale, BBQ,  
Photos, the Camp Museum and so much more. . .

## **Don't Miss Out!**

Our Alumni Days have been growing and are better than ever!  
If you haven't been to one recently, then why not make it up this summer?  
It will be held on Sunday, August 1, 2010 at camp, rain or shine.  
Bring your families, your smiles, and your memories, and prepare for a  
wonderful trip down SLC Lane.

## **\*\*\*Changes for 2010\*\*\***

Most of the campers will be out on trips or hikes this year, so please DO NOT plan on visiting with your children on Alumni Day. Alumni Day is NOT a Visiting Day.

You have to be at least 16 to come to Alumni Day unless you are with a parent and you stay in the company of that parent the entire time.

## **General Rules for Alumni Day**

1. Campers will not be allowed to be taken from program to visit with their families. Please do not attempt to do this.
2. No pets or alcohol permitted on grounds.
3. All parking is on the ballfield.
4. Smoking is permitted in the Laundry area behind the Main Building only (and never near campers).
5. Alumni may not enter living quarters of staff or campers without an Alumni Board member present.
6. Alumni should not socialize with staff while they are working or disrupt the camp routine.
7. All dining rooms are off limits to all alumni and visitors.
8. Swimming and Boating will be available on the Mainside waterfront. A deep water test will be required for deep water swim (even if you used to be a lifeguard!) Please listen to the lifeguards while at the lake.

# Alumni Day Eve . . . & Pre-Super-Bowl Party!

We're gonna rock, we're gonna roll,  
We're gonna bop, we're gonna bowl . . .  
If you are planning on staying in the neighborhood the night before Alumni Day, join us for a nostalgic night at the Fishkill Bowling Alley and start practicing for the SLC Super-Bowl in October! (see page 16 for more info)



8pm-Midnight on Saturday, July 31, 2010

Schneider's Fishkill Bowl

Located on Rte. 82, minutes from I-84

845-896-7830

<http://www.fishkillbowl.com>

**Blocks of rooms have been reserved at the following hotels:**

Holiday Inn

542 Route 9

Fishkill, NY

845-896-6281

40 rooms:

\$109 for ANY standard room

Cut off date: July 1

Group Code: SLC



Courtyard by Marriott

17 Westage Drive

Route 9 & I-84

Fishkill, NY

845-897-2400

15 rooms: (King Only)

\$139

Cut off date: July 9

Group Code: SLC Alumni

## Continued from front page . . .



**You could receive \$1000 off your child's camp tuition!**



***Which community partners (federations, camps, camp movements) are participating in the 2010 CIP program?***

Arkansas: [lgreenberg@jewisharkansas.org](mailto:lgreenberg@jewisharkansas.org)

Baltimore: [lberman@jcjb.org](mailto:lberman@jcjb.org)

Boston: [edp@cjp.org](mailto:edp@cjp.org)

Calgary: [akesik@cjcc.ca](mailto:akesik@cjcc.ca)

Chicago: [info@campership.net](mailto:info@campership.net)

Cincinnati: [jbaden@mayersonjcc.org](mailto:jbaden@mayersonjcc.org)

Cleveland: [wolfhf@jecc.org](mailto:wolfhf@jecc.org)

Columbus: [nrosen@tcjf.org](mailto:nrosen@tcjf.org)

Dallas: [mwiner@jfgd.org](mailto:mwiner@jfgd.org)

Greensboro: [rwolf@shalomgreensboro.org](mailto:rwolf@shalomgreensboro.org)

Indianapolis: [cleeds@jfgi.org](mailto:cleeds@jfgi.org)

Kansas City: [kgerson@jewishkc.org](mailto:kgerson@jewishkc.org)

Los Angeles: [ygreen@jewishla.org](mailto:ygreen@jewishla.org)

Memphis: [Linder@jewishfoundationofmemphis.org](mailto:Linder@jewishfoundationofmemphis.org)

MetroWest, NJ: [tlevine@thepartnershipnj.org](mailto:tlevine@thepartnershipnj.org)

Miami: [egoldberg@gmjf.org](mailto:egoldberg@gmjf.org)

Middlesex County: [mparis-thurer@jf-gmc.org](mailto:mparis-thurer@jf-gmc.org)

Montreal: [sabrina.Bercovitch@federationcja.org](mailto:sabrina.Bercovitch@federationcja.org)

New Hampshire: [corkyatcf@aol.com](mailto:corkyatcf@aol.com)

New York: [campership@ujafedny.org](mailto:campership@ujafedny.org)

North Shore: [adam@nsteeninitiative.org](mailto:adam@nsteeninitiative.org)

Northern New Jersey: [friedah@ujannj.org](mailto:friedah@ujannj.org)

Orange County, CA: [Kathleen@jfoc.org](mailto:Kathleen@jfoc.org)

Palm Beach County:

[megan.usow@jewishpalmbeach.org](mailto:megan.usow@jewishpalmbeach.org)

Philadelphia: [bmono@philafederation.org](mailto:bmono@philafederation.org)

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## SLC's Community Corner: YOU CAN ADVERTISE IN RE-ECHOES TOO!!!

Submit your business card or advertisement to [alumni@surpriselake.org](mailto:alumni@surpriselake.org).

The rates for advertising in each issue are as follows:

1/8: \$25 1/4 Page: \$50 1/2: \$80 Full Page: \$120



Avri Klemer  
Board Game Designer

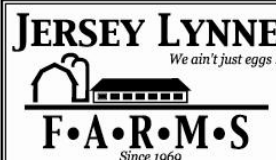
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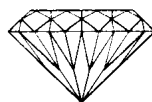
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**Matthew Tratner**

**Cell: 917-940-5513**

**CARIBBEAN** *edge* MAGAZINE



company, at the age of 25 in 1986. He has planned trips for Oscar and Emmy winning A-list stars, ambassadors, CEO's, network anchors, world championship athletes, and Harry Vogel! During his tenure at Island Hideaways, the business received accolades from Forbes Magazine, The New York Times, The Washington Post, Associated Press, Caribbean Travel and Life, Condé Nast Traveler Magazine, and other fine publications. Paul was selected as one of the leading agent specialists in the world by Conde Naste Traveler in 2006 and 2007. After enjoying tremendous success for the full duration of his ownership, Paul sold the business in May, 2007.

As Editor and Publisher of CaribbeanEdge.com, Paul is able to share his love and expertise of Caribbean travel with tens of thousands of travelers every month. Caribbean Edge Magazine is an online publication designed to give vacation travelers an edge with unbiased reviews, information, and tips by Caribbean Travelers. The website is a user and sponsor-supported community of Caribbean experts, travelers, and enthusiasts.

Paul's continuing passion for travel and entrepreneurship has led to his newest endeavor. It is with great excitement that Paul brings his expertise and service reputation to TakeUsCruising.com. TakeUsCruising.com is part of Expedia's Cruiseshipcenters. They provide cruise, hotel, and vacation packages at worldwide destinations.

**Paul has agreed to pass on 50% of his revenues from all cruises booked by SLC Alumni, family, and friends who complete a cruise prior to the end of calendar year 2011.** If you are interested in cruising now or in the future, register for his newsletters at [www.TakeUsCruising.com](http://www.TakeUsCruising.com). Click on the "win a free cruise" promotion. When filling out the form be sure to put "SLC" after your last name.



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*It takes money and resources for the Alumni Association to mail you this newsletter.  
Please let us know if you move, get multiple copies, or would like to be removed from our mailing list!*

## SOOO Many Ways to Keep in Touch with SLC!

Email: [alumni@surpriselake.org](mailto:alumni@surpriselake.org)

Web: <http://surpriselake.org>

Blog: <http://143slc.wordpress.com>

Facebook: <http://tinyurl.com/slcrules>

Twitter: <http://twitter.com/SurpriseLake>

## Do you LIKE SLC? Do you "LIKE" SLC on **facebook**?

There are many SLC groups and events on Facebook, but there is only one OFFICIAL Surprise Lake Camp Facebook PAGE! Please "Like" us on Facebook and keep informed with daily status updates, photos, announcements, contests and more!

<http://tinyurl.com/slcrules>



WE'RE ON  
FACEBOOK!

Help us reach  
2000 fans!



**Still getting  
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only once  
a year?**

Now is the time to pay your SLC Alumni Association membership dues! Only paid members of the SLCAA receive Re-Echoes four times a year. Unpaid members only receive our Spring edition. So why continue to miss out on Camp and Alumni news? Become a member today! You can join on our website or by filling out the form on page 14. If you are not sure about the status of your membership, please call the camp office at 212-924-3131 or e-mail [alumni@surpriselake.org](mailto:alumni@surpriselake.org).