Upcoming Camp Events . . . Mark Your Calendar Today!

- Teva Seminar on Jewish Environmental Education………May 31—June 3, 2011
- Alumni Day………………………………………………..Sunday, July 31, 2011
- Labor Day/Family Camping WKND…………………..Friday, Sept. 2 to Monday, Sept. 5, 2011
- SLC Rosh Hashanah Program…………………………Thurs., Sept. 29, 2011
- SLC Hike-A-Thon………………………………………..Sunday, October 16, 2011
- SLC Super-Bowl II……………………………………….Saturday, November 5, 2011
- 110th Anniversary Gala……………………………………Saturday, March 10, 2012
HAPPY 50th ANNIVERSARY SLC ALUMNI ASSOCIATION!!!!

This year we celebrate!! 2011 marks the 50th Anniversary of the SLCAA. For the last half century, the SLCAA has enriched the lives of children from all over the world by enabling them to experience the joys of attending Surprise Lake Camp. For the last fifty years, the SLCAA has worked to raise money for camp scholarships. To quote our Executive Director, Jordan Dale, “Scholarshipping for campers who cannot afford our full fee is the cornerstone of camp’s mission.”

Over the years, the SLCAA has given thousands of kids the opportunity to learn about their Judaic heritage and culture, grow physically and emotionally, and make lifelong friends in camp. As some of you read this, you may realize that you, yourself may not have experienced SLC without the aid afforded by the scholarship fund. Some of you may even be parents now, sending your children to camp with financial assistance.

In 2010, we gave over $850,000 in scholarships to our campers and this amount will likely continue to increase in the years to come. It will become harder and harder to subsidize the additional scholarship money without increasing the help we get from you, our alumni.

This summer on Alumni Day, in honor of our fifty years of service, we will be unveiling the “SLCAA 50th Anniversary Campaign.” It will be the SLCAA’s goal to raise $5,000 ON ALUMNI DAY and gain 50 NEW ALUMNI ASSOCIATION MEMBERS!!! With over 400 hundred alumni, family, guests and staff in camp for the day, I am confident that we can reach, and perhaps even surpass these goals! I know that some of you already contribute to the annual fundraising campaign—thank you! For those of you who don’t, I hope you will use this milestone as the impetus to make your first donation and help us reach our 50th Anniversary Campaign/Alumni Day goals and ensure that the SLCAA can and will remain one of the leading annual contributors to camp for the next fifty years!

In the following pages of this issue of Re-Echoes, you will read all about our upcoming events, all the wonderful alumni happenings, and all the news from and about camp. As you enjoy “catching up”, please remember that all this is possible because of the dedication and support of our Board and alumni. With your continued help, we can ensure that SLC and its programs will continue to thrive forever.

It is a special year. It will be a special day. SLC is a special place and you all are special to be a part of it. So please come to Alumni Day and be prepared to make a financial contribution to help us reach our goals. You will be asked, and we hope you will say “yes.”

Thank you all from my heart and I hope to see everyone in camp this summer!!!

Joe Goldberg, President, SLCAA, goldnglich@aol.com
Congratulations to Dave, Beth, and big brother Anthony on the birth of Delaney Cheyenne Levene (left) on Thursday, March 24th at 10:29pm. She weighed 6 lbs., 10 oz., and measured 19 in. long.

Mazel Tov to Craig Goldberg who recently became engaged to Carly Gold. Their wedding is set for July 23, 2011.

Mazel Tov to SLC Board Member Jerry Meyer on his successful art exhibition entitled “Civilization and its Discontents.” The show runs until May 28 at the Denise Bibro Fine Art Studio in Chelsea. His show received a wonderful review in the Village Voice, printed on May 4th.

Mazel Tov to SLC Board Member and alumna, Michele Mark Levine on being this year's recipient of the Outstanding CPA in Government Award, which highlights outstanding service and professional development in government. CPAs who win this award have distinguished themselves by making a significant contribution to the increased effectiveness of their government organization and have also contributed to the enhancement of the CPA profession in the government arena. (Submitted by proud Alumni Dad and Step-Mom, Jerry Mark and Marilyn Bailis)

Mazel Tov to former staff member, Rabbi Eric Hammer, on his successful finance blog. Check it out at www.thepersonalfinancehelpcenter.com.

The money raised in the 2011 Alumni Drive will support the scholarships that are being given out this summer. Camp is just around the corner and campers everywhere are counting down the days until their feet touch down on SLC soil.

A gift to the Drive will ensure that no camper has to be turned away for lack of funds.

Please remember that your gifts are tax deductible and go directly to support camper scholarships. You may use the donor form on page 14 or make your gift online at https://www.surpriselake.org/about/donate.php.

Ask us about setting up monthly donations charged to your credit card! It’s so easy!
I had the opportunity to visit the new, wonderful National Museum of Jewish History in Philadelphia yesterday. One of the high points of the day was visiting the section that discussed the importance of Jewish camping in establishing a sense of Jewish community. Several camps were named and SLC had special recognition for being the oldest Jewish camp in the US. I was very proud to be a part of that community and its 110 year history! If cameras were allowed, I would have sent you a photo of the exhibit. I hope that you have the opportunity to visit this wonderful institution which is on the mall, just opposite Independence Hall, in a very prominent position. This location speaks volumes for our place in American culture and history!

Best Regards,
Anne Zbar

Ben “Benny” Gordon returns to Surprise Lake Camp for Alumni Day, July 31, 2011!
This is my first visit back to camp since May of 1948. I’m looking forward to seeing any of my fellow campmates from Winter Session 1947-1948.
Ben Gordon
bgordon@jewelryjudge.net
713-961-1432

Hi Celia,

Well here we are at our reunion after 42 years. Yossi Pripaz (on the right) was the pioneer counselor at camp in 1969 and I think I was a counselor at that time on Teenside. Prior to that I was a camper, medical assistant, and the camp's "Laundry Boy." That latter one was a fun job BUT lots of work . . . doing the entire camp's wash in town!

Anyway Yossi is now the Director of Biomedical Engineering at a hospital in Israel. He has three grown children, and two of them are doctors. I am now relatively high up in the executive rank at the MTA as Chief of Strategic Improvements and Planning -- a "visionary assignment" to make the subways and buses better for New Yorkers, with innovative new technologies. Have you seen the new countdown clocks in the stations? Well that was my idea/project . . .

I live in New York City, a city that I cherish!

Back to our reunion, it was fantastic to reminisce. Yossi reminded me that BOTH of us went Woodstock in 1969. Yes we did! We went with four other SLC staff in my brand new car, which I bought from earning money as a taxi driver in the evenings while in college.

Yossi and I agreed to keep in touch, and he will come to NYC periodically.

THANK YOU SO MUCH FOR CONNECTING US!

All the best,
Andrew (Andy) Bata
Celebrating 110 Years in Style!

Save the Date for the biggest event since 2002. On March 10, 2012, Surprise Lake Camp will celebrate its 110th Anniversary in style at the Marriott Marquis! (Invitations will be mailed in the fall.)

This will not be your typical dinner dance – NO WAY! The party will start at 8:00pm (come dressed in your best festive & fun party attire) with a 2-hour dinner buffet and open bar. That’s two full hours to eat, drink, mingle with old camp friends & enjoy the many “Fun Stations” that we will have; caricaturists, photo booths, magicians, lipstick readers, arts & crafts tables, and more! During this cocktail-dinner, look out for our incredible silent auction tables. The 110th Gala committee is creating one-of-a-kind auction packages you won’t want to miss the opportunity to bid on!

Later in the evening we will honor three individuals who have served SLC with special distinction. Milton Herson has served on the SLC Board of Trustees for 30 years and was a winter camper from 1937-1940. Joy Henshel has been a valued Board member for 50 years, and the Henshel Family has long been one of Surprise Lake Camp’s leading families. And last but not least, Joel “Whammy” Kaufman has been a special part of the SLC community since 1972. He is everyone’s favorite hiking specialist, and an SLC legend! Help us honor Milton, Joy, and Whammy with an ad in our commemorative journal (see page 18 in this edition of Re-Echoes for the ad journal form).

We have put the event up on Facebook (http://tinyurl.com/slc110) and updates will be posted regularly on both Facebook and camp’s website, so stay tuned!

If you would like to help with the gala and serve on the 110th Anniversary Committee, please email Evie Berger, 110th Anniversary Coordinator at evie@surpriselake.org. If you have frequent flyer miles, sporting event tickets, vacation homes, or own a business and would like to donate an item to our silent auction, please contact her!

We hope you will join us on March 10, 2012 when we raise our glasses and toast SLC on its 110 birthday! Tickets cost $275 per person. Tables and sponsorship info may be found on page 18. Proceeds from this event will go to the Surprise Lake Camp Scholarship Fund. We hope to see you there!

Want to give SLC the best birthday present? Create your own SLC fundraising webpage! See back cover for more details!
Current Members of The 1902 Society

We are extremely grateful to the following individuals who have made provisions for Surprise Lake Camp in their estate planning.

Anonymous (2)  Barbara & Stanley Hirsch  Stephen Nitkin
Marcia & Bob Altabet  Roberta & Peter Hirsch  Joey Novick
Faith Altschuler  Thelma & Sanford Hochberg  Shelli & Larry Olinsky
Walter Arnstein  Gayle Hoffman  Eve Rubinstein Papernick & Jon Papernick
Margery Arsham  Jason A. Hoffman  Jerry Person
Celia Baczkowski  Nancy & Alan Hoffman  Johanna Pinzler & Avri Klemer
Sylvaine Baczkowski  Rachel Israel  Julia Pisetsky
Marilyn Bailis & Jerry Mark  Seymour Israel  Sheila & Ken Pollet
Janeen Bellafiore  Amy & Bruce Jaffe  Marc Rentzer
Molly Benton  Chuck Jainchill  Michael Rieger
Evie & Jon Berger  Susie Jainchill & Tsahi Gelardin  F. Peter Rose
Howie Berk  Stan Josephson  Robin & Larry Rubinstein
Jeff Berk  Linda Kane  Judy Freiser Sails & Steven Sails
Martin Blum  Karri & Joel “Whammy” Kaufman  Alan Saltz
Nelson Braff  Sheryl Kirschenbaum  Nigel Savage
Amy Bram  Alan Kleiman  Dan Schulman
Elyse Braun  Ele Klein  Gayle Schwartz
Mitchell Brenner  Andrew Kominik  Maria & Ken Seligson
Justin K. Cantor  Marc Krigsman  Harvey Sills
Larry Cooperstein  Karen & Stewart Lantner  Steve Sommer
Anita Cruso  Maureen & Howard Lantner  Susan Namm Spencer
Jane Hershey Cuozzo  Moran & Murray Lantner  Randi Sperber
Jordan Dale  Beth & Dave Levene  Jeff Spiegel
Wendy & James Dinn  Dena & Elly Levine  Seth Stein
Michele Mars DiRuggiero  Mark Levine  Charles Stendig
Noam Dolgin  Fred Levy  Adele & Henry Stern
Matt Dorter  Randi & Scott Lieberman  Elaine & Paul Suchow
Lori (Heitzner) & Seth Fishman  Judy & Michael Margulies  Mara Rubinstein Tanzman & Jeffrey Tanzman
David Fleischner  Ed Markowitz & Children  Audrey & Mark Tenenhaus
Ralph Forgacs  Linda Markowitz  Mike Tenenhaus
Ken Freedman  Caryl & Mike Melasky  Alice & Steve Terner
Dr. Joseph Goldberg  Paul Mermalstein  Lisa & Steve Weinberg
Stephen Gordon  Miriam Messinger & Felicia Hayes  Diane & Allen Weiner
Pam & Jay Greenbaum  Ruth Messinger  Anne & Joel Zbar
Suzy Greenberg  Emilie & Andrew Meyer  Barbara & Michael Zbar
Rhonda & Bob Greenblatt  Jerry Meyer  
Matthew & Brenda Grosshandler  Jim Meyer  
Andrea & Arthur Gruber  Jodie Meyer & Steven Tuber  
Gwen & Larry Hamberg  Lee Meyer  
Irving Harris  Jill (Simon) & John Miskanic  
Patti Henshel  Karen & Jim Morrison  
Andrew Hess  Suzanne Moskowitz  

* * * * *
Since having our first child seven years ago, we realized the need for a will. We wanted to be able to make decisions on how our family would be cared for when we could no longer care for them. Even with knowing the importance of a will, having to consider our own mortality was uncomfortable. Now, living in Charlotte, NC with two precious girls, ages 7 & 4, we finally met with an estate attorney and established a will. During the meeting our attorney, Jeffrey Garris, asked us if we would like to leave anything to a charity. We looked at each other and said, “Surprise Lake Camp.” It seemed to amaze Mr. Garris, and then he told us that he was a camper there for two summers in the 70’s . . . Surprise Lake is everywhere! He got teary-eyed as he recalled many fond memories.

Surprise Lake is the source of so much joy in our lives. Although we grew up in the same neighborhood and knew each other all our lives, Surprise Lake is the place where we became a couple. Now, almost fourteen years and two kids later, we are happier than ever before. Our closest friends are from SLC and we know that these are our friends for life. We even have 3 members of the SLC family as godparents for our daughters.

Joining the 1902 Society was an easy decision for us. We enjoy contributing to SLC on a monthly basis to ensure that other children get to have the amazing experiences and memories that we both had. Surprise Lake Camp is family to us, and now that our will is finalized, we sleep better knowing that we have done our part to take care of our family. In the meantime, we look forward to many more Alumni Days and other SLC events. Our daughters already know and love SLC, and they will only enjoy it more when they get to be campers one day.

-Seth Fishman and Lori Heitzner Fishman

My parents always sent us to camp. They thought it was important for us to learn to be independent of each other and them; to learn to make new friends and to learn life skills that we wouldn’t pick up living in Staten Island. I didn’t know anything about scholarships, financial aid, or living on a tight budget. My Mom was a schoolteacher, and my Dad was in sales. I didn’t know they couldn’t afford full tuition for 3 kids for a whole summer. We all went to camp every year for a full 8 weeks. Camp shaped my life and helped me become the adult I am today. I met my husband at camp. My best friend, who I still speak to nearly every single day, I met at camp when I was 11 years old. In fact, nearly my entire bridal party at our wedding was from camp. After working in the camp office, I learned about reduced fees and scholarships. My parents were very honest about the fact that if it weren’t for camp scholarships, we would not have been able to attend camp. For as long as I have an extra dollar in my budget, I will always donate money and give back to camp. That’s why I joined the 1902 Society—so I can help give to other children the benefits that I was given, so that the legacy can live on, so that camp never has to say “no” to a family in need. That’s what I hope, and that’s why I joined.

-Dena (Belkowitz) Levine
Why Become a Member of the 1902 Society continued...

I view the 1902 Society as something that is extremely reassuring in a time filled with uncertainty. While it may be easy to accept the fact that Surprise Lake might not be around without its incredible alumni, it’s a bit harder when you realize that in the recent years, that almost hasn’t been enough. We can watch other camps shut down and still think to ourselves “that will never happen to SLC . . . it’s been around for so long.” The reality is that programs like the 1902 Society ensure that SLC will be around . . . and that’s what sets us apart. Similar to all of you who are reading this, SLC is something very special to me. Joining the 1902 Society gave me the piece-of-mind that I’m doing my part to ensure that those experiences will continue. While estate planning can be a tough task, especially at a young age, I know that my opinion on this will never change, and that’s why it was an easy decision. The 1902 Society is a unique opportunity for every alumnus – regardless of current financial situation— to become a person who is essential for camp’s continued existence. 

-Jeff Berk

In honor of the 50th Anniversary of the Alumni Association and Camp’s 110th Anniversary in 2012, we are updating our Camp Wedding Album. If you met your spouse/partner at camp, please send us a photo of the two of you when you were at camp (if available) and another of you at your wedding. This album is kept in the camp museum, and is enjoyed by hundreds of visitors each summer. It will also be available online in the near future! Please mail your photos to the camp office (address on cover) or email alumni@surpriselake.org.
We hope you will tell us when you have included Surprise Lake Camp in your estate plans. We would very much like the opportunity to say “thank you” for your generosity. Letting us know of your intentions also helps us to be better aware of your particular interests and will allow us to keep you informed of developments at SLC which may be relevant to your planned gift. Recognition of your gift may also inspire generosity in others.

In support of the work of Surprise Lake Camp, I/we want to provide for future generations and to ensure the continuity of the services it provides.

This Letter of Intent represents my/our commitment to Surprise Lake Camp. It does not represent a legal obligation on my/our part and may be changed at any time.

☐ I/We have already joined the 1902 Society by: (Please check the method(s) you have used)

☐ Making a bequest in my/our Will or Trust
☐ Investing in a Charitable Gift Annuity (CGA) with Surprise Lake Camp
☐ Naming Surprise Lake Camp as Beneficiary of a Charitable Remainder or Lead Trust
☐ Naming Surprise Lake Camp as a Beneficiary of a Life Insurance Policy
☐ Naming Surprise Lake Camp as Beneficiary under a Retirement Plan
☐ Directing my/our Foundation to make annual gifts beyond my/our lifetime(s)

☐ The amount of my/our planned gift is: $______________ or _____% of my/our estate.

☐ I/We intend to include Surprise Lake Camp in my/our estate plans by the following date: ______________

☐ I/We wish to be (a) member(s) of the 1902 Society but wish to remain anonymous

Name(s) as you would like it (them) to appear (for Anonymous, please check the box above):

____________________________________________________________________

Address: _____________________________________________________________

City: ___________________________ State: ________ Zip: ________________

Phone: (______)_____________ Email address: _______________________

Signature: ___________________________ Date: ________________
DEDICATED TO OUR 2010 SUPPORTERS

The following pages are dedicated to the many friends who have supported Surprise Lake Camp in one way or another during 2010. Camp is blessed to have so many special people who care about its future. We hope we didn’t forget anyone. If your name is not listed here and you would like to be acknowledged in a future issue, please tell us. Please know that camp is very grateful for all the support we receive, and we hope that one day we will have a chance to thank everyone . . . in person, in print, or both!

What’s the Difference Between An Annual Campaign and a Capital Campaign?

Capital campaigns are conducted periodically to provide significant funds for major capital expenses such as the renovation of the kitchen, lodge renovations, new washhouses, scholarship endowments, etc. Annual campaigns, such as the Alumni Drive and Board Campaign, are designed to offset annual expenses and enable us to continue giving scholarships at the level that we do.

The Annual Campaign helps us live. Capital Campaigns help us grow.

Endowment & Capital Campaign Gifts

The following individuals made gifts to one of several funds in our endowment, or made payments on a capital campaign pledge.

Asher Melzer Schol. Fund
Bruce Melzer
Shirley Melzer
Bar/Bat Mitzvah Fund
Peter Hirsch/Camp
Androscoggin
Joan Jetter
Bernie Karron
Shelli & Larry Olinsky
Barbara & Mike Zbar
Billie Schwartz Scholarship
Flick Fleischner/Boys of Aimee & Seth Stein
Alexis & Adam Stein
Doug Sacks
Alexis & Adam Stein
Aimee & Seth Stein
Flick Fleischner/Boys of Camp Mooween Schol. Fund
Dick Davis
Elaine & Mel Finkelstein
David Fleischner
Michelle & Henry Foster

Rogers Sachs
Joe Stein
General Endowment Fund
Evelyn & Nick Beilenson
Emily Fanwick
Max Fanwick
Joan Fanwick
Ronnie & Ronald Fisher
Karen Malamud
Judith & Michael Margulies
Jerry Meyer
Paul Milstein Family
Carol & Larry Seigel
Harry Henshel/Raise Your Match Campaign
Herbert & Estelle Adler
SCL Alumni Association
Code & Theory (Brandon Ralph & Dan Gardner)
Harold Grinspoon Institute
Dayle, Joy, & Patti Henshel
Peter Hirsch
Jason Hoffman
Amy & Bruce Jaffe
Lee Kaplan
Cindy Levy
Max Levy
Miriam Messinger
Ruth Messinger
Lee Meyer
Jerry Meyer
Suzanne Moskowitz & Jordan Dale
Stephen Nitkin
Roger Sachs
Jeff Spiegel
Mandy Storfer
Barbara & Mike Zbar
Harry Vogel Aquatic Fund
Jordan Dale
Ron Kalb
Johanna Pinzler & Avi Klemper
Bobbi & Harry Vogel

Henry Cohen/Alumni Association Schol. Fund
Arthur Anton
Marilyn Bailis & Jerry Mark
Anita Cruso
Judith Elkin
Ronnie & Bob Greenblatt
Sy Lasher
Miriam Meisler
Nicole Pilevsky
Men & Paul Schoenblum
Tess & Gary Spielvogel
David Weintraub
Diane Zitz
Hersey Family Fund
Arlene & Milton Herson
Vicki & Michael Herson

Jeff Herman Fund
Arthur Anton
Michael Berk
Karen Block
Lori & Seth Fishman
Joey Novick
Deborah & Michael Samoroi
Hilda & Bob Stark
Jody & Eric Steinhardt
Rita & John Tarrash
Cheryl & David Wolff

Lenore Hershey Schol. Fund for Girls
Jane & Steven Cuozzo
Martin Kamisher Schol. Fund
Mimi Belsky
Arlene Davidson
Rhoda Fishler
Rosalind Gibel
Martin Greenberg
Rosalie Brown Greenberg
Michael Hultquist
Carol Miller

Rhoda Kaplan Arts & Crafts Fund
Lee Kaplan
The following gifts were made in memory of Ronni Porbin and credited to the Rhoda Kaplan Fund:
Mindy Agin
Solomon Agin
Avella Family Practice
Paul Eisenberg
Lee Kaplan
Nancy Kaplan
Sarah Kelleher
Brad Levari
Steven Menotti
Adam Miller
Andrew Miller
Donna Miller
Ronni Porbin
Donna Saligan
Allison Saren
Scott Semel
Edward Smith
Robert Smith
Doreen Steighner
Richard Von Bargen

Seth Fishman Hockey Fund
Jeremy Abrams
Lori & Seth Fishman
Stuart Seligson Schol. Fund
Michelle Jacobson
Robert Schneiderman
Ken Seligson
Tribute Fund
Nancy & Alan Hoffman
Suzanne Moskowitz & Jordan Dale
Andrew Rubinson
Mark Segal
Susan & Matthew Tratner
Julie Hecht Wells

The following gifts were made in memory of Paula Smerler and credited to the Tribute Fund:
The Adler Family
Kim & James Alexander
Nathan E. Amnell
Mary & Walter Bucsk
Donald Cecil & Family
Jordan Dale
Ellen & Samuel Davidowicz
Barbara & Gerard Deegan
Nancy & Harris Fischer
Richard Gelder
Marlene Goldwein
Anita & Stan Goodman
Heidi H. Helfling
Joy Henshel
Rita K. Krosney
Edy Levit
Michael M. Levy
Carla & Steven Liskin
Judith & Michael Margulies
Rhonda & Steve Moll
Herbert Moskowitz
Robert Moskowitz
Arthur Morse
Ali Peyser
Heidi Polloko
Andrew H. Rosenthal
Hannah & Walter Shmerler
Nathan Sloan
Samantha Smith
Jill & Sid Steinberg
Jill & Daniel Wallen
Judy & Charles Weinberg
Kathie & Howard Zack

Winter Camp Schol. Fund
Morris Adwar
Ben Gordon
Seymour Israel in memory of Sol Israel
Each December, we send a mailing to our camper families entitled “One Night of Hanukkah, One Summer of Memories.” We ask campers and their parents to give up one night of Hanukkah presents and instead make a contribution to camp. We are pleased to announce that this effort raised $920 for camper scholarships. We are grateful to the following families who demonstrated the Jewish value of helping others so beautifully. We hope even more families will participate this December!

And more "thank you's" to:

- Douglas Sacks and Mark Segal for helping to sponsor the 2010 campers from Israel.
- Stan Josephson for sponsoring the tuition of two Ethiopian Israeli girls.
- Harris Ghersin for the windows he replaced around camp.
- Michele Albo for donating special SLC-imprinted clipboards for our supervisors.
- Alan Hoffman for soliciting close to $15,000 in donations from his friends and clients to benefit the annual campaign.
- The 2010 SLC Super-Bowl Participants, Volunteers, and Supporters (see page 15).
- Faith Altschuler, without whom the SLC Super-Bowl would never have happened, and the Super-Bowl Committee (see page 15).
- Jane Hershey Cuozzo & Steve Cuozzo for obtaining so many terrific gift certificates for our the SLC Super-Bowl Auction.
- The 2010 Hike-A-Thon Participants and Supporters, and co-chairs, Joe Goldberg & Barbara Zbar.
- Joe Goldberg for sponsoring the Hike-A-Thon Breakfast.
- The participants and supporters of our Rosh Hashanah program.
- Michael "Satch" Saunders for running a basketball clinic for our campers.
- Jerry Meyer for sponsoring the Teen Drama trip to Long Wharf Theater.
- The Pollet Family for purchasing t-shirts for the Girls Hockey Team.
- Ken Seligson and Jersey Lynne Farms for their donation of Poland Spring Water on Alumni Day, and picnic tables and Adirondack chairs throughout camp.
- Howie Berk for volunteering his time, summer after summer, overseeing the Arts & Crafts program and the SLC Museum.
- B&L Deli, Burke Electrical Contractors & Zafar Produce for sponsoring the 2010 Staff Banquet Tent.
- The Alumni Association and its volunteers for organizing the clothing sales on Visiting Days and Alumni Day.
- All the wonderful volunteers who help out on Docks Weekends, Visiting Days, and Volunteer Days.
- Seth Stein, Brandon Sherman, Gayle Hoffman, Keith Miller, Craig Miller, Jennifer Herman Benalt, Tracie Herman, Lisa Kurtzrock, Meri Herman Schoenblum and Liz Izower for volunteering as staff for the Get Your Feet Wet program.

IN-KIND GIFTS
Surprise Lake Camp has received in-kind gifts from the following people in 2010: Judi Alweil, Dove Ballon, Dr. Martin Berman, Bruce & Aimee Bieber, Jordan Dale, Claire Ginsburg, Larry Hamberg, Lego Systems, Inc., Abby Leib, Karen Lynch, Shane Morrison, Carl Paley, Helene Saperstein, Shirley Wald, Mitch Weiss.

HONOR GIFTS
Surprise Lake Camp received gifts in honor of the following people in 2010: 2010 GYFW counselors, Brooke Astor, Allie Ball, Chef Dave Bardari, Evie Berger, Blanche Berk, Moe Bordwin, Eliese Braun, Sarah Brettschneider, Jordan Dale, Maya Danenberg, Michele DiRuggiero, Laurie Dobkin Helm, Amy Ettinger, Karen & Steven Fein, Steve Frey, Rabbi Claire Ginsburg, Lisa Gittelman Udi, Emily Goldberg, Martin C. Harris, the Hochkstra Family, Jeff Jaffe, Stan Josephson, Dr. Martin Kamisher, Josh Kelly, Elina Kerzner, Irwin Kirschenbaum, Sheryl Kirschenbaum, Michael Knight, Emily Leger, Steve “Video” Lawrence, Rebecca Lipsky, Josh Marcus, Lee Meyer, Barbara Monohan, Sheila Pollet, David & Matthew Rubin, Josh Sarkozi, Seth Schoenblum, Emily Schoenblum, Ethan Schoenblum, Dr. David Shein, Paul Suchow, Mara Rubinstein Tansman, Ranger Barry Veger, Emma Vogel, Charles Weinberg, Mark Weinstein, Whammy.

MEMORIAL GIFTS
Surprise Lake Camp received gifts in memory of the following people in 2009: Billie Schwartz, Harriet Dym, Susan Jacobson, Jeremy Lupo, Asher Melzer, Harriet Offen, Dan Winston, Paula Shmerler, Martin Kamisher, Ronni Porbin, Sheila Kirschenbaum.

VENDOR GIFTS
Surprise Lake Camp would like to mention the following vendors who supported our Scholarship Fund in 2010: Haight Fire Equipment, Security & Safety Training, Westex, West Point Tours.

THE SURPRISE LAKE CAMP BOARD OF DIRECTORS
Surprise Lake Camp wishes to express its sincere gratitude and appreciation to the Board of Directors of the camp. These volunteers constantly work to ensure that camp remains the Best in Jewish Camping. In 2010, the Board contributed a total of $241,500 in annual and capital gifts to SLC. We are proud that we have one of the best non-profit boards in the US!
Breakneck Circle of Giving:
One Whole Summer at Camp
$6,600 or more (up to $41,000)
  SLC Alumni Association
  Jay Jacobs
  Arlene Lubin & Wendy Aglietti
  Jerry Meyer*
  Paul Milstein Family
  Deborah Raizes & Cindy Johnson

Hudson Overlook Circle of Giving:
One Session at Camp
$3,500 or more (up to $6,600)
  Moe Bordwin*
  Neil Diamond*
  Peter Hirsch
  Stanley Josephson
  Lee Kaplan
  Edwin Shmerler & Family

Hinterlands Circle of Giving:
Two Weeks at Camp
$1,750 or more (up to $3,500)
  Ronnie & Bob Greenblatt*
  Vicki & Michael Herson
  Nancy & Alan Hoffman*
  Eleazer Klein* in honor of Jordan Dale
  Judith & Michael Margulies
  Ruth Messinger*
  Lee Meyer*
  Jonathan Miller
  Stephen Nitkin*
  Queens Village Jewish Center
  Mark Segal
  Aimee & Seth Stein*
  Susan & Matthew Tratner*
  Judy & Charles Weinberg

Bald Spot Circle of Giving:
One Week at Camp
$875 or more (up to $1,750)
  Jeremy Abrams*
  Robert Allabert*
  Nelson Bruff
  Jill Dosik
  Richard Fierstien
  David Fleischner
  Gregory Fox*
  Norm Friedman
  Joe Goldberg*
  Brenda & Matthew Grosshandler*
  Bruce Haber
  Dayle Henshel
  Joy Henshel
  Patti Henshel
  Marshall Hubsher
  In Memory Of Lillian & Sydney Hubsher
  Linda Kane
  Andrew Kominik*
  Nick Lachey Foundation
  In Honor Of Stephen Nitkin
  Mark Levine*
  Paul Memelstein*
  Steven Moses*
  Suzanne Moskowitz & Jordan Dale

One Week at Camp
Continued . . .
  Robin & Danny Muskin
  In memory of Leon Muskin
  Ira Planko
  Carl Reisner
  Bernard Saidel*
  Barbara & Mike Zbar*
  Five Days at Camp
$625 or more (up to $875)
  Anonymous
  Margery Arsham
  Celia Baczkowski
  In Honor Of Barbara & Mike Zbar
  Howie Berk*
  Mitchell Brenner
  Scott Ehrlich
  Amy Goldberg
  Randi & Barry Goldberg
  Matt Gruber
  Barbara & Stanley Hirsch
  Chuck Jainchill*
  Heidi & Bruce Katz*
  In Honor Of Ken Seligson
  Space & Gene Kelly
  Linda Markowitz*
  Jessica Pollner*
  Gloria & Martin Rubin
  In Memory Of Sophie & David Rubin
  Steve Sommer
  Diane & Allen Weiner*
  Four Days at Camp
$500 or more (up to $625)
  Faith Altschuler*
  Evie & Jonathan Berger*
  Thomas Berner
  Camps Baco & Che-Na-Wah
  Taty & Arthur Eilen*
  Robert French*
  Ira Goldfarb
  Kathy & Mel Kalichman*
  Carrie & Dave Kerpen
  Sheryl Kirschenbaum
  Blair Klaft*

Four Days at Camp
Continued . . .
  Michele Mark Levine
  Nance & Martin Liebgott*
  Sharon Manewitz
  Roberta & James Meyer
  Marylyn Muskin
  In Memory Of Leon Muskin
  Marc Ochs*
  Nicole Pilevsky*
  Mark Rothman
  In Memory Of Elaine Rothman
  Peter Rubinstein*
  Carol & Larry Seigel*
  Eileen & Eliot Senior
  Allan Shepp
  Jennifer Stein & Matthew Berk*
  Lisa Stulberger*
  Michael Tenenhaus*
  Bret Tenenhaus*
  Anne & Joel Zbar*
  Three Days at Camp
$375 or more (up to $500)
  Jeff Berk*
  Ellyn Cohen
  Elliot Gemenuder
  Ben Gordon*
  Gayle Hoffman*
  Seymour Israel*
  In Memory Of Sol Israel
  Cecile & Stuart Levy
  Emilie & Andy Meyer*
  In Honor Of The Glichtones
  Janet & Irwin Moskowitz
  Bruce Rubinger
  Robert Scheckter*
  Alice & Steven Terner
  Jessy Weinberg

Four Days at Camp
Continued . . .
  Michael Cohen*
  Marjorie & Robert Feder
  Maggie Filmore & Mark
  Huffman
  Lori & Seth Fishman
  Melissa Friedman*
  Ira Goldfarb
  Abe Greensite
  In Honor Of Rob Levine
  Jodie Gross Paris
  Michael Gruber
  In Memory Of Rita Greenberg
  Lori & Andrew Hess
  Kathy & Bill Hochul
  Karri & Whammyn Kaufman*
  Phyllis & Warren Kossin*
  Andrew Kovar
  Jason Krenkelstein
  Maria & David Leibowitz*
  Beth & Dave Levene*
  Karen & Jim Morrison
  Stacey Panepinto*
  Jerry Person*
  Johanna Pintzer &
  Avi Klemper*
  Sheila & Ken Pollet*
  Stuart Rachlin*
  Jeff Rosen*
  Henry Schoenfeld
  Julia & Mike Seltzer
  Adam Stein
  Robert Steinhardt*
  Jamie Unman*
  Marlene & Barry Veiger*
  One Day at Camp
$125 or more (up to $250)
  Anonymous
  Susan Alintoff*
  Steven Allen*
  Arthur Anton
  Amy Beaumont
  Janeen Bellafiore Levine
  Jennifer & Adam Benait*
  In Honor Of Seth, Emily & Ethan
  Schoenblum
  Debra & Robert Bergson
  In Honor Of Jessica Bergson
  Michael Berk*
  Martin Blum
  In Memory Of Sonia Blum

Two Days at Camp
$250 or more (up to $375)
  Anonymous
  Jeffrey Bank
  In Honor Of GLICH Band
  Marilyn Bailis & Jerry Mark*
  Helaine Banner
  David Berkowitz
  Cortney Bernstein
  Steven Bleiberg
  Samantha Blandis*
  Elyse Braun*
  Cliff Broder
  In Honor Of Sheryl Kirschenbaum

Two Days at Camp
Continued . . .
  Sara Blum
  In Memory Of Lillian & Sydney Hubsher
  Linda Kane
  Andrew Kominik*
  Nick Lachey Foundation
  In Honor Of Stephen Nitkin
  Mark Levine*
  Paul Memelstein*
  Steven Moses*
  Suzanne Moskowitz & Jordan Dale

The gifts listed below were made between
This listing includes alumni who made gifts to our annual Alumni
made or solicited gifts to the annual Board Campaign (totaling $1
*Indicates Lifetime Member

Space & Gene Kelly
  In Honor Of Seth, Emily & Ethan
  Schoenblum
  Debra & Robert Bergson
  In Honor Of Jessica Bergson
  Michael Berk*
  Martin Blum
  In Memory Of Sonia Blum

2010 ANNUAL GIVING
February 1, 2010 and January 31, 2011. Alumni Drive (totaling $171,000) as well as Board Members who donated $3,000). We are very grateful to everyone for their generosity.

One Day at Camp Continued...

Carole Blume-D'Ausilio
Jocelyn Bogner*
Allison Brack
In Memory Of Rhoda Sternfeld
Amy Bram
Alan Buhler
Donna Cohen Ross*
Beverly Crespi
Gladys Dorfler
Joseph Ezratty
Karen & Donald Fagelman
Melanie Fleishman*
In Memory Of Robert & Linda Fleischman
Eddy Friedfeld*
Mark Gilbert*
Jennifer Goldstein*
In Memory Of Evelyn Brotman
Karen Raksis & Robert Grader*
Amy Gross
Andrea and Arthur Gruber*
Leslie & Sam Guttmann
Gwen & Larry Hamborg*
Darlene Haut*
Thelma & Sanford Hochberg
Jason Hoffman*
Rachel Israel*
Meghan & Diarmuid Joye
Roger Karlebach
Stuart Karten
Rachel Karyo
Doris Kaufman
Debbie Kirschenbaum
Dani Kirshner
Donna & Garry Klein
Bernie Kosberg
Steve Krantz
In Honor Of Jerry Meyer
Helene & Victor Krahntamer
Robin & Gordon Krompier*
Sy Lasher*
Barry Leitman*
Rochelle & Steve Levenson
Erica Levin
Dena & Elly Levine
Nancy & Edward Levy*
Randi & Scott Lieberman*
Ellen Manobla*
Lisa Mark
Becky Melzer*
Charles Michaelson
Carla Milanowycz
Dana Miller
Arel Moodie
Billy Newman
Shelli & Larry Olinski*
Helena Prigal
Kate Purdue
Lawrence Rabinowitz
Lee Reingold*
Marc Rentzer*
Michael Rieger*
Marni Robin
Sherry & Steven Rubin
Eve Rubinstein Papernick & Jon Papernick*
Steven & Judy Sails*
Nathan Salant*
Stanley Schiffman
Talia Schneider
Michael Serrill
Nili Simhai & Yosh Schulman
Jeff Spiegel*
Tess & Gary Spielvogel*
Jerry Statman*
Francine & Robert Stein*
Joshua Stern*
Adele Stern
Michael "Kiwi" Swan*
Rita & John Tarrash*
Audrey & Mark Tenenhaus*
Sanford Victor*
Lisa & Steve Weinberg
Martin Weisfule
Howard Weissberger
Cheryl & David Wolff
Jordana Zbar*
Shelly Zuckerman
Gifts Under $125
Anonymous
Jaime Anemone*
Lori Ashenfarb
Sylvaine Baczkowski
Rachel Baron
Peter Baum
Shoshana Bederman
Amy Behar
Pearl & Harry Belkowitz
Whitney & Jonathan Belkowitz
Karen & Adam Bendeson*
Adam Benmoise*
Blanche & Edward Berk
Mindy & Jeff Berkon*

Gifts under $125 Continued

Jill & Deven Black
In Honor Of Jonas Black
Irene Blady
Jake Bleiberg
Sue Bookchin
In Memory Of Joe Camhi
Sherri & Nils Bordoff
Steve Boyarsky
Carol Caesar
Lori Chase Ciazzo
Jacqueline Canton
In Memory Of Walter Tannenbaum
Lawrence Ceasar
Elizabeth Cerullo
Cheryl & Jeff Coopersmith
Donald Davis*
Janet Davis
Jennifer DeLuccia
In Memory Of Sheila Kirschenbaum
Jeff Dinn*
Michele DiRuggiero
Gail Ellat
Alvin Elkins*
Michael Erlich
Amie Ettinger
In Memory Of Sheila Kirschenbaum
Debby Evans
Howard Feldman
Arnold Finkelstein
Bella Fishman
In Memory Of Joseph Kacherginsky
David Fox
Ken Freedman
Robert Friedland
In Honor Of Jerry Meyer
Adele Friedman*
Michael Friend
Randi Fuchs
Marissa Garfinkel
Mountainview Girls 2010
Randi Goodman*
Melissa Gordon
Amy & Arnold Gruber
Abe Greenberg
Lloyd Greene*
Marvin Greenman
Gail Gremse Rose & David Rose
Asya Gribov
Lisa Griggs
In Memory Of Sidney Griggs
Margery & Art Haber
Jessica Haffner
Allison & Michael Heitzner
Raquel Hochroth
Nancy Horn*
In Memory Of Benjamin Glassman
Elizabeth Izower*
Harriet & Jack Izower
Jeffrey Jackel
Keith Jacobs
Sarah Jacobs
Roberta Jainchill
Dani Johnson
Erez Jontef
Ally Kapchan
Britt Karp
Jessica Karp
Kate Katz
Elina Kerzhner
Marcie Kfare
Daniel Kimmel*
Alan Kleinman
Cheryl Klein
Shomrim Society
Shelly Klar
Harriet & John Klar
Susan Klassen
Madeleine & Edward Koransky
Elieh Kover*
Eugene Krinsky
Sandra Lansky
Joan Lasser
Theodore Lehmann
Melanie Levay
Anson Li
Stacie Lilen
John Ludin
Stacey Lunin
Robin Maccabee
Debra & Barry Margolin
Josh Markowitz
Ben McCartney
Caryl & Mike Melasky
Miriam Messinger
Joyce Metel
In Memory Of Joel & Elaine Mestel
Craig Miller
Keith Miller*
Jill & John Miskanic*
Michael Mokotoff
Ronit Moritz
Richard Nord
Sarah Onstott
Diana Ostrow
Rachel & Steven Pasichow
Andrew Paskal
George Pencina
Fred Pflanzer
In Memory Of Anne & Ralph Pflantzer
Julia Pitesky*
Jennifer Pitera
Ira Polinsky*
Jared Pollet
Lee Posniack
Nancy Horn*
AJ Retig
Fred Rosenberg
Robert Rosengarten*
Janet & Donald Rosenthal
Bryan Salz*
Deborah & Michael Samor
Josh Sarkozi
Erica & Brian Schierman
The Employees of MTA
Barbara Schwarz
In Honor Of Mark Weinstein
And Barbara Monohan
Ben Segan*
Shomrim Society
Arlene Siegel
Jeff Sonen
Lori Specilder
Randi Sperber
Leonard Spiegel
Hilda & Bob Stark
Charles Stendig
Joan Sternberg
Yvonne Sugarman
Jennifer Sussell
Ilana & Michael Sussman*
In Memory Of Arlene Feldman
Ilene Sztore
David Tager
Shauna Tannenbaum
Allison Tratner
Phyllis Tucker
Alex Ullman*
Missy Vogel
Kenny Weiss
Jennifer Weitz*
Ellen & Bill Whelan
Jill Wiernik
Shoshannah Wolfson
Scott Wynn
In Honor Of Jordan Dale
Mindy & Marty Zalin
Jessica Zalin
Anne & Joel Zbar*
Jaime Zuckerberg

Gifts under $125 Continued
Alumni Drive: Gifts to the Alumni Drive are used to support this year's scholarships. This is camp's greatest current need. If you are supporting this annual drive, please consider making an additional gift to our scholarship fund to secure our ability to provide for future scholarships.

Scholarship Fund: This money goes toward an endowment to provide for future scholarships. (Gifts will be credited to the Henny Cohen Scholarship Fund unless you direct that they be put into another scholarship fund.)

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Jeff B. Herman Memorial Fund: Pays for camp's annual award given to the most outstanding male and female athletes on Teenside and helps to fund camper scholarships. Jeff Herman was a beloved Surprise Lake Camper who became a New York City policeman and was tragically killed in the line of duty.

Please Complete:

<table>
<thead>
<tr>
<th></th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual Alumni Fundraising Drive—“Send a Child to Camp”</td>
<td>... $_________</td>
</tr>
<tr>
<td>Alumni Association Dues</td>
<td>$250 Lifetime, $36 Annual</td>
</tr>
<tr>
<td>Scholarship Fund</td>
<td>... $_________</td>
</tr>
<tr>
<td>Jeff B. Herman Memorial Fund</td>
<td>... $_________</td>
</tr>
<tr>
<td>Other Fund</td>
<td>... $_________</td>
</tr>
<tr>
<td>Total Amount Enclosed</td>
<td>... $_________</td>
</tr>
</tbody>
</table>

Please help us to confirm our records by completing the following:

Name: __________________________ Maiden Name: __________________
Address: ______________________ City: __________________ State: _____ Zip: _______
Birthdate: __________ Occupation: __________________ Dates/Years at Camp: __________
Email Address: __________________ Phone: __________________

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Please Complete:

1 Day at camp: $130  4 Days at camp: $520  The Hinterlands Circle (2 Weeks): $1,800 or more
2 Days at camp: $260  5 Days at camp: $650  The Hudson Overlook Circle (1 Session): $3,600 or more
3 Days at camp: $390  The Bald Spot Circle (1 Week): $900 or more  The Breakneck Circle (Full Summer): $7,000 or more

Annual Alumni Fundraising Drive—“Send a Child to Camp”  ... $_________  Make Your Gift Online!  https://www.surpriselake.org/about/donate.php
SURPRISE LAKE CAMP
SUPER-BOWL
OCTOBER 16, 2010

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HOTEL LE TOIYNY, ST. BART’S
HOTEL LA BANANE, ST. BART’S
CHUCK JAINCHILL
SARAH JODY
PATRICIA JORQUERA
KATHERINE KALOGERAKIS
JOEL "WHAMMY" KAUFMAN
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ALAN LEVINE
MARK LEVINE
LEORA MALACRAN, BB BATIK
MARIA'S RESTAURANT
IAMANDA MERTZHA
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PAUL MERMEISNI
ANDREW METER
LEE METER
JIM METER
MIA DONA RESTAURANT
MIKI NAFTALI
MALCOLM & SUSAN NEWBURN
NOWAY CLEANERS & TAILORS OF WESTCHESTER
ERICA OSCON

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Paramount Packaging Plus, LLC
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The Plaza Boulve
The Plaza Boutique
The Plaza Beauty
The Plaza Food Hall
The Oak Room at the Plaza
Julian Bauer
River View Restaurant
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SOUTHERN HOSPITALITY
JEFF SPiegel
STEVEN A. AUREREIOMER & JENNIFER STEIN
ADELE STERN
The Strip House NY
Suffolk Oral Surgery Associates, LLP
The Bar & Steak Lounge
TAG LIEUER
Tamarrind Restaurant
MAURA TEPPER
The Tommie Agency Foundation
MATT TRAYNER
TURBIE CAR RENTAL, ST. BART’S
VERA BRADLEY
Dr. Filippo & Alice VITA
DELLA VOGEL
LLOYD WAGNER
WALT DISNEY WORLD
SETH WAX
Dr. Kimball Woodward
Jillian Wright Clinical Skin Spa
If You Missed It Last Year, You Won't Want To Miss It Again!

Come enjoy an evening of bowling, contests, raffles, silent auction, drinks, snacks & more, all while catching up with old friends & raising money for the camp you love!

21 & over only, please.

For more information, please visit:
http://slcsuper-bowl2.eventbrite.com

Surprise Lake Camp

Sponsored by AMSkier Insurance

Super Bowl II

Saturday, November 5, 2011
7-11pm
Frames Bowling Lounge
New York, NY
Winter Address:  (January 1-June 15)  307 Seventh Avenue—Suite 900, New York, NY 10001  212.924.3131  Fax: 212.924.5112
Summer Address: (June 16—Aug 31)  382 Lake Surprise Road, Cold Spring, NY 10516   845.265.3616  Fax: 845.265.3646

APPLICATION FOR LABOR DAY WEEKEND

Family Name:  ___________________________ Phone Number:  ______________________
Address:  _______________________  City:  _________________    State:  ______  Zip: ___________
Email: ____________________________________  Vehicle License Plate #:  ____________________
Adult 1 Name:  _________________________  Adult 3 Name:  _________________________
Adult 2 Name:  _________________________  Adult 4 Name:  _________________________

Housing Options
Please check one
(Turn over for housing descriptions)

____Housing with Private Bathroom
Weekend/3 Nights (*$225)     Per Night (*$95)     # of Nights  ____

*While we do not guarantee houses, if you would like to request a specific
house please do so here:  ________________________________

____Housing with Shared Bathroom Under the Same Roof
Weekend/3 Nights (*$200)     Per Night (*$85)     # of Nights  ____

____ Housing with Toilet & Wash Facilities Nearby
Weekend/3 Nights (*$140)     Per Night (*$60)     # of Nights  ____

TOTAL $_________

Child 1 Name:  ________________  Age ______     Living in: (circle one)  camper cabin    w/parents
Child 2 Name:  ________________  Age ______     Living in: (circle one)  camper cabin    w/parents
Child 3 Name:  ________________  Age ______     Living in: (circle one)  camper cabin    w/parents
Child 4 Name:  ________________  Age ______     Living in: (circle one)  camper cabin    w/parents

*Children have the option of living in a camper cabin with other children and a counselor, or staying in a delux cabin.
Children 5-15 years of age:
Weekend:  $115 Per Night:  $55
Children under 4 years of age:
Weekend:  $100 Per Night:  $45

TOTAL NUMBER OF ADULTS:  ________     TOTAL NUMBER OF CHILDREN:  _______

Surprise Lake Camp offers linen/bedding service.  If you choose this option, your beds will be made up
prior to your arrival.
Optional Linen Service (circle one)  YES   $5 per individual    $15 per family       NO

TOTAL DUE:  $_____________   TOTAL DEPOSIT:  $__________
(A DEPOSIT OF  $50 PER PERSON IS REQUIRED WITH APPLICATION)

Cancellation Charges:
Before August 13:   $10 Per Person  After August 13:  NO REFUND

I would like to pay by:     Visa       Master Card       Discover
Name on card:   __________________________________
Card number   _________________________         Exp. date_______

Friday, September 2 to
Monday, September 5, 2011
3 days of fun
squeezed into
4 weeks of camp

Surprise Lake Camp
The Best in Jewish Campingsince 1940

Register Before August 1 & Save 10%!!!

*Register Before August 1 & Save 10%!!!

You may also send a
check payable to Surprise Lake Camp to
one of the addresses above.  Full balance is
due upon arrival at camp.

Applications are due 30 days before the start of the session.

110th Anniversary Journal
Advertising Contract

Surprise Lake Camp is hereby authorized to insert a congratulatory message/advertisement as submitted for the SLC 110th Anniversary Journal to be published in conjunction with the 110th Anniversary Gala on March 10, 2012.

You may submit your ad/message in the copy space below and we will design your ad for you, or you may supply an electronic file in high res pdf. Black & white only please. Email ads to evie@surpriselake.org.

Name_________________________ Phone_________________ Email_________________

Address__________________________________________________________

Credit Card #_________________________ Exp Date_____________________

Signature________________________________________________________________

If paying by check, please make out to Surprise Lake Camp.

Please check one

- **Leadership Level**
  - $15,000
  - (Only 2 available)
  - Inside front or inside back cover
  - Premium table for 10

- **Champion Level**
  - $10,000
  - Gold Page
  - Premium table for 10

- **Benefactor Level**
  - $5,000
  - Silver page
  - Reserved table for 10

- **Patron Level**
  - $2,500
  - Full page
  - 6 guest tickets

- **Sponsor Level**
  - $2,000
  - Half Page
  - 4 guest tickets

- **Patron Level**
  - $1,000
  - Quarter Page
  - 2 guest tickets

- **Donor Level**
  - $500
  - Business card size

- **Friend Level**
  - $250
  - Two line listing

- **Shout Out Level**
  - $100
  - One line listing

COPY SPACE FOR JOURNAL ADS

DEADLINE FOR ADS: JANUARY 30 2012  CONTRIBUTIONS ARE TAX DEDUCTIBLE
The proceeds of Pete Seeger’s new version of "Quite Early Morning" benefits Surprise Lake Camp!

"Quite Early Morning" is an original Pete Seeger song. It was written in 1969, and a new version was recently recorded by Pete and Paul Suchow. It includes a new ending written by Paul at Surprise Lake Camp on a rainy day in the summer of 2010. The new, final verse says "When every nations' kids start singing, we’ll make those freedom bells go ringing."

Paul Suchow, camp's Neil Diamond Music Specialist, arranged, produced, played guitar, and sang with Pete and his banjo. Joe D. Izaguire played drums and engineered the session on July 13th, 2010.

The song features the timeless message that no matter what is going on in this crazy world, we can always find joy through music and singing. This is a message that is dear to both Pete and Surprise Lake Camp.

Thanks to Pete's exceptional kindness and Paul's outstanding efforts, all proceeds from the sale of this song will benefit the children of SLC!

"Quite Early Morning" is available on many different popular downloading sites such as Amazon, ITunes, Rhapsody, Napster, Thumbplay, Nokia, Amazon On Demand, ShockHound, Zune, and Emusic. We hope you will take a moment to purchase the song, and not only enjoy the music, but gain tremendous satisfaction knowing that your purchase will help to support camp scholarships!

---

Is your child curious about sleepaway camp but not quite ready to take the plunge?

*Why not try:*
*Surprise Lake Camp’s Five Day Get Your Feet Wet™ Program for Children in Grades 1-5*  
*August 24-28, 2011*  
*The Best Staff!*  
*The Best Program!*  
*The Best Facilities!*

For the past three years and this coming summer, Get Your Feet Wet™ has been supervised and staffed by Surprise Lake Camp Alumni. This fantastic, dedicated, and energetic group of volunteers takes this already remarkable program to new heights! If anyone is interested in learning more about the program and its alumni involvement, please call Seth Stein at 917-922-9986 or email sstein@ssteinlawfirm.com. We look forward to another amazing year of Get Your Feet Wet™!
Over the past 50 years, the Alumni Association has played an important role in helping camp thrive. In return for everything the SLCAA has done for camp, camp has graciously hosted an Alumni Day each summer so that we can all reminisce and enjoy a beautiful day with our friends and families.

But the Alumni Association is only as strong as it members make it. While many of us are Lifetime Members or pay our dues annually, there are hundreds of us who have never been members or who have let our memberships lapse. In honor of the 50th Anniversary, we are asking all alumni who are not current members of the Alumni Association to become members. Membership dues are $36 per year or $250 to become a lifetime member. Between now and Alumni Day, the goal is to add 50 new members and raise $5000 for the Alumni Association. Please consider becoming a member now or bring your dues with you on Alumni Day. If you are already a member, a donation to the Alumni Association on Alumni Day is a great way to say thank you to camp for hosting us on this special occasion.

Remember, while there are many benefits to being a member (Re-Echoes, discounts, special events), the most important benefit is knowing that you have given your support to a very special place that continues to provide a safe, fun, and rewarding experience to hundreds of children each summer.

### General Rules for Alumni Day

1. You have to be at least 16 to come to Alumni Day unless you are with a parent and you stay in the company of that parent the entire time.
2. Reminder: Most of the campers will be out on trips or hikes this year, so please DO NOT plan on visiting with your children on Alumni Day. Alumni Day is NOT a Visiting Day, and campers will are not allowed to be taken from program to visit with their families.
3. No pets or alcohol permitted on grounds.
4. All parking is on the ballfield.
5. Smoking is permitted in the Laundry area behind the Main Building only (and never near campers).
6. Alumni may not enter living quarters of staff or campers without an Alumni Board member present.
7. Alumni should not socialize with staff while they are working or disrupt the camp routine.
8. Swimming and boating will be available on the Mainside Waterfront. A deep water test will be required for deep water swim (even if you used to be a lifeguard!) Please listen to the lifeguards while at the lake.
Now is the time to pay your SLC Alumni Association membership dues! Only paid members of the SLCAA receive Re-Echoes four times a year. Unpaid members only receive our Spring edition. So why continue to miss out on Camp and Alumni news? Become a member today! You can join on our website or by filling out the form on page 14. If you are not sure about the status of your membership, please call the camp office at 212-924-3131 or e-mail alumni@surpriselake.org.

I Scream, You Scream, We All Scream For . . .

Ice Cream Social at the Canteen!

Who: Current, Paid Alumni Members & Their Families

This includes Lifetime Members, and anyone whose current membership expires on January 31, 2012. All current members will receive a separate, personal invitation in the mail. If you do not receive an invitation by June 15 and believe you are a member of the Alumni Association, please call Celia at 845-265-3616. You may also join the Alumni Association at-the-door.

When: Saturday, July 30, 2011 7pm-9pm

Where: The SLC Canteen

What: An ice cream social for you, your family, and your alumni-member friends.

Why? Membership Has Its Privileges!

LOOKING TO STAY IN THE NEIGHBORHOOD ON SATURDAY NIGHT? WE’VE RESERVED BLOCKS OF ROOMS AT THESE HOTELS!

542 Route 9

Phone: (845) 896-6281

Group Room Rate: $99 plus 12.25%

Group Code: CGSLCB

Holiday Inn Express

21 Schuyler Boulevard

Fishkill, NY 12524

Phone: (845) 896-4001

Group Room Rate: $128 plus tax

Must be booked by June 27

Group Code: SLC7

SOOOO Many Ways to Keep in Touch with SLC!

Email: alumni@surpriselake.org

Web: http://surpriselake.org

Blog: http://143slc.wordpress.com

Facebook: http://tinyurl.com/slcrules

Twitter: http://twitter.com/SurpriseLake

Help us reach 3000 fans!

There are many SLC groups and events on Facebook, but there is only one OFFICIAL Surprise Lake Camp Facebook PAGE! Please “Like” us on Facebook and keep informed with daily status updates, photos, announcements, contests, and more!

http://tinyurl.com/slcrules

Do you LIKE SLC?

Do you ”LIKE” SLC on facebook?

Still getting Reechoes only once a year?
THINGS WE NEED

Camp is always looking for donated items. Money not spent on goods is spent on scholarships so children can come and enjoy the sunshine at camp! As always, your donations are tax deductible. We are currently looking for the following:

* Golf Carts  * Digital Cameras  * Batteries (new)
* Snow Blowers  * Lectern or podium  * Dump Truck
* Snow Plow and/or Sander
* Laptop Computers (Windows XP or higher)
* Trucks or Vans in good condition (12 pass. or smaller)
* Outdoor furniture, especially Adirondack chairs, benches & picnic tables

JEWELRY

Jewelry Judge Ben Gordon asks:
What’s in your jewelry box? Do you have a record of your valuable jewelry in the event of theft, loss, damage or mysterious disappearance?
- Insurance
- Estates
- Consultation for buying and selling
Jewelry Appraising is our only Business

We Do Not Buy or Sell Jewelry ...
We Appraise It!
While you Watch and Wait
By Appointment Only
Special Discount to CNB club members

Do You Know the Value of Your Jewelry?

SLC’s Community Corner:
Submit your business card or advertisement to alumni@surpriselake.org.
The rates for advertising in each issue are as follows:
1/8: $25    1/4 Page: $50    1/2: $80    Full Page: $120

MATCO JEWELRY CO
Manufacturers of Fine Jewelry

Howie Berk  917.207.4257
MATCOJLRY@AOL.COM

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You Can Go Home Again!

Private lake community less than 2 miles from Surprise Lake.
Custom-designed dream country house for sale.
Visit: http://www.lakehouse.com
Ad #: 228606
Email: valhallagem@cox.net
It takes money and resources for the Alumni Association to mail you this newsletter. Please let us know if you move, get multiple copies, or would like to be removed from our mailing list!

Give Surprise Lake Camp the best birthday present ever . . .

Be a part of the $110,000 Birthday Challenge!

To help honor camp during the 110th Anniversary celebration year in 2012, we are asking all campers and alumni help us to raise money from friends and family as a huge birthday present for camp!!

We are working to set up a new on-line fundraising campaign that will allow campers, staff, alumni, and anyone who loves SLC to reach out to their contacts through their own personal fundraising pages. This gives each and every SLC fan the chance to share their feelings, stories, and pictures about what camp means to them and why it is important to help keep it going for another 110 years!

Prizes will be awarded to our top on-line fundraisers!

We challenge our entire camp community to be part of the $110,000 Birthday Challenge in honor of our 110th Anniversary. Let’s give camp the best birthday gift ever!

Keep your eyes open for information about how you can get involved!