

SURPRISE LAKE CAMP ALUMNI ASSOCIATION

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RE-ECHOES

Spring 2011

ISSUE #2

Editor: Celia Baczowski

UPCOMING CAMP EVENTS . . . MARK YOUR CALENDAR TODAY!

TEVA SEMINAR ON JEWISH ENVIRONMENTAL EDUCATION.....MAY 31-JUNE 3, 2011
ALUMNI DAY.....SUNDAY, JULY 31, 2011
LABOR DAY/FAMILY CAMPING WKND.....FRIDAY, SEPT. 2 TO MONDAY, SEPT. 5, 2011
SLC ROSH HASHANAH PROGRAM.....THURSDAY, SEPTEMBER 29, 2011
SLC HIKE-A-THON.....SUNDAY, OCTOBER 16, 2011
SLC SUPER-BOWL II.....SATURDAY, NOVEMBER 5, 2011
110TH ANNIVERSARY GALA.....SATURDAY, MARCH 10, 2012

SURPRISE LAKE CAMP

**SAVE
THE
DATE**

3-10-12

**NEW YORK
MARRIOTT
MARQUIS**

1535 Broadway, NYC | 8p-12a



**Surprise Lake Camp
Celebrates Its
110th Anniversary!**

Join us as we honor three individuals who
have served SLC with special distinction.

**Milton
Herson**
Winter Camper
1937-1940
Board Member
1982-Present

**Joel "Whammy"
Kaufman**
Camper
1972-1973
Staff Member
1974-Present

**Joy
Henshel**
Board Member
1962-Present



An agency of
**UJA Federation
of New York**



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ALUMNI ASSOCIATION**
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Joel "Whammy" Kaufman

Editor

Celia Baczkowski

*Deceased

Any newsletter submissions may be mailed directly to the editors. Please notify us of any corrections.

*The Alumni Association,
established in 1961 for the
Betterment of Camp*



Message from the President

HAPPY 50th ANNIVERSARY SLC ALUMNI ASSOCIATION!!!!

This year we celebrate!! 2011 marks the 50th Anniversary of the SLCAA. For the last half century, the SLCAA has enriched the lives of children from all over the world by enabling them to experience the joys of attending Surprise Lake Camp. For the last fifty years, the SLCAA has worked to raise money for camp scholarships. To quote our Executive Director, Jordan Dale, "Scholarshipping for campers who cannot afford our full fee is the cornerstone of camp's mission."

Over the years, the SLCAA has given thousands of kids the opportunity to learn about their Judaic heritage and culture, grow physically and emotionally, and make lifelong friends in camp. As some of you read this, you may realize that you, yourself may not have experienced SLC without the aid afforded by the scholarship fund. Some of you may even be parents now, sending your children to camp with financial assistance.

In 2010, we gave over \$850,000 in scholarships to our campers and this amount will likely continue to increase in the years to come. It will become harder and harder to subsidize the additional scholarship money without increasing the help we get from you, our alumni.

This summer on Alumni Day, in honor of our fifty years of service, we will be unveiling the **"SLCAA 50th Anniversary Campaign."** It will be the SLCAA's goal to raise \$5,000 ON ALUMNI DAY and gain 50 NEW ALUMNI ASSOCIATION MEMBERS!!! With over 400 hundred alumni, family, guests and staff in camp for the day, I am confident that we can reach, and perhaps even surpass these goals! I know that some of you already contribute to the annual fundraising campaign—thank you! For those of you who don't, I hope you will use this milestone as the impetus to make your first donation and help us reach our 50th Anniversary Campaign/Alumni Day goals and ensure that the SLCAA can and will remain one of the leading annual contributors to camp for the next fifty years!

In the following pages of this issue of Re-Echoes, you will read all about our upcoming events, all the wonderful alumni happenings, and all the news from and about camp. As you enjoy "catching up", please remember that all this is possible because of the dedication and support of our Board and alumni. With your continued help, we can ensure that SLC and its programs will continue to thrive forever.

It is a special year. It will be a special day. SLC is a special place and you all are special to be a part of it. So please come to Alumni Day and be prepared to make a financial contribution to help us reach our goals. You will be asked, and we hope you will say "yes."

Thank you all from my heart and I hope to see everyone in camp this summer!!!

Joe Goldberg, President, SLCAA, goldnglich@aol.com



ALUMNI HAPPENINGS



☆ Congratulations to Dave, Beth, and big brother Anthony on the birth of Delaney Cheyenne Levene (left) on Thursday, March 24th at 10:29pm. She weighed 6 lbs., 10 oz., and measured 19 in. long.

☆ Mazel Tov to SLC Board Member, Alan Hoffman, (right) who was honored at the UJA Federation Trustees event in March.



☆ Mazel Tov to Al & Louise Elkins on the birth of their first grandchild. Sabrina Grace was born on Tuesday, April 5th at 1:49pm. She weighed 8 lbs., 5 oz., and measured 20 in. long.

☆ Mazel Tov to Craig Goldberg who recently became engaged to Carly Gold. Their wedding is set for July 23, 2011.

☆ Mazel Tov to SLC Board Member Jerry Meyer on his successful art exhibition entitled "Civilization and its Discontents." The show runs until May 28 at the Denise Bibro Fine Art Studio in Chelsea. His show received a wonderful review in the *Village Voice*, printed on May 4th.

☆ Mazel Tov to SLC Board Member and alumna, Michele Mark Levine on being this year's recipient of the Outstanding CPA in Government Award, which highlights outstanding service and professional development in government. CPAs who win this award have distinguished themselves by making a significant contribution to the increased effectiveness of their government organization and have also contributed to the enhancement of the CPA profession in the government arena. (Submitted by proud Alumni Dad and Step-Mom, Jerry Mark and Marilyn Bailis)

☆ Mazel Tov to former staff member, Rabbi Eric Hammer, on his successful finance blog. Check it out at www.thepersonalfinancehelpcenter.com.

☆ Our deepest sympathies to Board Member, Eliot Senor, and his family on the loss of his mother, Beatrice, in April, and his father, Gabriel, in February. Gabriel served with distinction on the SLC Board for over 40 years. As Chair of our Building Committee, he helped guide countless improvements to our site. We will miss his warm caring and gentle dignity.

2011 Alumni Drive Update

The Campers Are Coming . . . Make A Gift Today!

**\$35,600
Raised So Far!**

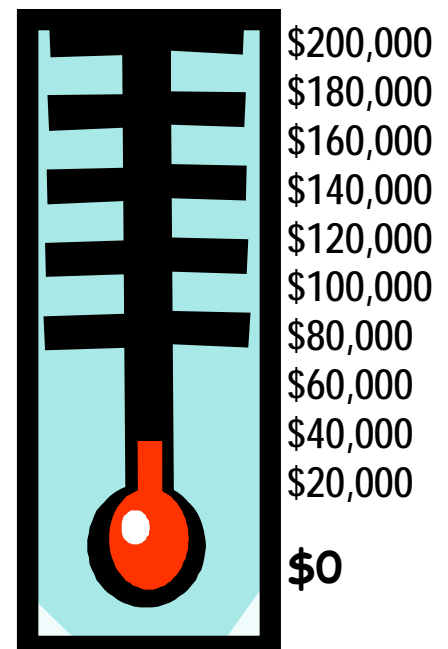
The money raised in the 2011 Alumni Drive will support the scholarships that are being given out this summer. Camp is just around the corner and campers everywhere are counting down the days until their feet touch down on SLC soil.

A gift to the Drive will ensure that no camper has to be turned away for lack of funds.

Please remember that your gifts are tax deductible and go directly to support camper scholarships. You may use the donor form on page 14 or make your gift online at <https://www.surpriselake.org/about/donate.php>.

**Ask us about setting up monthly
donations charged to your credit card!**

It's so easy!



From Our Alumni...



I had the opportunity to visit the new, wonderful National Museum of Jewish History in Philadelphia yesterday. One of the high points of the day was visiting the section that discussed the importance of Jewish camping in establishing a sense of Jewish community. Several camps were named and SLC had special recognition for being the oldest Jewish camp in the US. I was very proud to be a part of that community and its 110 year history! If cameras were allowed, I would have sent you a photo of the exhibit. I hope that you have the opportunity to visit this wonderful institution which is on the mall, just opposite Independence Hall, in a very prominent position. This location speaks volumes for our place in American culture and history!

Best Regards,
Anne Zbar



Ben "Benny" Gordon returns to Surprise Lake Camp for Alumni Day, July 31, 2011! This is my first visit back to camp since May of 1948. I'm looking forward to seeing any of my fellow campmates from Winter Session 1947-1948.

Ben Gordon

bgordon@jewelryjudge.net

713-961-1432

Hi Celia,

Well here we are at our reunion after 42 years. Yossi Pripaz (on the right) was the pioneer counselor at camp in 1969 and I think I was a counselor at that time on Teenside. Prior to that I was a camper, medical assistant, and the camp's "Laundry Boy." That latter one was a fun job BUT lots of work . . . doing the entire camp's wash in town!

Anyway Yossi is now the Director of Biomedical Engineering at a hospital in Israel. He has three grown children, and two of them are doctors. I am now relatively high up in the executive rank at the MTA as Chief of Strategic Improvements and Planning -- a "visionary assignment" to make the subways and buses better for New Yorkers, with innovative new technologies. Have you seen the new countdown clocks in the stations? Well that was my idea/project . . .



I live in New York City, a city that I cherish!

Back to our reunion, it was fantastic to reminisce. Yossi reminded me that BOTH of us went Woodstock in 1969. Yes we did! We went with four other SLC staff in my brand new car, which I bought from earning money as a taxi driver in the evenings while in college.

Yossi and I agreed to keep in touch, and he will come to NYC periodically.

THANK YOU SO MUCH FOR CONNECTING US!

All the best,
Andrew (Andy) Bata

Celebrating 110 Years in Style!



Save the Date for the biggest event since 2002. On March 10, 2012, Surprise Lake Camp will celebrate its 110th Anniversary in style at the Marriott Marquis! (Invitations will be mailed in the fall.)

This will not be your typical dinner dance – NO WAY! The party will start at 8:00pm (come dressed in your best festive & fun party attire) with a 2-hour dinner buffet and open bar. That's two full hours to eat, drink, mingle with old camp friends & enjoy the many "Fun Stations" that we will have; caricaturists, photo booths, magicians, lipstick readers, arts & crafts tables, and more! During this cocktail-dinner, look out for our incredible silent auction tables. The 110th Gala committee is creating one-of-a-kind auction packages you won't want to miss the opportunity to

bid on!

Later in the evening we will honor three individuals who have served SLC with special distinction. Milton Herson has served on the SLC Board of Trustees for 30 years and was a winter camper from 1937-1940. Joy Henshel has been a valued Board member for 50 years, and the Henshel Family has long been one of Surprise Lake Camp's leading families. And last but not least, Joel "Whammy" Kaufman has been a special part of the SLC community since 1972. He is everyone's favorite hiking specialist, and an SLC legend! Help us honor Milton, Joy, and Whammy with an ad in our commemorative journal (see page 18 in this edition of Re-Echoes for the ad journal form).

We have put the event up on Facebook (<http://tinyurl.com/slc110>) and updates will be posted regularly on both Facebook and camp's website, so stay tuned!

If you would like to help with the gala and serve on the 110th Anniversary Committee, please email Evie Berger, 110th Anniversary Coordinator at evie@surpriselake.org. If you have frequent flyer miles, sporting event tickets, vacation homes, or own a business and would like to donate an item to our silent auction, please contact her!



We hope you will join us on March 10, 2012 when we raise our glasses and toast SLC on its 110 birthday! Tickets cost \$275 per person. Tables and sponsorship info may be found on page 18. Proceeds from this event will go to the Surprise Lake Camp Scholarship Fund. We hope to see you there!



Want to give SLC the best birthday present?
Create your own SLC fundraising webpage!
See back cover for more details!

Current Members of *The 1902 Society*

We are extremely grateful to the following individuals who have made provisions for Surprise Lake Camp in their estate planning.

★ Anonymous (2)	★ Barbara & Stanley Hirsch	★ Stephen Nitkin
★ Marcia & Bob Altabet	★ Roberta & Peter Hirsch	★ Joey Novick
★ Faith Altschuler	★ Thelma & Sanford Hochberg	★ Shelli & Larry Olinsky
★ Walter Arnstein	★ Gayle Hoffman	★ Eve Rubinstein Papernick & Jon
★ Margery Arsham	★ Jason A. Hoffman	★ Papernick
★ Celia Baczkowski	★ Nancy & Alan Hoffman	★ Jerry Person
★ Sylvaine Baczkowski	★ Rachel Israel	★ Johanna Pinzler & Avri Klemer
★ Marilyn Bailis & Jerry Mark	★ Seymour Israel	★ Julia Pisetsky
★ Janeen Bellafore	★ Amy & Bruce Jaffe	★ Sheila & Ken Pollet
★ Molly Benton	★ Chuck Jainchill	★ Marc Rentzer
★ Evie & Jon Berger	★ Susie Jainchill & Tsahi Gelardin	★ Michael Rieger
★ Howie Berk	★ Stan Josephson	★ F. Peter Rose
★ Jeff Berk	★ Linda Kane	★ Robin & Larry Rubinstein
★ Martin Blum	★ Karri & Joel "Whammy" Kaufman	★ Judy Freiser Sails & Steven Sails
★ Nelson Braff	★ Sheryl Kirschenbaum	★ Alan Saltz
★ Amy Bram	★ Alan Kleiman	★ Nigel Savage
★ Elyse Braun	★ Ele Klein	★ Dan Schulman
★ Mitchell Brenner	★ Andrew Kominik	★ Gayle Schwartz
★ Justin K. Cantor	★ Marc Krigsman	★ Maria & Ken Seligson
★ Larry Cooperstein	★ Karen & Stewart Lantner	★ Harvey Sills
★ Anita Cruso	★ Maureen & Howard Lantner	★ Steve Sommer
★ Jane Hershey Cuzzo	★ Moran & Murray Lantner	★ Susan Namm Spencer
★ Jordan Dale	★ Beth & Dave Levene	★ Randi Sperber
★ Wendy & James Dinn	★ Dena & Elly Levine	★ Jeff Spiegel
★ Michele Mars DiRuggiero	★ Mark Levine	★ Seth Stein
★ Noam Dolgin	★ Fred Levy	★ Charles Stendig
★ Matt Dorter	★ Randi & Scott Lieberman	★ Adele & Henry Stern
★ Lori (Heitzner) & Seth Fishman	★ Judy & Michael Margulies	★ Elaine & Paul Suchow
★ David Fleischner	★ Ed Markowitz & Children	★ Mara Rubinstein Tanzman & Jeffrey
★ Ralph Forgacs	★ Linda Markowitz	★ Tanzman
★ Ken Freedman	★ Caryl & Mike Melasky	★ Audrey & Mark Tenenhaus
★ Dr. Joseph Goldberg	★ Paul Mermelstein	★ Mike Tenenhaus
★ Stephen Gordon	★ Miriam Messinger & Felicia Hayes	★ Alice & Steve Terner
★ Pam & Jay Greenbaum	★ Ruth Messinger	★ Lisa & Steve Weinberg
★ Suzy Greenberg	★ Emilie & Andrew Meyer	★ Diane & Allen Weiner
★ Rhonda & Bob Greenblatt	★ Jerry Meyer	★ Anne & Joel Zbar
★ Matthew & Brenda Grosshandler	★ Jim Meyer	★ Barbara & Michael Zbar
★ Andrea & Arthur Gruber	★ Jodie Meyer & Steven Tuber	
★ Gwen & Larry Hamberg	★ Lee Meyer	
★ Irving Harris	★ Jill (Simon) & John Miskanic	
★ Patti Henshel	★ Karen & Jim Morrison	
★ Andrew Hess	★ Suzanne Moskowitz	

Who Says You Can't Live Forever?

Immortality is possible when you Create a Jewish Legacy by joining the 1902 Society!

Your legacy gift ensures that Surprise Lake Camp is provided for—according to your wishes—for generations to come.

There are many ways to ensure a strong future for SLC, and you don't need cash!

To learn more, please call us at 212-924-3131.

Why Become a Member of the 1902 Society?

We'll let our current members tell you!



Since having our first child seven years ago, we realized the need for a will. We wanted to be able to make decisions on how our family would be cared for when we could no longer care for them. Even with knowing the importance of a will, having to consider our own mortality was uncomfortable. Now, living in Charlotte, NC with two precious girls, ages 7 & 4, we finally met with an estate attorney and established a will. During the meeting our attorney, Jeffrey Garriss, asked us if we would like to leave anything to a charity. We looked at each other and said, "Surprise Lake Camp." It seemed to amaze Mr. Garriss, and then he told us that he was a camper there for two summers in the 70's . . . Surprise Lake is everywhere! He got teary-eyed as he recalled many fond memories.

Surprise Lake is the source of so much joy in our lives. Although we grew up in the same neighborhood and knew each other all our lives, Surprise Lake is the place where we became a couple. Now, almost fourteen years and two kids later, we are happier than ever before. Our closest friends are from SLC and we know that these are our friends for life. We even have 3 members of the SLC family as godparents for our daughters.

Joining the 1902 Society was an easy decision for us. We enjoy contributing to SLC on a monthly basis to ensure that other children get to have the amazing experiences and memories that we both had. Surprise Lake Camp is family to us, and now that our will is finalized, we sleep better knowing that we have done our part to take care of our family. In the meantime, we look forward to many more Alumni Days and other SLC events. Our daughters already know and love SLC, and they will only enjoy it more when they get to be campers one day.

-Seth Fishman and Lori Heitzner Fishman

My parents always sent us to camp. They thought it was important for us to learn to be independent of each other and them; to learn to make new friends and to learn life skills that we wouldn't pick up living in Staten Island. I didn't know anything about scholarships, financial aid, or living on a tight budget. My Mom was a schoolteacher, and my Dad was in sales. I didn't know they couldn't afford full tuition for 3 kids for a whole summer. We all went to camp every year for a full 8 weeks. Camp shaped my life and helped me become the adult I am today. I met my husband at camp. My best friend, who I still speak to nearly every single day, I met at camp when I was 11 years old. In fact, nearly my entire bridal party at our wedding was from camp. After working in the camp office, I learned about reduced fees and scholarships. *My parents were very honest about the fact that if it weren't for camp scholarships, we would not have been able to attend camp.* For as long as I have an extra dollar in my budget, I will always donate money and give back to camp. That's why I joined the 1902 Society—so I can help give to other children the benefits that I was given, so that the legacy can live on, so that camp never has to say "no" to a family in need. That's what I hope, and that's why I joined.



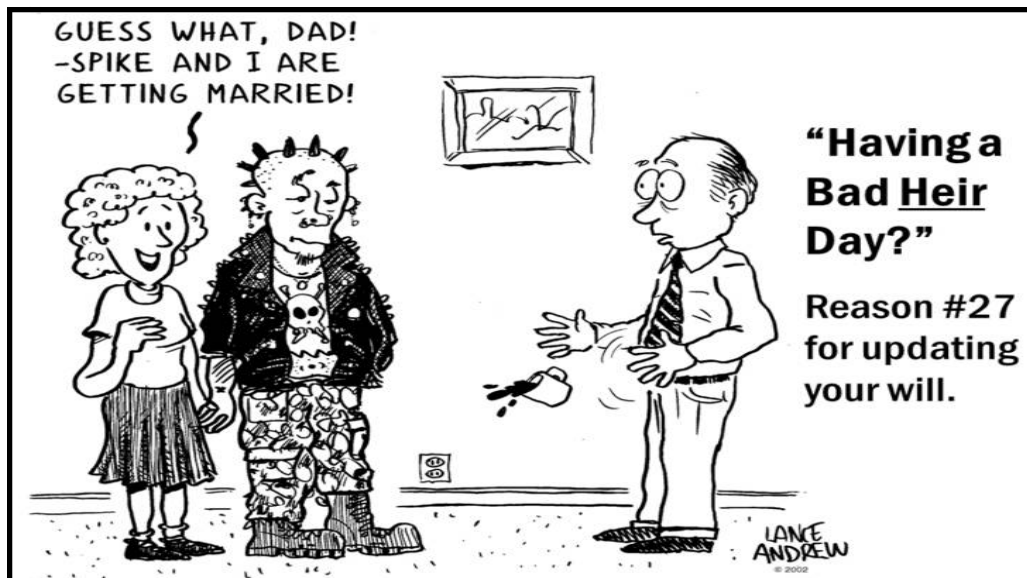
- Dena (Belkowitz) Levine

Why Become a Member of the 1902 Society continued...



I view the 1902 Society as something that is extremely reassuring in a time filled with uncertainty. While it may be easy to accept the fact that Surprise Lake might not be around without its incredible alumni, it's a bit harder when you realize that in the recent years, that almost hasn't been enough. We can watch other camps shut down and still think to ourselves "that will never happen to SLC . . . it's been around for so long." The reality is that programs like the 1902 Society ensure that SLC *will* be around . . . and that's what sets us apart. Similar to all of you who are reading this, SLC is something very special to me. Joining the 1902 Society gave me the piece-of-mind that I'm doing my part to ensure that those experiences will continue. While estate planning can be a tough task, especially at a young age, I know that my opinion on this will never change, and that's why it was an easy decision. The 1902 Society is a unique opportunity for every alumnus – regardless of current financial situation— to become a person who is essential for camp's continued existence.

-Jeff Berk



Sign a Letter of Intent Today!

ATTENTION



CAMP COUPLES!

In honor of the 50th Anniversary of the Alumni Association and Camp's 110th Anniversary in 2012, we are updating our **Camp Wedding Album**. If you met your spouse/partner at camp, please send us a photo of the two of you when you were at camp (if available) and another of you at your wedding. This album is kept in the camp museum, and is enjoyed by hundreds of visitors each summer. It will also be available on line in the near future! Please mail your photos to the camp office (address on cover) or email alumni@surpriselake.org



1902 Society



*"Just as my parents planted for me,
so I plant for my children."*

Letter of Intent

We hope you will tell us when you have included Surprise Lake Camp in your estate plans. We would very much like the opportunity to say "thank you" for your generosity. Letting us know of your intentions also helps us to be better aware of your particular interests and will allow us to keep you informed of developments at SLC which may be relevant to your planned gift. Recognition of your gift may also inspire generosity in others.

In support of the work of Surprise Lake Camp, I/we want to provide for future generations and to ensure the continuity of the services it provides.

This Letter of Intent represents my/our commitment to Surprise Lake Camp. It does not represent a legal obligation on my/our part and may be changed at any time.

☐ I/We have already joined the 1902 Society by: (Please check the method(s) you have used)

- ☐ Making a bequest in my/our Will or Trust
- ☐ Investing in a Charitable Gift Annuity (CGA) with Surprise Lake Camp
- ☐ Naming Surprise Lake Camp as Beneficiary of a Charitable Remainder or Lead Trust
- ☐ Naming Surprise Lake Camp as a Beneficiary of a Life Insurance Policy
- ☐ Naming Surprise Lake Camp as Beneficiary under a Retirement Plan
- ☐ Directing my/our Foundation to make annual gifts beyond my/our lifetime(s)

☐ The amount of my/our planned gift is: \$_____ or _____% of my/our estate.

☐ I/We intend to include Surprise Lake Camp in my/our estate plans by the following date: _____

☐ I/We wish to be (a) member(s) of the 1902 Society but wish to remain anonymous
Name (s) as you would like it (them) to appear (for Anonymous, please check the box above):

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Email address: _____

Signature: _____ Date: _____

DEDICATED TO OUR 2010 SUPPORTERS

The following pages are dedicated to the many friends who have supported Surprise Lake Camp in one way or another during 2010. Camp is blessed to have so many special people who care about its future. We hope we didn't forget anyone. If your name is not listed here and you would like to be acknowledged in a future issue, please tell us. Please know that camp is very grateful for all the support we receive, and we hope that one day we will have a chance to thank everyone . . . in person, in print, or both!

What's the Difference Between An Annual Campaign and a Capital Campaign?

Capital campaigns are conducted periodically to provide significant funds for major capital expenses such as the renovation of the kitchen, lodge renovations, new washhouses, scholarship endowments, etc. Annual campaigns, such as the Alumni Drive and Board Campaign, are designed to offset annual expenses and enable us to continue giving scholarships at the level that we do.

The Annual Campaign helps us live. Capital Campaigns help us grow.

Endowment & Capital Campaign Gifts

The following individuals made gifts to one of several funds in our endowment, or made payments on a capital campaign pledge.

Asher Melzer Schol. Fund

Bruce Melzer

Shirley Melzer

Bar/Bat Mitzvah Fund

Peter Hirsch/Camp

Androscoggin

Joan Jetter

Bernie Karron

Shelli & Larry Olinsky

Barbara & Mike Zbar

Billie Schwartz Scholarship

Fund (formerly the 100th

Anniversary Fund)

Chuck Jainchill

Alan Kleiman

Murray Lantner

Robin & Larry Rubinstein

Blair & John Rubinstein

Building Fund

Vicki & Michael Herson

Stan Josephson

Whammy & Karri Kaufman

Judy & Michael Margulies

Create Your Match

Campaign

Howie Berk

Evie & Jonathan Berger

Karen & Steven Bogart

Harold Grinspoon Institute

Amy & Bruce Jaffe

Karen & Stewart Lantner

Ted Liebowitz

Susan & Sheldon Osinoff

Sheila & Ken Pollet

Joanne & Adam Pomerantz

Doug Sacks

Alexis & Adam Stein

Aimee & Seth Stein

Flick Fleischer/Boys of

Camp Mooween Schol.

Fund

Dick Davis

Elaine & Mel Finkelstein

David Fleischer

Michelle & Henry Foster

Roger Sachs

Joe Stein

General Endowment Fund

Evelyn & Nick Beilenson

Emily Fanwick

Max Fanwick

Joan Fanwick

Ronnie & Ronald Fisher

Karen Malamud

Judith & Michael Margulies

Jerry Meyer

Paul Milstein Family

Carol & Larry Seigel

Harry Henshel/Raise Your

Match Campaign

Herbert & Estelle Adler

SLC Alumni Association

Code & Theory (Brandon

Ralph & Dan Gardner)

Harold Grinspoon Institute

Dayle, Joy, & Patti Henshel

Peter Hirsch

Jason Hoffman

Amy & Bruce Jaffe

Lee Kaplan

Cindy Levy

Max Levy

Miriam Messinger

Ruth Messinger

Lee Meyer

Jerry Meyer

Suzanne Moskowitz & Jordan

Dale

Stephen Nitkin

Roger Sachs

Jeff Spiegel

Mandy Storfer

Barbara & Mike Zbar

Harry Vogel Aquatic Fund

Jordan Dale

Ron Kalb

Johanna Pinzler & Avri Klemmer

Bobbi & Harry Vogel

Henny Cohen/Alumni

Association Schol. Fund

Arthur Anton

Marilyn Bailis & Jerry Mark

Anita Cruso

Judith Elkin

Ronnie & Bob Greenblatt

Sy Lasher

Miriam Meisler

Nicole Pilevsky

Meri & Paul Schoenblum

Tess & Gary Spielvogel

David Weintraub

Diane Zilz

Herson Family Fund

Arlene & Milton Herson

Vicki & Michael Herson

Jeff Herman Fund

Arthur Anton

Michael Berk

Karen Block

Lori & Seth Fishman

Joey Novick

Deborah & Michael Samori

Hilda & Bob Stark

Jody & Eric Steinhart

Rita & John Tarrash

Cheryl & David Wolff

Lenore Hershey Schol.

Fund for Girls

Jane & Steven Cuzzo

Martin Kamisher Schol.

Fund

Mimi Belsky

Arlene Davidson

Rhoda Fishler

Rosalind Gibel

Martin Greenberg

Rosalie Brown Greenberg

Michael Hultquist

Carol Miller

Rhoda Kaplan Arts & Crafts

Fund

Lee Kaplan

The following gifts were made

in memory of Ronni Porbin and

credited to the Rhoda Kaplan

Fund:

Mindy Agin

Solomon Agin

Avela Family Practice

Paul Eisenberg

Lee Kaplan

Nancy Kaplan

Sarah Kelleher

Brad Levari

Steven Menotti

Adam Miller

Andrew Miller

Donna Miller

Ronni Porbin

Donna Saligan

Allison Saren

Scott Semel

Edward Smith

Robert Smith

Doreen Steighner

Richard Von Bargaen

Seth Fishman Hockey Fund

Jeremy Abrams

Lori & Seth Fishman

Stuart Seligson Schol. Fund

Michelle Jacobson

Robert Schneiderman

Ken Seligson

Tribute Fund

Nancy & Alan Hoffman

Suzanne Moskowitz & Jordan

Dale

Andrew Robinson

Mark Segal

Susan & Matthew Tratner

Julie Hecht Wells

The following gifts were made in memory of Paula Shmerler and credited to

the Tribute Fund:

The Adler Family

Kim & James Alexander

Nathan E. Arnell

Mary & Walter Buck

Donald Cecil & Family

Jordan Dale

Ellen & Samuel Davidowicz

Barbara & Gerard Deegan

Nancy & Harris Fischer

Richard Gelder

Marlene Goldwein

Anita & Stan Goodman

Heidi H. Hellring

Joy Henshel

Rita K. Krosney

Edy Levit

Michael M. Levy

Carla & Steven Liskin

Judith & Michael Margulies

Rhonda & Steve Moll

Herbert Moskowitz

Robert Moskowitz

Arthur Morse

Ali Peyser

Heidi Pollokoff

Andrew H. Rosenthal

Hannah & Walter Shmerler

Nathan Sloan

Samantha Smith

Jill & Sid Steinberg

Jill & Daniel Wallen

Judy & Charles Weinberg

Kathie & Howard Zack

Winter Camp Schol. Fund

Morris Adwar

Ben Gordon

Seymour Israel in memory of

Sol Israel

One Night of Hanukkah, One Summer of Memories



Each December, we send a mailing to our camper families entitled “One Night of Hanukkah, One Summer of Memories.” We ask campers and their parents to give up one night of Hanukkah presents and instead make a contribution to camp. We are pleased to announce that this effort raised \$920 for camper scholarships. We are grateful to the following families who demonstrated the Jewish value of helping others so beautifully. **We hope even more families will participate this December!**

Anonymous

Jessica Birnbaum

Julia & Michelle Britt

Karen Chazan & Family

The Freed Family

Emily & Sara Gold

Whammy Kaufman & Family

The Khromchenko Family

Robyn & Jonathan Lefcourt & Family

The Peled Family

Evy & Eileen Rahmey

David, Beth & Matthew Rubin

The Rubin Family

The Seligson/Penney Family

The Sidor Family

Nadeen, Mark, Jared &

Jessica Tyler

The Weintraub Family

The Zuckerman Family

And more "thank you's" to:

- ✧ Douglas Sacks and Mark Segal for helping to sponsor the 2010 campers from Israel.
- ✧ Stan Josephson for sponsoring the tuition of two Ethiopian Israeli girls.
- ✧ Harris Ghersin for the windows he replaced around camp.
- ✧ Michele Albo for donating special SLC-imprinted clipboards for our supervisors.
- ✧ Alan Hoffman for soliciting close to \$15,000 in donations from his friends and clients to benefit the annual campaign.
- ✧ The 2010 SLC Super-Bowl Participants, Volunteers, and Supporters (see page 15).
- ✧ Faith Altschuler, without whom the SLC Super-Bowl would never have happened, and the Super-Bowl Committee (see page 15).
- ✧ Jane Hershey Cuzzo & Steve Cuzzo for obtaining so many terrific gift certificates for our the SLC Super-Bowl Auction.
- ✧ The 2010 Hike-A-Thon Participants and Supporters, and co-chairs, Joe Goldberg & Barbara Zbar.
- ✧ Joe Goldberg for sponsoring the Hike-A-Thon Breakfast.
- ✧ The participants and supporters of our Rosh Hashanah program.
- ✧ Michael “Satch” Saunders for running a basketball clinic for our campers.
- ✧ Jerry Meyer for sponsoring the Teen Drama trip to Long Wharf Theater.
- ✧ The Pollet Family for purchasing t-shirts for the Girls Hockey Team.
- ✧ Ken Seligson and Jersey Lynne Farms for their donation of Poland Spring Water on Alumni Day, and picnic tables and Adirondack chairs throughout camp.
- ✧ Howie Berk for volunteering his time, summer after summer, overseeing the Arts & Crafts program and the SLC Museum.
- ✧ B&L Deli, Burke Electrical Contractors & Zafar Produce for sponsoring the 2010 Staff Banquet Tent.
- ✧ The Alumni Association and its volunteers for organizing the clothing sales on Visiting Days and Alumni Day.
- ✧ All the wonderful volunteers who help out on Docks Weekends, Visiting Days, and Volunteer Days.
- ✧ Seth Stein, Brandon Sherman, Gayle Hoffman, Keith Miller, Craig Miller, Jennifer Herman Benalt, Tracie Herman, Lisa Kurtzrock, Meri Herman Schoenblum and Liz Izower for volunteering as staff for the *Get Your Feet Wet™* program.

IN-KIND GIFTS

Surprise Lake Camp has received in-kind gifts from the following people in 2010: Judi Alweil, Dove Ballon, Dr. Martin Berman, Bruce & Aimee Bieber, Jordan Dale, Claire Ginsburg, Larry Hamberg, Lego Systems, Inc., Abby Leib, Karen Lynch, Shane Morrison, Carl Paley, Helene Saperstein, Shirley Wald, Mitch Weiss.

HONOR GIFTS

Surprise Lake Camp received gifts in honor of the following people in 2010: 2010 GYFW counselors, Brooke Astor, Allie Ball, Chef Dave Bardari, Evie Berger, Blanche Berk, Moe Bordwin, Elyse Braun, Sarah Brettschneider, Jordan Dale, Maya Danenberg, Michele DiRuggiero, Laurie Dobkin Helm, Amy Ettinger, Karen & Steven Fein, Steve Frey, Rabbi Claire Ginsburg, Lisa Gittelman Udi, Emily Goldberg, Martin C. Harris, the Hochkstra Family, Jeff Jaffe, Stan Josephson, Dr. Martin Kamisher, Josh Kelly, Elina Kerzhner, Irwin Kirschenbaum, Sheryl Kirschenbaum, Michael Knight, Emily Lager, Steve “Video” Lawrence, Rebecca Lipsky, Josh Marcus, Lee Meyer, Barbara Monohan, Sheila Pollet, David & Matthew Rubin, Josh Sarkozi, Seth Schoenblum, Emily Schoenblum, Ethan Schoenblum, Dr. David Shein, Paul Suchow, Mara Rubinstein Tanzman, Ranger Barry Vegter, Emma Vogel, Charles Weinberg, Mark Weinstein, Whammy.

MEMORIAL GIFTS

Surprise Lake Camp received gifts in memory of the following people in 2009: Billie Schwartz, Harriet Dym, Susan Jacobson, Jeremy Lupo, Asher Melzer, Harriet Offen, Dan Winston, Paula Shmerler, Martin Kamisher, Ronni Porbin, Sheila Kirschenbaum.

VENDOR GIFTS

Surprise Lake Camp would like to mention the following vendors who supported our Scholarship Fund in 2010: Haight Fire Equipment, Security & Safety Training, Westex, West Point Tours.

THE SURPRISE LAKE CAMP BOARD OF DIRECTORS

Surprise Lake Camp wishes to express its sincere gratitude and appreciation to the Board of Directors of the camp. These volunteers constantly work to ensure that camp remains the Best in Jewish Camping. In 2010, the Board contributed a total of \$241,500 in annual and capital gifts to SLC. We are proud that we have one of the best non-profit boards in the US!

Breakneck Circle of Giving:
One Whole Summer at Camp
\$6,600 or more (up to \$41,000)

SLC Alumni Association
 Jay Jacobs
 Arline Lubin & Wendy Aglietti
 Jerry Meyer*
 Paul Milstein Family
 Deborah Raizes & Cindy Johnson

Hudson Overlook Circle of Giving:

One Session at Camp
\$3,500 or more (up to \$6,600)

Moe Bordwin*
 Neil Diamond*
 Peter Hirsch
 Stanley Josephson
 Lee Kaplan
 Edwin Shmerler & Family

Hinterlands Circle of Giving:

Two Weeks at Camp
\$1,750 or more (up to \$3,500)

Ronnie & Bob Greenblatt*
 Vicki & Michael Herson
 Nancy & Alan Hoffman*
 Eleazer Klein* in honor of Jordan Dale
 Judith & Michael Margulies
 Ruth Messinger*
 Lee Meyer*
 Jonathan Miller
 Stephen Nitkin*
 Queens Village Jewish Center
 Mark Segal
 Aimee & Seth Stein*
 Susan & Matthew Tratner*
 Judy & Charles Weinberg

Bald Spot Circle of Giving:

One Week at Camp
\$875 or more (up to \$1,750)

Jeremy Abrams*
 Robert Altabet*
 Nelson Braff
 Jill Dosik
 Richard Fierstien
 David Fleischer
 Gregory Fox*
 Norm Friedman
 Joe Goldberg*
 Brenda & Matthew Grosshandler*
 Bruce Haber
 Dayle Henshel
 Joy Henshel
 Patti Henshel
 Marshall Hubsher
 In Memory Of Lillian & Sydney Hubsher
 Linda Kane
 Andrew Kominik*
 Nick Lachey Foundation
 In Honor Of Stephen Nitkin
 Mark Levine*
 Paul Mermelstein*
 Steven Moses*
 Suzanne Moskowitz & Jordan Dale

2010 ANNUAL GIVING

The gifts listed below were made between
 This listing includes alumni who made gifts to our annual Alumni Fund
 made or solicited gifts to the annual Board Campaign (totaling \$1,000,000)
 *Indicates Lifetime Member

One Week at Camp
Continued . . .

Robin & Danny Muskin
 In memory of Leon Muskin
 Roni & Jason Nadell*
 Ira Pianko
 Carl Reisner
 Bernard Saidel*
 Robin & Laurence Rubinstein*
 Mara Rubinstein-Tanzman &
 Jeffrey Tanzman*
 Susan Spencer
 United Way
 David Weintraub*
 Lior Yahalomi*
 Barbara & Mike Zbar*

Five Days at Camp
\$625 or more (up to \$875)

Anonymous
 Margery Arsham
 Celia Baczkowski
 In Honor Of Barbara & Mike Zbar
 Howie Berk*
 Mitchell Brenner
 Scott Ehrlich
 Amy Goldberg
 Randi & Barry Goldberg
 Matt Grubler*
 Barbara & Stanley Hirsch
 Chuck Jainchill*
 Heidi & Bruce Katz*
 In Honor Of Ken Seligson
 Space & Gene Kelly
 Linda Markowitz*
 Jessica Pollner*
 Gloria & Martin Rubin
 In Memory Of Sophie & David Rubin
 Steve Sommer
 Diane & Allen Weiner*

Four Days at Camp
\$500 or more (up to \$625)

Faith Altschuler*
 Evie & Jonathan Berger*
 Thomas Berner
 Camps Baco & Che-Na-Wah
 Tiby & Arthur Eilen*
 Robert French*
 Ira Goldfarb
 Kathy & Mel Kalichman*
 Carrie & Dave Kerpen
 Sheryl Kirschenbaum
 Blair Klaff*

Four Days at Camp
Continued . . .

Michele Mark Levine
 Nance & Martin Liebgott*
 Sharon Manewitz*
 Roberta & James Meyer
 Marylyn Muskin
 In Memory Of Leon Muskin
 Marc Ochs*
 Nicole Pilevsky*
 Mark Rothman
 In Memory Of Elaine Rothman
 Peter Rubinstein*
 Carol & Larry Seigel*
 Eileen & Eliot Senor
 Allan Shepp
 Jennifer Stein & Matthew Berk*
 Lisa Stulberger*
 Michael Tenenhaus*
 Bret Tenenhaus*
 Anne & Joel Zbar*

Three Days at Camp
\$375 or more (up to \$500)

Jeff Berk*
 Ellyn Cohen
 Elliot Gemunder
 Ben Gordon*
 Gayle Hoffman*
 Seymour Israel*
 In Memory Of Sol Israel
 Cecile & Stuart Levy
 Emilie & Andy Meyer*
 In Honor Of The Glichtones
 Janet & Irwin Moskowitz
 Bruce Rubinger
 Robert Schechter*
 Alice & Steven Terner*
 Jessy Weinberg

Two Days at Camp
\$250 or more (up to \$375)

Anonymous
 Jeffrey Bank
 In Honor Of GLICH Band
 Marilyn Bailis & Jerry Mark*
 Helaine Banner
 David Berkowitz
 Cortney Bernstein
 Steven Bleiberg
 Samantha Blendis*
 Elyse Braun*
 Cliff Broder
 In Honor Of Sheryl Kirschenbaum

Two Days at Camp
Continued . . .

Michael Cohen*
 Marjorie & Robert Feder
 Maggie Filmore & Mark
 Huffman
 Lori & Seth Fishman
 Melissa Friedman*
 Ira Goldfarb
 Abe Greenstein
 In Honor Of Rob Levine
 Jodie Gross Paris
 Michael Gruber
 In Memory Of Rita Greenberg
 Lori & Andrew Hess
 Kathy & Bill Hochul
 Karri & Whammy Kaufman*
 Phyllis & Warren Kossin*
 Andrew Kovar
 Jason Krellenstein
 Maria & David Leibowitz*
 Beth & Dave Levene*
 Karen & Jim Morrison
 Stacey Panepinto*
 Jerry Person*
 Johanna Pinzler &
 Avri Klemer*
 Sheila & Ken Pollet*
 Stuart Rachlin*
 Jeff Rosen*
 Henry Schoenfeld
 Julia & Mike Seltzer
 Adam Stein
 Robert Steinhart*
 Jamie Umans*
 Marlene & Barry Vegter*

One Day at Camp
\$125 or more (up to \$250)

Anonymous
 Susan Alintoff*
 Steven Allen*
 Arthur Anton
 Amy Beaumont
 Janeen Bellafiore Levine
 Jennifer & Adam Benalt*
 In Honor Of Seth, Emily & Ethan
 Schoenblum
 Debra & Robert Bergson
 In Honor Of Jessica Bergson
 Michael Berk*
 Martin Blum
 In Memory Of Sonia Blum

G SUPPORTERS . . .

February 1, 2010 and January 31, 2011.

nni Drive (totaling \$171,000) as well as Board Members who
(\$3,000). We are very grateful to everyone for their generosity.
of the Alumni Association

One Day at Camp Continued . . .

Carole Blume-D'Ausilio
Jocelyn Borgner*
Allison Brack
In Memory Of Rhoda Sternfeld
Amy Bram
Alan Buhler
Donna Cohen Ross*
Beverly Crespi
Gladys Dorfner
Joseph Ezratty
Karen & Donald Fagelman
Melanie Fleischman*
In Memory Of Robert & Linda Fleischman
Eddy Friedfeld*
Mark Gilbert*
Jennifer Goldstein*
In Memory Of Evelyn Brotman
Karen Raksis & Robert Grader*
Amy Gross
Andrea and Arthur Gruber*
Leslie & Sam Guttman
Gwen & Larry Hamberg*
Darlene Haut*
Thelma & Sanford Hochberg
Jason Hoffman*
Rachel Israel*
Meghan & Diarmuid Joye
Roger Karlebach
Stuart Karten
Rachel Karyo
Doris Kaufman
Debbie Kirschenbaum
Dani Kirshner
Donna & Garry Klein
Bernie Kosberg
Steve Krantz
In Honor Of Jerry Meyer
Helene & Victor Krauthamer
Robin & Gordon Kromprier*
Sy Lasher*
Barry Leitman*
Rochelle & Steve Levenson
Erica Levin
Dena & Ely Levine
Nancy & Edward Levy*
Randi & Scott Lieberman*
Ellen Manobla*
Lisa Mark
Becky Melzer*
Charles Michaelson
Carla Milanowycz
Dana Miller

Arel Moodie
Billy Newman
Shelli & Larry Olinsky*
Helena Prigal
Kate Purdue
Lawrence Rabinowitz
Lee Reingold*
Marc Rentzer*
Michael Rieger*
Marni Robin
Sherry & Steven Rubin
Eve Rubinstein Papernick &
Jon Papernick*
Steven & Judy Sails*
Nathan Salant*
Stanley Schiffman
Talia Schneider
Michael Serrill
Nili Simhai & Yosh Schulman
Jeff Spiegel*
Tess & Gary Spielvogel*
Jerry Statman*
Francine & Robert Stein*
Joshua Stern*
Adele Stern
Michael "Kiwi" Swan*
Rita & John Tarrash*
Audrey & Mark Tenenhaus*
Sanford Victor*
Lisa & Steve Weinberg
Martin Weisfuse
Howard Weissberger
Cheryl & David Wolff
Jordana Zbar*
Shelly Zuckerman

Gifts Under \$125

Anonymous
Jaime Anemone*
Lori Ashenfarb
Sylvaine Baczkowski
Rachel Baron
Peter Baum
Shoshana Bederman
Amy Behar
Pearl & Harry Belkowitz
Whitney & Jonathan Belkowitz
Karen & Adam Bendeson*
Adam Benmoise*
Blanche & Edward Berk
Mindy & Jeff Berkon*

Gifts under \$125

Continued

Jill & Deven Black
In Honor Of Jonas Black
Irene Blady
Jake Bleiberg
Sue Bookchin
In Memory Of Joe Camhi
Sherri & Nils Bordoff
Steve Boyarsky
Carol Caesar
Lori Chase Caiazzo
Jacqueline Canton
In Memory Of Walter Tannenbaum
Lawrence Ceasar
Elizabeth Cerullo
Cheryl & Jeff Coopersmith
Donald Davis*
Janet Davis
Jennifer DeLucia
In Memory Of Sheila Kirschenbaum
Wendy Dinn*
Michele DiRuggiero
Gail Eilat
Alvin Elkins*
Michael Erlich
Amie Ettinger
In Memory Of Sheila Kirschenbaum
Debby Evans
Howard Feldman
Arnold Finkelstein
Bella Fishman
In Memory Of Joseph Kacherginsky
David Fox
Ken Freedman
Robert Friedland
In Honor Of Jerry Meyer
Adele Friedman*
Michael Friend
Randi Fuchs
Marissa Garfinkel
Mountainview Girls 2010
Randi Goodman*
Melissa Gordon
Amy & Arnold Graber
Abe Greenberg
Lloyd Greene*
Marvin Greenman
Gail Gremse Rose & David
Rose
Asya Gribov
Lisa Griggs
In Memory Of Sidney Griggs

Gifts under \$125 Continued

Margery & Art Haber
Jessica Haffner
Allison & Michael Heitzner
Raquel Hochroth
Nancy Horn*
In Memory Of Benjamin Glassman
Elizabeth Izower*
Harriet & Jack Izower
Jeffrey Jackel
Keith Jacobs
Sarah Jacobs
Roberta Jainchill
Dani Johnson
Erez Jontef
Ally Kapchan
Britt Karp
Jessica Karp
Kate Katz
Elina Kerzhner
Marcie Kfare
Daniel Kimmel*
Alan Kleiman
Cheryl Klein
Shanna Kofman
Madeleine & Edward
Koransky
Elihu Kover*
Eugene Krinsky
Sandra Lansky
Jonina Lasser
Theodore Lehmann
Melanie Levav
Anson Li
Stacie Lilien
John Lundin
Stacey Lunin
Robin Maccabee
Debra & Barry Margolin
Josh Markowitz
Ben McCartney
Caryl & Mike Melasky
Miriam Messinger
Gayle Mestel
In Memory Of Joel & Elaine Mestel
Craig Miller
Keith Miller*
Jill & John Miskanic*
Michael Mokotoff
Ronit Moritz
Richard Nord
Sarah Onstott
Diana Ostrow
Rachel & Steven Pasichow
Andrew Paskal
George Penchina
Fred Pflantzer
In Memory Of Anne & Ralph Pflantzer
Julia Pisetsky*
Jennifer Pitera
Ira Polinsky*
Jared Pollet
Lee Posniack
Albert Reinstein

AJ Retig
Fred Rosenberg
Robert Rosenberger*
Janet & Donald Rosenthal
Bryan Salz*
Deborah & Michael
Samori
Josh Sarkozi
Erica & Brian Schierman
The Employees of MTA
Barbara Schwarz
In Honor Of Mark Weinstein
And Barbara Monahan
Ben Segan*
Shomrim Society
Arlene Siegel
Jeff Sonen
Lori Spechler*
Randi Sperber
Leonard Spiegel
Hilda & Bob Stark
Charles Stendig
Joan Sternberg
Yvonne Sugarman
Jennifer Sussell
Ilana & Michael Sussman*
In Memory Of Arlene Feldman
Ilene Sztorc
David Tager
Shauna Tannenbaum
Allison Tratner
Phyllis Tucker
Alex Ullman*
Missy Vogel
Kenny Weiss
Jennifer Weitz*
Ellen & Bill Whelan
Jill Wiernik
Shoshanah Wolfson
Scott Wynn
In Honor Of Jordan Dale
Mindy & Marty Zalin
Jessica Zalin
Anne & Joel Zbar*
Jaime Zuckerberg

2011 Alumni Drive and Dues Form

The Campers are coming in less than 30 days.

Won't you feel great knowing you helped get them there?
Please make your donation today. Every dollar helps us provide
scholarships to families who could otherwise not afford camp.



PLEASE RETURN TO:
Surprise Lake Camp

Winter Address

Sept 1— June 15
307 Seventh Avenue
Suite 900
New York, NY 10001
212.924.3131

Summer Address

June 16— Aug 31
Lake Surprise Rd
Cold Spring, NY 10516
845.265.3616

alumni@surpriselake.org

Please help us to confirm our records by completing the following:

Name: _____ Maiden Name: _____
Address: _____ City: _____ State: _____ Zip: _____
Birthdate: _____ Occupation: _____ Dates/Years at Camp: _____
Email Address: _____ Phone: _____

Alumni Drive: Gifts to the Alumni Drive are used to support this year's scholarships. *This is camp's greatest current need.* If you are supporting this annual drive, please consider making an additional gift to our scholarship fund to secure our ability to provide for future scholarships.

Scholarship Fund: This money goes toward an endowment to provide for future scholarships. (Gifts will be credited to the Henny Cohen Scholarship Fund unless you direct that they be put into another scholarship fund.)

Alumni Dues: Used to pay for Alumni reunions, scholarships sponsored by the Alumni Association, and other functions that support camp. Membership entitles Alumni to be kept informed of alumni events, receive quarterly Re-Echoes and receive a discount at Alumni activities for which a fee is charged. All members will receive a membership card and calendar of events.

Jeff B. Herman Memorial Fund: Pays for camp's annual award given to the most outstanding male and female athletes on Teenside and helps to fund camper scholarships. Jeff Herman was a beloved Surprise Lake Camper who became a New York City policeman and was tragically killed in the line of duty.

Please Complete:

1 Day at camp: \$130	4 Days at camp: \$520	The Hinterlands Circle (2 Weeks): \$1,800 or more
2 Days at camp: \$260	5 Days at camp: \$650	The Hudson Overlook Circle (1 Session): \$3,600 or more
3 Days at camp: \$390	The Bald Spot Circle (1 Week): \$900 or more	The Breakneck Circle (Full Summer): \$7,000 or more

Annual Alumni Fundraising Drive—"Send a Child to Camp"\$ _____

Alumni Association Dues \$250 Lifetime, \$36 Annual ..\$ _____

Scholarship Fund\$ _____

Jeff B. Herman Memorial Fund ...\$ _____

Other Fund:\$ _____

Total Amount Enclosed\$ _____

☐ Please bill my credit card: (No AMEX, please) Card Number: _____ Exp. Date: _____

Total Amount to Charge: \$ _____ Name on Card: _____ Billing Zip Code: _____

☐ I'd like to make monthly contributions with my credit card. Preferred day of charge: _____ Month to begin: _____

Monthly Amount: \$ _____ Total Number of Months: _____ Total Donation Amount: \$ _____

☐ I prefer to save paper & postage. Please email me my/our acknowledgment letter. (please include email address above)

☐ I request that my gift be listed as "anonymous."

☐ I would like to speak with an Alumni Fundraiser and/or member of Surprise Lake Camp's professional staff about a special gift. Surprise Lake Camp accepts contributions in memory or in honor of someone, gifts of stock, matching gifts, and planned gifts (deferred giving). Additionally, camp's long-term Capital Improvement Plan includes many opportunities for endowing scholarships, staff positions, or programs, as well as naming gifts for buildings or recreational facilities. We also welcome major gifts to fund donor-initiated projects.

Make Your Gift Online!

[https://www.surpriselake.org/
about/donate.php](https://www.surpriselake.org/about/donate.php)

SURPRISE LAKE CAMP

SUPER-BOWL

OCTOBER 16, 2010

EVENT SPONSOR
A.M. SKIER AGENCY, INC.

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WESTCHESTER
ERICA OCKON

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VERA BRADLEY
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MELISSA VOGEL
LLOYD WAGNER
WALT DISNEY WORLD
SETH WAX
DR. KIMBALL WOODWARD
JILLIAN WRIGHT CLINICAL SKIN SPA

If You Missed It Last Year, You Won't Want To Miss It Again!

**Come enjoy an evening of bowling, contests,
raffles, silent auction, drinks, snacks & more, all
while catching up with old friends & raising money
for the camp you love!**

21 & over only, please.

**For more information, please visit:
<http://slcsuper-bowl2.eventbrite.com>**

Surprise Lake Camp

Sponsored by



www.amskier.com



Super Bowl II

**Saturday, November 5, 2011
7-11pm
Frames Bowling Lounge
New York, NY**

Winter Address: (January 1-June 15) 307 Seventh Avenue—Suite 900, New York, NY 10001 212.924.3131 Fax: 212.924.5112
Summer Address: (June 16—Aug 31) 382 Lake Surprise Road, Cold Spring, NY 10516 845.265.3616 Fax: 845.265.3646



APPLICATION FOR LABOR DAY WEEKEND

Family Name: _____ Phone Number: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Vehicle License Plate #: _____

Adult 1 Name: _____ Adult 3 Name: _____

Adult 2 Name: _____ Adult 4 Name: _____

Housing Options: Please check one (Turn over for housing descriptions)

ALL RATES ARE PER PERSON

Housing with Private Bathroom

Weekend/3 Nights (*\$225) Per Night (*\$95) # of Nights _____

*While we do not guarantee houses, if you would like to request a specific house, please do so here: _____

Housing with Shared Bathroom Under the Same Roof

Weekend/3 Nights (*\$200) Per Night (*\$85) # of Nights _____

Housing with Toilet & Wash Facilities Nearby

Weekend/3 Nights (*\$140) Per Night (*\$60) # of Nights _____ TOTAL \$ _____

Child 1 Name: _____ Age _____ Living in: (circle one) camper cabin w/parents

Child 2 Name: _____ Age _____ Living in: (circle one) camper cabin w/parents

Child 3 Name: _____ Age _____ Living in: (circle one) camper cabin w/parents

Child 4 Name: _____ Age _____ Living in: (circle one) camper cabin w/parents

*Children have the option of living in a camper cabin with other children and a counselor, or sleeping in the same cabin as their parents.

Children 5-15 years of age: Weekend: \$115 Per Night: \$55

Children under 4 years of age: Weekend: \$100 Per Night: \$45

TOTAL NUMBER OF ADULTS: _____ TOTAL NUMBER OF CHILDREN: _____

Surprise Lake Camp offers linen/bedding service. If you choose this option, your beds will be made up prior to your arrival.

Optional Linen Service (circle one) YES \$5 per individual \$15 per family NO

TOTAL DUE: \$ _____ TOTAL DEPOSIT: \$ _____ (A DEPOSIT OF \$50 PER PERSON IS REQUIRED WITH APPLICATION)

Cancellation Charges:

Before August 13: \$10 Per Person After August 13: NO REFUND

I would like to pay by: Visa MasterCard Discover

Name on card: _____

Card number _____ Exp. date _____

***Register
Before
August 1 &
Save 10%!!!**

You may also send a check payable to Surprise Lake Camp to one of the addresses above. Full balance is due upon arrival at camp.



Family Camping Weekend



4 weeks of camp

squeezed into

3 days of fun!

Friday, September 2 to Monday, September 5, 2011



110th Anniversary Journal Advertising Contract

Surprise Lake Camp is hereby authorized to insert a congratulatory message/advertisement as submitted for the SLC 110th Anniversary Journal to be published in conjunction with the **110th Anniversary Gala on March 10, 2012.**

You may submit your ad/message in the copy space below and we will design your ad for you, or you may supply an electronic file in high res pdf. Black & white only please. Email ads to evie@surpriselake.org.

Name _____ Phone _____ Email _____

Address _____

Credit Card # _____ Exp Date _____

Signature _____

If paying by check, please make out to Surprise Lake Camp.

Please check one

☐ **Leadership Level**
\$15,000
(Only 2 available)
Inside front or inside back cover
Premium table for 10

☐ **Patron Level**
\$2,500
Full page
6 guest tickets

☐ **Donor Level**
\$500
Business card size

☐ **Champion Level**
\$10,000
Gold Page
Premium table for 10

☐ **Sponsor Level**
\$2,000
Half Page
4 guest tickets

☐ **Friend Level**
\$250
Two line listing

☐ **Benefactor Level**
\$5,000
Silver page
Reserved table for 10

☐ **Patron Level**
\$1,000
Quarter Page
2 guest tickets

☐ **Shout Out Level**
\$100
One line listing

COPY SPACE FOR JOURNAL ADS

Did You Know???

The proceeds of Pete Seeger's new version of Quite Early Morning benefits Surprise Lake Camp!

Quite Early Morning is an original Pete Seeger song. It was written in 1969, and a new version was recently recorded by Pete and Paul Suchow. It includes a new ending written by Paul at Surprise Lake Camp on a rainy day in the summer of 2010. The new, final verse says "When every nation's kids start singing, we'll make those freedom bells go ringing."

Paul Suchow, camp's Neil Diamond Music Specialist, arranged, produced, played guitar, and sang with Pete and his banjo. Joe D. Izaguirre played drums and engineered the session on July 13th, 2010.



The song features the timeless message that no matter what is going on in this crazy world, we can always find joy through music and singing. This is a message that is dear to both Pete and Surprise Lake Camp.

Thanks to Pete's exceptional kindness and Paul's outstanding efforts, all proceeds from the sale of this song will benefit the children of SLC!

Quite Early Morning is available on many different popular downloading sites such as Amazon, I-tunes, Rhapsody, Napster, Thumbplay, Nokia, Amazon On Demand, ShockHound, Zune, and Emusic. We hope you will take a moment to purchase the song, and not only enjoy the music, but gain tremendous satisfaction knowing that your purchase will help to support camp scholarships!

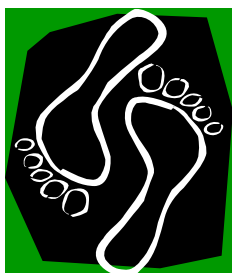
Get
Your
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WetSM



Is your child curious about
sleepaway camp but not
quite ready to take the
plunge?

Why not try:
Surprise Lake Camp's
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Program
for Children in
Grades 1-5
August 24-28, 2011
The Best Staff!
The Best Program!
The Best Facilities!



For the past three years and this coming summer, *Get Your Feet WetSM* has been supervised and staffed by Surprise Lake Camp Alumni. This fantastic, dedicated, and energetic group of volunteers takes this already remarkable program to new heights! If anyone is interested in learning more about the program and its alumni involvement, please call Seth Stein at 917-922-9986 or email sstein@ssteinlawfirm.com. We look forward to another amazing year of *Get Your Feet WetSM*!



ALUMNI DAY

THE SLCAA'S 50th Anniversary!

July 31, 2011 * 10am-4pm

Friends, Swimming, Boating, Round-Up, Alumni Gear for Sale, BBQ, Photos, the Camp Museum and so much more. . . **Don't Miss Out!**

Over the past 50 years, the Alumni Association has played an important role in helping camp thrive. In return for everything the SLCAA has done for camp, camp has graciously hosted an Alumni Day each summer so that we can all reminisce and enjoy a beautiful day with our friends and families.

But the Alumni Association is only as strong as its members make it. While many of us are Lifetime Members or pay our dues annually, there are hundreds of us who have never been members or who have let our memberships lapse. In honor of the 50th Anniversary, we are asking all alumni who are not current members of the Alumni Association to become members. Membership dues are \$36 per year or \$250 to become a lifetime member. Between now and Alumni Day, the goal is to add 50 new members and raise \$5000 for the Alumni Association. Please consider becoming a member now or bring your dues with you on Alumni Day. If you are already a member, a donation to the Alumni Association on Alumni Day is a great way to say thank you to camp for hosting us on this special occasion.



Remember, while there are many benefits to being a member (Re-Echoes, discounts, special events), the most important benefit is knowing that you have given your support to a very special place that continues to provide a safe, fun, and rewarding experience to hundreds of children each summer.

General Rules for Alumni Day

1. You have to be at least 16 to come to Alumni Day unless you are with a parent and you stay in the company of that parent the entire time.
2. Reminder: Most of the campers will be out on trips or hikes this year, so please DO NOT plan on visiting with your children on Alumni Day. Alumni Day is NOT a Visiting Day, and campers will not be taken from program to visit with their families.
3. No pets or alcohol permitted on grounds.
4. All parking is on the ballfield.
5. Smoking is permitted in the Laundry area behind the Main Building only (and never near campers).
6. Alumni may not enter living quarters of staff or campers without an Alumni Board member present.
7. Alumni should not socialize with staff while they are working or disrupt the camp routine.
8. Swimming and boating will be available on the Mainside Waterfront. A deep water test will be required for deep water swim (even if you used to be a lifeguard!) Please listen to the lifeguards while at the lake.

Alumni Day Eve . . . Members Only Event!



I Scream, You Scream, We All Scream For . . .

Ice Cream Social at the Canteen!

Who: Current, Paid Alumni Members & Their Families

This includes Lifetime Members, and anyone whose current membership expires on January 31, 2012. All current members will receive a separate, personal invitation in the mail. If you do not receive an invitation by June 15 and believe you are a member of the Alumni Association, please call Celia at 845-265-3616.

You may also join the Alumni Association at-the-door.

When: Saturday, July 30, 2011 7pm-9pm

Where: The SLC Canteen

What: An ice cream social for you, your family, and your alumni-member friends.

Why? Membership Has Its Privileges!

LOOKING TO STAY IN THE NEIGHBORHOOD ON SATURDAY NIGHT? WE'VE RESERVED BLOCKS OF ROOMS AT THESE HOTELS!

542 Route 9

Phone: (845) 896-6281

Group Room Rate: \$99 plus 12.25%

Group Code: CGSLCB



Holiday Inn Express

21 Schuyler Boulevard

Fishkill, NY 12524

Phone: (845) 896-4001

Group Room Rate: \$128 plus tax

Must be booked by June 27

Group Code: SLC7

Do you LIKE SLC?
Do you "LIKE" SLC on **facebook**?

There are many SLC groups and events on Facebook, but there is only one OFFICIAL Surprise Lake Camp Facebook PAGE! Please "Like" us on Facebook and keep informed with daily status updates, photos, announcements, contests, and more!

<http://tinyurl.com/slcrules>



Help us reach 3000 fans!

**SOOO Many Ways to
Keep in Touch with SLC!**

Email: alumni@surpriselake.org

Web: <http://surpriselake.org>

Blog: <http://143slc.wordpress.com>

Facebook: <http://tinyurl.com/slcrules>

Twitter: <http://twitter.com/SurpriseLake>



**Still getting
Reechoes
only once
a year?**

Now is the time to pay your SLC Alumni Association membership dues! Only paid members of the SLCAA receive Re-Echoes four times a year. Unpaid members only receive our Spring edition. So why continue to miss out on Camp and Alumni news? Become a member today! You can join on our website or by filling out the form on page 14. If you are not sure about the status of your membership, please call the camp office at 212-924-3131 or e-mail alumni@surpriselake.org.

(212) 399-8888
Dentist@DrLantner.com
www.DrLantner.com

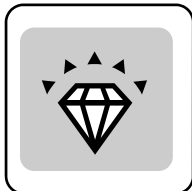
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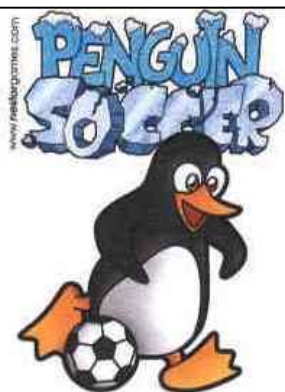
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penguinsoccerboardgame@gmail.com

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SLC's Community Corner:

Submit your business card or advertisement to alumni@surpriselake.org.

The rates for advertising in each issue are as follows:

1/8: \$25 1/4 Page: \$50 1/2: \$80 Full Page: \$120

Do You Know the Value of Your Jewelry?



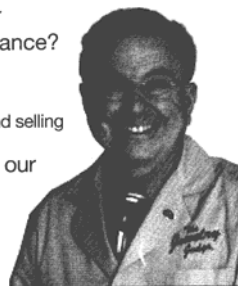
Jewelry Judge Ben Gordon asks:

What's in your jewelry box?
Do you have a record of your
valuable jewelry in the event of
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THINGS WE NEED



Camp is always looking for donated items. Money not spent on goods is spent on scholarships so children can come and enjoy the sunshine at camp! As always, your donations are tax deductible. We are currently looking for the following:

- *Golf Carts
- *Digital Cameras
- *Batteries (new)
- *Snow Blowers
- *Lectern or podium
- *Dump Truck
- *Snow Plow and/or Sander
- *Laptop Computers (Windows XP or higher)
- *Trucks or Vans in good condition (12 pass. or smaller)
- *Outdoor furniture, especially Adirondack chairs, benches & picnic tables

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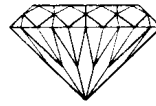
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*It takes money and resources for the Alumni Association to mail you this newsletter.
Please let us know if you move, get multiple copies, or would like to be removed from our mailing list!*

Give Surprise Lake Camp the best birthday present ever . . .

Be a part of the \$110,000 Birthday Challenge!



To help honor camp during the 110th Anniversary celebration year in 2012, we are asking all campers and alumni help us to raise money from friends and family as a huge birthday present for camp!!

We are working to set up a new on-line fundraising campaign that will allow campers, staff, alumni, and anyone who loves SLC to reach out to their contacts through their own personal fundraising pages. This gives each and every SLC fan the chance to share their feelings, stories, and pictures about what camp means to them and why it is important to help keep it going for another 110 years!

Prizes will be awarded to our top on-line fundraisers!

We challenge our entire camp community to be part of the \$110,000 Birthday Challenge in honor of our 110th Anniversary. Let's give camp the best birthday gift ever!

Keep your eyes open for information about how you can get involved!

