Upcoming Camp Events . . . Mark Your Calendar Today!

Volunteer Day ..... Sunday, April 29, 2012
SLC Open Shabbat Service ..... Saturday, May 19, 2012
Spring Alumni Overnight (21+) ..... Saturday, May 19, 2012
Alumni Day ..... Sunday, July 22, 2012
Labor Day/Family Camping Wknd ..... Friday, August 31 to Monday, Sept 3
SLC Rosh Hashanah Service ..... Monday, September 17, 2012
1st Annual SLC Sukkot Program ..... Sunday, September 30, 2012
1st Annual SLC Passover Seder (2nd Night) ..... Tuesday, March 26, 2013

No Surprises Here . . .

110th Anniversary Gala A Smashing Success!

Surprise Lake Camp celebrated its 110th Anniversary with a gala at the Marriott Marquis on Saturday, March 10, 2012. Over 400 alumni, supporters, and friends gathered to honor 110 years of camping and congratulate three special people who have given years of service to camp.

The night featured delicious kosher food, retro arts & crafts stations, photo collages from the camp museum, a section honoring Surprise Lake’s past Camp Directors, a photo booth, a silent auction, a slideshow, and dancing. Like every good camp event should, those still standing at 1am ended the party with a round of Nestling!

One of the honorees, Joy Henshel, a member of the Board of Directors for 50 years said, “Twas a night to remember! It has been an honor and a pleasure to see Surprise Lake grow and change over the past 50 years. I am thrilled to have made a difference in the lives of young people for these many years.” Another honoree, Joel “Whammy” Kaufman, a memorable staff member at camp for almost 40 years, said “making friends at summer camp creates a lifetime of experiences and memories that you can’t get anywhere else. Surprise Lake has helped shape my life.”

(continued on page 2)
Message from the President

Nothing else awakens the feelings of an upcoming camp season like the spring issue of Re-Echoes! As soon as I get the email from the editor that it is time for me to write a President’s Message, I cannot help but reminisce about camp, my SLC family, and all the wonderful times we have shared together.

What an off-season we’ve had!

The Hike-A-Thon, the SLC Super-Bowl II, the NCAA March Madness Pool, and 3 on 3 Basketball Tournament were great fun, and all of these events helped to raise money for camp scholarships. I extend a heartfelt THANK YOU to the organizers and participants. Each year these events grow and improve with help from alumni like you. Please keep attending and supporting these events – YOU are what make them great!

SLC celebrated its 110th Anniversary with a spectacular gala at the Marriott Marquis NYC. It was wonderful to have the opportunity to see and talk so many of my camp contemporaries. Congratulations again to our honorees, Milton Herson, Joy Henshel, and Joel “Whammy” Kaufman. Of course, the 110th celebration will continue throughout the summer with special events being planned for the kids and staff. Keep an eye and ear out for details about Alumni Day, July 22, 2012.

The next event the SLCAA is hosting is the Spring Overnight on May 19-20, 2012. Come hang out with friends in camp, just like the old days (with a little twist). For more information about this event, please visit camp’s website at www.surpriselake.org or visit camp’s Facebook page at facebook.com/surpriselake.

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110th GALA A SMASHING SUCCESS . . . CONTINUED FROM FRONT PAGE

The final honoree, Milton Herson, (1927-2011) was an incredible advocate for SLC. Although Milton passed away in September, his family attended the gala and accepted the honor on his behalf. His wife, Arlene Herson, said “Milton would have been so proud to be here and to share his stories about his years at camp.” Each honoree was presented with a crystal sailboat to commemorate this milestone.

During the event Executive Director, Jordan Dale, went public with a capital campaign that the leadership of the camp has been developing. Almost $1.8 million has already been raised from the Board of Directors and targeted alumni. “The campaign’s next phase begins now, with a total goal of $3 million,” said Mr. Dale. “This addition to our endowment will help ensure our ability to provide scholarships for the next 110 years.” [For more information about this capital campaign, see page 5]

SLC will continue to celebrate its 110th Anniversary throughout the summer of 2012 with special giveaways for campers & staff, birthday parties, and surprise guests and events. It will be a summer to remember for everyone involved!

More photos from the 110th Gala can be viewed at http://photos.whammywow.com/slegala
Mazel Tov to Jennifer Weitz (pictured left) on her February 29th engagement to Benjamin Wind.
Mazel Tov to Wayne Schneider (pictured right) on his marriage to Franchesca Cordero on March 10th.
Mazel Tov to Adam Benmoise on his February 18th engagement to Sara Levine. A video of the proposal can be viewed on Youtube! http://www.youtube.com/watch?v=PAivyzPRVUc
Mazel Tov to Becky Melzer (pictured left) on her engagement to Kimmie Chabus on December 25th. Their wedding is planned for September 30, 2012.
Mazel Tov to Randi Goodman (pictured right) on her upcoming wedding to Jodi Argentino on April 29, 2012.

Mazel Tov to Jerry Meyer on the birth of his second grandchild, Forest Alexander Meyer-Resnik, (pictured left) in December.
Mazel Tov to Moran, Murray, and big sister Ma’ayan on the birth of Meitar Lantner (pictured right) on January 7th. She weighed 7 lbs 1 oz.
Mazel Tov to Jerry Person on the birth of his second grandchild, Levi Paul Whippo, in December. He weighed 7.1 lbs and measured 17 1/2 inches.

Mazel Tov to Jay Greenbaum on being voted 2011 Person of the Year by the Nassau Herald. We are so proud to have him as a member of the SLC Family! More info can be found at http://www.liherald.com/fivetowns/fivetowns/stories/Nassau-Herald-Person-of-the-Year.37926
Mazel Tov to Rabbi Peter J. Rubinstein for being named #3 on America’s Top 50 Rabbis List by The Daily Beast.

Our deepest sympathies to the family of Ben Gulko, Winter Camper, who passed away in December. His son, Ralph, wrote “I regret to inform you that my father, Benjamin Gulko, passed away December 8, 2011 at age 93. He always remembered Surprise Lake Camp with fondness, and the family was convinced that the year he spent there (1931?) saved his health.”
Our deepest sympathies to Board Member, Amy Goldberg, and her family on the loss of her mother, Florence (Feigy) Goldberg.
Our deepest sympathies to Jacqueline “Teva” Canton and her family on the loss of her father, Harry.

May Their Memories Be A Blessing . . .

Message from the President continued . . .

Last Alumni Day, we raised over $5,000 AND had 50 new members join the Alumni Association as part of the SLCAA’s 50th Anniversary Campaign, raising a total of over $10,000! I am hoping that this generosity and love for SLC will remain prevalent this summer as we strive to make Alumni Day a day to give back. The SLCAA can only accomplish the things we do for the children of camp through the contributions and donations of our alumni. There are thousands of SLC alumni all over the world, and if you are reading this, chances are that you are one of them! Please remember what SLC did for you as a child and pledge to give back to a new generation!

If you cannot make it up to camp this summer for Alumni Day, then please consider a gift to the Annual “Send A Child to Camp” Alumni Drive. This annual campaign raised $160,000 for camper scholarships in 2011!

The weather is warming up. The days are getting longer. The trees are beginning to bloom. Spring is here, and summer is just around the corner. That means camp is, too! I hope that you all are looking forward to another SLC summer and maybe... just maybe... this will be the year that I see you in camp!

Joe Goldberg, SLCAA, President, goldnglich@aol.com
In every issue of the Re-Echoes, the following names are listed as deceased in the Past Presidents section: Henry A. Cohen, Irving Gilbert, and Sam Peyer. If any current Alumni member might know if Herbert A. Fishman or Phillip Levinowitz is alive or deceased, please contact Celia with that information. Thank you for your assistance in this matter.

-Alvin Elkins

Dear SLC,

I was just speaking with Phyllis K. (SLC Alum) who teaches with me in Pearl River. We were both going on and on about how the Saturday Gala was a perfect party. We both had a fabulous time and really felt the party organization was the perfect combination of everything. We were saying that we both left the party feeling so positive about being connected to such a great organization like SLC. I really would like to thank Evie and the rest of the committee for their hard work, it really paid off.

Again, I really had a good time and please thank everyone involved.

Bonnie Caul

Dear SLC,

I'll be 80 years old in December of this year and I still have my memories of 1943 (Cornell-East), 1944 (Iowa-Midwest), and 1946 (Oregon-Far West). Those two weeks spent in the countryside (Cold Spring, NY) have always been with me. The counselors—those first two years—WWII years—were anxiously awaiting call-ups to the military, but they gave their all to make sure we had a good time. Did any of them come back after the war to visit SLC?

I can remember the cheer,
“We welcome you to SLC
We’re mighty glad you’re here
We’ll sing you in and we’ll sing you out
For you we’ll raise a mighty shout
Hail, hail the gang’s all here”

My mother enrolled me in the Fulton Street Y in the Bronx so I was eligible to go to Surprise Lake Camp and I talked some of my friends on Pelham Parkway into doing the same. I met a whole group of boys from the Education Alliance on East Broadway and we got friendly swapping phone numbers. I was to meet some of them again downtown in the city when we went to Baruch College in the 50s.

I got poison ivy and the camp doctor (he was called “Doc”) treated the rash with calamine lotion and I was told by him not to go into the woods again. The camp director was Henny Cohen—basketball coach at Seward Park High School, and I met him on the courts there when we had a scrimmage during the Christmas vacation when I played for Columbus HS.

Years later I met him and his wife on W. 73rd St. and West End Avenue by the Schwab house where my aunt lived and he said he did remember me (6’5”-blonde hair), but he might have just been polite. There were two movies that were always shown in the gym—Victor McLaughlin’s “The Informer,” and a documentary on the flooding of the Mississippi (30s). Three summers, three showings of the same two films.

Last memory—mutual broadcasting radio baseball game during the week. When the Cubs were out of town Tuesday's game was broadcast from Macon, Georgia. Southern stories always had a radio in the background talking about the event in the class A South Atlantic League. On Wednesdays the Giants had an afternoon game from the Polo Grounds for mutual broadcasting to air. Iggy Mcvea, director, used to bring me Tuesdays’ Macon sports page so I could read the box scores and talk about the minor league players.
I was a big follower of the minor league teams in those years (1956-59). I was asked by a Giants official what was the name of the Macon club and I said it's the Macon Whoopies owned by Eddie Cantor. Iggy cracked up. Really it was the Macon Peaches, but I was thinking about SLC and Eddie Cantor's contribution to the happy days of summer for those boys able to get there.

Sincerely yours,
Bernie Levy, 265 Brighton G, Boca Raton FL 33434

**Surprise Lake Camp's Capital Campaign:**

The cornerstone of Surprise Lake Camp’s mission since it was founded in 1902 has been to provide a camp experience for children regardless of their ability to pay. Roughly half the campers receive scholarships according to a fee scale that is based on family size and income. The total dollar amount provided by the camp is $900,000 a year. Unfortunately only $500,000 a year is generated to pay for these scholarships, and the rest has to be sucked out of the operating budget, which creates constant financial pressure. Camp’s Board of Directors adopted a Strategic Plan in 2009 that calls for an increase in the camp’s Scholarship Endowment of $7 million in order to eliminate the scholarship gap and put the camp on sound financial footing for the future. The $7 million is being raised through a combination of legacy gifts and current gifts. The legacy campaign has already met and exceeded its goal, with 160 participants and growing. The cash campaign has a goal of $3 million. Board solicitation is complete and key alumni and friends of the camp are now being solicited. A total of $1.75 million has been raised so far. The camp announced the public phase of the campaign at its 110th Anniversary event on March 10 and hopes to close the campaign by the end of 2012.

The money will all be used for the Scholarship Endowment, with the principal invested and income used according to the recently adopted New York Prudent Management of Institutional Funds Act guidelines. The camp has a balanced portfolio overseen by a Finance Committee with the guidance of a consultant.

Surprise Lake Camp has been enriching the lives of deserving young people for 110 years. Its leadership is determined to position the agency to be able to continue this work for a long, proud future. It is grateful to the many friends and supporters who share this vision and who believe that children should be given a chance to enjoy the benefits of camping even if they cannot afford it.

If you are interested in participating in this campaign, please contact Jordan or Celia at 212-924-3131 or email jordan@surpriselake.org or celia@surpriselake.org
Current Members of The 1902 Society

We are extremely grateful to the following individuals who have made provisions for Surprise Lake Camp in their estate planning.

Anonymous (2)
Marcia & Bob Altabet
Faith Altschuler
Walter Arnstein
Margery Arsham
Celia Baczkowski
Sylvaine Baczkowski
Marilyn Bailis & Jerry Mark
Janeen Bellafiore
Jennifer Herman Benalt & Adam Benalt
Molly Benton
Evie & Jon Berger
Blanche & Edward Berk
Howie Berk
Jeff Berk
Michael Berk
Andie Biederman
Jake Biederman
Martin Blum
Nelson Brann
Amy Bram
Elyse Braun
Mitchell Brenner
Ezra Cahn
Justin K. Cantor
Meridee Simon Cole
Larry Cooperstein
Anita Cruso
Jane Hershey Cuozzo
Elena & David Dale
Jordan Dale
Wendy & James Dinn
Michele Mars DiRuggiero
Laurie Dobkin-Helm
Noam Dolgin
Matt Dorrer
Michael Fandal
Lori (Heitzner) & Seth Fishman
David Fleischner
Ralph Forgacs
Ken Freedman
Rose & Harris Gershwin
Scott Gilden
Jordan Golan
Dr. Joseph Goldberg
Michelle Goldstein
Linda & Ben Gordon
Stephen Gordon
Pam & Jay Greenbaum
Suzy Greenberg
Rhonda & Bob Greenblatt
Matthew & Brenda Grosshandler
Andrea & Arthur Gruber
Gwen & Larry Hamberg
Irving Harris
Joy Henshel
Patti Henshel
Andrew Hess
Barbara & Stanley Hirsch
Robert & Peter Hirsch
Thelma & Sanford Hochberg
Gayle Hoffman
Jason A. Hoffman
Nancy & Alan Hoffman
Rachel Israel
Seymour Israel
Amy & Bruce Jaffe
Chuck Jainchill
Susie Jainchill & Tsahi Gelardin
Stan Josephson
Linda Kane
Heidi & Bruce Katz
Karri & Joel “Whammy” Kaufman
Sheryl Kirschenbaum
Alan Kleiman
Ele Klein
Andrew Kominik
Marc Krigsman
Karen & Stewart Lantner
Maureen & Howard Lantner
Moran & Murray Lantner
Beth & Dave Levene
Dena & Elly Levine
Mark Levine
Fred Levy
Randi & Scott Lieberman
Laura & Carter Mansbach
Judy & Michael Margulies
Ed Markowitz & Children
Linda Markowitz
Caryl & Mike Melasky
Paul Mermelstein
Miriam Messinger & Felicia Hayes
Ruth Messinger
Emilie & Andrew Meyer
Estelle Meyer
Jerry Meyer
Jim Meyer
Jodie Meyer & Steven Tuber
Lee Meyer
Susan Feldman-Miller
Barb & Steve Mink
Jill (Simon) & John Miskanic
Karen & Jim Morrison
Suzanne Moskowitz
Alyse Kunkin Murabito
Roni & Jason Nadell
Stephen Nitkin
Joey Novick
Shelli & Larry Olinsky
Stacey & Rob Panepinto
Eve Rubinstein Papernick & Jon Papernick
Jerry Person
Nicole Pilevsky & Joseph Osheroff
Johanna Pinzler & Avri Klemmer
Julia Pisetsky
Sheila & Ken Pollet
Lee Posniack
Marc Rentzer
Michael Rieger
F. Peter Rose
Robert Rosenbaum
Mara Rubinstein
Robin & Larry Rubinstein
Judy Freiser Sails & Steven Sails
Alan Saltz
Carolyn & Dave Samuels
Joshua Sarkozy
Nigel Savage
Robert Schechter
Dan Schulman
Gayle Schwartz
Maria & Ken Seliger
Eliot Senor
Laurie Feldman-Shepherd
Jenna Sidor
Harvey Sills
Rebecca Solomon
Steve Sommer
Susan Namm Spencer
Randi Sperber
Jeff Spiegel
Seth Stein
Charles Standig
Adele & Henry Stern
Denis Sternberg
Elaine & Paul Suchow
Audrey & Mark Tenenhaus
Bret Tenenhaus
Mike Tenenhaus
Alice & Steve Terner
Lisa & Steve Weinberg
Diane & Allen Weiner
Cheryl & David Wolff
Anne & Joel Zbar
Barbara & Michael Zbar
Why did we join the 1902 society? I grew up in a time when our family did not have a lot of money at all. I wasn’t sure then how my Mom figured out how to send me to camp, but as an adult I can much better appreciate the concept of “scholarships.” My joy as a camper was only surpassed by the summers I worked at Surprise Lake in the kitchens - and while I got paid a stipend for employment, the reality is funding beyond camper fees is the only way SLC can bring a truly unique experience to campers, staff, parents and alumni. Cheryl and I are able to contribute marginal dollars today to help bring a few days of joy to a camper each year - but it is our true hope that we'll be able to have a much more significant impact, either through new programs or allowing many campers to benefit as I did, and a planned gift is an amazing vehicle to make that a reality. It's easy to do, it will be meaningful when it comes to fruition, and simply it is the right thing to do.

-Cheryl & David Wolff

Our reasons for joining the 1902 Society were reaffirmed at the 110th Anniversary Celebration. The camp we know is one that is committed to “growing” campers and staff in a caring and supportive Jewish environment. As a result, it is not surprising to hear many testimonials as to how camp has positively impacted lives. Our lives have been similarly impacted.

Camp helped to form the people we became. Making a difference in the lives of others has been a central focus of our work and lives within the community. Unquestionably that value was strongly influenced by camp. As a young staff member, I recall the camp director Jerry Mark, giving me twenty dollars and asking me to take a child into town to buy him a pair of shoes. This very private and quiet act made a deep impression when it came to values and the need to help those who are less fortunate.

We met at camp. Thanks to Harry’s assigning us to work together painting the docks, we started a relationship. The relationship has resulted in 35 years of marriage and a beautiful daughter (who attended camp and has formed lasting friendships)!

Camp invested in us. Each of us was only able to attend camp due to the generous scholarship program. While we make a donation each year to help others attend camp, it was always our intent to do more. The 1902 Society is a wonderful vehicle that will allow us to make a more meaningful contribution. Life is finite, while camp is ongoing. We want to do all we can to ensure camp not only exists, but prospers, and continues a legacy of service that is larger than each of us.

-Bruce and Heidi Katz
Why Become a Member of the 1902 Society continued...

We joined the SLC 1902 Society because we love SLC.

Allen attended SLC as a camper then was an employee in the late 70’s. In 2006, my daughter Julia had to do a book report about the book “Holes” in the form of a camp brochure. The brochure she created got her excited about the idea of camp and she wanted to go to a sleepaway camp. We chose SLC for both our daughters, Julia and Rachel. They had a great time and loved the experiences and friends they made. They skipped a year (2007) and then four of us went back in 2008—the girls for their 2nd summer, our son, Jeremy, for his first summer, and Diane as an employee!

Our summers are now filled with fun, as we enjoy the beautiful surroundings, get away from TV and video games, see our old friends, and make new friends. Now, both Rachel and Julia work at SLC, and Allen comes up every weekend to enjoy the paradise that the rest of us enjoy for the entire summer. We wanted to be part of the 1902 Society to ensure that others can enjoy what we love, and hopefully down the road maybe our grandchildren will enjoy the same experience!

-Diane & Allen Weiner

Donating Appreciated Securities
by James E. Meyer (member SLC Board of Directors)

Gifting cash may be problematical for some individuals. However, many donors do not realize that you may gift shares of stocks, bonds, and mutual funds. By donating an appreciated stock, bond, or mutual fund which has been held for over one year, the donor lowers the true after-tax cost of the gift plus the donor pays no capital gains tax on the gain of the security.

One Example:
Supposed you are in the 31% bracket and you paid $200 more than a year ago for a stock that is now worth $1,000. If you sell the stock, you will pay 15% capital gains tax on the profit of $800, so you will end up with $880. If you donate the stock, there is no capital gains tax and you will get a tax deduction on the full $1,000 gift. This tax deduction in the 31% bracket will be $310. Instead of getting $880 for selling the stock, you get $310 for donating it, making the true cost of the gift $570. Therefore the gift of the appreciated security costs much less than a gift of cash.

Gifts of stocks, bonds and mutual funds are a great way to help camp. Because most securities are held in brokerage accounts, transferring the security to SLC is easily accomplished by electronic transfer. For more information on the transfer procedure, please call the camp office and ask for Celia.

In a similar vein, you may also want to consider gifting the following through your estate by Will or Bequest. These items are considered tax cursed because of taxation of the gift during life: U.S. Savings Bonds, IRAs (there are some exceptions), Accounts Receivable, Renewal Commissions, and Unpaid Installments.
Letter of Intent

We hope you will tell us when you have included Surprise Lake Camp in your estate plans. We would very much like the opportunity to say “thank you” for your generosity. Letting us know of your intentions also helps us to be better aware of your particular interests and will allow us to keep you informed of developments at SLC which may be relevant to your planned gift. Recognition of your gift may also inspire generosity in others.

In support of the work of Surprise Lake Camp, I/we want to provide for future generations and to ensure the continuity of the services it provides.

This Letter of Intent represents my/our commitment to Surprise Lake Camp. It does not represent a legal obligation on my/our part and may be changed at any time.

☐ I/We have already joined the 1902 Society by: (Please check the method(s) you have used)

☐ Making a bequest in my/our Will or Trust
☐ Investing in a Charitable Gift Annuity (CGA) with Surprise Lake Camp
☐ Naming Surprise Lake Camp as Beneficiary of a Charitable Remainder or Lead Trust
☐ Naming Surprise Lake Camp as a Beneficiary of a Life Insurance Policy
☐ Naming Surprise Lake Camp as Beneficiary under a Retirement Plan
☐ Directing my/our Foundation to make annual gifts beyond my/our lifetime(s)

☐ The amount of my/our planned gift is: $_______________ or _____% of my/our estate.

☐ I/We intend to include Surprise Lake Camp in my/our estate plans by the following date: ______________

☐ I/We wish to be (a) member(s) of the 1902 Society but wish to remain anonymous

Name(s) as you would like it (them) to appear (for Anonymous, please check the box above):
______________________________________________________________________

Address: ________________________________________________________________

City: ___________________________ State: ________ Zip: ______________

Phone: (            )_________________________ Email address: _________________________

Signature: ________________________________ Date: _____________________
DEDICATED TO OUR 2011 SUPPORTERS

The following pages are dedicated to the many friends who have supported Surprise Lake Camp in one way or another during 2011. Camp is blessed to have so many special people who care about its mission. We hope we didn’t forget anyone. If your name is not listed here and you would like to be acknowledged in a future issue, please tell us. Please know that camp is very grateful for all the support we receive, and we hope that one day we will have a chance to thank everyone . . . in person, in print, or both!

What’s the Difference Between An Annual Campaign and a Capital Campaign?

Capital campaigns are conducted periodically to provide significant funds for major expenses such as the renovation of the kitchen, lodge renovations, new washhouses, scholarship endowments, etc.

Annual campaigns, such as the Alumni Drive and Board Campaign, are designed to provide scholarships for current year campers.

The Annual Campaign helps us live. Capital Campaigns help us grow.

2011 Endowment & Capital Campaign Gifts

Bar/Bat Mitzvah Fund
David Ackerman
Camp Androscoggin
Roberta & Peter Hirsch
Sheryl Kirschenbaum
Karen Malamud
Eve Rubinstein Papernick

Billie Schwartz Scholarship Fund (formerly the 100th Anniversary Fund)
Chuck Jainchill
Deborah Raizes

Building Fund
Celia Baczkowski
Mitchell Brenner
Vicki & Michael Herson
Harold Grinspoon Institute

Flick Fleischner/Boys of Camp Mooween Schol.
Fund
Jordan Dale
Dick Davis
Elaine & Mel Finkelstein
David Fleischner
Roger Sachs
Mark Segal
Cindy Shmerler
Joe Stein
Roslyn & Carl Sydney

General Endowment Fund
Robert Altabet
Marilyn Bailis & Jerry Mark
Jason Bailis
Rachel Bailis
Shoshana & Steve Bederman
Evelyn & Nick Beilenson
Evie & Jonathan Berger

The following individuals made gifts to one of several funds in our endowment, or made payments on a capital campaign pledge.

Howie Berk
Amy Goldberg
Roberta & Peter Hirsch
Gayle Hoffman
Amy & Bruce Jaffe
Chuck Jainchill
Linda Kane
Melissa & David Levine
Michele Mark Levine
Arline Lubin
Judith & Michael Margulies
Lisa Mark
Linda Markowitz
Miriam Messinger
Ruth Messinger
Jerry Meyer
Alice & Alan Model
Ronit Moritz
Susan & Sheldon Osnioff
Mark Segal
Edwin Shmerler
Evelyn Solby
Susan Spencer
Seth Stein
Anne & Joel Zbar
Barbara & Mike Zbar

Harry Henshel/Raise Your Match Campaign
Estelle & Herbert Adler
CCUSA
Harold Grinspoon Institute
Dayle Henshel
Joy Henshel
Patti Henshel
Roberta & Peter Hirsch
Nancy & Alan Hoffman
Linda Markowitz
Ruth Messinger

Miriam Messinger
Suzanne Moskowitz & Jordan Dale
Stephen Niskin
Jeff Spiegel
Mandy Storfer
Judy & Charles Weinberg

Harry Vogel Aquatic Fund
Ron Kalb
Johanna Pinzler & Avri Klemer
Bobbi & Harry Vogel
Missy Vogel

Henny Cohen/Alumni Association Schol. Fund
SLC Alumni Association
Michael Berk
Abe Greenberg
Sy Lasher
Nicole Pilevsky
Sheila Riddle
Nathan Salant

Herson Family Fund
Donna Ackerman
Hope Adler
Edward Celiano & Family
Jordan Dale
Eric Dell
Katherine DiGiovanni
Annette & Herb Feldman
Debra Fouks
Joy Henshel
Arlene & Milton Herson
Vicki & Michael Herson
Richard Kearns & Family
Brian Keech/Drexel University

Linda Kauskay & Bruce Malashevich
Ira Lomench
Deirdre & David Kells
Ziva & Isaac Levy
Judy & Michael Margulies
Amy & Bruce Mehman
Greta Menard
Mr. & Mrs. Metz
Michael Reardon
Jo Ann & John Riganati
Donna Mullins
Nora & John Parell
Paul Richman
Cindy & Martin Ruback
Sandra & Marvin Rubin
Barbara Ruff
Carol Ruttner
Saab North America
Sandra & Sheldon Salzberg
Michelle Shanley & Fred Sico
Lisa Stern
Jacqueline & Jerry Stolzenberg
Tara & David Urban
Michele Weiner & Joel Meisner
Mr. & Mrs. Alfred Zucaro

Jean Leiter Scholarship Fund
Stephen Gordon

Jeff Herman Fund
Michael Berk
Helena Prigal
Robert Schecter

Lenore Hershey Schol. Fund for Girls
Jane & Steven Cuozzo

Holman Family Fund
Bertram Holman

Rita Josephson Scholarship Fund
Stan Josephson

Rhoda Kaplan Arts & Crafts Fund
Randi Honig
Sandra & Len Honig
Lee Kaplan
Andrew Miller
Robert Miller
Marc & Mark Semel
Ro Shanley
Richard Turyn

Seth Fishman Hockey Fund
Jeremy Abrams

Tribute Fund
Ronnie & Bob Greenblatt
Michele Jacobson
Space & Gene Kelly
Richard Klein
Peter Reden, MD
Jodie & Andrew Rossi
Andrew Rubinson
Mark Segal
Ruth & Andrew Suzman

Winter Camp Schol. Fund
Molly Benton
Mike Bishansky
Bernard Hulker
Sanford Oppenheimer
Jerry Oppenheimer
Moe Sherman
And more "thank you's" to:

- Stan Josephson for helping to sponsor the tuition of four Ethiopian Israelis.
- Susan Spencer for sponsoring a camper from Poland.
- Harris Ghersin for the windows he replaced around camp.
- Michele Albo for donating special SLC-imprinted clipboards for our supervisors.
- Alan Hoffman for soliciting close to $15,000 in donations from his friends and clients to benefit the annual campaign.
- AM Skier for being the corporate sponsor of the SLC Super-Bowl.
- The 2011 SLC Super-Bowl Participants, Volunteers, and Supporters (see page 15).
- Faith Altschuler and Liz Izower for co-chairing the SLC Super-Bowl.
- Jane Hershey Cuozzo & Steve Cuozzo for obtaining so many terrific gift certificates for our SLC Super-Bowl Auction and 110th Gala.
- The 2011 Hike-A-Thon Participants and Supporters, and co-chairs, Joe Goldberg & Barbara Zbar.
- Joe Goldberg for sponsoring the Hike-A-Thon Breakfast.
- The participants and supporters of our Rosh Hashanah program.
- Michael “Satch” Saunders for running a basketball clinic for our campers.
- The Pollet Family for purchasing t-shirts for the Girls Hockey Team.
- Ken Seligson and Jersey Lynne Farms for their donation of Poland Spring Water on Alumni Day, and picnic tables and Adirondack chairs throughout camp.
- Howie Berk for volunteering his time, summer after summer, overseeing the Arts & Crafts program and the SLC Museum.
- B&L Deli, Silver Spoon Restaurant, McGuire’s on Main, and Tommy Wills for sponsoring the 2011 Staff Banquet Tent.
- The Alumni Association and its volunteers for organizing the clothing sales on Visiting Days and Alumni Day.
- All the wonderful volunteers who help out on Docks Weekends, Visiting Days, and Volunteer Days.
- The Suchow Family for partially sponsoring the 2011 Shabbat Program at camp.
- Jeff Berk for coordinating the spring Alumni Overnight at camp.
- The Greenblatt Family for donating $5,000 worth of new sports equipment.
- David Weintraub for sponsoring the camp tuition for two foster children from JAFCO in Florida.
- Seth Stein, Brandon Sherman, Gayle Hoffman, Keith Miller, Craig Miller, Liz Izower, Tracie Herman Miller, Mark Levine, Melody Mosher, Brian Doyle and Corey Zbar for volunteering as staff for the Get Your Feet Wet! program.

IN-KIND GIFTS
Surprise Lake Camp has received in-kind gifts from the following people in 2011: Ronnie & Bob Greenblatt, Suzanne Moskowitz & Jordan Dale, Claire Ginsburg, Vic Horowitz, Butch Goldsmith, Mark Levine, Gary Lilien, Phyllis & David Berk, Maxine & Dean Mayreis, Anne & Joel Zbar, David Weintraub, David Ackerman, Esther & Gabriel Altman, Stacey Panepinto, Brandon Grumet, Robyn Lefcourt, Lisa Bloom, Rachel Baron, Claudia Kessler, Steve Lawrence, Michele Kule-Korgood & Michael Korgood, Robin Krompier, Sue & Marvin Dubin, Donald Goldblatt, Gary Spielvogel.

HONOR GIFTS

MEMORIAL GIFTS
Surprise Lake Camp received gifts in memory of the following people in 2011: Lee Hamberg, Ruth Fleischner, Rose S. Budson, Thelma Salmonson Rodbell, Sarah Jane Fuchs, Henry Adler, Zygmunt Margules, Jacob Nisim, Lawrence Jay Goodman, Lilyan Klinger, Phylis Rubin, Adam Horowitz, Philip Frydman, Milton Herson.

VENDOR GIFTS
Surprise Lake Camp received support for our Scholarship Fund from Security & Safety Training.

THE SURPRISE LAKE CAMP BOARD OF DIRECTORS
Surprise Lake Camp wishes to express its sincere gratitude and appreciation to the Board of Directors of the camp. These volunteers constantly work to ensure that camp remains the Best in Jewish Camping. In 2011, the Board contributed a total of $277,230 in annual and capital gifts to SLC. We are proud that we have one of the best non-profit boards in the US!

To view the 110th Anniversary Gala Commemorative Journal & the donors who generously supported the event, please visit our website at www.surpriselake.org/110.
Hudson Overlook Circle of Giving:
One Session at Camp
$3,600 or more (up to $7,000)
*Moe Bordwin
*Neil Diamond
Dayle, Joy & Patti Henshel
Robert & Peter Hirsch
*Stanley Josephson
Lee Kaplan
Judith & Michael Margulies

Hinterlands Circle of Giving:
Two Weeks at Camp
$1,800 or more (up to $3,600)
*Ronnie & Bob Greenblatt
Vicki & Michael Herson
*Elezar Klein
*Ruth Messinger
Dana & Jonathan Miller
*Steven Moses
*Stephen Nitkin
Judy & Charles Weinberg

Bald Spot Circle of Giving:
One Week at Camp
$900 or more (up to $1,800)
*Jeremy Abrams
*Robert Altabet
Arthur Anton
*Suzanne Moskowitz & Jordan Dale
  Jill Dosik
David Fleischner
*Gregory Fox
Norm Friedman
*Joe Goldberg
Amy Goldberg
Donald Goldblatt
*Linda & Ben Gordon
*Brenda & Matthew Grosshandler
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  Linda Kane
*Andrew Komink
*Mark Levine
*Nance & Martin Liebgott
*Andrew Lobb
*Linda Markowitz
*Shuying Wang & Paul Mermanstein
*Roni & Jason Nadel
Ira Planko
Carl Reisner
Rabbi Gloria & Martin Rubin in memory of
Sophie Rubin & David Rubin
*Robin & Laurence Rubinstein
*Bernard Saidel
  Mark Segal

2011 ANNUAL GIVING

The gifts listed below were made between
This listing includes alumni who made gifts to our
Board Members who made or solicited gifts to the
We are very grateful to ever
*Indicates Lifetime Member of

One Week at Camp
Continued . . .
*Carol & Larry Seigel
Eileen & Elliot Senor
Susan Spencer
*Bret Tenenhaus
*Michael Tenenhaus
*Susan & Matthew Truter
United Way Contributions
Michael Wilman
*Lior Yahalomi
*Barbara & Mike Zbar

Five Days at Camp
$650 or more (up to $900)
Anonymous
*Faith Altschuler
Margery Arsham
*Celia Baczkowski
in honor of Barbara & Mike Zbar
*Howie Berk
Mitchell Brenner
Randi & Barry Goldberg
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*Carol "Space" Lee & Gene Kelly
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in memory of Leon Muskin
*Stacey & Rob Panepinto
*Jerry Person
*Jessica Pollner
Bruce Rubinger
*Robert Schecter
Steve Sommer
*Audrey & Mark Tenenhaus
in memory of Stephen O'Connor

Four Days at Camp
$520 or more (up to $650)
*Jeff Berk
David Berkowitz
Scott Ehrlich
Ira Goldfarb
Greg Kaufman
*Blair Klaff
*Marta & Lee Meyer
*Marc Rentzer
*Aimee & Seth Stein
*Lisa Stulberger
*Anne & Joel Zbar

Three Days at Camp
$390 or more (up to $520)
Peter Baum
*Evie & Jonathan Berger
*Jennifer & Matthew Berk
Thomas Berner
Camps Baco & Che-Na-Wah
Carolyn & John Canova
Ellyn Cohen

Three Days at Camp
Continued . . .
Marjorie & Robert Feder
*Lori & Seth Fishman
Eliot Gummer
*Scott Gilden
*Darlene Haut
Lori & Andrew Hess
*Gayle Hoffman
*Rachel Israel
in memory of Barbara Israel
Alan Kleinman
in memory of Phyllis Greenberg
Ruth Kravit & Bernie Karron
Michele Mark Levine
Cecile & Stuart Levy
*Sharon Manewitz
Roberta & James Meyer
Marylyn Muskin
in memory of Leon Muskin
*Nicole Pilevsky
Queens Village Jewish Center
*Stuart Rachlin
*Rabbi Peter Rubinstein
Sarah McGregor
Adam Stein
*Alice & Steven Terner
*Diane & Allen Weiner
Rafi Yahalom

Two Days at Camp
$260 or more (up to $390)
Morris Adwar
Yan Baczkowski
*Marilyn Bailis & Jerry Mark
Steven Bleiberg
William Buchbaum
*Melanie Fleischmann in memory of
Robert & Linda Fleischmann
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Theima & Sanford Hochberg
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Two Days at Camp
Continued . . .
*Joshua Stern
Adelle & Henry Stern
*Jamie Umans
*Marlene & Barry Vegter
*Jordan Zbar

One Day at Camp
$130 or more (up to $260)
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*Steven Allen
Sylvaine Baczkowski
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Pearl & Harry Belkowitz
in memory of Philip Friedman
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*Mindy & Jeff Berkon
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*Donna Cohen Ross
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Joseph Ezratty
Karen & Donald Fagelman
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*Mark Gilbert
*Danielle Gilde
Jill Gold
in honor of Emily & Sarah Gold
*Jennifer Goldstein
*Karen Raksis & Robert Grader
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*Shira & Evan Greenblatt
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*Amy Gross
*Andrea & Arthur Gruber
Leslie & Sam Gutman
*Gwen & Larry Hamborg
Allison & Michael Heitzner
*Margot Hodes
Sarah Jacobs
Meghan & Diamuid Joye
Jeanne Kaiser
in honor of the Berk Family

Continued . . .
One Day at Camp
Continued . . .
Jeanne Kaiser
in honor of the Berk Family
Roger Karlebach
Stuart Karten
Gary Kaufman
Doris Kaufman
Camie & Dave Kerpen
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Andrew Kovar
Victor Krauthamer
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*Barry Leitman
*Beth & David Levene
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Sarah Permut
*Ira Polinsky
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Jaime Baczkowski
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*Adam Bennoyes
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Irene Blady
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& Jordan Dale
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Daniel Dikovskiy
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*Michele DiRuggiero
Vivian & Brian Elba
*Ian Elmeliah
Judith Elkin
*Alvin Elkins
Jessica Ewing
*Michael Fandel
Howard Feldman
*Rise Fine
Arnold Finkelstein
Ronnie & Ronald Fisher
*Howard Fishman
Erika Forgacs
Elana Friedman
Michael Friend
Marc Frydman
in memory of Mitch Pumper
Marissa Garfinkel
Susie Jainchill & Tsahi Gelardin
*Joe Goldberg
*Tobi Goldberg
*Michelle Goldstein
*Randi Goodman
Good Search
Melissa Gordon
Gary Gordon
Jeff Gruber
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Lenny Grinberg
Jerry Gross
*Michael Gutenplan
*Shana & Scott Gutterman
Margery & Art Haber
*Lauren Haber
*Jason Hoffman
*Laura Hoffman
Howard Horder
*Nancy Horn
in memory of Ben Glassman
Elena Ippolito
Harriet & Jack Izower
*Elizabeth Izower
Jeffrey Jackel
Keith Jacobs
*Michele Jacobson
in honor of Nancy Sidor
Maris Jaffe
Joan Jetter
Dani Johnson
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*Jennifer Weitz
Eric Weitz
*Abbe Wittenberg
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in honor of Jordan Dale
Dror Yanai
Jessica Zalin
Diane Zilber
*Arthur Zil
*Debra Asher-Zitrin & Anthony Zitrin
Jaime Zuckerberg
Robert Zuckerberg & Family

Gifts under $130 Continued . . .

- Gifts to the Annual Alumni Drive (totaling $161,000) as well as the annual Board Campaign (totaling $78,000).
- Thank you for your generosity.
Did you know that . . .

- All gifts are fully tax deductible?
- All money raised directly benefits camper scholarships?
- You may be eligible to have your gift matched by your company?
- Surprise Lake Camp accepts contributions in memory or in honor of someone?
- You can make a gift of securities, donate a vehicle, or make a bequest in your will?
- You can support camp by having your credit card billed monthly?

Please help us to confirm our records by completing the following:

| Name: ____________________________ | Maiden Name: ____________________________ |
| Address: __________________________ | City: __________________________ | State: _____ | Zip: _____ |
| Birthdate: _________________________ | Occupation: __________________________ | Dates/Years at Camp: __________________________ |
| Email Address: ___________________ | Phone: __________________________ |

**Alumni Drive:** Gifts to the Alumni Drive are used to support this year’s scholarships. *This is camp’s greatest current need.* If you are supporting this annual drive, please consider making an additional gift to our scholarship fund to secure our ability to provide for future scholarships.

**Scholarship Fund:** This money goes toward an endowment to provide for future scholarships. (Gifts will be credited to the Henny Cohen Scholarship Fund unless you direct that they be put into another scholarship fund.)

**Alumni Dues:** Membership entitles Alumni to be kept informed of alumni events, receive quarterly Re-Echoes, receive free admission to Alumni Day, a discount at the Alumni store, and a discount to all alumni events at which a fee is charged. All members will receive a membership card and calendar of events.

**Jeff B. Herman Memorial Fund:** Pays for camp’s annual award given to the most outstanding male and female athletes on Teenside and helps to fund camper scholarships. Jeff Herman was a beloved Surprise Lake Camper who became a New York City policeman and was tragically killed in the line of duty.

Please Complete:

| 1 Day at camp: $135 | 4 Days at camp: $540 | The Hinterlands Circle (2 Weeks): $1,850 or more |
| 2 Days at camp: $270 | 5 Days at camp: $675 | The Hudson Overlook Circle (1 Session): $3,700 or more |
| 3 Days at camp: $400 | The Bald Spot Circle (1 Week): $925 or more | The Breakneck Circle (Full Summer): $7,200 or more |

**Annual Alumni Fundraising Drive—*Send a Child to Camp*”**

| 3 Days at camp: $400 | 4 Days at camp: $270 | 1 Day at camp: $135 |
| 5 Days at camp: $675 | The Hinterlands Circle (2 Weeks): $1,850 or more | The Hudson Overlook Circle (1 Session): $3,700 or more |
| 6 Days at camp: $945 | The Bald Spot Circle (1 Week): $925 or more | The Breakneck Circle (Full Summer): $7,200 or more |

**Alumni Association Dues** $250 Lifetime, $36 Annual

**Scholarship Fund**

**Jeff B. Herman Memorial Fund**

**Other Fund:**

| Total Amount Enclosed: __________________________ |

☐ Please bill my credit card: (No AMEX, please)

| Card Number: __________________________ | Exp. Date: __________ | Total Amount to Charge: $_______ |
| Name on Card: __________________________ | Billing Zip Code: __________ | Signature: __________________________ |

☐ I’d like to make monthly contributions with my credit card. Preferred day of charge: ________ Month to begin: ________

| Monthly Amount: $_______ | Total Number of Months: ________ | Total Donation Amount: $_______ |

☐ I prefer to save paper & postage. Please email me my/our acknowledgment letter. (please include email address above)

☐ I request that my gift be listed as “anonymous.”

☐ I would like to speak with an Alumni Fundraiser and/or member of Surprise Lake Camp’s professional staff about a special gift.

Surprise Lake Camp accepts contributions in memory or in honor of someone, gifts of stock, matching gifts, and planned gifts (deferred giving). Additionally, camp’s long-term Capital Improvement Plan includes many opportunities for endowing scholarships, staff positions, or programs, as well as naming gifts for buildings or recreational facilities. We also welcome major gifts to fund donor-initiated projects.

**SURPRISE LAKE CAMP ALUMNI FUNDRAISING POLICY:** The Alumni Association is aware that some organizations raise money by bombarding donors with phone calls and mailings. We find this offensive. We ask our alumni for two things each year: annual dues and a gift to the Alumni Drive. From time to time, we also do special solicitations for capital projects. While we may send reminders to those who do not respond, we do not resolicit people during the same calendar year if dues have been paid and a gift has been made. In addition, we never give our address list to anyone, and we honor any request by an alumnus to block his/her name from our fundraising mailings.
SURPRISE LAKE CAMP
SUPER-BOWL II
NOVEMBER 5, 2011
FRAMES BOWLING LOUNGE NYC

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Dr. Juan & Mrs. Joann Edreira
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Year Round Jewish Program To Expand

Surprise Lake Camp is proud to provide a spiritual home for Jews who find that our brand of Judaism speaks to them. Our Rosh Hashanah program, which now draws over 300 guests, is understandable, meaningful, comfortable, and inspiring. Our vision is to continue to expand camp as a year round spiritual community, and to have members of our camp family connect throughout the year to develop their spirituality in a way that is grounded in our traditions, but which speaks to them as modern American Jews. With a grant from UJA-Federation, we have hired a year round spiritual coordinator to help us achieve this vision!

We hope you will join us on Saturday, May 19 for our 2nd annual Shabbat at Camp. This program includes a service at the theater followed by lunch.

Additionally, we hope that you will be able to join us for Rosh Hashanah on Monday, September 17, and for our two NEW programs: Sukkot on Sunday, September 30, and our 2nd night Passover Seder on Tuesday, March 26, 2013.

Did You Know???

The proceeds of Pete Seeger's newest version of Quite Early Morning benefits Surprise Lake Camp!

Quite Early Morning is an original Pete Seeger song. It was written in 1969, and a new version was recently recorded by Pete and Paul Suchow. It includes a new ending written by Paul at Surprise Lake Camp on a rainy day in the summer of 2010. The new, final verse says “When every nation’s kids start singing, we’ll make those freedom bells go ringing.”

Paul Suchow, camp’s Neil Diamond Music Specialist, arranged, produced, played guitar, and sang with Pete and his banjo. Joe D. Izaguirre played drums and engineered the session on July 13th, 2010.

The song features the timeless message that no matter what is going on in this crazy world, we can always find joy through music and singing. This is a message that is dear to both Pete and Surprise Lake Camp.

Thanks to Pete’s exceptional kindness and Paul’s outstanding efforts, all proceeds from the sale of this song will benefit the children of SLC!

Quite Early Morning is available on many different popular downloading sites such as Amazon, I-tunes, Rhapsody, Napster, Thumbplay, Nokia, Amazon On Demand, ShockHound, Zune, and Emusic. We hope you will take a moment to purchase the song, and not only enjoy the music, but gain tremendous satisfaction knowing that your purchase will help to support camp scholarships!
A few words from our Camp Director, Sheryl Kirschenbaum

The 110th Anniversary Gala has come and gone and I have to admit, it was an incredible feeling to be a part of something so “big.” When I started at Surprise Lake Camp, I was aware of the rich history, but I never truly understood the magnitude.

Camp for me has always been my salvation. I grew up at the Samuel Field Y—my summers were spent in teen travel and my winters were spent on Teen Council. Teen Council was an elite group which planned activities for the teen program. Back in those days I was “too cool” to go to any of the events unless I had to, but I loved the meetings and making sure those with fewer options than me had something to do. When I was old enough, I worked day care or whatever else they would allow me to do. Those days at camp made me who I am today (for better or worse). I went on to become a CIT, a counselor, and then a Division Head. I never realized the impact that all those activities had on me. They probably saved my life!

Apparently camp was in my blood . . . or I was born to be in camping. I never left, except for a short stint at Covenant House as an Intake Coordinator. I was there for 4 months, moving up in the ranks, when I got a call that a JCC needed a teen director. And so the story of my career as a camp staff member begins!

When I moved from Director of the Mid-Island Y Day Camp to Surprise Lake Camp, I never in my wildest dreams realized the enormity of camp’s impact. Perhaps it is simply because day camp is a different animal. At SLC you live, play, and breathe with your friends 24/7. In day camp, you only spend 8 hours a day with camp friends and then go back to normal home life. When I became Camp Director two summers ago, it hit me . . . the responsibility for the future that came with the position. I realized that I was following a line of incredible people—Max Oppenheimer, Asher Melzer, Jerry Mark, and Jordan Dale. How in the world could I possibly fill those shoes? I soon discovered that I would not fill the shoes. Rather, I had to walk in my own. I decided that what I needed to do is what others had done before me . . . I needed to be me. Remember the history and build on the future.

Surprise Lake Camp has an amazing past, and I learn new things about camp every day. We are blessed with a wonderful group of alumni who are caring and supportive, both emotionally and financially. Surprise Lake Camp is truly a place that changes lives. I say it all the time. For 110 years we have been making a difference. I hope that I will be able to continue that tradition.

Does Your Business Purchase Advertising?

As a result of a generous offer from a business that is a friend of Surprise Lake Camp, an opportunity exists for certain alumni to be incredibly helpful to camp without it costing them anything. Might you be one of them?

The key to this opportunity is that an alumnus needs to have a connection to a business that purchases a significant amount of advertising. Our institutional friend is a company called Active International. Active is willing to thank any business that supports Surprise Lake Camp with a significant contribution by providing that business with a trade credit equal to the value of the contribution. The donor business would then be able to use that credit to purchase advertising. As it would replace funds that would have been spent for advertising, the net cost to the donor/advertiser would be zero. However, Surprise Lake Camp would receive a significant contribution and the donor/advertiser would receive the good will generated by such a public gift.

The use of trade credits in the high-end advertising market is common and Active International is willing to provide trade credits at its own expense to a Surprise Lake Camp donor for two reasons. First, Active is an extremely charitable company with a strong philanthropic program called Active Cares and has a desire to support the work of Surprise Lake Camp. Second, Active hopes that it can be introduced to new potential clients.
What’s the Buzz?  SLC Is Getting Bees!

Thanks to a grant from the Jewish Greening Fellowship, Surprise Lake Camp will be acquiring bees this summer! Campers will observe the bees, see how they create and maintain their hives, learn how they use nectar to make honey, and eventually extract honey from the hives. What better way to teach the campers the significance of honey during Rosh Hashanah than with honey they get to harvest themselves? According to Wendy Dinn, Teva Supervisor, "if we can get the campers to see bees as beneficial and important members of our world, and challenge their preconceived notion of them as stinging pests that need to be killed, we will consider the program a success."

This is part of camp’s ongoing commitment to nature education for our campers, or “Teva” in Hebrew, as it is now called. The campers will get to see a real hive with real bees in action; ones who head out every sunlit morning to forage for pollen and nectar, which then gets converted to honey for their sustenance. The hives will enable staff to remove sections to show campers. Since safety comes first, it means everyone involved will be dressed in beekeeping gear, veil, and gloves!

Interested campers will get the chance to learn more about what it takes to raise bees, maintain the hive, keep them healthy, and harvest the honey. They can also learn about the importance of bees to agriculture, since they are pollinators of 40% of our food crops. Our bees have been specially bred right in Putnam county to survive northern winters, and for good health without the use of chemicals.

There are also a few interesting Jewish connections! We all know about the tradition of using honey on Rosh Hashanah, but the Bible also talks about the seven forms of produce in Israel, including honey, and describes the country as a “land of milk and honey.” In fact, some of the earliest archeological evidence of beekeeping comes from Israel, and the Talmud even records all the issues of ownership connected with bees and beehives.

“My son, eat honey, because it is good; and the honeycomb, which is sweet to your taste.”
Proverbs 24:13
To help honor camp during the 110th Anniversary celebration year, we are asking all campers and staff members to help us raise money from friends and family as a huge birthday present for camp!!

We have set up an on-line fundraising campaign that allows YOU—campers, staff, and anyone who loves SLC—to reach out to your contacts through your own personal fundraising pages!!! This gives each and every SLC fan the chance to share their feelings, stories, and pictures about what camp means to them and why it is important to help keep it going for another 110 years!

Prizes will be awarded to our top on-line fundraisers!

We challenge our entire camp community to be part of the $110,000 Birthday Team in honor of our 110th Anniversary. Let’s give camp the best birthday gift ever!

Visit www.crowdrise.com/slcl10/fundraiser/surpriselake today to join the 110th Birthday Team!

Team Members As Of 4/15/12

Celia Baczkowski  
Evie Berger  
Jake Biederman  
Elyse Braun  
Andi & Marc Cohen  
James Dinn  
Wendy Dinn  
Amy Bechar &  
Lenny “LG” Grinberg  
Dani Johnson  
Erica Karron  
Sheryl Kirschenbaum  
Stacie Lilien  
Dan Schulman  
Isaac Shapiro  
Jenni Sussel  
Hannah Wolland  
Jamie Zuckerberg  
Hannah*  
KA*  
Dena*  
Diane*  
Dima & Shanna*  
*No last name provided
Now is the time to pay your SLC Alumni Association membership dues!

Only paid members of the SLCAA receive Re-Echoes four times a year. Unpaid members only receive our Spring edition. So why continue to miss out on Camp and Alumni news? Become a member today! You can join on our website or by filling out the form on page 14. If you are not sure about the status of your membership, please call the camp office at 212-924-3131 or e-mail alumni@surpriselake.org.

110th Anniversary Alumni Day!

July 22, 2012 * 10am-4pm

Friends, Swimming, Boating, Round-Up, Alumni Gear for Sale, BBQ, Photos, the Camp Museum and so much more... Don’t Miss Out!

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Alumni Day Eve . . . Members Only Event!

Who: Current, Paid Alumni Members & Their Families
This includes Lifetime Members, and anyone whose membership is current. All current members will receive a separate, personal invitation in the mail. If you do not receive an invitation by June 30 and believe you are a member of the Alumni Association, please call Celia at 845-265-3616.
You may also join the Alumni Association at the door.

When: Saturday, July 21, 2012 7pm-9pm
Where: The SLC Canteen
What: A fun pre-Alumni Day event! (Details to be announced soon)
Why? Membership Has Its Privileges!

Looking to stay in the neighborhood on Saturday Night? We’ve reserved blocks of rooms at these hotels!

Ramada Fishkill
542 Route 9
Fishkill, NY 12524
Phone: (845) 896-6281
Group Room Rate: $103
plus 12.25%
Group Code: CGSLCA
Must be booked by June 21

Residence Inn
14 Schuyler Boulevard
Fishkill, NY 12524
Marriott Reservations Phone #: 800-331-3131
$139 plus tax for a Studio Queen
$149 plus tax for a Studio King
Mention “Surprise Lake Camp Alumni” to receive special rate.

Holiday Inn Express
21 Schuyler Boulevard
Fishkill, NY 12524
Phone: (845) 896-4001
Group Room Rate: $131.99 plus tax
Name of Block: Surprise Lake Camp Alumni
Must be booked by June 20

Still getting Re-Echoes only once a year?

Now is the time to pay your SLC Alumni Association membership dues! Only paid members of the SLCAA receive Re-Echoes four times a year. Unpaid members only receive our Spring edition. So why continue to miss out on Camp and Alumni news? Become a member today! You can join on our website or by filling out the form on page 14. If you are not sure about the status of your membership, please call the camp office at 212-924-3131 or e-mail alumni@surpriselake.org.
SLC’s Community Corner:
Submit your business card or advertisement to alumni@surpriselake.org.
The rates for advertising in each issue are as follows:
1/8: $25   1/4 Page: $50   1/2: $80   Full Page: $120

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Fax: (845) 639-3180
E-mail: nzbar@zbarleungcpa.com
www.zbarleungcpa.com

LAW FIRM OF SETH STEIN, PC

SETH STEIN
120 Broadway, 28th Floor
New York, New York 10271
(212) 532-5503 * FAX (917) 591-8292
Email: sstein@ssteinlawfirm.com
MinyanLand is a virtual community designed to engage kids and families in games and interaction that are entertaining and educational.

MinyanLand was created as a platform to entertain and educate a young generation so they understand the concept of a market and the basics of economics and finance on a real world level.

The economic system of MinyanLand mimics the real-life pricing of general goods and services. As players participate in the system, their actions will affect the overall MinyanLand economy. This is how they will learn.

To keep the economy stabilized, for instance, players must stay healthy by eating on a regular basis. MinyanLand will also offer incentives to encourage such behavior as charitable giving.

The website’s mission is to help address the gap between classes created in part by the financial illiteracy of many in our country, if not the world. The site is sponsor-supported to keep it free and open to as many children as possible. By not charging for subscriptions or imposing monthly usage fees, they are able to reach children and families at all economic levels. In addition, they are teaching children about how our economic system works, and advertising is a part of it.
It takes money and resources for the Alumni Association to mail you this newsletter. Please let us know if you move, get multiple copies, or would like to be removed from our mailing list!

You Are Invited To Our 2nd Off-Season

**SLC SHABBAT**

**SHABBAT SHALOM!** שבעת שלום

Date: Saturday, May 19, 2012

Time: Service will begin at 10:00 am.
Refreshments will be served at 9:15 am.

Place: Surprise Lake Camp, Cold Spring, NY

PLEASE RSVP BY May 7th!

**BY MAIL:** c/o Surprise Lake Camp Shabbat, 307 7th Ave.—Suite 900, NY, NY 10001

**BY PHONE:** 212-924-3131  **BY FAX:** 212-924-5112  **BY E-MAIL:** slcers@surpriselaake.org

This Shabbat program is sponsored in part by the Suchow Family as a tribute to Surprise Lake Camp for all that it does to build self-esteem and character in children, in memory of Robert Garry Bieber.