

SURPRISE LAKE CAMP ALUMNI ASSOCIATION



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RE-ECHOES

Winter 2011

ISSUE #1

Editor: Celia Baczkowski

UPCOMING CAMP EVENTS . . . MARK YOUR CALENDAR TODAY!

VOLUNTEER DAY.....	SUNDAY, MAY 1, 2011
PARENT/CAMPER ORIENTATION.....	SUNDAY, MAY 15, 2011
SLC SHABBAT.....	SATURDAY, MAY 21, 2011
ALUMNI OVERNIGHT @ SLC.....	SAT. MAY 21-SUN. MAY 22, 2011
TEVA SEMINAR.....	SEE BACK FOR MORE
ALUMNI DAY.....	SUNDAY, JULY 31, 2011
LABOR DAY/FAMILY CAMPING WKND.....	FRIDAY, SEPT. 2 TO MONDAY, SEPT. 5, 2011
SLC ROSH HASHANAH PROGRAM.....	THURSDAY, SEPTEMBER 29, 2011
110TH ANNIVERSARY GALA.....	SATURDAY, MARCH 10, 2012

A 2011 Message From Jordan

A little over a year ago, I sent a message to our alumni describing my new role at SLC and the vision that I hoped to achieve. I would like to follow this up with an annual report describing our progress and the challenges we yet face.

Everyone knows that the past few years have been difficult for America. The economy has been struggling, and this has affected a lot of people and organizations. One impact has been weaker fundraising. The Chronicle of Philanthropy has reported that fundraising at the nation's largest Jewish institutions was down over 18%.

Not at Surprise Lake Camp. In 2010, annual giving increased, as did the number of donors. I want to publicly thank our community for its loyalty and generosity in the face of tough times. One of the benefits of my new role has been my ability to spend more time on relationships with camp's supporters. I can tell you it is a very special group of people, and the more I get to know them, the more optimistic I am about camp's future.

One question that I get asked a lot is whether camp's investments or fundraising were hurt by the Madoff scandal. The answer is no. Our endowment is invested conservatively by a very conscientious Board committee. The portfolio is diversified and balanced, and the funds are in well-established, reliable instruments. You can be confident that if you make a gift to our scholarship fund, the money will be safe and will do what you wanted it to do for the children we serve. As for donors, we have neither seen nor heard any evidence that ours have been affected by Madoff.

One of our biggest successes over the past year has been The 1902 Society. This is our effort to build our scholarship fund through commitments by SLC supporters to make gifts after their lifetimes. We now have 112 members of The 1902 Society, and we have exceeded all of our goals so far. We hope to have 150 members by the end of this year and a few hundred members by 2016. Ultimately, this will add millions of dollars to our scholarship fund, and it will provide summers of discovery, growth, and joy for countless children at SLC in perpetuity.

Continued on page 5 . . .



**SURPRISE LAKE CAMP
ALUMNI ASSOCIATION**

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*Deceased

Any newsletter submissions may be
mailed directly to the editors. Please
notify us of any corrections.

*The Alumni Association,
established in 1961 for the
Betterment of Camp*

Message from the President

I would like to begin this issue of Re-Echoes by wishing everyone a very Happy New Year. I hope that 2011 will bring happiness and wonderful things to you all!

This year, the SLC Alumni Association will celebrate a most historic milestone: its 50th Anniversary! In 1961, a group of dedicated alumni got together and created the foundations of a society whose sole goal was to support and better the Surprise Lake Camp experience. That same concept still drives the Association today!

We accomplish this in a number of ways, but, by far, the most important is fundraising. The SLCAA is the single largest contributor to the annual scholarship drive. In 2010, our gifts, totaling \$42,000 helped the Annual Alumni Scholarship Drive surpass \$171,000, the highest in camp's history!! This money, simply put, gives children the opportunity to share in the greatest experience — a summer at SLC. This is the principle at the heart of the SLCAA.

That being said, I would like to offer a very special thank you to all who participated this year and to helped us reach our goals.

We will be celebrating the SLCAA's 50th Anniversary with numerous events and activities throughout the year. The details of each will be announced in the coming months. As you can probably imagine, the highlight will take place on Alumni Day itself, July 31. If there will ever be a time to visit camp, it will be on this day!! I hope to see all of you there.

This will be an interesting and special year for the SLCAA. There will be some new and exciting changes. Some of these are explained in this issue. I hope that in recognition and support of its 50th Anniversary, everyone considers joining the Alumni Association.

I personally would love to see our membership double by year's end!! If we want to continue to do the wonderful work that we do for SLC for another fifty years, we will need to grow our support by adding to our numbers!

Happy Anniversary, SLCAA!!!
See everyone in camp this summer.

Joe Goldberg, President, goldnglich@aol.com



Alumni Drive Update

The 2011 Alumni Drive begins with a bang!

**\$7,000
Raised So Far!**

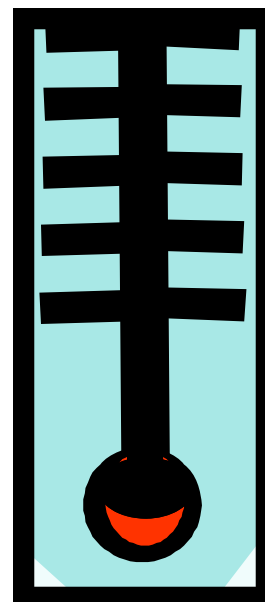
The 2011 Alumni Drive began on February 1 and
is off to a strong start!

Help us continue the momentum by making a gift
early in the year.

Please remember that your gifts are tax
deductible and go directly to support camper
scholarships. You may use the donor form on
page 9 or make your gift online at
<https://www.surpriselake.org/about/donate.php>.

Ask us about setting up monthly
donations charged to your credit card!

It's so easy!



\$200,000
\$180,000
\$160,000
\$140,000
\$120,000
\$100,000
\$80,000
\$60,000
\$40,000
\$20,000
\$0



ALUMNI HAPPENINGS



Future SLC Campers? We hope so!



Mazel Tov to Lisa (Mellamed) and Matt Steinberg on the birth of their first child, Sydney Raina on December 12, 2010.



Mazel Tov to Ilisa and Michael Gruber on the birth of their fourth son, Ryder Daniel, born at 11:33pm on Monday, January 3, 2011, weighing 7 lbs. 9 oz, and measuring 21 inches long. He has joined his brothers Shaye (7), Brandon (5), and Dylan (2).



Mazel Tov to Jennifer (Herman) and Adam Benalt on the birth of Joshua Lucas on January 28, 2011 at 9:33pm, weighing 7lbs. 2.8 oz.



Mazel Tov to Yulia and Alex Dekhterman on the birth of Natan Mordachai on February 3, 2011.

Another Couple for the SLC Wedding Album!



Mazel Tov to Jennifer Stein and Matthew Berk on their December 12th engagement!



OOPS! Our sincerest apologies for accidentally omitting Barbara Zbar from the fall issue of Reechoes when we listed the organizers of the 5th Annual Hike-A-Thon. This popular event would simply never happen without Barbara's leadership and organization. We are grateful to her (and her family!) for their involvement in this fundraiser, and all SLC events.

☆ Our condolences to Mark Levine, Alan Levine & their families on the loss of their step-father, Rick.



Alumni Association Turns 50!

Become A Member/Renew Your Membership Today!

As we enter the 50th anniversary year, the Surprise Lake Camp Alumni Association is the strongest it has ever been. But what does it mean to be a member of the Alumni Association?

By paying dues and joining the Alumni Association, you demonstrate your commitment to the continuing success of Surprise Lake Camp and your devotion to the place and people that shaped our lives.

Membership also has its privileges! Alumni Association members have always received discounts at certain alumni events and receive every issue of Re-echoes. This year, Alumni Association members will also receive:

- ☆ Discounts on Surprise Lake Camp merchandise
- ☆ An exclusive invitation to an Alumni Association event this summer
- ☆ Free entry on Alumni Day for you and your immediate family (spouse, children)

The cost of an annual membership is \$36. You can also become a Lifetime Member of the Alumni Association for \$250. Whether you have been a member in the past or not, this is the time to show your commitment and join! Fill out the form on page 9 or go to the camp website and renew your love for SLC!

From Our Alumni...



Steve & Alice Turner
Camp Couple, 1902 Society Members

From Steve...

In 1970, Alice and I joined the SLC family. Asher Melzer hired me to fill in as Assistant Director to enable Jerry Mark to continue his studies. Alice rejoined SLC as a swim instructor and lifeguard, and eventually became Junior Division's head of arts & crafts. We had six unforgettable years that made an impact on our lives. The time has flown by. I am now embracing the lifecycle of retirement! For the last 18 years we have been living in Columbia, SC. Best to all! -Steve

From Alice...

I thought I would add my two cents in also! :-). When I was 12 & 13, I was a camper at SLC, along with my sister and my cousin. We would meet during Shabbat walks. My father was also a camper at SLC. He went to camp with the other poor children who were able to attend camp on scholarship, but I don't

remember the years he went. Surprise Lake is always a fond memory and will always be a special place in my heart!

A Song Tradition: Its Origin & Evolution

by Gary Spielvogel

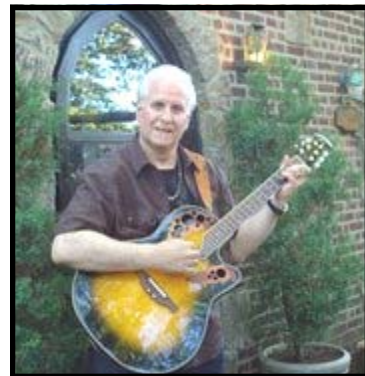
2011 marks a 150th anniversary of sorts for Surprise Lake Camp. That's because back in 1861, a song called "Aura Lea" (pronounced ORA-LEE) was published. A nostalgic and wistful song about a young maiden, it became popular during the U.S. Civil War both in the North and South. It had a simple and catchy melody, to which, much later, one or more Surprise Lake Campers scrawled lyrics to what we know today as the traditional camp song "Nestle" (or, as many have known and called it, "Nestling-and-Taps").

Little may be known as to how "Nestle" actually came to be. What we do know for certain is that by the 1920s the song was an established part of Surprise Lake Camp lore. Then, it was known as the "Surprise Lake Camp Song" when it was published among many songs in the July 7, 1922 edition of the SLC "Echoes" newsletter (you can view this 20th anniversary "gem", along with other documents and photographs, online via the Milstein/Yivo archives for SLC at <http://www.milsteinjewisharchives.yivo.org>. Curiously, the tune of "Aura Lea" was not mentioned with the song in byline or in parenthesis, so it can be deduced that the melody of the SLC Song was long well known to staff and campers by 1922 (much like "Nestling-and-Taps" is "known" today).

From its earliest days, Surprise Lake Camp recruited staff (many were called "camp leaders") through Jewish agencies within the Educational Alliance. Among these were college-educated and trained men (including students), some undoubtedly with fine arts and musical backgrounds. Any one of these men (SLC served only boys and men until 1948, although resident staff included women among leaders and teachers – SLC conducted a winter boarding school for needy boys over many years) could have penned the "Nestle" song.

However, we also know that in the earliest years of camp, groups of Surprise Lake Campers took long hiking trips, some that included ferry rides across the Hudson River to visit the U.S. Military Academy at West Point. Let's imagine that campers heard West Point Cadets singing, or listened to choir practice one day. They might have heard cadets perform a song called "Army Blue", which since 1865 had been a West Point song (and still is) that in fact had borrowed the tune of "Aura Lea". Right then they might have been inspired to pen the lyrics to the song about camp using the same melody. Who knows?

More questions remain, but likely there are among us those who have answers. How did the several-verse and-refrain song of 1922 evolve into the cheer-rousing "Nestle" that we know today? Perhaps Harry Vogel or long time alumni can tell us. Say, like in 1956, Elvis Presley released the hit ballad "Love Me Tender" which also used that tune from "Aura Lea"... did Elvis's song affect how Surprise Lake Campers perform "Nestle"? But, more important, when was it that the traditional bugle-tune "Taps" and the demonstrative body-lingo "day is done, gone the sun..." lyrics got appended to the end of the original "Nestle" song?



A Message From Jordan . . . Continued from front page

I really enjoy talking to alumni about The 1902 Society. Invariably, it is a pleasant conversation about the camp we love and its future. I want to thank all those alums who have taken the time to chat with me (or with others). What we are doing together is remarkable, and future generations will thank us for our foresight.

Progress with camp's site has been slow but steady. We completed the Main kitchen renovation last spring, and the improvement is a big WOW! Although we encountered some unexpected surprises along the way, such as the need to replace the slab between the first and second floors, and although it was a very tough winter at camp, we still kept the project very close to budget. This was the biggest site project camp has had since it built the gymnasium. It has vastly improved the operation of our kitchen, including efficiency, kashrut, and food quality.

The list of lesser physical plant projects we have accomplished is very long, and I won't bore you with it. I can guarantee this, though. Each year, we are upgrading in dozens of ways, big and small, many of which can't be seen. We are determined to leave the next generation of SLCers with a camp that is in great condition, and we are increasing both our budget and our staffing to make this happen.

We are also planning a major event. Mark your calendar for March 10, 2012, when we will celebrate camp's 110th Anniversary at the Marriott Marquis in Manhattan. More info will follow regarding this "ultimate camp reunion". In the meantime, we are deep in the planning.

Programmatically, it has been a good year. The summer camp, under Sheryl's guidance, and the Teva Learning Center (www.TevaCenter.org), under Nili's guidance, both ran beautifully this year. One major accomplishment of the summer camp was another big uptick in the quality of our food service. And if I had to feature one development of interest regarding Teva, it would be the Topsy Turvy bus tour (<http://tinyurl.com/5w7ymxl>). We also hosted more off season groups at camp than we have in a long time. Our beautifully renovated lodges, with modern bathrooms, radiant heat, and gorgeous fireplaces, are growing quickly in popularity, and alumni groups are their biggest users!

Last, we are in the early stages of a significant capital campaign to build our scholarship fund. The 1902 Society was step one in this process, but it will not yield significant support for many years. We also need to raise money now through cash pledges, and we have ambitious goals. This initiative is essential if we want to achieve the vision of securing our scholarship mission in a way that doesn't put a strain on our operation. We plan an official announcement of this campaign in several months, once some of the lead gifts are in place. It will be a very exciting time for camp, and I hope everybody in the SLC community will rally to help us succeed.

My biggest regret is that I wish I had more time. There is so much great work to do and there are so many great people to engage that there just aren't enough hours in the day. But I am grateful that my new role is enabling me to do more of this important work, and I hope I get a chance to spend more time with more of you making SLC better and stronger in the year ahead.

Registration Report for Summer of 2011

SLC is 72% filled! We currently have waitlists in Session 1 for:



Boys: Grades 7 & Up
Girls: Grades 2-4



At the time of printing, other age groups are about to fill.

Registration is arriving daily so we encourage you to contact us ASAP to inquire about availability or to have your child's name placed on a waitlist. If you know anyone who is hesitating to register for next summer, tell them to give us a call before it's too late!

ASK US ABOUT ONE OF OUR MANY NEW CAMPER INCENTIVE PROGRAMS!

We will let you know whether your child is eligible for a non need-based grant at Surprise Lake Camp.

Sustaining Surprise Lake Camp into the 21st century is the responsibility of those who believe in its mission and have been touched by its efforts. The 1902 Society recognizes people who have decided to include SLC in their estate planning.

This can be done in various ways. If you are interested in becoming a member of the 1902 Society or learning more about what planned giving/estate planning means, please contact Celia in the camp office at 212-924-3131.

Current Members of *The 1902 Society*

We are extremely grateful to the following individuals who have made provisions for Surprise Lake Camp in their estate planning.

Anonymous	Roberta & Peter Hirsch	Joey Novick
Marcia & Bob Altabet	Thelma & Sanford Hochberg	Shelli & Larry Olinsky
Faith Altschuler	Gayle Hoffman	Eve Rubinstein Papernick & Jon Papernick
Walter Arnstein	Jason A. Hoffman	Jerry Person
Margery Arsham	Nancy & Alan Hoffman	Johanna Pinzler & Avri Klemer
Celia Baczkowski	Seymour Israel	Julia Pisetsky
Janeen Bellafiore	Amy & Bruce Jaffe	Sheila & Ken Pollet
Molly & Pat Benton	Chuck Jainchill	F. Peter Rose
Evie & Jon Berger	Susie Jainchill & Tsahi Gelardin	Marc Rentzer
Howie Berk	Stan Josephson	Michael Rieger
Jeff Berk	Karri & Joel "Whammy" Kaufman	Robin & Larry Rubinstein
Martin Blum	Sheryl Kirschenbaum	Judy Freiser Sails & Steven Sails
Nelson Braff	Ele Klein	Alan Saltz
Amy Bram	Alan Kleiman	Nigel Savage
Elyse Braun	Andrew Kominik	Dan Schulman
Justin K. Cantor	Marc Krigsman	Gayle Schwartz
Larry Cooperstein	Maureen & Howard Lantner	Maria & Ken Seligson
Anita Cruso	Karen & Stewart Lantner	Harvey Sills
Jane Hershey Cuzzo	Moran & Murray Lantner	Steve Sommer
Jordan Dale	Beth & Dave Levene	Susan Namm Spencer
Wendy & James Dinn	Mark Levine	Randi Sperber
Michele Mars DiRuggiero	Randi & Scott Lieberman	Jeff Spiegel
Noam Dolgin	Judy & Michael Margulies	Seth Stein
David Fleischer	Ed Markowitz & Children	Charles Stendig
Ralph Forgacs	Linda Markowitz	Adele & Henry Stern
Ken Freedman	Caryl & Mike Melasky	Elaine & Paul Suchow
Dr. Joseph Goldberg	Paul Mermelstein	Mara Rubinstein Tanzman &
Stephen Gordon	Miriam Messinger & Felicia Hayes	Jeffrey Tanzman
Pam & Jay Greenbaum	Ruth Messinger	Audrey & Mark Tenenhaus
Rhonda & Bob Greenblatt	Emilie & Andrew Meyer	Alice & Steve Turner
Brenda & Matthew Grosshandler	Jerry Meyer	Lisa & Steve Weinberg
Andrea & Arthur Gruber	Jim Meyer	Diane & Allen Weiner
Gwen & Larry Hamberg	Lee Meyer	Anne & Joel Zbar
Irving Harris	Jill (Simon) & John Miskanic	Barbara & Michael Zbar
Patti Henshel	Karen & Jim Morrison	YOUR NAME HERE!
Andrew Hess	Suzanne Moskowitz	
Barbara & Stanley Hirsch	Stephen Nitkin	



1902 Society



*"Just as my parents planted for me,
so I plant for my children."*

Letter of Intent

We hope you will tell us when you have included Surprise Lake Camp in your estate plans. We would very much like the opportunity to say "thank you" for your generosity. Letting us know of your intentions also helps us to be better aware of your particular interests and will allow us to keep you informed of developments at SLC which may be relevant to your planned gift. Recognition of your gift may also inspire generosity in others.

In support of the work of Surprise Lake Camp, I/we want to provide for future generations and to ensure the continuity of the services it provides.

This Letter of Intent represents my/our commitment to Surprise Lake Camp. It does not represent a legal obligation on my/our part and may be changed at any time.

☐ I/We have already joined the 1902 Society by: (Please check the method(s) you have used)

- ☐ Making a bequest in my/our Will or Trust
- ☐ Investing in a Charitable Gift Annuity (CGA) with Surprise Lake Camp
- ☐ Naming Surprise Lake Camp as Beneficiary of a Charitable Remainder or Lead Trust
- ☐ Naming Surprise Lake Camp as a Beneficiary of a Life Insurance Policy
- ☐ Naming Surprise Lake Camp as Beneficiary under a Retirement Plan
- ☐ Directing my/our Foundation to make annual gifts beyond my/our lifetime(s)

☐ The amount of my/our planned gift is: \$ _____ or _____ % of my/our estate.

☐ I/We intend to include Surprise Lake Camp in my/our estate plans by the following date: _____

☐ I/We wish to be (a) member(s) of the 1902 Society but wish to remain anonymous
Name (s) as you would like it (them) to appear (for Anonymous, please check the box above):

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Email address: _____

Signature: _____ Date: _____

JOIN US FOR VOLUNTEER DAY 2011!



Sunday, May 1
9:30am-4:00pm



Each Spring, the cold melts away, the birds start to chirp, and new life buds from the earth. But for those of us who work at SLC, Spring means only one thing . . .

CAMP IS ALMOST HERE!

Volunteer Day is an annual event where campers, staff, friends, and alumni help get camp ready for the summer after a long, cold winter. Projects include painting, spreading woodchips, gardening, weeding, brush clearing, and more! All participants receive a BBQ lunch and Volunteer Day t-shirts are provided to all who work until at least 3pm. This is an excellent way to fulfill community service or mitzvah requirements for schools. Most important, Volunteer Day is fun and fulfilling, an inevitable byproduct of bringing so many warm and enthusiastic members of the Surprise Lake Camp and local communities together.

We hope you and your family will join us this year. To sign up please call 212-924-3131 or email slcers@surpriselake.org with your name, email address, telephone number, and number of people in your party.

SAVE BLOOMER!



On the far side of Teenside is a two story blue-gray building called Bloomer House. It is named after farmer Bloomer, who was well established at Surprise Lake Camp when it was first founded in 1902. Farmer Bloomer actually ran a fully functioning farm as part of the camp during our early history. The Board minutes from those days are full of references to the output of the farm, as well as debates about such important issues as whether to buy more cows. It is a storied building. There is even a rumor that it has a friendly ghost, and we have some staff members who swear they have seen it.

Today Bloomer is used to house a number of members of the Teenside supervisory staff. It is very valuable in this regard, because it is configured so that it can hold a number of people with different family needs.

Bloomer is probably the oldest building in camp, and the years have not been kind. It is now in need of some significant renovation if we don't want to lose it. The cost will be about \$35,000.

Is there someone out there who has an affection for this building and would like to make a naming gift to fund the work? I think farmer Bloomer would approve, and even if he doesn't, you won't be sleeping in the building, so you don't need to worry about the ghost. If you would like to be our angel and sponsor the renovation, please email Celia (celia@surpriselake.org) or Jordan (jordan@surpriselake.org), or call either of them at 212-924-3131.

2011 Alumni Drive and Dues Form



Did you know that . . .

- ☒ All gifts are fully tax deductible?
- ☒ All money raised directly benefits camper scholarships?
- ☒ You may be eligible to have your gift matched by your company?
- ☒ Surprise Lake Camp accepts contributions in memory or in honor of someone?
- ☒ You can make a gift of securities, donate a vehicle, or make a bequest in your will?
- ☒ You can support camp by having your credit card billed monthly?

Make Your Gift Online!

<https://www.surpriselake.org/about/donate.php>

PLEASE RETURN TO:

Surprise Lake Camp
Alumni Association

Winter Address

Sept 1— June 15
307 Seventh Avenue
Suite 900
New York, NY 10001
212.924.3131

Summer Address

June 16— Aug 31
Lake Surprise Rd
Cold Spring, NY 10516
845.265.3616

alumni@surpriselake.org

Please help us to confirm our records by completing the following:

Name: _____ Maiden Name: _____
Address: _____ City: _____ State: _____ Zip: _____
Birthdate: _____ Occupation: _____ Dates/Years at Camp: _____
Email Address: _____ Phone: _____

Alumni Drive: Gifts to the Alumni Drive are used to support this year's scholarships. *This is camp's greatest current need.* If you are supporting this annual drive, please consider making an additional gift to our scholarship fund to secure our ability to provide for future scholarships.

Scholarship Fund: This money goes toward an endowment to provide for future scholarships. (Gifts will be credited to the Henny Cohen Scholarship Fund unless you direct that they be put into another scholarship fund.)

Alumni Dues: Membership entitles Alumni to be kept informed of alumni events, receive quarterly Re-Echoes, receive free admission to Alumni Day, a discount at the Alumni store, and a discount to all alumni events at which a fee is charged. All members will receive a membership card and calendar of events.

Jeff B. Herman Memorial Fund: Pays for camp's annual award given to the most outstanding male and female athletes on Teenside and helps to fund camper scholarships. Jeff Herman was a beloved Surprise Lake Camper who became a New York City policeman and was tragically killed in the line of duty.

Please Complete:

1 Day at camp: \$130	4 Days at camp: \$520	The Hinterlands Circle (2 Weeks): \$1,800 or more
2 Days at camp: \$260	5 Days at camp: \$650	The Hudson Overlook Circle (1 Session): \$3,600 or more
3 Days at camp: \$390	The Bald Spot Circle (1 Week): \$900 or more	The Breakneck Circle (Full Summer): \$7,000 or more

Annual Alumni Fundraising Drive—"Send a Child to Camp" \$ _____

Alumni Association Dues \$250 Lifetime, \$36 Annual \$ _____

Scholarship Fund \$ _____

Jeff B. Herman Memorial Fund \$ _____

Other Fund: \$ _____

Total Amount Enclosed \$ _____

☐ Please bill my credit card: (No AMEX, please)

Card Number: _____ Exp. Date: _____ Total Amount to Charge: \$ _____

Name on Card: _____ Billing Zip Code: _____ Signature: _____

☐ I'd like to make montly contributions with my credit card. Preferred day of charge: _____ Month to begin: _____

Monthly Amount: \$ _____ Total Number of Months: _____ Total Donation Amount: \$ _____

☐ I prefer to save paper & postage. Please email me my/our acknowledgment letter. (please include email address above)

☐ I request that my gift be listed as "anonymous."

☐ I would like to speak with an Alumni Fundraiser and/or member of Surprise Lake Camp's professional staff about a special gift. Surprise Lake Camp accepts contributions in memory or in honor of someone, gifts of stock, matching gifts, and planned gifts (deferred giving). Additionally, camp's long-term Capital Improvement Plan includes many opportunities for endowing scholarships, staff positions, or programs, as well as naming gifts for buildings or recreational facilities. We also welcome major gifts to fund donor-initiated projects.

SURPRISE LAKE CAMP ALUMNI FUNDRAISING POLICY: The Alumni Association is aware that some organizations raise money by bombarding donors with phone calls and mailings. We find this offensive. We ask our alumni for two things each year: annual dues and a gift to the Alumni Drive. From time to time, we also do special solicitations for capital projects. While we may send reminders to those who do not respond, we do not resolicit people during the same calendar year if dues have been paid and a gift has been made. In addition, we never give our address list to anyone, and we honor any request by an alumnus to block his/her name from our fundraising mailings.

SLC's Community Corner: YOU CAN ADVERTISE IN RE-ECHOES TOO!!!

Submit your business card or advertisement to alumni@surpriselake.org.

The rates for advertising in each issue are as follows:

Eighth Page: \$25

Quarter Page: \$50

Half Page: \$80

Full Page: \$120



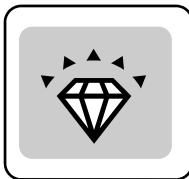
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Financial Services Professional*
CA Ins. Lic. # 0E82898



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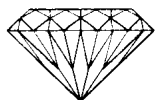
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Penguins & SLC . . . Does It Get Any More Fun?

By Avri Klemer

I've always played board games. I love games that make me think, games that make me laugh, games that let me interact with friends and family. It wasn't a big surprise to anyone when I started designing my own games.

What was surprising was the number of people who enjoyed them. Thanks to the wonders of the web, my games are being played all over the world. Fans have translated my rules into French, German, Dutch and Spanish. One game even won an award! And one year ago, NestorGames began selling copies of my most popular game, Penguin Soccer. (see the ad above)

Penguin Soccer is a game in the tradition of Chess, Checkers and Go. There are no dice, no cards, no random elements - only the skill of the two players. But instead of stern soldiers marching about a battlefield, or abstract stones on a grid, Penguin Soccer is about two families of penguins sliding and spinning and chasing a soccer ball across a frozen field!

Now I want my penguins to help the "Send A Child To Camp" Alumni Fundraising Drive. For every copy ordered through the end of June that mentions Surprise Lake Camp in the notes, I will donate \$2.50 to SLC. Every little bit helps!

You can purchase from www.MaydayGames.com in the US, and www.NestorGames.com worldwide. Don't forget to mention Surprise Lake Camp when you place your order!

Become a Fan of Penguin Soccer and NestorGames on Facebook.

Looking for Heirs of Holocaust Victims



Holocaust
Restitution Agency
of
The State of Israel

If a member of your family perished in the Holocaust, you might be a beneficiary to an asset in Israel.

The State of Israel is urgently searching heirs of Holocaust victims through its official restitution agency, The Company for Location & Restitution of Holocaust Victims' Assets.

The agency was set up by the Israeli Knesset and is currently administering over 60,000 unclaimed properties, bank accounts, stocks and bonds - all acquired in the Land of Israel, by individuals who perished during the Holocaust.

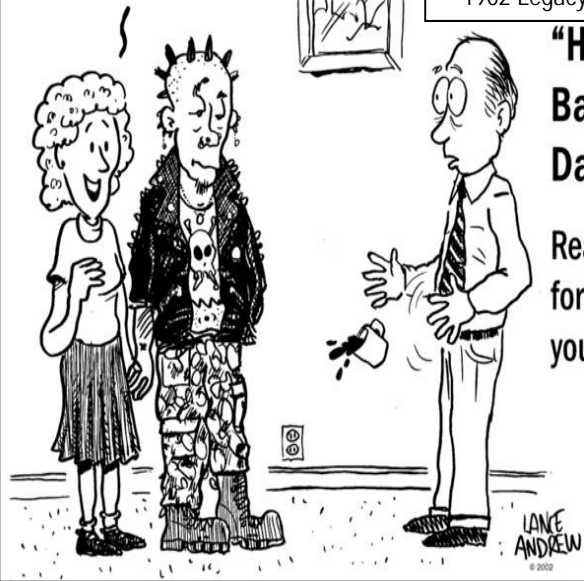
The company's website holds a list of names of the original asset purchasers and instructions on how to file a claim.

Interested parties may also call a toll free number to leave contact information.

<http://www.hashava.org.il/eng>

Or call toll free 1-800-475-1049

GUESS WHAT, DAD!
-SPIKE AND I ARE
GETTING MARRIED!



See Reechees page 7 for
information
about the
1902 Legacy Society!

**"Having a
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*It takes money and resources for the Alumni Association to mail you this newsletter.
Please let us know if you move, get multiple copies, or would like to be removed from our mailing list!*

Judaism and the Environment: It's not only for Tu B'Shvat!

THE 17TH ANNUAL
TEVA SEMINAR
ON JEWISH ENVIRONMENTAL EDUCATION

The Teva Seminar on Jewish Environmental Education will take place at Surprise Lake Camp May 31 – June 3, 2011, with a first-ever Teva Seminar Shabbat Retreat from June 3 – 5. This is a unique conference for anyone interested in camping, gardening, Jewish education, environmental sustainability, or just enjoying the beauty of nature at camp. This four-day program brings together camp staff, students, congregational and day school educators, Torah scholars, lay leaders, and farmers every year. Now you can join us for the four-day Seminar, for Shabbat only, or for the whole week. We're excited for you to be a part of it all!

You may choose engaging, hands-on sessions in our four tracks: Camp and Wilderness, Congregational Education, Organic Agriculture and Educational Gardening, and our new Eco-Change Makers track. Come to meet others, and learn, sing, pray, hike, and share together with new and old friends who are passionate about the stewardship of nature.

Set in late spring at Surprise Lake Camp, you will have the opportunity to experience camp at one of its most beautiful seasons! If you've never joined us at this time, come this year for the workshops, fun evening programming, campfires, starlit nights, tasty food, eco-art, text study, outdoor prayer, night hikes, the Topsy-Turvy Bus, composting, mountain laurel in bloom, beautiful sunrises and sunsets, wild edibles, and so much more! Come get a taste of camp before the summer! It's waiting for you...

To register and for more information, visit: www.tevacenter.org/seminar

Teva Seminar on Jewish Environmental Education at Surprise Lake Camp: May 31 – June 3, 2011
Teva Seminar Shabbat Retreat in Nature: June 3 – 5, 2011

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212-807-6376

Teva Learning Center is a program of Surprise Lake Camp