ALUMNI ASSOCIATION

The official newsletter of the Surprise Lake Camp community

Fall 2023



ALUMNI ASSOCIATION

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Matt Stotlerman Mike Tenenhaus Corey Zbar Jaime Zuckerberg

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Joel "Whammy" Kaufman President Emeritus

Surprise Lake Camp 382 Lake Surprise Road Cold Spring, NY 10516 (845) 265-3616 alumni@surpriselake.org

Please email your newsletter submissions or notify us of any errors: alumni@surpriselake.org

UPCOMING EVENTS

<u>SLC Alumni Association 50/50 Raffle</u> Drawing will be held at 1pm on December 24, 2023

SLC Florida Reunion • December 28, 2023, 3:30pm

Alum-Night Out In NYC • January 27, 2024, 8pm

Super Bowl Squares · Ongoing until all boxes are sold or February 10, 2024

<u>SLCAA On Broadway</u> February 18, 2024, 7:30pm

ATTENTION ALUMNI WITH KIDS: For the first time, Alumni Day and Rookie Day will be held in tandem this year! If you have kids (or grandkids) in grades K-5, bring them along for SLC's FREE Rookie Day. It's the perfect opportunity for campers to become acquainted with SLC and experience a FUN day at camp. Enrollment is very limited, so sign up today! <u>https://surpriselake.org/future-families/first-time-experiences/</u>

SAVE THE DATE

Volunteer Day • May 5, 2024 10am-4pm

Pre-Alumni Day Shindig • August 3, 2024 Time TBA

Alumni Day • August 4, 2024 10:30am-4:30pm

Family Camping Weekend • Aug 30 - Sept 2, 2024

SLC Rosh Hashanah Service • September 3, 2024 9:30am

<u>Visit our Events page for more info!</u> <u>Surpriselake.org/events</u>



SURPRISE LAKE CAMP

1001

2023 ANNUAL RAFFLE



SLC NEWS!

Let us know, so we can share with the entire SLC Family!

We want to hear about new babies, jobs, engagements, graduations, anniversaries, celebrations, reunions, and more! Email alumni@surpriselake.org at any time to have your news included in a future issue of Re-Echoes. Also, if you have SLC nostalgia, pictures or anything that could be included in the SLC Museum, please let us know.

Mazel Tov



CHARY

Zachary Michael, born to Konstantin. Danielle, and big siblings, on April 25.



Nolan Hal, born to Adam Grosshandler and Nicole Flores in April.



Mia, born to Michael and Arielle Gurman. on May 9.



Finlay Harper, born to Emily and Neal Gowdy (who met at SLC!), on July 30.



Jack Matthew, born to Jenna (Ostrow), Danny, and big sister, Abby, in August.



Chloe Elizabeth. born to Richie and Lana Zbar, on October 11.



Eitan. born to Keren and Ron Ofer, on May 25.



Sophie Mindell on her December 2022 wedding to Michael Shupac.



Shelby Morrison and Brett Cornell on their June 23 wedding.



Tavla Rand and Nathaniel Wolf on their May & June weddinas (one in the US & one in the UK). Nate and Tayla met at camp.



Tyler & Kayla Hamberg on their August 26 wedding.



on their July 3 wedding.

Jenna Sidor &

Tony Naclerio

Ivy Greenbaum & Jake Biederman on their October 15 wedding. Ivy and Jake met at camp.



Erik Tarrash & Victoria Davis on their August 12 engagement.





Brianna Morrison and Adam Miller on their engagement.



Marissa Marx & Brett Merslich on their engagement.

Lissy Rosner & Ted Baglaneas

Mazel Tov



...to long time Board Member, Cindy Shmerler, on her induction to the US Tennis Association Eastern Hall of Fame.

Judy & Steve Sails who celebrated 50 years of marriage المعنى مراجعة من المحتفي on August 12th! Judy & Steve met at SLC!

Congratulations to Emily Bendeson, Samantha Cooperstein, **A** Roni Lerner, and Julia Liebowitz on their recent college graduations.

We Extend Our Deepest Condolences To...

Al Elkins on the passing of his wife of over 61 years, Louise.

Elise Zbar and the Henrich/Zbar family on the loss of Elise's Dad, Paul.

Jenna Ostrow and her family on the loss of her father, Marc.

May their memories be a blessing.

Joel "Whammy" Kaufman and his family on the loss of their brother, Mark.

Judy Mester on the loss of her mother, Georgette Trescott.

SLC prays for an end to the suffering in Gaza and Israel, for the return of all hostages, and for a path to lasting peace and justice in the Middle East.

Director's Message

It is hard to believe that the summer of 2024 is nearly upon us. Well, perhaps it's still six months away, but I know that it will be here in the blink of an eye! With all that is going on in the world, we are blessed to be able to spend our summers in the safe haven that is SLC.

Camp is a safe space for young people - a place where they can lose their pretenses and be who they really are. It is a place where children find their talents and express themselves through art, sports, singing and performing. It is a place where young adults gain a strong work ethic and learn how to juggle a variety of responsibilities, and how to work as part of a team. Camp is a place where it's OK (and required!) to put down phones and tablets and laptops, and to have meaningful, real-time interactions with other human beings.

Camp directors wear many hats, and nothing is off limits – indeed, some of the stories we could tell would make best-selling books! Any given day at camp can bring me to any part of it – the kitchen, gymnasium, fields, health center, or sewer plant. There are many parts of the job I love, but the part I love best is watching kids and young adults play and learn. When I get out of the office to watch the campers play on the fields or in the swim in the lake, I light up inside. When I see a kid climb the tower, their friends cheering them on from below, my heart swells, and I know that I am in the right place. When I hear campers boast about their progress in our skills-based programs, I am thankful that the choices I made that brought me here were the right ones.

Like the children we serve, camp itself continues to grow and change, and if you haven't visited in a while, I hope that you will. I am grateful to be a part of this amazing, historic place and to those who have the confidence in me and allow me to continue in this role. If you're interested in being a part of an allstar team in this special and magical place called SLC, we are hiring for Summer 2024!





I can be reached at <u>sheryl@surpriselake.org</u>. Sincerely,

Sheryl Kirschenbaum Director

President's Message

Welcome to the Fall 2023 issue of ReEchoes! I can't believe the year has gone by so quickly! Since our last issue, another

successful summer at SLC has come and gone, and a new school year is well underway.

The SLC Alumni Association has been hard at work to create opportunities for our alumni to connect, and keep the magic of SLC alive all year round. Still to come this year, we'll be hosting a virtual Holiday Bingo Night and a Florida alumni reunion, and will draw a winner of the annual raffle. In early 2024, we'll celebrate the New Year with a night out in NYC in January, will take a trip to see A Beautiful Noise on Broadway in February, and as always, will offer the annual Super Bowl Squares and March Madness fundraisers in February and March. More information about these, and other events, will reach your inboxes soon!

I am also pleased to share that this spring and summer, we will have several chances to visit the place we all know and love, Surprise Lake Camp! This May, SLC will be hosting a Spring Shabbat, which will be closely followed by an in-camp overnight alumni party hosted by the SLCAA, and the spring edition of our twice-yearly Hike Day event.

Most importantly, this summer, we'll get a chance to see camp in action for the first time since 2019! Alumni Day has been scheduled for August 4th, with a pre-event gathering the night before for anyone who is able to make it to the area early. Stay tuned for further details!



It takes a village to make all of these programs come together, and I am so thankful for the wonderful team of volunteers that make up the SLCAA Board – none of this would be possible without them! I'd love for some of you to join us at our next board meeting, and consider joining our group!

While I am excited about things to come, I know I am not the only one whose focus is constantly drawn overseas, to the events unfolding in Israel. I pray for the security of all of our Jewish brothers and sisters, including the fabulous group of Israeli counselors and campers that join us at SLC each year.

Now more than ever, it is so important to maintain safe Jewish spaces, and to preserve places like Surprise Lake Camp for the next generation of campers to learn, play, explore, and thrive.

Each year, with your assistance, the SLC Alumni Association is able to make a significant contribution to camp's Annual Scholarship Drive, which is used to ensure that all children who wish to attend camp are able to do so, regardless of their ability to pay. Each time you attend one of the SLCAA's events, make a purchase at the SLC Store, or renew your Alumni Association dues, you help us get closer to reaching our fundraising goals. As the year draws to a close, I hope you'll consider doing just that, or consider making a direct contribution to the Annual Drive. SLC has nurtured so many of us over the years, and it's a privilege that we're able to pass this experience on to others.

As always, please do not hesitate to reach out to share your news, reminisce about time spent at SLC, or discuss how to get more involved with the Alumni Association. I'd love to hear from you!

Best wishes for a safe and healthy holiday season! Looking forward to seeing you all in 2024!

essica

Jessica Zalin President, SLC Alumni Association jessicazalin@surpriselake.org

Our Labor Day Weekend Reunion at Surprise Lake Camp: A Generational Tradition

By Michael Tenenhaus



Labor Day weekend has always been synonymous with Surprise Lake Camp for me, where my love for SLC began. The camp's rich history and the enduring bonds formed there have made it a cherished part of my life. So, when the opportunity arose to return to SLC with my young (but now complete!) family during Labor Day weekend, it was a chance to create new memories, reconnect with the past, and introduce the next generation to the magic of this beloved place.

My journey back to SLC during this Labor Day weekend was particularly special. My very first Labor Day weekend was back in 1985 when I was just over 6 months old, and I have been returning every year since, until the

COVID pandemic disrupted our tradition. Reuniting with my home away from home, after this unforeseen hiatus, I couldn't have been more thrilled to see our family camping weekend return.

This Labor Day weekend was a magical journey for my family and me. I brought along my 1-year-old daughter, Liana, my 2-year-old daughter, Ariella, and my 4-year-old son, Logan. It was a special time to make new family memories, revisit my own cherished moments, and pass down the traditions that have been celebrated at SLC for generations.

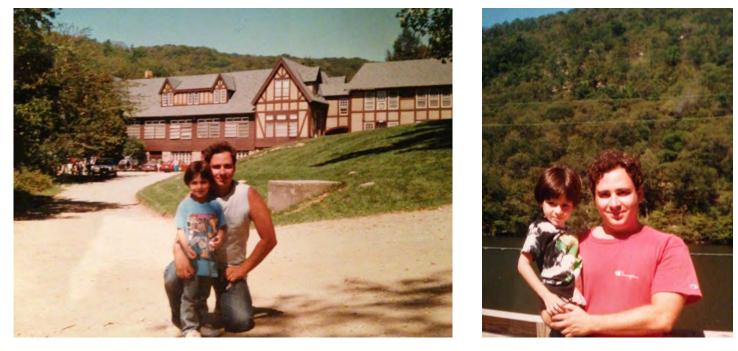
What made this Labor Day weekend even more memorable was the presence of my full family. My siblings Bret and Lisa (and their families), who were also campers and staff, joined the festivities, along with our parents and my in-laws. The connection to SLC runs deep in our family – my father Mark Tenenhaus was a camper (and staff) at the camp, just as his father was. On my wife Alli's side, her grandfather Al Fabrikant also had the privilege of being a camper at SLC back in the 1930s with his siblings. He would sing SLC songs I never heard before. In this unique convergence of family history, our children proudly represent the 4th generation of campers on both sides of the family, marking a unique chapter in the history of SLC. As far as I have been

informed, they are the first to be able to make this 4th generation claim on both sides of a family.

As I watched my son roll down the same hills I did at his age and walk through the very woods that once held my secret hideaways, I couldn't help but feel the same sense of enchantment that had captivated me all those decades ago. SLC was a place of magic then, and it remains just as enchanting today. The generational connection to SLC was tangible, and I had the joy of passing on the torch of tradition to the next generation as they explored the camp's natural beauty and embraced its sense of community.

Beyond the family reunion, this Labor Day weekend allowed me to witness my children





forming bonds with the children of my close friends. I oddly remember when my dad and Corey Zbar's dad introduced us on Labor Day weekend. We couldn't have been more than 4 years old. Corey wouldn't let go shaking my hand when we were introduced. We had our son's shake hands this weekend in the same manner. My son shared a bunk with his nursery school buddy, whose dad coincidently was a member of my Work Program back in 2000. These early connections, reminiscent of the ones that had shaped my own camp experiences, laid the foundation for the cherished friendships that SLC is known for. I even got to reunite with my childhood friend and bunkmate Josh Markowitz, after not seeing him since Labor Day weekend 2015. We have known each other since infancy, as our dads are camp friends. It was also a lot of fun to witness the continuity of administrators like Adam, Whammy, and Celia, engaging with my children, just as they had been a part of my SLC experience throughout the years. Speaking of Whammy, his grown children babysat for my young children this weekend. We knew they were in good hands.

This multi-generational gathering exemplifies a tradition that has been a part of my life since birth. It's a tradition that ensures the continued success and prosperity of SLC for generations to come, creating a new pipeline of campers and devoted alumni. Celebrating family, friendship, and the enduring magic of the valley and lake, we pass down our traditions from one generation to the next. There's nothing that embodies this spirit more than the time spent gathered around a campfire with my former campers, as well as my former counselors, now joined by my children and parents. Campers young and old, with their memories and stories, keep the spirit of SLC alive, promising a bright future for this special place.

Current Members of The 1902 Society

We are extremely grateful to the following individuals who have included Surprise Lake Camp in their estate plans. Your commitment may inspire others, making your impact even greater!

Anonymous (5) Estelle & Herbert Adler Paola & Ronnie Adragna/Gilbert Michele Albo Jacob Albrecht Marcia & Bob Altabet Jennifer & Marc Ambrose Walter Arnstein* Margery Arsham Maraie & Bob Atwater Celia Baczkowski Sylvaine Baczkowski Jason Bailis & Jeff Henderson Marilvn Bailis & Jerry Mark* Tracie & Mark Basch Peter D. Baum Pearl & Harry Belkowitz Janeen Bellafiore Levine & Brian Levine Jennifer Herman Benalt & Adam Benalt Karen* & Adam Bendeson Lauren & Mark Benmoise Molly Benton* Jake Bera Evie & Jon Berger Blanche Berk Howie Berk Jeff Berk Jennifer & Matthew Berk Michael Berk Andie Biederman Jake Biederman Brian Blaufeux Robbie & Steven Bloom Martin Blum Nelson Braff Amy Bram Elvse Braun Jill Breder Mitchell Brenner Ezra Cahn Justin K. Cantor Meridee Simon Cole

Nancy Chanin Collins Larry Cooperstein Anita Cruso Jane Hershey Cuozzo Dave Dale* Jordan Dale Kate & David Danino Mia Desmedt Jon Dickie Wendy & James Dinn Michele Mars DiRuggiero Laurie Dobkin-Helm Jenna Dorfman-Tandlich Matt Dorter Jill Dosik Mandy Efrati Amie Ettinger Louise* & Alvin L. Elkins Michael Fandal Lori Heitzner Fishman Seth Fishman David Fleischner Paulette Ann Forgacs Ralph Forgacs **Beulah Fox* Gregory Fox Robert French** Glen Frick Marissa Garfinkel Rose & Harris Ghersin Scott Gilden Allie (Ball) and Jordan Golan Amv Goldberg Dr. Joseph Goldberg Rabbi Claire Ginsbura Goldstein Michelle Goldstein Shira Goldstein Linda & Ben Gordon Melissa Gordon Stephen Gordon Karen Gorsky & Vicky Eggleton Jaclyn Greenbaum Pam & Jav Greenbaum Suzy Greenberg

Shira & Evan Greenblatt Rob Greenspan Aurora Luna Griggs Harold Grinspoon Brenda & Matthew Grosshandler Andrea & Arthur Gruber Michael Gurman Michael Gutenplan Gwen & Larry Hamberg Julia Handel Irving Harris* Dayle Henshel Joy Henshel Patti Henshel Andrew Hess Barbara & Stanley* Hirsch Roberta & Peter Hirsch Thelma & Sanford Hochberg Jennifer Hochstadt Maraot Hodes & David Rosenstrauch Gayle Hoffman Jason A. Hoffman Nancy & Alan Hoffman Carol Robin Horowitz Rachel Israel Seymour Israel Sharon & Jeff Jacobs Suzanne Jacobs & Jeff Borkan Zach Jacobs Amv & Bruce Jaffe Chuck Jainchill Susie Jainchill & Tsahi Gelardin Danielle Johnson Erez Jontef Stan Josephson Michael Kall Linda Kane Irwin Karp Erica Karron Heidi & Bruce Katz Karri & Joel "Whammy" Kaufman Faith Altschuler Kirkpatrick Shervl Kirschenbaum Alan Kleiman

Barbra & Ty Klein Ele Klein Wendy Kleinman Andrew Kominik Andrew Korn Marc Krigsman Robin & Gordon* Krompier Ellen & Jeff Lambert Karen & Stewart Lantner Maureen & Howard Lantner Moran & Murray Lantner Dena & Elly Levine Galit & Alan Levine Mark Levine Michele Mark Levine Fred Levy Randi & Scott Lieberman Ted Liebowitz Laura & Carter Mansbach Dvlan Marcus Jamie Marcus Judy & Michael* Margulies Lisa Mark Linda Markowitz Marissa Marx Caryl & Mike Melasky Paul Mermelstein Miriam Messinger & Felicia Hayes **Ruth Messinger** Emilie & Andrew Meyer Estelle Mever* Jerry Meyer Roberta & Jim Meyer Jodie Mever & Steven Tuber Lee Mever Jonathan Miller Susan Feldman-Miller Barb & Steve Mink Jill (Simon) & John Miskanic Karen & Jim Morrison Suzanne & Steven Moses Elizabeth Moskow & Ari Kaufman Suzanne Moskowitz Alvse Kunkin Murabito Roni & Jason Nadell Stephen Nitkin Joey Novick Paul Novick

Shelli & Larry Olinsky **Emily Palmiotto** Stacey & Rob Panepinto Jerry Person Esther Pessin Nicole Pilevsky & Joseph Osheroff Johanna Pinzler & Avri Klemer Julia Pisetsky Serae Podolski Jared Pollet Sheila* & Ken Pollet Lee Posniack Jillian & Brian Rauer Marc Rentzer Andrew "AJ" Retia Shari Riechelson Michael Rieger David Rimmer Max Damon Robkoff F. Peter Rose* Robert Rosenbaum Gail & Dan Rosner Michele & David Rosner Eve Rubinstein Mara Rubinstein Robin & Larry Rubinstein Rebecca Safeer Judy Freiser Sails & Steven Sails Alan Saltz Brvan Salz Carolyn & Dave* Samuels Joshua Sarkozi Robert Schechter Talia Schneider Meri & Paul Schoenblum Dan Schulman Andrew Schuster Gayle Schwartz Maria & Ken* Seligson Julia & Michael Seltzer Eliot Senor Isaac Shapiro Laurie Feldman-Shepherd Joanne Sherain Peter Sheridan Rov Shirwindt* **Cindy Shmerler**

Jenna Sidor Nancy & Lee Sidor Harvey Sills* Rebecca Solomon Steve Sommer Susan Namm Spencer Randi Sperber Jeff Spiegel Gary Spielvogel Seth Stein Charles Stendig Adele & Henry Stern Brittany Sternberg Denis Sternberg Matthew Stollerman Elaine & Paul Suchow Joshua Suchow Jennifer Sussell Ilana (Lambert) & Michael Sussman Audrey & Mark Tenenhaus Bret Tenenhaus Lisa Tenenhaus Mike Tenenhaus Alice & Steve Terner* Jennifer Anne Toback Allison Tratner Susan & Matthew Tratner Jared Tyler Marlene & "Ranger" Barry Vegter Jordan Waldman Charles D. Wasserman Wendy & Stu Waxman Lisa & Steve Weinberg Digne* & Allen Weiner David Weintraub Julie & Neil Weintraub Tommy Wills Jennifer & Benjamin Wind Abbe Wittenberg & Rob Schneider Chervl & David Wolff Anne & Joel Zbar Barbara & Michael Zbar Elise & Corey Zbar Jordana Zbar **Richie Zbar** Steven Zbar Arthur Zilz Jaime Zuckerberg

*This person reached beyond their own life to enrich the future. They left the world a little better than they found it. May their memory be a blessing.

1902 Legacy Society Letter of Intent



The 1902 Society was created to help fulfill our mission of providing the magic of summer camp to every child, regardless of ability to pay.

This is critical to who we are and the vision of our founders. Through the 1902 Society, we acknowledge the philanthropic intent of individuals who have made provisions in their estate plans, or other means, to benefit Surprise Lake Camp, which was founded in 1902.

"Just as my parents planted for me, so do I plant for my children."

□ I/we would like to be listed as a member(s) of Surprise Lake Camp's 1902 Society today!

There is no minimum planned gift amount to become a member. Your membership will be completed with this signed and returned form. You may decide at a later date how you wish to fulfill your Letter of Intent.

□ I/we intend to include SLC in my/our estate plans in the future. Please contact us with more info. There is no minimum planned gift amount to become a member. We will contact you soon to begin planning.

□ I/we have already made provisions for the following planned/deferred gift(s) to SLC: (check all that apply)

 Bequest in a Will Charitable Gift Annuity Retirement Plan/IRA Life Insurance Policy Charitable Lead Trust Charitable Remainder Trust Other:
The amount of my/our planned gift is \$ OR % your estate or appropriate planned gift.
Attorney/Trustee Name & Contact Information:
Custodian Name & Contact Information:

Preferred name(s) for display/publication <u>OR</u> write "Anonymous"

Your Full Name	Date of Birth Relationship to Camp	
Spouse's Full Name (as applicable)	Spouse's Date of Birth (as applicab	le) Relationship to Camp
Address	City	State Zip
Preferred Phone	Email	
	Intent, I/we reaffirm my/our commitment to Surprise ommitment is revocable and can be modified by me/	
Signature:	Date:	
Spouse's Signature: (as applicable)	Date:	
Surprise Lake	Please complete and return this form to: Camp • 382 Lake Surprise Road • Cold Spring, NY 105 6 • Fax: (646) 582-0138 • Email: development@surpris	



Donation Form



We are so grateful that you have chosen to partner with us in providing life-changing summer experiences for young people.

Use this form or give online at surpriselake.org/donate.

Your Full Name	Name(s) c	is you'd like to appea	ır in donor list or "Ar	nonymous"	
Address		City	State	Zip	
Preferred Phone	Date of Birth	Emo	ıil		
Our Gift	\$	_ Annual Drive	e*		
Have donation questions? Please contact us at (845) 265-3616.	\$	_ Capital Impr	Capital Improvement Fund*		
	\$	_ Harry Vogel	Aquatics Fund*		
Donations to these funds are eligible for a 3:1 Forward Together Match from the Harold Grinspoon Foundation.	\$	_ Tribute / Hoi	Tribute / Honor Fund (Honoree's name below)		
	\$	Wherever m	y gift is needed mo	ost.	

Please also:

Add my SLC Alumni Association Membership Dues*: Annual: \$50 Lifetime: \$360 *If paying by check, please remember to add in this amount!

Contact me about joining the 1902 Legacy Society. I'd like to consider joining the hundreds of families who have chosen to include Surprise Lake Camp in their estate plans.

So that SLC can apply my entire gift toward Camp. Id like to:

Cover the credit card company's transaction fee. Please add 3% to my gift.
 Save paper & postage. Please email my acknowledgement letter.

Id like to make:

Full gift now
 Monthly gifts** of \$______of months for a total gift of \$______
 * *Credit card required. SLC will establish monthly gift installments upon receipt of this form.

Ill pay by:

Credit Card: 🗖 Visa 🗖 MC 🗖 Disc. 🗖 AMEX Card #:___

Exp. Date: ____ / ___ Credit Card Security Code: _____ Billing Zip: _____

Enclosed Check: Payable to Surprise Lake Camp. Mail to 382 Lake Surprise Road, Cold Spring, NY 10516

Thank you for your generosity!







BOARD OF DIRECTORS

Michael Zbar, President Peter Hirsch. Immediate Past President Matthew Grosshandler, Vice President Eve Rubinstein, Vice President Cindy Shmerler, Vice President Seth Stein, Vice President Gayle (Hoffman) Doyle, Treasurer Charles Jainchill, Secretary Robert Altabet Margery Arsham Peter Baum Howard Berk Joseph Goldberg Dayle Henshel Joy Henshel Patti Henshel Alan Hoffman Stanley Josephson Thomas S. Karger Blair Klaff Alan Kleiman Linda Markowitz Ruth Messinger James Meyer Jerry Meyer Laurence H. Rubinstein Eliot Senor Jordana Zbar

Jordan Dale, Special Advisor Moe Bordwin, Honorary Michael Herson, Honorary Barbara Hirsch, Honorary

Adam Bendeson, MSW Executive Director

Sheryl Kirschenbaum Camp Director

YEAR-ROUND 382 Lake Surprise Road Cold Spring, NY 10516



Year-End Giving

To Our Loyal Supporters and Biggest Champions,

As you are likely aware, Judaism is not just a religious belief, it is a way of life. For over 120 years, Surprise Lake Camp has been where thousands of children have not only found a connection to their own Jewishness, but also learned where they fit in, in the world. At Surprise Lake, we have the unique opportunity to deepen our connections to faithby learning what it means to be Jewish from people of diverse backgrounds. Now more than ever, we are grateful for the chance to have hosted hundreds of Israeli staff members, from whom campers have learned through everyday life, how Judaismis celebrated in their real home, Israel, as opposed to their "home away from home," SLC.

Through building relationships with counselors from all corners of the globe, developing lifelong friendships with bunkmates, and learning hard skills from seasoned professionals, campers have had the privilege to be immersed in a culture at SLC that will ultimately influence their way of life. This past summer, the camaraderie at camp was palpable. From the littlest campers joining the SLC ranks in the Get Your Feet Wet program, to the graduates of our rigorous and rewarding Leadership Program, every camper experienced big excitement in the little moments this summer, creating memories that will last a lifetime. Much of that is thanks to you, our advocates, partners, and supporters of our mission!

Approximately 50% of SLC campers received need-based tuition assistance from our Annual Campaign – that's hundreds of thousands of your fund-raised dollars hard at work! Without this crucial support, these children wouldn't have been able to explore nature, deepen their Jewish connections, and sharpen their skills under the caring supervision of our knowledgeable and dedicated staff.

Though we have achieved a great deal in our fundraising efforts toward receiving our Jcamp180 matching grant from the Harold Grinspoon Foundation, there is still work to be done! We are counting on your continued support to make next summer just as unforgettable for our campers and staff alike.

There are SO many ways you can support Surprise Lake Camp and ensure a child's lifelong connection their Jewish identity and Israeli roots. Please see the tree infographic to learn all about our avenues of giving and make your donation today!

Sincerely,

Eve Rubinstein Development Committee, Chair

Adam Bendeson, MSW Executive Director

P.S. Be sure to follow us on all social media outlets (Facebook, Instagram, LinkedIn, and YouTube) for updates, reminders, and of course FUN! Just search for Surprise Lake Camp and you'll find us!







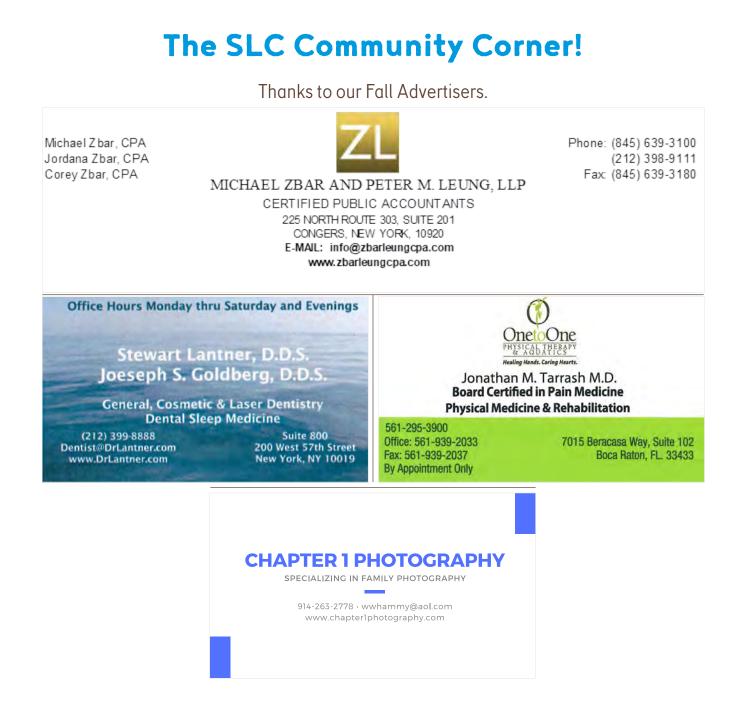
GOT SLC?!!

Want to show your SLC pride? Get some camp swag from our <u>online store</u>. We have something for everyone, including branded T-Shirts, Sweatshirts, Pajama & Sweatpants, Beanies, Hats & Visors, Bibs & Onesies, Beach Towels, Blankets, Jewelry and more!





see if they support a matching gift program!



If you would like to advertise in an upcoming issue of Re-Echoes, please be in touch with us at <u>alumni@surpriselake.org</u>.

The rates for advertising rates are as follows:

RE-ECHOES 2023 AD RATES	LATE WINTER/ EARLY SPRING (DIGITAL)	SUMMER (DIGITAL)	FALL (PRINT/DIGITAL VERSION)	ALLTHREE
BUSINESS CARD SIZE	\$50	\$50	\$100	\$150
QUARTER PAGE	\$100	\$100	\$200	\$300

Your advertising dollars helps us defray the cost of publishing Re-Echoes, allowing us to put more money towards camper scholarships and other SLC funding priorities. Thank you!